

# **RFID in Healthcare Market Size, Trends, Analysis, and Outlook By Product (Systems & software, Tags), By Application (Asset tracking, Patient tracking, Pharmaceutical tracking, Blood tracking, Others), by Region, Country, Segment, and Companies, 2024-2030**

<https://marketpublishers.com/r/R320308439ABEN.html>

Date: March 2024

Pages: 190

Price: US\$ 3,980.00 (Single User License)

ID: R320308439ABEN

## **Abstracts**

The global RFID in Healthcare market size is poised to register 17.48% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global RFID in Healthcare market across By Product (Systems & software, Tags), By Application (Asset tracking, Patient tracking, Pharmaceutical tracking, Blood tracking, Others).

The RFID in the Healthcare Market is witnessing growth driven by increasing demand for asset tracking and patient identification solutions, rising adoption of RFID technology in hospital operations and supply chain management, and advancements in RFID tagging and tracking systems. RFID technology enables healthcare providers to improve operational efficiency, reduce medical errors, and enhance patient safety through automated identification and tracking of assets, supplies, and patients. Key trends include the development of RFID-enabled inventory management systems and smart cabinets for real-time asset tracking and utilization optimization, integration of RFID patient wristbands and tags for accurate patient identification and medication administration, and customization of RFID solutions for specific healthcare workflows and use cases. Additionally, increasing investment in RFID infrastructure and system integration services, expansion of RFID adoption in healthcare facilities and outpatient settings, and regulatory mandates for medical device traceability and patient safety contribute to market growth.

**RFID in Healthcare Market Drivers, Trends, Opportunities, and Growth Opportunities**

*RFID in Healthcare Market Size, Trends, Analysis, and Outlook By Product (Systems & software, Tags), By Applic...*

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The RFID in Healthcare market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of RFID in Healthcare survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the RFID in Healthcare industry.

Key market trends defining the global RFID in Healthcare demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

RFID in Healthcare Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The RFID in Healthcare industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support RFID in Healthcare companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the RFID in Healthcare industry

Leading RFID in Healthcare companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 RFID in Healthcare companies.

RFID in Healthcare Market Study- Strategic Analysis Review

The RFID in Healthcare market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

**Industry Dynamics:** Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

**Strategic Insights:** Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

**Internal Strengths and Weaknesses:** Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

**Future Possibilities:** Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

## RFID in Healthcare Market Size Outlook- Historic and Forecast Revenue in Three Cases

The RFID in Healthcare industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

## RFID in Healthcare Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

## North America RFID in Healthcare Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various RFID in Healthcare market segments. Similarly, Strong end-user demand is encouraging Canadian RFID in Healthcare

companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico RFID in Healthcare market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

**Europe RFID in Healthcare Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities**

The German industry remains the major market for companies in the European RFID in Healthcare industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European RFID in Healthcare market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

**Asia Pacific RFID in Healthcare Market Size Outlook- an attractive hub for opportunities for both local and global companies**

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for RFID in Healthcare in Asia Pacific. In particular, China, India, and South East Asian RFID in Healthcare markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

**Latin America RFID in Healthcare Market Size Outlook- Continued urbanization and rising income levels**

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa RFID in Healthcare Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East RFID in Healthcare market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for RFID in Healthcare.

RFID in Healthcare Market Company Profiles

The global RFID in Healthcare market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Alien Technology Llc, Avery Dennison Corp, CenTrak Inc, GAO RFID Inc, Impinj Inc, LogiTag Systems, Mobile Aspects, Tagsys RFID, Terso Solutions Inc, Zebra Technologies Corp

Recent RFID in Healthcare Market Developments

The global RFID in Healthcare market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

