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Restaurant Technology Market Size, Share, and Outlook, 2025 Report- By Technology (Touchscreen Point of Sale Terminals, Order and Pay at the Table, Handheld Point of Sale Systems, Contactless Payments, Self-Order Kiosks, Others), By Feature (Online Ordering Systems and Delivery Apps, Contactless Payment, Online Table Reservation System, Others), By Restaurant (Fine Dining, Bar and Nightclub, Casual Dining, Cafe Bakery, Others), 2018-2032

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Abstracts

Restaurant Technology Market Outlook

The Restaurant Technology Market size is expected to register a growth rate of 16.3% during the forecast period from $8.29 Billion in 2025 to $23.9 Billion in 2032. The Restaurant Technology market is a thriving business that is poised to keep growing and presents potential growth opportunities for companies across the industry value chain.

The comprehensive market research report presents 12-year historic and forecast data on Restaurant Technology segments across 22 countries from 2021 to 2032. Key segments in the report include By Technology (Touchscreen Point of Sale Terminals, Order and Pay at the Table, Handheld Point of Sale Systems, Contactless Payments, Self-Order Kiosks, Others), By Feature (Online Ordering Systems and Delivery Apps, Contactless Payment, Online Table Reservation System, Others), By Restaurant (Fine Dining, Bar and Nightclub, Casual Dining, Cafe Bakery, Others). Over 70 tables and

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charts showcase findings from our latest survey report on Restaurant Technology markets.

Restaurant Technology Market Insights, 2025

The Restaurant Technology Market is advancing with AI-powered automated order management, automation-enhanced real-time kitchen optimization, and machine learning-driven predictive customer preference analytics. Companies such as Toast, Square, Oracle MICROS, and Clover are pioneering AI-enhanced automated menu personalization, blockchain-backed secure food supply chain tracking, and IoT-integrated real-time restaurant inventory management. The market is witnessing the growth of automation-powered AI-driven self-service kiosks, AI-enhanced cloud-native real-time dynamic pricing algorithms, and AI-driven real-time food safety compliance tracking. However, challenges in AI-powered compliance with food industry regulations, cybersecurity risks in automation-enhanced restaurant payment systems, and technical limitations in AI-driven real-time restaurant demand forecasting persist. Additionally, FDA initiatives for AI-powered food safety monitoring, evolving trends in AI-driven robotic kitchen assistants, and corporate investment in AI-powered restaurant automation solutions are influencing market trends.

Five Trends that will define global Restaurant Technology market in 2025 and Beyond

A closer look at the multi-million market for Restaurant Technology identifies rapidly shifting consumer preferences across categories. By focusing on growth and resilience, leading Restaurant Technology companies are prioritizing their investments across categories, markets, and geographies. The report analyses the most important market trends shaping the new landscape to support better decisions for the long and short-term future. The impact of tariffs by the US administration also significantly impact the profitability of Restaurant Technology vendors.

What are the biggest opportunities for growth in the Restaurant Technology industry?

The Restaurant Technology sector demonstrated remarkable resilience over the past year across developed and developing economies. Further, the market presents significant opportunities to leverage the existing momentum towards actions by 2032. On the other hand, recent macroeconomic developments including rising inflation and supply chain disruptions are putting pressure on companies. The chapter assists users to identify growth avenues and address business challenges to make informed commercial decisions with unique insights, data forecasts, and in-depth market

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analyses.

Restaurant Technology Market Segment Insights

The Restaurant Technology industry presents strong offers across categories. The analytical report offers forecasts of Restaurant Technology industry performance across segments and countries. Key segments in the industry include%li%By Technology (Touchscreen Point of Sale Terminals, Order and Pay at the Table, Handheld Point of Sale Systems, Contactless Payments, Self-Order Kiosks, Others), By Feature (Online Ordering Systems and Delivery Apps, Contactless Payment, Online Table Reservation System, Others), By Restaurant (Fine Dining, Bar and Nightclub, Casual Dining, Cafe Bakery, Others). The largest types, applications, and sales channels, fastest growing segments, and the key factors driving each of the categories are included in the report.

Forecasts of each segment across five regions are provided from 2021 through 2032 for Asia Pacific, North America, Europe, South America, Middle East, and African regions. In addition, Restaurant Technology market size outlook is provided for 22 countries across these regions.

Market Value Chain

The chapter identifies potential companies and their operations across the global Restaurant Technology industry ecosystem. It assists decision-makers in evaluating global Restaurant Technology market fundamentals, market dynamics, and disruptive trends across the value chain segments.

Scenario Analysis and Forecasts

Strategic decision-making in the Restaurant Technology industry is multi-faceted with the increased need for planning across scenarios. The report provides forecasts across three case scenarios%li%low growth, reference case, and high growth cases.

