

# Radiology Market Size, Trends, Analysis, and Outlook By Product (X-Ray, Ultrasound, Computed Tomography, Others), by Region, Country, Segment, and Companies, 2024-2030

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# **Abstracts**

The global Radiology market size is poised to register 13.2% growth (CAGR) from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Radiology market By Product (X-Ray, Ultrasound, Computed Tomography, Others).

Radiology is undergoing significant transformations fueled by technological innovations, artificial intelligence (AI) integration, and evolving clinical workflows, shaping the future of the industry towards precision, efficiency, and enhanced patient care. Key trends include the adoption of digital imaging technologies, such as digital radiography (DR), computed tomography (CT), magnetic resonance imaging (MRI), and molecular imaging modalities, offering high-resolution imaging, rapid acquisition, and multi-parametric analysis capabilities for comprehensive diagnostic evaluations. Integration of AI-powered image analysis tools, deep learning algorithms, and radiomics applications enhances diagnostic accuracy, lesion detection, and risk stratification, enabling radiologists to deliver more personalized and actionable insights to referring clinicians. Furthermore, advancements in image-guided interventions, interventional radiology techniques, and hybrid imaging modalities facilitate minimally invasive treatments, image-based navigation, and therapeutic monitoring, driving innovation and expanding the scope of radiological practice across diverse medical specialties.

Radiology Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges



for industry players and investors. The Radiology market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Radiology survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Radiology industry.

Key market trends defining the global Radiology demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

Radiology Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Radiology industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Radiology companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Radiology industry

Leading Radiology companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Radiology companies.

Radiology Market Study- Strategic Analysis Review

The Radiology market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy



formulation.

Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Radiology Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Radiology industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios-low case, reference case, and high case scenarios.

Radiology Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

North America Radiology Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Radiology market segments. Similarly, Strong end-user demand is encouraging Canadian Radiology companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Radiology market is expected to experience significant expansion, offering lucrative opportunities for both domestic and



international stakeholders.

Europe Radiology Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Radiology industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Radiology market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Radiology Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Radiology in Asia Pacific. In particular, China, India, and South East Asian Radiology markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

Latin America Radiology Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Radiology Market Size Outlook- continues its upward trajectory across segments



Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Radiology market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Radiology.

Radiology Market Company Profiles

The global Radiology market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Agfa-Gevaert NV, Canon Inc, Esaote SpA, FUJIFILM Holdings Corp, General Electric Co., Koninklijke Philips NV, Samsung Electronics Co. Ltd, Shenzhen Mindray Bio-Medical Electronics Co. Ltd, Shimadzu Corp, Siemens AG.

Recent Radiology Market Developments

The global Radiology market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Radiology Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

**Pricing Analysis** 

Value Chain Analysis

**SWOT Profile** 



Market Dynamics- Trends, Drivers, Challenges Porter's Five Forces Analysis Macroeconomic Impact Analysis Case Scenarios- Low, Base, High Market Segmentation: By Type Stationary 3D and 4D Ultrasound Devices Portable 3D and 4D Ultrasound Devices By Display Color Ultrasound B/W Ultrasound By Portability Trolley or Cart-Based Ultrasound Systems Compact/Handheld Ultrasound Systems Point-of-Pare (PoC) Ultrasound Systems By Application Radiology or General Imaging

Cardiology

Obstetrics or Gynecology



Urology	
Vascular	
Orthopedic and Musculoskeletal	
Pain Management	
Others	
By End-User	
Hospitals	
Surgical Centers and Diagnostic Centers	
Maternity Centers	
Ambulatory Care Centers	
Research and Academia	
Others	
Geographical Segmentation:	
North America (3 markets)	
Europe (6 markets)	
Asia Pacific (6 markets)	
Latin America (3 markets)	
Middle East Africa (5 markets)	

# Companies



Agfa-Gevaert NV
Canon Inc
Esaote SpA
FUJIFILM Holdings Corp
General Electric Co.
Koninklijke Philips NV
Samsung Electronics Co. Ltd
Shenzhen Mindray Bio-Medical Electronics Co. Ltd
Shimadzu Corp
Siemens AG
Formats Available: Excel, PDF, and PPT



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By Type

Stationary 3D and 4D Ultrasound Devices

Portable 3D and 4D Ultrasound Devices

By Display

Color Ultrasound



B/W Ultrasound

By Portability

Trolley or Cart-Based Ultrasound Systems

Compact/Handheld Ultrasound Systems

Point-of-Pare (PoC) Ultrasound Systems

By Application

Radiology or General Imaging

Obstetrics or Gynecology

Cardiology

Urology

Vascular

Orthopedic and Musculoskeletal

Pain Management

Others

By End-User

Hospitals

Surgical Centers and Diagnostic Centers

**Maternity Centers** 

**Ambulatory Care Centers** 

Research and Academia

Others

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Agfa-Gevaert NV

Canon Inc

Esaote SpA

**FUJIFILM Holdings Corp** 

General Electric Co.

Koninklijke Philips NV

Samsung Electronics Co. Ltd

Shenzhen Mindray Bio-Medical Electronics Co. Ltd

Shimadzu Corp

Siemens AG

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