

# **Pulmonary Arterial Hypertension Market Size, Trends, Analysis, and Outlook By Class (Endothelin Receptor Antagonists (ERAs), PDE-5 Inhibitors. Prostacyclin and Prostacyclin Analogs, SGC Stimulators), By Type (Branded, Generics), By Route of Administration (Oral, Intravenous/ subcutaneous, Inhalational), by Region, Country, Segment, and Companies, 2024-2030**

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## **Abstracts**

The global Pulmonary Arterial Hypertension market size is poised to register 5.93% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Pulmonary Arterial Hypertension market across By Class (Endothelin Receptor Antagonists (ERAs), PDE-5 Inhibitors. Prostacyclin and Prostacyclin Analogs, SGC Stimulators), By Type (Branded, Generics), By Route of Administration (Oral, Intravenous/ subcutaneous, Inhalational).

The Pulmonary Arterial Hypertension (PAH) market is witnessing steady growth due to advancements in treatment options, improved diagnostic techniques, and increased awareness about the disease. PAH is a progressive condition characterized by elevated blood pressure in the arteries of the lungs, leading to symptoms such as shortness of breath, fatigue, and chest pain. Factors such as the development of targeted therapies, including prostacyclin analogs, endothelin receptor antagonists, and phosphodiesterase-5 inhibitors, and the expansion of combination therapy approaches are driving market expansion. Additionally, advancements in diagnostic imaging modalities, such as echocardiography and right heart catheterization, along with the integration of biomarker testing and risk stratification algorithms, are fueling innovation in the market. Moreover, the increasing prevalence of risk factors for PAH, such as connective tissue diseases and congenital heart defects, the expansion of specialized

PAH treatment centers and expert referral networks, and the rising investments in PAH-specific drug development and clinical research are driving market growth. Furthermore, efforts to improve early detection, optimize treatment strategies, and enhance patient outcomes through multidisciplinary care approaches are expected to further propel market growth in the foreseeable future.

## Pulmonary Arterial Hypertension Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Pulmonary Arterial Hypertension market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Pulmonary Arterial Hypertension survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Pulmonary Arterial Hypertension industry.

## Key market trends defining the global Pulmonary Arterial Hypertension demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

## Pulmonary Arterial Hypertension Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Pulmonary Arterial Hypertension industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Pulmonary Arterial Hypertension companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

## Key strategies adopted by companies within the Pulmonary Arterial Hypertension industry

Leading Pulmonary Arterial Hypertension companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Pulmonary Arterial Hypertension companies.

### Pulmonary Arterial Hypertension Market Study- Strategic Analysis Review

The Pulmonary Arterial Hypertension market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

**Industry Dynamics:** Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

**Strategic Insights:** Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

**Internal Strengths and Weaknesses:** Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

**Future Possibilities:** Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

### Pulmonary Arterial Hypertension Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Pulmonary Arterial Hypertension industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

### Pulmonary Arterial Hypertension Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market

size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

**North America Pulmonary Arterial Hypertension Market Size Outlook-** Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Pulmonary Arterial Hypertension market segments. Similarly, Strong end-user demand is encouraging Canadian Pulmonary Arterial Hypertension companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Pulmonary Arterial Hypertension market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

**Europe Pulmonary Arterial Hypertension Market Size Outlook-**Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Pulmonary Arterial Hypertension industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Pulmonary Arterial Hypertension market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

**Asia Pacific Pulmonary Arterial Hypertension Market Size Outlook-** an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Pulmonary Arterial Hypertension in Asia Pacific. In particular, China, India, and South East Asian Pulmonary Arterial Hypertension markets present a compelling outlook for 2030, acting

as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

#### Latin America Pulmonary Arterial Hypertension Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

#### Middle East and Africa Pulmonary Arterial Hypertension Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Pulmonary Arterial Hypertension market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Pulmonary Arterial Hypertension.

#### Pulmonary Arterial Hypertension Market Company Profiles

The global Pulmonary Arterial Hypertension market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Bayer, Gilead Sciences, Inc., GlaxoSmithKline, Johnson & Johnson, Lupin Pharmaceuticals, Inc., Sandoz Inc., Sun Pharmaceutical Industries, Inc., Teva Pharmaceutical Industries Ltd., United Therapeutics Corporation, Viatris Inc.

#### Recent Pulmonary Arterial Hypertension Market Developments

The global Pulmonary Arterial Hypertension market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions,

product approvals, and other updates in the industry.

## Pulmonary Arterial Hypertension Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

## Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

## Market Segmentation:

By Class

Endothelin Receptor Antagonists (ERAs)

PDE-5 Inhibitors

Prostacyclin and Prostacyclin Analogs

SGC Stimulators

By Type

Branded

Generics

By Route of Administration

Oral

Intravenous/ subcutaneous

Inhalational

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Bayer

Gilead Sciences, Inc.

GlaxoSmithKline

Johnson & Johnson

Lupin Pharmaceuticals, Inc.

Sandoz Inc.

Sun Pharmaceutical Industries, Inc.

Teva Pharmaceutical Industries Ltd.

United Therapeutics Corporation

Viartis Inc.

Formats Available: Excel, PDF, and PPT



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PDE-5 Inhibitors

Prostacyclin and Prostacyclin Analogs

SGC Stimulators

By Type

Branded

Generics

By Route of Administration

Oral

Intravenous/ subcutaneous

Inhalational

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