

Precision Genomic Testing Market Size, Share and Growth Outlook 2026: By Technology, By Application, By Sample Type, By Component, By End-Use, Companies to 2034

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Abstracts

The global Precision Genomic Testing Market size is forecast to increase from \$19.1 Billion in 2026 to \$53.91 Billion in 2034 at a CAGR of 13.85% between 2026 and 2034.

The Precision Genomic Testing market report provides detailed analysis and outlook of Precision Genomic Testing segments including By Technology (Next-Generation Sequencing (NGS), Polymerase Chain Reaction (PCR), Microarray Technology, Sanger Sequencing, CRISPR/Cas Systems), By Application (Oncology, Reproductive Health, Cardiovascular Diseases, Neurological Disorders, Rare Diseases), By Sample Type (Blood and Plasma, Tissue Samples, Saliva), By Component (Consumables, Instruments/Systems, Services), By End-Use (Clinical Diagnostic Laboratories, Hospitals and Academic Medical Centers, Biotechnology and Pharmaceutical Companies, Research Institutes) across global and regional markets. Further, analysis and outlook across 21 countries in North America, Europe, Asia Pacific, Middle East, Africa, and South America are provided in the study.

Precision Genomic Testing Industry Overview

Multiomic Analysis, Early Disease Detection, and AI-Driven Interpretation Are Transforming Precision Genomics

The Precision Genomic Testing industry is undergoing rapid expansion as advances in next-generation sequencing, multiomic profiling, and artificial intelligence continue to redefine disease diagnosis, risk prediction, and personalized medicine. Healthcare

systems, clinical laboratories, and biopharmaceutical companies are increasingly adopting comprehensive genomic testing platforms capable of detecting inherited disorders, cancer-associated mutations, and disease biomarkers with greater accuracy and clinical relevance. The market is evolving beyond traditional single-gene and targeted testing approaches toward integrated genomic and epigenomic analysis frameworks that support earlier intervention, improved patient stratification, and more individualized treatment strategies across neonatal care, oncology, and chronic disease management.

Expanded Clinical Applications Are Driving Adoption of Comprehensive Genomic Testing

One of the most significant trends shaping the precision genomic testing market is the expansion of genomic testing into broader clinical applications, particularly early disease detection and preventive medicine. Advances in whole exome sequencing and whole genome sequencing technologies are enabling healthcare providers to identify actionable genetic risks before clinical symptoms emerge. Reflecting this trend, 3billion introduced its 3B-NEO genomic newborn screening platform, which utilizes WES and WGS technologies to analyze 595 genes associated with severe childhood-onset disorders, including metabolic, neuromuscular, and cardiovascular diseases. This approach demonstrates the growing role of precision genomics in preventive healthcare and supports the broader movement toward earlier diagnosis and proactive clinical intervention in pediatric medicine.

Oncology Profiling, Multiomics, and AI Infrastructure Are Advancing Precision Medicine

The precision genomic testing market is also being transformed by the convergence of oncology diagnostics, multiomic technologies, and artificial intelligence-enabled data analysis platforms. Targeted sequencing assays continue to expand the ability of clinicians to identify actionable biomarkers and personalize treatment strategies. Genes2Me's introduction of the OncoCheck™ platform exemplifies this trend through its hybrid-capture technology capable of simultaneously detecting single nucleotide variants, insertions and deletions, and copy number variations across a curated oncology gene panel using multiple sample types. Simultaneously, Illumina continues to advance its precision medicine strategy through innovations including the NovaSeq X platform, five-base sequencing technology, and its AI-enabled BioInsight ecosystem. By integrating genomic and epigenomic analysis with cloud-based informatics, these technologies support increasingly complex applications such as minimal residual disease testing, comprehensive genomic profiling, and multiomic precision diagnostics,

accelerating the transition of genomic medicine toward routine clinical practice.

