

# **Precision Farming Market Size Outlook and Opportunities 2022-2030- Global Precision Farming Industry Growth, Trends, Strategies, Market Shares, Companies, and Forecasts for countries in the post-pandemic world**

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## **Abstracts**

In this year's "Precision Farming Market Size Outlook and Opportunities in the post-pandemic world- Global Precision Farming Industry Trends, Growth Strategies, Market Shares, Companies, and Forecasts for countries" report, we examine the growth opportunities in the Precision Farming industry from 2022 to 2030 and key strategies for companies to boost their market shares. The Precision Farming market report highlights opportunities available in the post-pandemic era and how companies might be able to achieve them.

### **Precision Farming Market Overview, 2022**

The global Precision Farming market is identified as one of the high prospect markets in the post-pandemic future. Consumers across the income spectrums are exhibiting strong optimism and spending, driving up Precision Farming sales in 2022. In particular, the year 2022 is enabling Precision Farming companies to widen their product portfolio as increasing consumer demand is observed across developed and developing markets.

### **Global Precision Farming Market Segment Analysis and Outlook**

The report analyzes the global and regional Precision Farming markets across diverse segments to present insights into the most potential categories. To enable readers to understand most potential segments for investment in the long-term and short-term future across different markets, the report presents the Precision Farming market analysis by types, Precision Farming market analysis by applications, Precision Farming

market outlook by end-user, and Precision Farming market outlook by geography.

**Global Precision Farming Market Trends, Drivers, Challenges, and Opportunities**  
**Top Precision Farming Market Trends for the next ten years to 2030-** The global Precision Farming market is undergoing a period of unprecedented demand and interest with consumption patterns evolving rapidly by geography. As companies aim for creating value through long-term strategy, the report presents a detailed analysis of short-term and long-term trends set to shape the future of the global Precision Farming markets.

**Key Market Drivers shaping the future of Precision Farming Markets-** To enable companies to unlock new avenues for sustainable profitable growth, the report presents detailed insights into the key driving forces shaping the future of the global Precision Farming industry.

Further, recent industry changes illustrate the growth in Precision Farming that has brought disruption. To stay at the forefront of the industry, understanding these challenges and overcoming them remains vital. The report identifies the current challenges and needs in the Precision Farming markets.

**Precision Farming Market Size Outlook in Post-COVID-19: Implications for Companies**  
The report analyzes the changes in the industry brought about by the COVID-19 Pandemic and presents the Precision Farming market outlook across three case scenarios.

The majority of the Precision Farming companies reacted to COVID-19 through disciplined cost management, improving operational efficiency, product innovation, brand building, digitalization, and sustainability initiatives. Robust mitigation and adaptation plan to improve supply chain resilience were widely observed.

With a robust market outlook from 2022 to 2030, companies are focusing on scaling direct access to consumers and investing in personalization in their marketing activities to achieve greater engagement and loyalty.

Further, the long-term Precision Farming market size outlook also considers the impact of the Russia-Ukraine war, possible looming global recession, trade issues between the US and China, the possibility of new virus variants, and other conditions.

### North America Precision Farming Market Size and Market Share Outlook to 2030

The report analyzes the current status and North American Precision Farming market outlook to 2030. Leading market types, applications, and potential countries in North America are analyzed in the report. Further, the Precision Farming market size forecasts are provided for the United States (the US), Canada, and Mexico countries in the report.

### Europe Precision Farming Market Size and Market Share Outlook to 2030

Western European countries of Germany, France, Spain, the United Kingdom (the UK), and Italy contribute significantly to the global Precision Farming market size in 2022. In addition, the Rest of the Europe countries also present a robust growth outlook with improving macroeconomic conditions, and companies expanding their operations in these countries.

### Asia Pacific Precision Farming Market Size and Market Share Outlook to 2030

Emerging countries in the Asia Pacific remain the most potential growth markets for companies planning business expansions. Rapid urbanization, increasing disposable incomes, consumer spending increases, and the launch of new products shape the future of Precision Farming markets in Asia Pacific countries. The report analyzes China, India, Japan, and South Korea markets and the Rest of Asia Pacific countries including their market size in 2022 and forecast to 2030.

### The Middle East and Africa Precision Farming Market Size and Market Share Outlook to 2030

The landscape of the Middle East economy is shifting as consumer preferences continue to emerge. The Precision Farming report assesses the potential market size of the Middle East market and its growth outlook to 2030. Among countries, Saudi Arabia, United Arab Emirates (The UAE), and other Middle East markets are analyzed in the report.

The Africa Precision Farming industry continues to offer exciting opportunities to build large, profitable businesses for companies launching products to cater to domestic consumers. The report presents the current status and outlook of Egypt, South Africa, and other countries through 2030.

