

# **Rice Seeds Market Size, Share, and Outlook, 2025 Report- By Type (Open-pollinated varieties, Commercial Hybrids), Application (Agricultural Planting, Scientific and Research Planting, Grain Size, Long Grains, Medium-Sized grains, Short Grains, Hybridization Technique, Two-Line system, Three-Line system, Treatment, Treated, Untreated), and Companies, 2021-2032**

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## **Abstracts**

### Rice Seeds Market Outlook

The global Rice Seeds market is expected to register a growth rate of 3.9% during the forecast period from \$8.1 Billion in 2024 to \$11 Billion in 2032. The Rice Seeds market is a thriving business that is poised to keep growing and presents potential growth opportunities for companies across the industry value chain.

The comprehensive market research report presents 12-year historic and forecast data on Rice Seeds segments across 22 countries from 2021 to 2032. Key segments in the report include By Type (Open-pollinated varieties, Commercial Hybrids), Application (Agricultural Planting, Scientific and Research Planting, Grain Size, Long Grains, Medium-Sized grains, Short Grains, Hybridization Technique, Two-Line system, Three-Line system, Treatment, Treated, Untreated). Over 70 tables and charts showcase findings from our latest survey report on Rice Seeds markets.

### Rice Seeds Market Insights, 2025

In 2025, the rice seeds market is influenced by global food security concerns, technological innovation, and climate resilience needs. Development and adoption of high-yield, pest-resistant, and drought-tolerant rice seed varieties dominate research agendas, with biotech firms and agricultural institutions collaborating closely. Hybrid and genetically improved seeds contribute to enhanced productivity, especially in Asia, which remains the largest rice producer and consumer. The market also experiences growing interest in organic and heirloom rice seeds as consumer preferences shift toward natural and specialty rice products. Supply chain improvements, seed certification, and farmer training programs underpin market stability. Challenges include intellectual property rights disputes, regulatory approvals for genetically modified seeds, and climate change impact on cultivation zones.

### Five Trends that will define global Rice Seeds market in 2025 and Beyond

A closer look at the multi-million global market for Rice Seeds identifies rapidly shifting consumer preferences across categories. By focusing on growth and resilience, leading Rice Seeds companies are prioritizing their investments across categories, markets, and geographies. The report analyses the most important market trends shaping the new landscape to support better decisions for the long and short-term future.

### What are the biggest opportunities for growth in the Rice Seeds industry?

The Rice Seeds sector demonstrated remarkable resilience over the past year across developed and developing economies. Further, the market presents significant opportunities to leverage the existing momentum towards actions by 2030. On the other hand, recent macroeconomic developments including rising inflation and supply chain disruptions are putting pressure on companies. The chapter assists users to identify growth avenues and address business challenges to make informed commercial decisions with unique insights, data forecasts, and in-depth market analyses.

### Rice Seeds Market Segment Insights

The Rice Seeds industry presents strong offers across categories. The analytical report offers forecasts of Rice Seeds industry performance across segments and countries. Key segments in the industry include By Type (Open-pollinated varieties, Commercial Hybrids), Application (Agricultural Planting, Scientific and Research Planting, Grain Size, Long Grains, Medium-Sized grains, Short Grains, Hybridization Technique, Two-Line system, Three-Line system, Treatment, Treated, Untreated). The largest types, applications, and sales channels, fastest growing segments, and the key factors driving

each of the categories are included in the report.

Forecasts of each segment across five regions are provided from 2021 through 2032 for Asia Pacific, North America, Europe, South America, Middle East, and African regions. In addition, Rice Seeds market size outlook is provided for 22 countries across these regions.

### Market Value Chain

The chapter identifies potential companies and their operations across the global Rice Seeds industry ecosystem. It assists decision-makers in evaluating global Rice Seeds market fundamentals, market dynamics, and disruptive trends across the value chain segments.

### Scenario Analysis and Forecasts

Strategic decision-making in the Rice Seeds industry is multi-faceted with the increased need for planning across scenarios. The report provides forecasts across three case scenarios low growth, reference case, and high growth cases.

### Asia Pacific Rice Seeds Market Analysis A Promising Growth Arena for Business Expansion

As companies increasingly expand across promising Asia Pacific markets with a combined population of over 4.5 billion, the medium-to-long-term future remains robust. The presence of the fastest-growing economies such as China, India, Thailand, Indonesia, and Vietnam coupled with strengthening middle-class populations and rising disposable incomes drive the market. In particular, China and India are witnessing rapid shifts in consumer purchasing behavior. China is recovering steadily with optimistic forecasts for 2025. Further, Japanese and South Korean markets remain stable with most companies focusing on new product launches and diversification of sales channels.

### The State of Europe Rice Seeds Industry 2025 Focus on Accelerating Competitiveness

As companies opt for an integrated agenda for competitiveness, the year 2025 presents optimistic scenarios for companies across the ecosystem. With signs of economic recovery across markets, companies are increasing their investments. Europe is one of the largest markets for Rice Seeds with demand from both Western Europe and Eastern

European regions increasing over the medium to long-term future. Increasing omnichannel shopping amidst robust consumer demand for value purchases shapes the market outlook. The report analyses the key Rice Seeds market drivers and opportunities across Germany, France, the United Kingdom, Spain, Italy, Russia, and other Europe.