Precision Genomic Testing Market Trends, Growth Drivers, Competitive Landscape, and Future Opportunities

The global Precision Genomic Testing market is witnessing increasing investments in innovation, product development, digital transformation, artificial intelligence integration, healthcare infrastructure expansion, and strategic partnerships across developed and emerging economies. Key Companies in the industry include- Illumina, Inc., F. Hoffmann-La Roche Ltd, Thermo Fisher Scientific Inc., Qiagen N.V., Agilent Technologies, Inc., Bio-Rad Laboratories, Inc., Myriad Genetics, Inc., Exact Sciences Corporation, Guardant Health, Inc., Natera, Inc.. The Precision Genomic Testing market is expected to remain one of the most closely watched segments in the global healthcare industry, with companies focusing on niche market segments. As healthcare systems across the US, Europe, Asia-Pacific, Latin America, and Middle East & Africa continue to prioritize efficiency, access, and innovation, the Precision Genomic Testing industry outlook remains shaped by rising healthcare expenditure, demographic change, digital transformation, and product innovation.

The report provides detailed market analysis including-

- Growth Precision Genomic Testing Market size outlook across 3 scenarios- High growth, reference, and Low growth cases

- Market Trends, Drivers, Potential Opportunities, and Challenges faced by Precision Genomic Testing companies

- Porter's Five forces analysis- Bargaining power of buyers and sellers, Threat of Substitutes and new entrants, and Intensity of competitive rivalry

- Detailed SWOT Analysis of global and regional Precision Genomic Testing markets

- Competitive analysis including business description, product analysis, and financial profiles

- Key country specific analysis detailing key factors shaping the short-term and long-term outlook

Recent industry developments and news including mergers, acquisitions, product launches, expansions, and company announcements

Precision Genomic Testing Market Competitive Benchmarking and Company Analysis

Leading companies in Precision Genomic Testing industry include- Illumina, Inc., F. Hoffmann-La Roche Ltd, Thermo Fisher Scientific Inc., Qiagen N.V., Agilent Technologies, Inc., Bio-Rad Laboratories, Inc., Myriad Genetics, Inc., Exact Sciences Corporation, Guardant Health, Inc., Natera, Inc.. The Precision Genomic Testing market remains moderately to highly fragmented, with competition expected to intensify as companies accelerate investments in innovation, geographic expansion, strategic partnerships, and portfolio diversification through 2034. In developed markets such as the United States, Germany, France, the United Kingdom, and Canada, competition is increasingly centered on innovation, reimbursement positioning, and value-based healthcare solutions. Meanwhile, emerging markets including China, India, Brazil, and countries across the Middle East and Africa continue to present significant opportunities for expansion due to rising healthcare expenditure, growing patient populations, and increasing access to healthcare services.

What to expect in US Precision Genomic Testing Markets in 2026 and beyond- Market Size, Share, Growth Rate, and Forecast to 2034

The US healthcare expenditure is forecast to reach \$8.2 Trillion in 2034 from \$5.5 Trillion in 2026 based on the National Health Expenditure Accounts (NHEA) data. With an aging population, rising chronic disease burden, and increasing migration toward minimally invasive and outpatient care, the Precision Genomic Testing market remains one of the strongest-performing segments in the country.

The US Precision Genomic Testing Companies are opting new business models, optimized pricing models, industry partnerships, and AI-enabled back end transformations to enhance efficiency and cost management. The US Precision Genomic Testing market faces successive waves of challenging trends, with strong opportunities across select segments. The CMS plan to implement Medicaid from 2027 is driving states to build eligibility verification systems throughout 2026. Looking ahead to 2034, we anticipate stronger results underpinned by opportunities exist across Precision Genomic Testing industry. On the medical device front, over 7,000 device manufacturers continue to gain from increasing demand from demand for implantable devices, surgical instruments, monitoring equipment, and diagnostic systems.