### Leading Precision Farming Company Profiles and Business Strategies

Emerging Precision Farming market competition is increasing as more companies are strengthening their operations and targeting wide customer segments. As companies can gain an advantage from anticipating their competitors' strategic moves, the

Precision Farming report presents key insights into competitor profiles, their strategies, product profiles, financial profiles, and other information.

Critical Success Factors such as innovating new products, delivering innovations quickly, and scaling them across brands, categories, and geographies, using data and technology to unlock efficiencies and growth opportunities are widely observed in the Precision Farming industry.

The Precision Farming market intelligence report analyzes the leading five companies in the industry. We analyze over 15 companies but present the five players in the multi-client study. Customers can opt for free customization by requesting their preferred competitor profiles.

## Contents

### **1. TABLE OF CONTENTS**

- 1.1 List of Exhibits
- 1.2 Tables and Charts

### **2. PRECISION FARMING MARKET REPORT GUIDE**

- 2.1 Foreword
- 2.2 Definition and Scope of Deliverables
- 2.3 Abbreviations
- 2.4 Research Methodology
- 2.5 Highlights of the H2- 2022 edition

### **3. INTRODUCTION TO GLOBAL PRECISION FARMING MARKETS, 2022**

- 3.1 State of Precision Farming Industry, 2022
- 3.2 Precision Farming Market performance and outlook to 2030
  - 3.2.1 Historical Performance
  - 3.2.2 Future Outlook
  - 3.2.3 Critical Success Factors
- 3.3 Market Analysis of Key Precision Farming Product Categories
- 3.4 Market Analysis of Key Precision Farming Applications
- 3.5 Growth prospects of leading markets to 2030
- 3.6 Leading Precision Farming companies

### **4. THE PATH FORWARD: KEY PRECISION FARMING MARKET TRENDS AND DYNAMICS**

- 4.1 Key trends to shape the Precision Farming market size in the coming years
- 4.2 Major Precision Farming market drivers that will define growth in 2022 and beyond
- 4.3 Current Challenges and Needs in Precision Farming industry
- 4.4 Porter's Five Forces Analysis (Buyer & supplier power, threat of substitutes & new entrants, competitive rivalry)

### **5. GROWTH PROSPECTS IN THE PRECISION FARMING MARKET: INSIGHTS FROM THE RESEARCH**

- 5.1 Global Precision Farming Market outlook, \$ Million, 2020- 2030
- 5.2 Global Precision Farming Market Shares (2021) and Market Outlook by Types (\$ Million), 2020-2030
- 5.3 Global Precision Farming Market Shares (2021) and Market Outlook by Applications (\$ Million), 2020-2030
- 5.4 Global Precision Farming Market Shares (2021) and Market Outlook by Region (\$ Million), 2020-2030
- 5.5 Precision Farming Market Strategies to stay at the forefront of the industry

## **6. THE FUTURE OF PRECISION FARMING MARKET SIZE IN THE POST-PANDEMIC WORLD: IMPLICATIONS FOR COMPANIES**

- 6.1 From surviving to thriving- Key strategies for Precision Farming industry stakeholders
- 6.2 Likely Scenario- Quick retreating to pre-COVID 19 averages
- 6.3 Conservative Growth Scenario- Impact of Looming Recession conditions
- 6.4 High Growth Scenario- Rapid and strong growth recovery

## **7. NORTH AMERICA PRECISION FARMING MARKET OUTLOOK AND OPPORTUNITIES TO 2030**

- 7.1 Key Precision Farming Market Statistics, 2022
- 7.2 North America Precision Farming Market Status and Outlook, 2020- 2030
- 7.3 North America Precision Farming Market Drivers and Growth Opportunities
- 7.4 North America Precision Farming Market outlook and Market Shares by Type, 2022-2030
- 7.5 North America Precision Farming Market outlook and Market Shares by Application, 2022- 2030
- 7.6 North America Precision Farming Market outlook and Market Shares by Country, 2022- 2030

## **8. EUROPE PRECISION FARMING MARKET OUTLOOK AND OPPORTUNITIES TO 2030**

- 8.1 Key Precision Farming Market Statistics, 2022
- 8.2 Europe Precision Farming Market Status and Outlook, 2020- 2030
- 8.3 Europe Precision Farming Market Drivers and Growth Opportunities
- 8.4 Europe Precision Farming Market outlook and Market Shares by Type, 2022- 2030
- 8.5 Europe Precision Farming Market outlook and Market Shares by Application, 2022-

