

Pumpkin Seed Butter Market Size, Share, and Outlook, 2025 Report- By Type (Keto-Friendly, Gluten-Free, Dairy-Free, Others), Application (Residential, Cosmetics and Personal Care, Others), Source (Organic, Conventional), Distribution (Online, Offline), Packaging (Box, Packet, Jar, Others), and Companies, 2021-2032

<https://marketpublishers.com/r/P63DDDC582EAFEN.html>

Date: June 2025

Pages: 185

Price: US\$ 3,680.00 (Single User License)

ID: P63DDDC582EAFEN

Abstracts

Pumpkin Seed Butter Market Outlook

The global Pumpkin Seed Butter market is expected to register a growth rate of 12.6% during the forecast period from 2024 to 2032. The Pumpkin Seed Butter market is a thriving business that is poised to keep growing and presents potential growth opportunities for companies across the industry value chain.

The comprehensive market research report presents 12-year historic and forecast data on Pumpkin Seed Butter segments across 22 countries from 2021 to 2032. Key segments in the report include By Type (Keto-Friendly, Gluten-Free, Dairy-Free, Others), Application (Residential, Cosmetics and Personal Care, Others), Source (Organic, Conventional), Distribution (Online, Offline), Packaging (Box, Packet, Jar, Others). Over 70 tables and charts showcase findings from our latest survey report on Pumpkin Seed Butter markets.

Pumpkin Seed Butter Market Insights, 2025

The pumpkin seed butter market is being strongly driven by the escalating demand for allergen-free alternatives to peanut and tree nut spreads. With food allergies on the

rise—particularly in children—schools and institutions are increasingly adopting policies that ban nut-based products. This has opened the door for pumpkin seed butter as a safe, nutritious, and protein-rich substitute. Brands like 88 Acres and SunButter are capitalizing on this by launching pumpkin seed butter products with clean labels, organic certifications, and no added sugar. Furthermore, the seed butter's richness in zinc, magnesium, and healthy fats makes it attractive to the sports nutrition and vegan baking markets. Its growing incorporation into protein bars, smoothies, and baked goods is expanding its visibility in both retail and foodservice channels. The market is also benefiting from consumer interest in novel superfoods and sustainable protein sources.

Five Trends that will define global Pumpkin Seed Butter market in 2025 and Beyond

A closer look at the multi-million global market for Pumpkin Seed Butter identifies rapidly shifting consumer preferences across categories. By focusing on growth and resilience, leading Pumpkin Seed Butter companies are prioritizing their investments across categories, markets, and geographies. The report analyses the most important market trends shaping the new landscape to support better decisions for the long and short-term future.

What are the biggest opportunities for growth in the Pumpkin Seed Butter industry?

The Pumpkin Seed Butter sector demonstrated remarkable resilience over the past year across developed and developing economies. Further, the market presents significant opportunities to leverage the existing momentum towards actions by 2030. On the other hand, recent macroeconomic developments including rising inflation and supply chain disruptions are putting pressure on companies. The chapter assists users to identify growth avenues and address business challenges to make informed commercial decisions with unique insights, data forecasts, and in-depth market analyses.

Pumpkin Seed Butter Market Segment Insights

The Pumpkin Seed Butter industry presents strong offers across categories. The analytical report offers forecasts of Pumpkin Seed Butter industry performance across segments and countries. Key segments in the industry include By Type (Keto-Friendly, Gluten-Free, Dairy-Free, Others), Application (Residential, Cosmetics and Personal Care, Others), Source (Organic, Conventional), Distribution (Online, Offline), Packaging (Box, Packet, Jar, Others). The largest types, applications, and sales channels, fastest growing segments, and the key factors driving each of the categories are included in the report.

Forecasts of each segment across five regions are provided from 2021 through 2032 for Asia Pacific, North America, Europe, South America, Middle East, and African regions. In addition, Pumpkin Seed Butter market size outlook is provided for 22 countries across these regions.

Market Value Chain

The chapter identifies potential companies and their operations across the global Pumpkin Seed Butter industry ecosystem. It assists decision-makers in evaluating global Pumpkin Seed Butter market fundamentals, market dynamics, and disruptive trends across the value chain segments.

Scenario Analysis and Forecasts

Strategic decision-making in the Pumpkin Seed Butter industry is multi-faceted with the increased need for planning across scenarios. The report provides forecasts across three case scenarios: slow growth, reference case, and high growth cases.