Canada- Proximity to the US and healthcare similarities to EU5 countries fuel sales of Canadian Precision Genomic Testing markets

Canada's strong Precision Genomic Testing sales performance is underpinned by an aging population and a well-developed healthcare infrastructure. Steady growth in new brand spending in rural and urban locations fuel the long-term prospects of small and medium-sized enterprises across medical, diagnostic, and therapeutic devices. The Canadian Precision Genomic Testing market presents significant opportunities for U.S. exporters of medical devices, with the U.S. being Canada's largest trading partner for this sector. Potential advantages including specialized materials, advanced manufacturing techniques, and digital technologies support the launch of new products in the country.

Germany Precision Genomic Testing Trends and Perspectives to 2034- Financial sustainability, hospital restructuring, demographic pressures, and digitization of care delivery continue to shape the German healthcare industry.

Germany continues to remain the largest Precision Genomic Testing market in Europe, driven by over €600 Billion healthcare expenditure, €12 Billion medical device R&D expenditure, statutory health insurance system covering 90% German population, nationwide rollout of the electronic patient record (ePA), and large-volume of Precision Genomic Testing population. In particular, Research and development in Germany fuels the commercialization of cutting-edge technologies. Companies across the Germany Precision Genomic Testing industry value chain are focusing on both domestic markets and exports. The country is also driving digital adoption with the Hospital Future Act driving hospitals to upgrade their information systems by 2027. Over the forecast period, aging population, rising healthcare costs, and increasing procedural volumes drive the Precision Genomic Testing market outlook.

France Market Size, Growth Rate, and Forecast Analysis to 2034- Universal healthcare system, high public healthcare expenditure, and strong government support Precision Genomic Testing sales through 2034

France Precision Genomic Testing companies are emphasizing on opportunities for rapid, at-scale innovation to boost profitability over the long-term. The country's National Health Insurance spending target (ONDAM) estimates 3.7% growth in the country's healthcare expenditure. Over the forecast period, expenditure control measures, chronic disease management initiatives, workforce reforms, and efforts to

improve system efficiency drive the long-term prospects.

The biggest 2026 policy frame is the PLFSS 2026. The law sets the Maladie branch spending target at €271.4 billion for 2026 and fixes the ONDAM at €117.5 billion for city care, €112.8 billion for health establishments, and €18.3 billion for elderly-care establishments and services. France's market is also being pulled by demographics. INSEE estimates that on 1 January 2026 France had 69.1 million inhabitants, with 22% aged 65 or over. INSEE also reported that 2025 births were 645,000 and deaths were 651,000, producing a negative natural balance of about 6,000 for the first time since the end of the Second World War.

UK Precision Genomic Testing Market Size, Share, and Growth Projections to 2034- Rapid growth driven by new and existing brands across the industry value chain

Small high-need consumer segments remain key priority of Precision Genomic Testing distributors in the UK industry. Continuous launch of new products coupled with high expenditures support the market outlook. The UK Government financing remains the dominant funding source at 81.3% of total healthcare expenditure, or ?280 billion in 2025. According to the ONS, total healthcare spending grew 7.7% nominally and 3.9% in real terms from 2024 to 2025. Similarly, out-of-pocket spending was ?49 billion (14.1%) and voluntary health insurance was ?9.5 billion (2.8%). The market is driven by rapid digital adoption with NHS England's plan to give more than 500,000 staff access to new AI tools.

China Precision Genomic Testing Market Growth Drivers, Revenue Trends, and Forecast- Medical insurance coverage is rapidly expanding over the past few years

China Precision Genomic Testing market is undergoing a structural shift from hospital-centric care toward a more integrated system emphasizing primary care, outpatient services, and long-term care. Chinese local players are emerging as a strong pillar of Precision Genomic Testing industry, offering opportunities for both competition and partnership. Over the forecast period, new and innovative product launches remain key elements driving market outlook. China's healthcare industry is increasingly centered on expanding healthcare capacity, improving access to advanced treatments, and reducing dependence on imported technologies.