2030

8.6 Europe Precision Farming Market outlook and Market Shares by Country, 2022-2030

## **9. ASIA PACIFIC PRECISION FARMING MARKET OUTLOOK AND OPPORTUNITIES TO 2030**

9.1 Key Precision Farming Market Statistics, 2022

9.2 Asia Pacific Precision Farming Market Status and Outlook, 2020- 2030

9.3 Asia Pacific Precision Farming Market Drivers and Growth Opportunities

9.4 Asia Pacific Precision Farming Market outlook and Market Shares by Type, 2022-2030

9.5 Asia Pacific Precision Farming Market outlook and Market Shares by Application, 2022- 2030

9.6 Asia Pacific Precision Farming Market outlook and Market Shares by Country, 2022-2030

## **10. SOUTH AND CENTRAL AMERICA PRECISION FARMING MARKET OUTLOOK AND OPPORTUNITIES TO 2030**

10.1 Key Precision Farming Market Statistics, 2022

10.2 South and Central America Precision Farming Market Status and Outlook, 2020-2030

10.3 South and Central America Precision Farming Market Drivers and Growth Opportunities

10.4 South and Central America Precision Farming Market outlook and Market Shares by Type, 2022- 2030

10.5 South and Central America Precision Farming Market outlook and Market Shares by Application, 2022- 2030

10.6 South and Central America Precision Farming Market outlook and Market Shares by Country, 2022- 2030

## **11. THE MIDDLE EAST AND AFRICA PRECISION FARMING MARKET OUTLOOK AND OPPORTUNITIES TO 2030**

11.1 Key Precision Farming Market Statistics, 2022

11.2 The Middle East and Africa Precision Farming Market Status and Outlook, 2020-2030

11.3 The Middle East and Africa Precision Farming Market Drivers and Growth

## Opportunities

11.4 The Middle East and Africa Precision Farming Market outlook and Market Shares by Type, 2022- 2030

11.5 The Middle East and Africa Precision Farming Market outlook and Market Shares by Application, 2022- 2030

11.6 The Middle East and Africa Precision Farming Market outlook and Market Shares by Country, 2022- 2030

## **12. FUTURE OF UNITED STATES PRECISION FARMING MARKET SIZE TO 2030**

12.1 United States Precision Farming Market Statistics, 2022

12.2 The United States Macroeconomic and Demographic scenario

12.3 United States Precision Farming Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030

12.4 From surviving to thriving- Strategies for US Precision Farming Companies

## **13 FUTURE OF CANADA PRECISION FARMING MARKET SIZE TO 2030**

13.1 Canada Precision Farming Market Statistics, 2022

13.2 Canada Macroeconomic and Demographic scenario

13.3 Canada Precision Farming Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030

13.4 From surviving to thriving- Strategies for Canada Precision Farming Companies

## **14 FUTURE OF MEXICO PRECISION FARMING MARKET SIZE TO 2030**

14.1 Mexico Precision Farming Market Snapshot, 2022

14.2 Mexico Macroeconomic and Demographic scenario

14.3 Mexico Precision Farming Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030

14.4 From surviving to thriving- Strategies for Mexico Precision Farming Companies

## **15 FUTURE OF GERMANY PRECISION FARMING MARKET SIZE TO 2030**

15.1 Germany Precision Farming Market Snapshot, 2022

15.2 Germany Macroeconomic and Demographic scenario

15.3 Germany Precision Farming Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030

15.4 From surviving to thriving- Strategies for Germany Precision Farming Companies



## **16. FUTURE OF UNITED KINGDOM PRECISION FARMING MARKET SIZE TO 2030**

- 16.1 United Kingdom Precision Farming Market Snapshot, 2022
- 16.2 The United Kingdom Macroeconomic and Demographic scenario
- 16.3 United Kingdom Precision Farming Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030
- 16.4 From surviving to thriving- Strategies for United Kingdom Precision Farming Companies

## **17. FUTURE OF FRANCE PRECISION FARMING MARKET SIZE TO 2030**

- 17.1 France Precision Farming Market Snapshot, 2022
- 17.2 France Macroeconomic and Demographic scenario
- 17.3 France Precision Farming Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030
- 17.4 From surviving to thriving- Strategies for France Precision Farming Companies

## **18. FUTURE OF SPAIN PRECISION FARMING MARKET SIZE TO 2030**

- 18.1 Spain Precision Farming Market Snapshot, 2022
- 18.2 Spain Macroeconomic and Demographic scenario
- 18.3 Spain Precision Farming Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030
- 18.4 From surviving to thriving- Strategies for Spain Precision Farming Companies

## **19. FUTURE OF ITALY PRECISION FARMING MARKET SIZE TO 2030**

- 19.1 Italy Precision Farming Market Snapshot, 2022
- 19.2 Italy Macroeconomic and Demographic scenario
- 19.3 Italy Precision Farming Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030
- 19.4 From surviving to thriving- Strategies for Italy Precision Farming Companies