RFID in Healthcare Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Product

Systems & software

Tags

By Application

Asset tracking

Patient tracking

Pharmaceutical tracking

Blood tracking

Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

## Companies

Alien Technology Llc

Avery Dennison Corp

CenTrak Inc

GAO RFID Inc

Impinj Inc

LogiTag Systems

Mobile Aspects

Tagsys RFID

Terso Solutions Inc

Zebra Technologies Corp

Formats Available: Excel, PDF, and PPT

## Contents

### 1. EXECUTIVE SUMMARY

- 1.1 RFID in Healthcare Market Overview and Key Findings, 2024
- 1.2 RFID in Healthcare Market Size and Growth Outlook, 2021- 2030
- 1.3 RFID in Healthcare Market Growth Opportunities to 2030
- 1.4 Key RFID in Healthcare Market Trends and Challenges
  - 1.4.1 RFID in Healthcare Market Drivers and Trends
  - 1.4.2 RFID in Healthcare Market Challenges
- 1.5 Competitive Landscape and Key Players
- 1.6 Competitive Analysis- Growth Strategies Adopted by Leading RFID in Healthcare Companies

### 2. RFID IN HEALTHCARE MARKET SIZE OUTLOOK TO 2030

- 2.1 RFID in Healthcare Market Size Outlook, USD Million, 2021- 2030
- 2.2 RFID in Healthcare Incremental Market Growth Outlook, %, 2021- 2030
- 2.3 Segment Snapshot, 2024

### 3. RFID IN HEALTHCARE MARKET- STRATEGIC ANALYSIS REVIEW

- 3.1 Porter's Five Forces Analysis
  - \* Threat of New Entrants
  - \* Threat of Substitutes
  - \* Intensity of Competitive Rivalry
  - \* Bargaining Power of Buyers
  - \* Bargaining Power of Suppliers
- 3.2 Value Chain Analysis
- 3.3 SWOT Analysis

### 4. RFID IN HEALTHCARE MARKET SEGMENTATION ANALYSIS AND OUTLOOK

- 4.1 Market Segmentation and Scope
- 4.2 Market Breakdown by Type, Application, and Other Segments, 2021-2030
  - By Product
    - Systems & software
    - Tags
  - By Application