The National Healthcare Security Administration reported that by end-2024, China's basic medical insurance covered 1.32662 billion people and the coverage rate was 95%. Regional disparities in consumer spending trends continue to become more

pronounced in the Chinese Precision Genomic Testing industry. Over the forecast period, demand will keep shifting toward geriatrics, chronic disease management, rehabilitation, long-term care, and outpatient care, while pricing pressure will remain intense in drugs and consumables because reimbursement.

India Precision Genomic Testing Market Landscape: Current Size and Long-Term Growth Outlook - Increased pricing pressures in US market is encouraging domestic vendors to expand across India

Indian Precision Genomic Testing market is witnessing the rapid emergence of an ecosystem that brings together diverse companies across the industry value chain. Further, large-scale healthcare public and private investments and a steady growth in chronic conditions is driving sales of pharmaceuticals and medical devices. Further, non-retail channel is experiencing volume decrease and patients are migrating to the retail. Indian medical device firms are also combining precision engineering with lower labor costs to make world-class diagnostics, robotics, and critical care devices.

Brazil Precision Genomic Testing market remains price-driven, with products domestically manufactured and accessibility offering potential opportunities

Healthcare expenditure in Brazil exceeds 10% of GDP, with the country among the highest healthcare spenders in Latin America. ANS reported 53.2 million medical-plan beneficiaries in December 2025, while IBGE projects a steady rise in older-age cohorts, with people aged 60+ already representing about 23% of the population. The price sensitive market access is broad through the public system, private coverage adds a sizeable premium layer, and reimbursement, procurement, and hospital efficiency remain key buying drivers.

Middle East and Africa Precision Genomic Testing Industry Trends and Perspectives to 2034

According to the World Bank, the Middle East and North Africa population exceeds 500 million, while Sub-Saharan Africa's population exceeds 1.2 billion, making the broader MEA region one of the fastest-growing healthcare demand centers globally. The GCC countries including Saudi Arabia, United Arab Emirates, Qatar, and Kuwait continue to account for a disproportionately large share of regional healthcare spending. Government-led programs such as Saudi Arabia's Vision 2030 are accelerating investments in hospital infrastructure, private-sector participation, medical technology adoption, and healthcare digitalization. On the other hand, South Africa, Egypt, Nigeria,

and Kenya remain key healthcare markets due to their large populations, expanding private healthcare sectors, and growing investments in healthcare delivery systems.

Precision Genomic Testing Market Segmentation

By Technology

Next-Generation Sequencing (NGS)

Polymerase Chain Reaction (PCR)

Microarray Technology

Sanger Sequencing

CRISPR/Cas Systems

By Application

Oncology

Reproductive Health

Cardiovascular Diseases

Neurological Disorders

Rare Diseases

By Sample Type

Blood and Plasma

Tissue Samples

Saliva

By Component

Consumables

Instruments/Systems

Services

By End-Use

Clinical Diagnostic Laboratories

Hospitals and Academic Medical Centers

Biotechnology and Pharmaceutical Companies

Research Institutes

Leading Companies in Precision Genomic Testing Industry (2026)

Illumina, Inc.

F. Hoffmann-La Roche Ltd

Thermo Fisher Scientific Inc.

Qiagen N.V.

Agilent Technologies, Inc.

Bio-Rad Laboratories, Inc.

Myriad Genetics, Inc.

Exact Sciences Corporation

Guardant Health, Inc.

Natera, Inc.

Countries Included

North America- US, Canada, Mexico

Europe- Germany, France, UK, Spain, Italy, Nordics, Others

Asia Pacific- China, India, Japan, South Korea, Australia, Southeast Asia, Others

Latin America- Brazil, Argentina, Others

Middle East and Africa- Saudi Arabia, UAE, Other Middle East, South Africa, Other Africa

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Microarray Technology
Sanger Sequencing
CRISPR/Cas Systems
By Application
Oncology
Reproductive Health
Cardiovascular Diseases
Neurological Disorders
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