Asia Pacific Pumpkin Seed Butter Market Analysis: A Promising Growth Arena for Business Expansion

As companies increasingly expand across promising Asia Pacific markets with a combined population of over 4.5 billion, the medium-to-long-term future remains robust. The presence of the fastest-growing economies such as China, India, Thailand, Indonesia, and Vietnam coupled with strengthening middle-class populations and rising disposable incomes drive the market. In particular, China and India are witnessing rapid shifts in consumer purchasing behavior. China is recovering steadily with optimistic forecasts for 2025. Further, Japanese and South Korean markets remain stable with most companies focusing on new product launches and diversification of sales channels.

The State of Europe Pumpkin Seed Butter Industry 2025: Focus on Accelerating Competitiveness

As companies opt for an integrated agenda for competitiveness, the year 2025 presents optimistic scenarios for companies across the ecosystem. With signs of economic recovery across markets, companies are increasing their investments. Europe is one of the largest markets for Pumpkin Seed Butter with demand from both Western Europe

and Eastern European regions increasing over the medium to long-term future. Increasing omnichannel shopping amidst robust consumer demand for value purchases shapes the market outlook. The report analyses the key Pumpkin Seed Butter market drivers and opportunities across Germany, France, the United Kingdom, Spain, Italy, Russia, and other Europe.

The US Pumpkin Seed Butter market Insights Executives are most excited about opportunities for the US Pumpkin Seed Butter industry.

Easing inflation coupled with strengthening consumer sentiment is encouraging aggressive actions from the US Pumpkin Seed Butter companies. Market players consistently focusing on innovation and pursuing new ways to create value are set to excel in 2025. In addition, the Canadian and Mexican markets offer lucrative growth pockets for manufacturers and vendors. Focus on private-brand offerings and promotions, diversified sales channels, expansion into niche segments, adoption of advanced technologies, and sustainability are widely observed across the North American Pumpkin Seed Butter market.

Latin American Pumpkin Seed Butter market outlook rebounds in line with economic growth.

Underlying demand remains higher among urban consumers with an optimistic economic outlook across Brazil, Argentina, Chile, and other South and Central American countries. Increased consumer spending has been reported since H2-2024 and the prospects remain strong for 2025. Aggressive ecosystem moves to create new sources of income are widely observed across markets in the region. Marketing activities focused on customer insights, operations, and support functions are quickly gaining business growth in the region.

Middle East and Africa Pumpkin Seed Butter Markets New Opportunities for Companies Harnessing Diversity

Rapid growth in burgeoning urban locations coupled with a young and fast-growing population base is attracting new investments in the Middle East and African Pumpkin Seed Butter markets. Designing expansion and marketing strategies to cater to the local consumer base supports the market prospects. In addition to Nigeria, Algeria, South Africa, and other markets, steady growth markets in Ethiopia, Rwanda, Ghana, Tanzania, the Democratic Republic of Congo, and others present significant prospects for companies. On the other hand, Middle Eastern Pumpkin Seed Butter markets

including the UAE, Saudi Arabia, Qatar, and Oman continue to offer lucrative pockets of growth.

Competitive LandscapeHow Pumpkin Seed Butter companies outcompete in 2025?

The ability to respond quickly to evolving consumer preferences and adapt businesses to niche consumer segments remains a key growth factor. The report identifies the leading companies in the industry and provides their revenue for 2024. The market shares of each company are also included in the report. Further, business profiles, SWOT analysis, and financial analysis of each company are provided in detail. Key companies analyzed in the report include 88 Acres, LLC, Love Good Fats Company, Blue Mountain Organics, LLC, Omega Nutrition USA Inc., Sun and Seed Limited, Windmill Organics Ltd., Grapoila Kft., Jeeva Naturals Private Limited, Dastony Inc.

Pumpkin Seed Butter Market Scope

Leading Segments

By Type

Keto-Friendly

Gluten-Free

Dairy-Free

Others

By Application

Residential

Cosmetics and Personal Care

Others

By Source

Organic

Conventional

By Distribution

Online

Offline

By Packaging

Box

Packet

Jar

Others

Leading Companies

88 Acres, LLC

Love Good Fats Company

Blue Mountain Organics, LLC

Omega Nutrition USA Inc.

Sun and Seed Limited

Windmill Organics Ltd.

Grapoila Kft.

Jeeva Naturals Private Limited

Dastony Inc.

Geographies

North America US, Canada, Mexico

Europe Germany, France, UK, Spain, Italy, Nordics, BeNeLux, Others

Asia Pacific China, India, Japan, South Korea, Australia, South East Asia, Others

Latin America Brazil, Argentina, Others

Middle East and Africa Saudi Arabia, UAE, Other Middle East, South Africa, Other Africa

Reasons to Buy the report

Make informed decisions through long and short-term forecasts across 22 countries and segments.

Evaluate market fundamentals, dynamics, and disrupting trends set to shape 2025 and beyond.

Gain a clear understanding of the competitive landscape, with product portfolio and growth strategies.

