

# **Reach Trucks Market Size, Trends, Analysis, and Outlook by Material (Stainless steel, Mild steel, Aluminium, Iron, Others), Lift Height (Below 3 Meter, 3 to 5 Meter, 5 to 10 Meter, 10 to 12 Meter, Above 12 Meter), Power (Electric, Battery, Diesel, LPG, Others), Application (Factory, Industry, Airport, Harbour, Others), by Country, Segment, and Companies, 2024-2030**

<https://marketpublishers.com/r/R6FEB0EC9FF2EN.html>

Date: April 2024

Pages: 191

Price: US\$ 3,980.00 (Single User License)

ID: R6FEB0EC9FF2EN

## **Abstracts**

The global Material Handling Equipment market size is poised to register 6.04% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The study analyzes the global Material Handling Equipment market by Product (Cranes & Lifting Equipment, Industrial Trucks, Continuous Handling Equipment, Racking & Storage Equipment), Application (Automotive, Food & Beverages, Chemical, Semiconductor & Electronics, E-commerce, Aviation, Pharmaceutical, Others).

The Material Handling Equipment (MHE) Market is poised for significant evolution driven by key trends and drivers shaping its trajectory toward 2030. With the rapid expansion of e-commerce, manufacturing, and logistics industries, there's a growing demand for MHE offering enhanced efficiency, automation, and safety. Technological advancements such as robotics, artificial intelligence, and IoT integration are driving innovation, enabling the development of next-generation MHE with capabilities for autonomous operation, predictive maintenance, and real-time data analytics. Further, the adoption of sustainable practices and the need for energy-efficient solutions are fueling market growth as MHE manufacturers focus on developing eco-friendly equipment powered by alternative energy sources. In addition, the expansion of global

supply chains, increasing urbanization, and rising labor costs are driving the demand for MHE solutions that optimize space utilization, streamline workflows, and improve operational agility. .

### Material Handling Equipment Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Material Handling Equipment market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Material Handling Equipment survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Material Handling Equipment industry.

### Key market trends defining the global Material Handling Equipment demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

### Material Handling Equipment Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Material Handling Equipment industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Material Handling Equipment companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Material Handling Equipment industry  
Leading Material Handling Equipment companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Material Handling Equipment companies.

### Material Handling Equipment Market Study- Strategic Analysis Review

The Material Handling Equipment market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

**Industry Dynamics:** Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

**Strategic Insights:** Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

**Internal Strengths and Weaknesses:** Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

**Future Possibilities:** Prepare for diverse outcomes with in-depth scenario analysis.

Explore potential market disruptions, technology advancements, and economic changes.

### Material Handling Equipment Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Material Handling Equipment industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

### Material Handling Equipment Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

### North America Material Handling Equipment Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Material Handling Equipment market segments. Similarly, Strong end-user demand is encouraging Canadian Material Handling Equipment companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Material Handling Equipment market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Material Handling Equipment Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Material Handling Equipment industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Material Handling Equipment market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Material Handling Equipment Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Material Handling Equipment in Asia Pacific. In particular, China, India, and South East Asian Material Handling Equipment markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

Latin America Material Handling Equipment Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Material Handling Equipment Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Material Handling Equipment market potential. Fueled by increasing consumption expenditure, growing population, and high demand across a few markets drives the demand for Material

Handling Equipment.

### Material Handling Equipment Market Company Profiles

The global Material Handling Equipment market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Beumer Group, Daifuku Co. Ltd, Honeywell International Inc, Kion Group AG, Mecalux S.A., Murata Manufacturing Co. Ltd, SSI SCHAEFER, Swisslog Holding AG, Toyota Industries Corp, Vanderlande Industries B.V..

### Recent Material Handling Equipment Market Developments

The global Material Handling Equipment market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

### Material Handling Equipment Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

### Market Segmentation:

Product

Cranes & Lifting Equipment

Industrial Trucks

Continuous Handling Equipment

Racking & Storage Equipment

Application

Automotive

Food & Beverages

Chemical

Semiconductor & Electronics

E-commerce

Aviation

Pharmaceutical

Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Beumer Group

Daifuku Co. Ltd

Honeywell International Inc

Kion Group AG

Mecalux S.A.

Murata Manufacturing Co. Ltd

SSI SCHAEFER

Swisslog Holding AG

Toyota Industries Corp

Vanderlande Industries B.V..

