

Preterm Birth Prevention and Management Market Size, Trends, Analysis, and Outlook By Therapy (Progesterone Therapy, Corticosteroid Therapy, Tocolytics Therapy, Antibiotics Therapy, Heparin Profylaxis Therapy, Others), By Route of Administration (Oral, Parenteral, Vaginal), By Distribution Channel (Hospital Pharmacies, Retail Pharmacies, Others), by Country, Segment, and Companies, 2024-2032

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Abstracts

The global Preterm Birth Prevention and Management market size is poised to register 6.1% growth from 2024 to 2032, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Preterm Birth Prevention and Management market across By Therapy (Progesterone Therapy, Corticosteroid Therapy, Tocolytics Therapy, Antibiotics Therapy, Heparin Profylaxis Therapy, Others), By Route of Administration (Oral, Parenteral, Vaginal), By Distribution Channel (Hospital Pharmacies, Retail Pharmacies, Others)

The preterm birth prevention and management market is experiencing growth due to the increasing incidence of preterm labor, premature birth, and neonatal complications associated with preterm birth risk factors, maternal health conditions, and obstetric interventions, as well as advancements in prenatal care, perinatal interventions, and neonatal intensive care that aim to prolong gestation, optimize fetal development, and improve neonatal outcomes while reducing neonatal morbidity, mortality, and long-term disabilities in obstetrics/gynecology (OB/GYN) practices, maternal-fetal medicine clinics, and neonatology units. With innovations in maternal screening, progesterone

supplementation, and tocolytic therapies, there is an opportunity for pharmaceutical companies and healthcare providers to offer preventive strategies and treatment options that address the underlying mechanisms and modifiable risk factors of preterm birth, from cervical length measurement and antenatal corticosteroid administration to magnesium sulfate therapy and fetal monitoring, while ensuring personalized care, shared decision-making, and multidisciplinary collaboration in perinatal care delivery. Further, the integration of prenatal education programs, community-based interventions, and telehealth services is expected to drive further market expansion and promote maternal-fetal health equity, access to care, and perinatal outcomes for women at risk of preterm birth, thereby reducing healthcare disparities, socioeconomic barriers, and adverse birth outcomes in today's maternal-infant health ecosystem.

Preterm Birth Prevention and Management Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Preterm Birth Prevention and Management market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Preterm Birth Prevention and Management survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Preterm Birth Prevention and Management industry.

Key market trends defining the global Preterm Birth Prevention and Management demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

Preterm Birth Prevention and Management Market Segmentation- Industry Share, Market Size, and Outlook to 2032

The Preterm Birth Prevention and Management industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche

segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Preterm Birth Prevention and Management companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Preterm Birth Prevention and Management industry

Leading Preterm Birth Prevention and Management companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Preterm Birth Prevention and Management companies.

Preterm Birth Prevention and Management Market Study- Strategic Analysis Review

The Preterm Birth Prevention and Management market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Preterm Birth Prevention and Management Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Preterm Birth Prevention and Management industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2032 in three case scenarios- low case, reference case, and high case scenarios.

Preterm Birth Prevention and Management Country Analysis and Revenue Outlook to 2032

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2032. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2032.

North America Preterm Birth Prevention and Management Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong healthcare infrastructure. Leading companies focus on new product launches in the changing environment. The US healthcare expenditure is expected to grow to \$4.8 trillion in 2024 (around 3.7% growth in 2024), potentially driving demand for various Preterm Birth Prevention and Management market segments. Similarly, Strong market demand is encouraging Canadian Preterm Birth Prevention and Management companies to invest in niche segments. Further, as Mexico continues to strengthen its relations and invest in technological advancements, the Mexico Preterm Birth Prevention and Management market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Preterm Birth Prevention and Management Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Preterm Birth Prevention and Management industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of vendors in identifying and leveraging new growth prospects positions the European Preterm Birth Prevention and Management market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen

understanding of consumer preferences.

Asia Pacific Preterm Birth Prevention and Management Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Preterm Birth Prevention and Management in Asia Pacific. In particular, China, India, and South East Asian Preterm Birth Prevention and Management markets present a compelling outlook for 2032, acting as a magnet for both domestic and multinational vendors seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major countries in the APAC region.

Latin America Preterm Birth Prevention and Management Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Preterm Birth Prevention and Management Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Preterm Birth Prevention and Management market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Preterm Birth Prevention and Management.

Preterm Birth Prevention and Management Market Company Profiles

The global Preterm Birth Prevention and Management market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis,

growth strategies, and financial profiles. Leading companies included in the study are AbbVie Inc, Bayer AG, Covis Pharma GmbH, Ferring Pharmaceuticals B.V., Merck & Co. Inc, ObsEva SA, Pfizer Inc, Takeda Pharmaceutical Company Ltd, Viatris Inc.

Recent Preterm Birth Prevention and Management Market Developments

The global Preterm Birth Prevention and Management market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Preterm Birth Prevention and Management Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2032 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Therapy

Progesterone Therapy

Corticosteroid Therapy

Tocolytics Therapy

Antibiotics Therapy

Heparin Prophylaxis Therapy

Others

By Route of Administration

Oral

Parenteral

Vaginal

By Distribution Channel

Hospital Pharmacies

Retail Pharmacies

Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

AbbVie Inc

Bayer AG

Covis Pharma GmbH

Ferring Pharmaceuticals B.V.

Merck & Co. Inc

ObsEva SA

Pfizer Inc

Takeda Pharmaceutical Company Ltd

Viartis Inc

Formats Available: Excel, PDF, and PPT

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Corticosteroid Therapy

Tocolytics Therapy

Antibiotics Therapy

Heparin Prophylaxis Therapy

Others

By Route of Administration

Oral

Parenteral

Vaginal

By Distribution Channel

Hospital Pharmacies

Retail Pharmacies

Others

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Bayer AG

Covis Pharma GmbH

Ferring Pharmaceuticals B.V.

Merck & Co. Inc

ObsEva SA

Pfizer Inc

Takeda Pharmaceutical Company Ltd

Viartis Inc.

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