Asia Pacific Restaurant Technology Market Analysis%li%A Promising Growth Arena for Business Expansion

As companies increasingly expand across promising Asia Pacific markets with over 4.5 billion population, the medium-to-long-term future remains robust. The presence of the fastest-growing economies such as China, India, Thailand, Indonesia, and Vietnam coupled with strengthening middle-class populations and rising disposable incomes

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drive the market. In particular, China and India are witnessing rapid shifts in consumer purchasing behavior. China is recovering steadily with optimistic forecasts for 2025. Further, Japanese and South Korean markets remain stable with most companies focusing on new product launches and diversification of sales channels.

The State of Europe Restaurant Technology Industry 2025%li%Focus on Accelerating Competitiveness

As companies opt for an integrated agenda for competitiveness, the year 2025 presents optimistic scenarios for companies across the ecosystem. With signs of economic recovery across markets, companies are increasing their investments. Europe is one of the largest markets for Restaurant Technology with demand from both Western Europe and Eastern European regions increasing over the medium to long-term future. Increasing omnichannel shopping amidst robust consumer demand for value purchases shapes the market outlook. The report analyses the key Restaurant Technology market drivers and opportunities across Germany, France, the United Kingdom, Spain, Italy, Russia, and other Europe.

The US Restaurant Technology market Insights%li%Vendors are exploring new opportunities within the US Restaurant Technology industry.

Easing inflation coupled with strengthening consumer sentiment is encouraging aggressive actions from the US Restaurant Technology companies. Market players consistently focusing on innovation and pursuing new ways to create value are set to excel in 2025. In addition, the Canadian and Mexican markets offer lucrative growth pockets for manufacturers and vendors. Focus on private-brand offerings and promotions, diversified sales channels, expansion into niche segments, adoption of advanced technologies, and sustainability are widely observed across the North American Restaurant Technology market.

Latin American Restaurant Technology market outlook rebounds in line with economic growth.

Underlying demand remains higher among urban consumers with an optimistic economic outlook across Brazil, Argentina, Chile, and other South and Central American countries. Increased consumer spending has been reported in Q1 -2025 and the prospects remain strong for rest of 2025. Aggressive ecosystem moves to create new sources of income are widely observed across markets in the region. Marketing activities focused on customer insights, operations, and support functions are quickly

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gaining business growth in the region.

Middle East and Africa Restaurant Technology Markets%li%New Opportunities for Companies Harnessing Diversity

Rapid growth in burgeoning urban locations coupled with a young and fast-growing population base is attracting new investments in the Middle East and African Restaurant Technology markets. Designing expansion and marketing strategies to cater to the local consumer base supports the market prospects. In addition to Nigeria, Algeria, South Africa, and other markets, steady growth markets in Ethiopia, Rwanda, Ghana, Tanzania, the Democratic Republic of Congo, and others present significant prospects for companies. On the other hand, Middle Eastern Restaurant Technology markets including the UAE, Saudi Arabia, Qatar, and Oman continue to offer lucrative pockets of growth.

Competitive Landscape%li%How Restaurant Technology companies outcompete in 2025?

The ability to respond quickly to evolving consumer preferences and adapt businesses to niche consumer segments remains a key growth factor. The report identifies the leading companies in the industry and provides their revenue for 2024. The market shares of each company are also included in the report. Further, business profiles, SWOT analysis, and financial analysis of each company are provided in detail. Key companies analyzed in the report include Aero Farm Systems, CircleUp, Food Market Hub, Indifi Technologies, Kitchen United, Moment Feed, Therma, Toast, TouchBristro, Wolt.

Restaurant Technology Market Segmentation

By Technology

Touchscreen Point of Sale Terminals

Order and Pay at the Table

Handheld Point of Sale Systems

Contactless Payments

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Self-Order Kiosks

Others

By Feature

Online Ordering Systems and Delivery Apps

Contactless Payment

Online Table Reservation System

Others

By Restaurant

Fine Dining

Bar and Nightclub

Casual Dining

Cafe Bakery

Others

Leading Companies

Aero Farm Systems

CircleUp

Food Market Hub

Indifi Technologies

Kitchen United

Moment Feed

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Therma

Toast

TouchBristro

Wolt

Reasons to Buy the report

Make informed decisions through long and short-term forecasts across 22 countries and segments.

Evaluate market fundamentals, dynamics, and disrupting trends set to shape 2025 and beyond.

Gain a clear understanding of the competitive landscape, with product portfolio and growth strategies.

Get an integrated understanding of the entire market ecosystem and companies.

Stay ahead of the competition through plans for growth in a changing environment for your geographic expansion.

Assess the impact of advanced technologies and identify growth opportunities based on actionable data and insights.

Get free Excel spreadsheet and PPT versions along with the report PDF.

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Others
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Contactless Payment
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Aero Farm Systems
CircleUp
Food Market Hub
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