The US Rice Seeds market Insights Executives are most excited about opportunities for the US Rice Seeds industry.

Easing inflation coupled with strengthening consumer sentiment is encouraging aggressive actions from the US Rice Seeds companies. Market players consistently focusing on innovation and pursuing new ways to create value are set to excel in 2025. In addition, the Canadian and Mexican markets offer lucrative growth pockets for manufacturers and vendors. Focus on private-brand offerings and promotions, diversified sales channels, expansion into niche segments, adoption of advanced technologies, and sustainability are widely observed across the North American Rice Seeds market.

Latin American Rice Seeds market outlook rebounds in line with economic growth.

Underlying demand remains higher among urban consumers with an optimistic economic outlook across Brazil, Argentina, Chile, and other South and Central American countries. Increased consumer spending has been reported since H2-2024 and the prospects remain strong for 2025. Aggressive ecosystem moves to create new sources of income are widely observed across markets in the region. Marketing activities focused on customer insights, operations, and support functions are quickly gaining business growth in the region.

Middle East and Africa Rice Seeds Markets  
New Opportunities for Companies  
Harnessing Diversity

Rapid growth in burgeoning urban locations coupled with a young and fast-growing population base is attracting new investments in the Middle East and African Rice Seeds markets. Designing expansion and marketing strategies to cater to the local consumer base supports the market prospects. In addition to Nigeria, Algeria, South Africa, and other markets, steady growth markets in Ethiopia, Rwanda, Ghana, Tanzania, the Democratic Republic of Congo, and others present significant prospects for companies. On the other hand, Middle Eastern Rice Seeds markets including the UAE, Saudi Arabia, Qatar, and Oman continue to offer lucrative pockets of growth.

## Competitive Landscape How Rice Seeds companies outcompete in 2025?

The ability to respond quickly to evolving consumer preferences and adapt businesses to niche consumer segments remains a key growth factor. The report identifies the leading companies in the industry and provides their revenue for 2024. The market shares of each company are also included in the report. Further, business profiles, SWOT analysis, and financial analysis of each company are provided in detail. Key companies analyzed in the report include Bayer AG, DowDuPont Inc., Syngenta AG, Advanta Seeds, now part of UPL Limited, Nuziveedu Seeds Limited, Maharashtra Hybrid Seeds Company Limited (Mahyco), BASF SE, Kaveri Seed Company Limited, SL Agritech Corporation, Rasi Seeds Pvt. Ltd., Rallis India Limited, JK Agri Genetics Ltd. (JK Seeds), Anhui Fengle Agrochemical Co., Ltd. (Hefei Fengle), LongPing High-Tech Agriculture Co., Ltd., Guard Agricultural Research and Services (Pvt) Ltd, National Seeds Corporation Limited.

### Rice Seeds Market Scope

#### Leading Segments

##### By Type

##### Open-pollinated varieties

##### Commercial Hybrids

##### By Application

##### Agricultural Planting

##### Scientific and Research Planting

##### By Grain Size

##### Long Grains

##### Medium-Sized grains

##### Short Grains

By Hybridization Technique

Two-Line system

Three-Line system

By Treatment

Treated

Untreated

Leading Companies

Bayer AG

DowDuPont Inc.

Syngenta AG

Advanta Seeds, now part of UPL Limited

Nuziveedu Seeds Limited

Maharashtra Hybrid Seeds Company Limited (Mahyco)

BASF SE

Kaveri Seed Company Limited

SL Agritech Corporation

Rasi Seeds Pvt. Ltd.

Rallis India Limited

JK Agri Genetics Ltd. (JK Seeds)

Anhui Fengle Agrochemical Co., Ltd. (Hefei Fengle)

LongPing High-Tech Agriculture Co., Ltd.

Guard Agricultural Research and Services (Pvt) Ltd

National Seeds Corporation Limited

Geographies

North AmericaUS, Canada, Mexico

EuropeGermany, France, UK, Spain, Italy, Nordics, BeNeLux, Others

Asia PacificChina, India, Japan, South Korea, Australia, South East Asia, Others

Latin AmericaBrazil, Argentina, Others

Middle East and AfricaSaudi Arabia, UAE, Other Middle East, South Africa, Other Africa

Reasons to Buy the report

Make informed decisions through long and short-term forecasts across 22 countries and segments.

Evaluate market fundamentals, dynamics, and disrupting trends set to shape 2025 and beyond.

Gain a clear understanding of the competitive landscape, with product portfolio and growth strategies.

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Stay ahead of the competition through plans for growth in a changing environment for your geographic expansion.

Assess the impact of advanced technologies and identify growth opportunities based on actionable data and insights.

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DowDuPont Inc.

Syngenta AG

Advanta Seeds, now part of UPL Limited

Nuziveedu Seeds Limited

Maharashtra Hybrid Seeds Company Limited (Mahyco)

BASF SE

Kaveri Seed Company Limited

SL Agritech Corporation

Rasi Seeds Pvt. Ltd.  
Rallis India Limited  
JK Agri Genetics Ltd. (JK Seeds)  
Anhui Fengle Agrochemical Co., Ltd. (Hefei Fengle)  
LongPing High-Tech Agriculture Co., Ltd.  
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