Asset tracking

Patient tracking

Pharmaceutical tracking

Blood tracking

Others

4.3 Growth Prospects and Niche Opportunities, 2023- 2030

4.4 Regional comparison of Market Growth, CAGR, 2023-2030

## **5. REGION-WISE MARKET OUTLOOK TO 2030**

5.1 Key Findings for Asia Pacific RFID in Healthcare Market, 2025

5.2 Asia Pacific RFID in Healthcare Market Size Outlook by Type, 2021- 2030

5.3 Asia Pacific RFID in Healthcare Market Size Outlook by Application, 2021- 2030

5.4 Key Findings for Europe RFID in Healthcare Market, 2025

5.5 Europe RFID in Healthcare Market Size Outlook by Type, 2021- 2030

5.6 Europe RFID in Healthcare Market Size Outlook by Application, 2021- 2030

5.7 Key Findings for North America RFID in Healthcare Market, 2025

5.8 North America RFID in Healthcare Market Size Outlook by Type, 2021- 2030

5.9 North America RFID in Healthcare Market Size Outlook by Application, 2021- 2030

5.10 Key Findings for South America RFID in Healthcare Market, 2025

5.11 South America Pacific RFID in Healthcare Market Size Outlook by Type, 2021- 2030

5.12 South America RFID in Healthcare Market Size Outlook by Application, 2021- 2030

5.13 Key Findings for Middle East and Africa RFID in Healthcare Market, 2025

5.14 Middle East Africa RFID in Healthcare Market Size Outlook by Type, 2021- 2030

5.15 Middle East Africa RFID in Healthcare Market Size Outlook by Application, 2021- 2030

## **6. COUNTRY-WISE MARKET SIZE OUTLOOK TO 2030**

6.1 US RFID in Healthcare Market Size Outlook and Revenue Growth Forecasts

6.2 US RFID in Healthcare Industry Drivers and Opportunities

6.3 Canada Market Size Outlook and Revenue Growth Forecasts

6.4 Canada RFID in Healthcare Industry Drivers and Opportunities

6.6 Mexico Market Size Outlook and Revenue Growth Forecasts

6.6 Mexico RFID in Healthcare Industry Drivers and Opportunities

6.7 Germany Market Size Outlook and Revenue Growth Forecasts

6.8 Germany RFID in Healthcare Industry Drivers and Opportunities

6.9 France Market Size Outlook and Revenue Growth Forecasts

- 6.10 France RFID in Healthcare Industry Drivers and Opportunities
- 6.11 UK Market Size Outlook and Revenue Growth Forecasts
- 6.12 UK RFID in Healthcare Industry Drivers and Opportunities
- 6.13 Spain Market Size Outlook and Revenue Growth Forecasts
- 6.14 Spain RFID in Healthcare Industry Drivers and Opportunities
- 6.16 Italy Market Size Outlook and Revenue Growth Forecasts
- 6.16 Italy RFID in Healthcare Industry Drivers and Opportunities
- 6.17 Rest of Europe Market Size Outlook and Revenue Growth Forecasts
- 6.18 Rest of Europe RFID in Healthcare Industry Drivers and Opportunities
- 6.19 China Market Size Outlook and Revenue Growth Forecasts
- 6.20 China RFID in Healthcare Industry Drivers and Opportunities
- 6.21 India Market Size Outlook and Revenue Growth Forecasts
- 6.22 India RFID in Healthcare Industry Drivers and Opportunities
- 6.23 Japan Market Size Outlook and Revenue Growth Forecasts
- 6.24 Japan RFID in Healthcare Industry Drivers and Opportunities
- 6.26 South Korea Market Size Outlook and Revenue Growth Forecasts
- 6.26 South Korea RFID in Healthcare Industry Drivers and Opportunities
- 6.27 Australia Market Size Outlook and Revenue Growth Forecasts
- 6.28 Australia RFID in Healthcare Industry Drivers and Opportunities
- 6.29 South East Asia Market Size Outlook and Revenue Growth Forecasts
- 6.30 South East Asia RFID in Healthcare Industry Drivers and Opportunities
- 6.31 Rest of Asia Pacific Market Size Outlook and Revenue Growth Forecasts
- 6.32 Rest of Asia Pacific RFID in Healthcare Industry Drivers and Opportunities
- 6.33 Brazil Market Size Outlook and Revenue Growth Forecasts
- 6.34 Brazil RFID in Healthcare Industry Drivers and Opportunities
- 6.36 Argentina Market Size Outlook and Revenue Growth Forecasts
- 6.36 Argentina RFID in Healthcare Industry Drivers and Opportunities
- 6.37 Rest of South America Market Size Outlook and Revenue Growth Forecasts
- 6.38 Rest of South America RFID in Healthcare Industry Drivers and Opportunities
- 6.39 Middle East Market Size Outlook and Revenue Growth Forecasts
- 6.40 Middle East RFID in Healthcare Industry Drivers and Opportunities
- 6.41 Africa Market Size Outlook and Revenue Growth Forecasts
- 6.42 Africa RFID in Healthcare Industry Drivers and Opportunities

## **7. RFID IN HEALTHCARE MARKET OUTLOOK ACROSS SCENARIOS**

- 7.1 Low Growth Case
- 7.2 Reference Growth Case
- 7.3 High Growth Case

## **8. RFID IN HEALTHCARE COMPANY PROFILES**

8.1 Profiles of Leading RFID in Healthcare Companies in the Market

8.2 Business Descriptions, SWOT Analysis, and Growth Strategies

8.3 Financial Performance and Key Metrics

Alien Technology Llc

Avery Dennison Corp

CenTrak Inc

GAO RFID Inc

Impinj Inc

LogiTag Systems

Mobile Aspects

Tagsys RFID

Terso Solutions Inc

Zebra Technologies Corp

## **9. APPENDIX**

9.1 Scope of the Report

9.2 Research Methodology and Data Sources

9.3 Glossary of Terms

9.4 Market Definitions

9.5 Contact Information

## I would like to order

Product name: RFID in Healthcare Market Size, Trends, Analysis, and Outlook By Product (Systems & software, Tags), By Application (Asset tracking, Patient tracking, Pharmaceutical tracking, Blood tracking, Others), by Region, Country, Segment, and Companies, 2024-2030

Product link: <https://marketpublishers.com/r/R320308439ABEN.html>

Price: US\$ 3,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/R320308439ABEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970