Get an integrated understanding of the entire market ecosystem and companies.

Stay ahead of the competition through plans for growth in a changing environment for your geographic expansion.

Assess the impact of advanced technologies and identify growth opportunities based on actionable data and insights.

Get free Excel spreadsheet and PPT versions along with the report PDF.

Contents

1. TABLE OF CONTENTS

List of Figures and Tables

2. EXECUTIVE SUMMARY

2.1 Key Highlights

2.1.1 Pumpkin Seed Butter Market Size Outlook, 2018-2024 and 2025-2032

2.1.2 Largest Pumpkin Seed Butter Market Types and Applications

2.1.3 Fastest Growing Segments

2.1.4 Potential Markets

2.1.5 Market Concentration

2.2 Market Scope and Segmentation

2.2.1 Market Scope- Segments

2.2.2 Market Scope- Countries

2.2.3 Macroeconomic and Demographic Outlook

2.2.4 Abbreviations

2.2.5 Units and Currency Conversions

3. RESEARCH METHODOLOGY

3.1 Primary Research Surveys

3.2 Secondary Data Sources

3.3 Data Triangulation

3.4 Forecast Methodology

3.5 Assumptions and Limitations

4. INTRODUCTION TO GLOBAL PUMPKIN SEED BUTTER MARKET IN 2025

4.1 Industry Panorama

4.2 Leading Companies Profiled in the Study

4.3 Asia Pacific Markets offer Robust Market Prospects for New Entrants

4.4 Market Dynamics

4.4.1 Market Dynamics- Trends and Drivers

4.4.2 Market Dynamics- Opportunities and Challenges

4.5 Regional Analysis

4.6 Porter's Five Force Analysis

- 4.6.1 Intensity of Competitive Rivalry
- 4.6.2 Threat of New Entrants
- 4.6.3 Threat of Substitutes
- 4.6.4 Bargaining Power of Buyers
- 4.6.5 Bargaining Power of Suppliers
- 4.7 Pumpkin Seed Butter Industry Value Chain Analysis
 - 4.7.1 Stage of Value Chain
 - 4.7.2 Key Activities of Companies
 - 4.7.3 Companies Included in Each Stage
 - 4.7.4 Key Insights

5. PUMPKIN SEED BUTTER MARKET OUTLOOK TO 2032

- 5.1 Market Size Forecast by Type, 2021-2024 and 2025-2032
- 5.2 Market Size Forecast by Application, 2021-2024 and 2024-2032
- 5.3 Market Size Forecast by Geography, 2021-2024 and 2024-2032
- By Type
 - Keto-Friendly
 - Gluten-Free
 - Dairy-Free
 - Others
- By Application
 - Residential
 - Cosmetics and Personal Care
 - Others
- By Source
 - Organic
 - Conventional
- By Distribution
 - Online
 - Offline
- By Packaging
 - Box
 - Packet
 - Jar
 - Others

6. GLOBAL PUMPKIN SEED BUTTER MARKET OUTLOOK ACROSS GROWTH SCENARIOS

- 6.1 Low Growth Scenario
- 6.2 Base/Reference Case
- 6.3 High Growth Scenario

6. NORTH AMERICA PUMPKIN SEED BUTTER MARKET SIZE OUTLOOK

- 6.1 Key Market Statistics, 2024
- 6.2 North America Pumpkin Seed Butter Market Trends and Growth Opportunities
 - 6.2.1 North America Pumpkin Seed Butter Market Outlook by Type
 - 6.2.2 North America Pumpkin Seed Butter Market Outlook by Application
- 6.3 North America Pumpkin Seed Butter Market Outlook by Country
 - 6.3.1 The US Pumpkin Seed Butter Market Outlook, 2021- 2032
 - 6.3.2 Canada Pumpkin Seed Butter Market Outlook, 2021- 2032
 - 6.3.3 Mexico Pumpkin Seed Butter Market Outlook, 2021- 2032

7. EUROPE PUMPKIN SEED BUTTER MARKET SIZE OUTLOOK

- 7.1 Key Market Statistics, 2024
- 7.2 Europe Pumpkin Seed Butter Market Trends and Growth Opportunities
 - 7.2.1 Europe Pumpkin Seed Butter Market Outlook by Type
 - 7.2.2 Europe Pumpkin Seed Butter Market Outlook by Application
- 7.3 Europe Pumpkin Seed Butter Market Outlook by Country
 - 7.3.2 Germany Pumpkin Seed Butter Market Outlook, 2021- 2032
 - 7.3.3 France Pumpkin Seed Butter Market Outlook, 2021- 2032
 - 7.3.4 The UK Pumpkin Seed Butter Market Outlook, 2021- 2032
 - 7.3.5 Spain Pumpkin Seed Butter Market Outlook, 2021- 2032
 - 7.3.6 Italy Pumpkin Seed Butter Market Outlook, 2021- 2032
 - 7.3.7 Russia Pumpkin Seed Butter Market Outlook, 2021- 2032
 - 7.3.8 Rest of Europe Pumpkin Seed Butter Market Outlook, 2021- 2032