Formats Available: Excel, PDF, and PPT

## Contents

### 1. EXECUTIVE SUMMARY

- 1.1 Reach Trucks Market Overview and Key Findings, 2024
- 1.2 Reach Trucks Market Size and Growth Outlook, 2021- 2030
- 1.3 Reach Trucks Market Growth Opportunities to 2030
- 1.4 Key Reach Trucks Market Trends and Challenges
  - 1.4.1 Reach Trucks Market Drivers and Trends
  - 1.4.2 Reach Trucks Market Challenges
- 1.5 Competitive Landscape and Key Players
- 1.6 Competitive Analysis- Growth Strategies Adopted by Leading Reach Trucks Companies

### 2. REACH TRUCKS MARKET SIZE OUTLOOK TO 2030

- 2.1 Reach Trucks Market Size Outlook, USD Million, 2021- 2030
- 2.2 Reach Trucks Incremental Market Growth Outlook, %, 2021- 2030
- 2.3 Segment Snapshot, 2024

### 3. REACH TRUCKS MARKET- STRATEGIC ANALYSIS REVIEW

- 3.1 Porter's Five Forces Analysis
  - \* Threat of New Entrants
  - \* Threat of Substitutes
  - \* Intensity of Competitive Rivalry
  - \* Bargaining Power of Buyers
  - \* Bargaining Power of Suppliers
- 3.2 Value Chain Analysis
- 3.3 SWOT Analysis

### 4. REACH TRUCKS MARKET SEGMENTATION ANALYSIS AND OUTLOOK

- 4.1 Market Segmentation and Scope
- 4.2 Market Breakdown by Type, Application, and Other Segments, 2021-2030
  - Material
    - Stainless steel
    - Mild steel
    - Aluminium



Iron  
Others  
Lift Height  
Below 3 Meter

### **3 TO 5 METER**

### **5 TO 10 METER**

### **10 TO 12 METER**

Above 12 Meter  
Power  
Electric  
Battery  
Diesel  
LPG  
Others  
Application  
Factory  
Industry  
Airport  
Harbour  
Others

4.3 Growth Prospects and Niche Opportunities, 2023- 2030  
4.4 Regional comparison of Market Growth, CAGR, 2023-2030

## **5. REGION-WISE MARKET OUTLOOK TO 2030**

5.1 Key Findings for Asia Pacific Reach Trucks Market, 2025  
5.2 Asia Pacific Reach Trucks Market Size Outlook by Type, 2021- 2030  
5.3 Asia Pacific Reach Trucks Market Size Outlook by Application, 2021- 2030  
5.4 Key Findings for Europe Reach Trucks Market, 2025  
5.5 Europe Reach Trucks Market Size Outlook by Type, 2021- 2030  
5.6 Europe Reach Trucks Market Size Outlook by Application, 2021- 2030  
5.7 Key Findings for North America Reach Trucks Market, 2025  
5.8 North America Reach Trucks Market Size Outlook by Type, 2021- 2030  
5.9 North America Reach Trucks Market Size Outlook by Application, 2021- 2030  
5.10 Key Findings for South America Reach Trucks Market, 2025



- 5.11 South America Pacific Reach Trucks Market Size Outlook by Type, 2021- 2030
- 5.12 South America Reach Trucks Market Size Outlook by Application, 2021- 2030
- 5.13 Key Findings for Middle East and Africa Reach Trucks Market, 2025
- 5.14 Middle East Africa Reach Trucks Market Size Outlook by Type, 2021- 2030
- 5.15 Middle East Africa Reach Trucks Market Size Outlook by Application, 2021- 2030

## **6. COUNTRY-WISE MARKET SIZE OUTLOOK TO 2030**

- 6.1 US Reach Trucks Market Size Outlook and Revenue Growth Forecasts
- 6.2 US Reach Trucks Industry Drivers and Opportunities
- 6.3 Canada Market Size Outlook and Revenue Growth Forecasts
- 6.4 Canada Reach Trucks Industry Drivers and Opportunities
- 6.6 Mexico Market Size Outlook and Revenue Growth Forecasts
- 6.6 Mexico Reach Trucks Industry Drivers and Opportunities
- 6.7 Germany Market Size Outlook and Revenue Growth Forecasts
- 6.8 Germany Reach Trucks Industry Drivers and Opportunities
- 6.9 France Market Size Outlook and Revenue Growth Forecasts
- 6.10 France Reach Trucks Industry Drivers and Opportunities
- 6.11 UK Market Size Outlook and Revenue Growth Forecasts
- 6.12 UK Reach Trucks Industry Drivers and Opportunities
- 6.13 Spain Market Size Outlook and Revenue Growth Forecasts
- 6.14 Spain Reach Trucks Industry Drivers and Opportunities
- 6.16 Italy Market Size Outlook and Revenue Growth Forecasts
- 6.16 Italy Reach Trucks Industry Drivers and Opportunities
- 6.17 Rest of Europe Market Size Outlook and Revenue Growth Forecasts
- 6.18 Rest of Europe Reach Trucks Industry Drivers and Opportunities
- 6.19 China Market Size Outlook and Revenue Growth Forecasts
- 6.20 China Reach Trucks Industry Drivers and Opportunities
- 6.21 India Market Size Outlook and Revenue Growth Forecasts
- 6.22 India Reach Trucks Industry Drivers and Opportunities
- 6.23 Japan Market Size Outlook and Revenue Growth Forecasts
- 6.24 Japan Reach Trucks Industry Drivers and Opportunities
- 6.26 South Korea Market Size Outlook and Revenue Growth Forecasts
- 6.26 South Korea Reach Trucks Industry Drivers and Opportunities
- 6.27 Australia Market Size Outlook and Revenue Growth Forecasts
- 6.28 Australia Reach Trucks Industry Drivers and Opportunities
- 6.29 South East Asia Market Size Outlook and Revenue Growth Forecasts
- 6.30 South East Asia Reach Trucks Industry Drivers and Opportunities
- 6.31 Rest of Asia Pacific Market Size Outlook and Revenue Growth Forecasts

- 6.32 Rest of Asia Pacific Reach Trucks Industry Drivers and Opportunities
- 6.33 Brazil Market Size Outlook and Revenue Growth Forecasts
- 6.34 Brazil Reach Trucks Industry Drivers and Opportunities
- 6.36 Argentina Market Size Outlook and Revenue Growth Forecasts
- 6.36 Argentina Reach Trucks Industry Drivers and Opportunities
- 6.37 Rest of South America Market Size Outlook and Revenue Growth Forecasts
- 6.38 Rest of South America Reach Trucks Industry Drivers and Opportunities
- 6.39 Middle East Market Size Outlook and Revenue Growth Forecasts
- 6.40 Middle East Reach Trucks Industry Drivers and Opportunities
- 6.41 Africa Market Size Outlook and Revenue Growth Forecasts
- 6.42 Africa Reach Trucks Industry Drivers and Opportunities

## **7. REACH TRUCKS MARKET OUTLOOK ACROSS SCENARIOS**

- 7.1 Low Growth Case
- 7.2 Reference Growth Case
- 7.3 High Growth Case

## **8. REACH TRUCKS COMPANY PROFILES**

- 8.1 Profiles of Leading Reach Trucks Companies in the Market
- 8.2 Business Descriptions, SWOT Analysis, and Growth Strategies
- 8.3 Financial Performance and Key Metrics
- Anhui Heli Co. Ltd
- Clark Material Handling Company
- Combilift Ltd
- Crown Equipment Corp
- Hyster Company
- Hyster-Yale Materials Handling Inc
- Hyundai Heavy Industries Co. Ltd
- JCB (Joseph Cyril Bamford) Ltd
- Jungheinrich AG
- KION GROUP AG
- Komatsu Ltd
- Lonking Holdings Ltd
- Mitsubishi Heavy Industries Ltd
- Toyota Industries Corp
- UniCarriers Corp

## **9. APPENDIX**

- 9.1 Scope of the Report
- 9.2 Research Methodology and Data Sources
- 9.3 Glossary of Terms
- 9.4 Market Definitions
- 9.5 Contact Information

## I would like to order

Product name: Reach Trucks Market Size, Trends, Analysis, and Outlook by Material (Stainless steel, Mild steel, Aluminium, Iron, Others), Lift Height (Below 3 Meter, 3 to 5 Meter, 5 to 10 Meter, 10 to 12 Meter, Above 12 Meter), Power (Electric, Battery, Diesel, LPG, Others), Application (Factory, Industry, Airport, Harbour, Others), by Country, Segment, and Companies, 2024-2030

Product link: <https://marketpublishers.com/r/R6FEB0EC9FF2EN.html>

Price: US\$ 3,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/R6FEB0EC9FF2EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below  
and fax the completed form to +44 20 7900 3970