8. ASIA PACIFIC PUMPKIN SEED BUTTER MARKET SIZE OUTLOOK

- 8.1 Key Market Statistics, 2024
- 8.2 Asia Pacific Pumpkin Seed Butter Market Trends and Growth Opportunities
 - 8.2.1 Asia Pacific Pumpkin Seed Butter Market Outlook by Type
 - 8.2.2 Asia Pacific Pumpkin Seed Butter Market Outlook by Application
- 8.3 Asia Pacific Pumpkin Seed Butter Market Outlook by Country
 - 8.3.1 China Pumpkin Seed Butter Market Outlook, 2021- 2032

- 8.3.2 India Pumpkin Seed Butter Market Outlook, 2021- 2032
- 8.3.3 Japan Pumpkin Seed Butter Market Outlook, 2021- 2032
- 8.3.4 South Korea Pumpkin Seed Butter Market Outlook, 2021- 2032
- 8.3.5 Australia Pumpkin Seed Butter Market Outlook, 2021- 2032
- 8.3.6 South East Asia Pumpkin Seed Butter Market Outlook, 2021- 2032
- 8.3.7 Rest of Asia Pacific Pumpkin Seed Butter Market Outlook, 2021- 2032

9. SOUTH AMERICA PUMPKIN SEED BUTTER MARKET SIZE OUTLOOK

- 9.1 Key Market Statistics, 2024
- 9.2 South America Pumpkin Seed Butter Market Trends and Growth Opportunities
 - 9.2.1 South America Pumpkin Seed Butter Market Outlook by Type
 - 9.2.2 South America Pumpkin Seed Butter Market Outlook by Application
- 9.3 South America Pumpkin Seed Butter Market Outlook by Country
 - 9.3.1 Brazil Pumpkin Seed Butter Market Outlook, 2021- 2032
 - 9.3.2 Argentina Pumpkin Seed Butter Market Outlook, 2021- 2032
 - 9.3.3 Rest of South and Central America Pumpkin Seed Butter Market Outlook, 2021- 2032

10. MIDDLE EAST AND AFRICA PUMPKIN SEED BUTTER MARKET SIZE OUTLOOK

- 10.1 Key Market Statistics, 2024
- 10.2 Middle East and Africa Pumpkin Seed Butter Market Trends and Growth Opportunities
 - 10.2.1 Middle East and Africa Pumpkin Seed Butter Market Outlook by Type
 - 10.2.2 Middle East and Africa Pumpkin Seed Butter Market Outlook by Application
- 10.3 Middle East and Africa Pumpkin Seed Butter Market Outlook by Country
 - 10.3.1 Saudi Arabia Pumpkin Seed Butter Market Outlook, 2021- 2032
 - 10.3.2 The UAE Pumpkin Seed Butter Market Outlook, 2021- 2032
 - 10.3.3 Rest of Middle East Pumpkin Seed Butter Market Outlook, 2021- 2032
 - 10.3.4 South Africa Pumpkin Seed Butter Market Outlook, 2021- 2032
 - 10.3.5 Egypt Pumpkin Seed Butter Market Outlook, 2021- 2032
 - 10.3.6 Rest of Africa Pumpkin Seed Butter Market Outlook, 2021- 2032

11. COMPANY PROFILES

- 11.1 Leading 10 Companies

88 ACRES, LLC

Love Good Fats Company
Blue Mountain Organics, LLC
Omega Nutrition USA Inc.
Sun and Seed Limited
Windmill Organics Ltd.
Grapoila Kft.
Jeeva Naturals Private Limited
Dastony Inc.

11.2 Overview

11.3 Products and Services

11.4 SWOT Profile

12. APPENDIX

12.1 Subscription Options

12.2 Customization Options

12.3 Publisher Details

I would like to order

Product name: Pumpkin Seed Butter Market Size, Share, and Outlook, 2025 Report- By Type (Keto-Friendly, Gluten-Free, Dairy-Free, Others), Application (Residential, Cosmetics and Personal Care, Others), Source (Organic, Conventional), Distribution (Online, Offline), Packaging (Box, Packet, Jar, Others), and Companies, 2021-2032

Product link: <https://marketpublishers.com/r/P63DDC582EAFEN.html>

Price: US\$ 3,680.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P63DDC582EAFEN.html>