## **20. FUTURE OF REST OF EUROPE PRECISION FARMING MARKET SIZE TO 2030**

- 20.1 Rest of Europe Precision Farming Market Snapshot, 2022
- 20.2 Rest of Europe Precision Farming Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030

20.3 From surviving to thriving- Strategies for Rest of Europe Precision Farming Companies

## **21. FUTURE OF CHINA PRECISION FARMING MARKET SIZE TO 2030**

21.1 China Precision Farming Market Snapshot, 2022

21.2 China Macroeconomic and Demographic scenario

21.3 China Precision Farming Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030

21.4 From surviving to thriving- Strategies for China Precision Farming Companies

## **22. FUTURE OF INDIA PRECISION FARMING MARKET SIZE TO 2030**

22.1 India Precision Farming Market Snapshot, 2022

22.2 India Macroeconomic and Demographic scenario

22.3 India Precision Farming Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030

22.4 From surviving to thriving- Strategies for India Precision Farming Companies

## **23. FUTURE OF JAPAN PRECISION FARMING MARKET SIZE TO 2030**

23.1 Japan Precision Farming Market Snapshot, 2022

23.2 Japan Macroeconomic and Demographic scenario

23.3 Japan Precision Farming Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030

23.4 From surviving to thriving- Strategies for Japan Precision Farming Companies

## **24. FUTURE OF SOUTH KOREA PRECISION FARMING MARKET SIZE TO 2030**

24.1 South Korea Precision Farming Market Snapshot, 2022

24.2 South Korea Macroeconomic and Demographic scenario

24.3 South Korea Precision Farming Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030

24.4 From surviving to thriving- Strategies for South Korea Precision Farming Companies

## **25. FUTURE OF INDONESIA PRECISION FARMING MARKET SIZE TO 2030**

25.1 Indonesia Precision Farming Market Snapshot, 2022

25.2 Indonesia Macroeconomic and Demographic scenario

25.3 Indonesia Precision Farming Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030

25.4 From surviving to thriving- Strategies for Indonesia Precision Farming Companies

## **26. FUTURE OF REST OF ASIA PACIFIC PRECISION FARMING MARKET SIZE TO 2030**

26.1 Rest of Asia Pacific Precision Farming Market Snapshot, 2022

26.2 Rest of Asia Pacific Precision Farming Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030

26.3 From surviving to thriving- Strategies for Rest of Asia Pacific Precision Farming Companies

## **27. FUTURE OF BRAZIL PRECISION FARMING MARKET SIZE TO 2030**

27.1 Brazil Precision Farming Market Snapshot, 2022

27.2 Brazil Macroeconomic and Demographic scenario

27.3 Brazil Precision Farming Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030

27.4 From surviving to thriving- Strategies for Brazil Precision Farming Companies

## **28. FUTURE OF ARGENTINA PRECISION FARMING MARKET SIZE TO 2030**

28.1 Argentina Precision Farming Market Snapshot, 2022

28.2 Argentina Macroeconomic and Demographic scenario

28.3 Argentina Precision Farming Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030

28.4 From surviving to thriving- Strategies for Argentina Precision Farming Companies

## **29. FUTURE OF REST OF SOUTH AND CENTRAL AMERICA PRECISION FARMING MARKET SIZE TO 2030**

29.1 Rest of South and Central America Precision Farming Market Snapshot, 2022

29.2 Rest of South and Central America Precision Farming Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030

29.3 From surviving to thriving- Strategies for Rest of South and Central America Precision Farming Companies

### **30. FUTURE OF SAUDI ARABIA PRECISION FARMING MARKET SIZE TO 2030**

- 30.1 Saudi Arabia Precision Farming Market Snapshot, 2022
- 30.2 Saudi Arabia Macroeconomic and Demographic scenario
- 30.3 Saudi Arabia Precision Farming Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030
- 30.4 From surviving to thriving- Strategies for Saudi Arabia Precision Farming Companies

### **31. FUTURE OF UAE PRECISION FARMING MARKET SIZE TO 2030**

- 31.1 UAE Precision Farming Market Snapshot, 2022
- 31.2 UAE Macroeconomic and Demographic scenario
- 31.3 UAE Precision Farming Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030
- 31.4 From surviving to thriving- Strategies for UAE Precision Farming Companies

### **32. FUTURE OF EGYPT PRECISION FARMING MARKET SIZE TO 2030**

- 32.1 Egypt Precision Farming Market Snapshot, 2022
- 32.2 Egypt Macroeconomic and Demographic scenario
- 32.3 Egypt Precision Farming Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030
- 32.4 From surviving to thriving- Strategies for Egypt Precision Farming Companies

### **33. FUTURE OF SOUTH AFRICA PRECISION FARMING MARKET SIZE TO 2030**

- 33.1 South Africa Precision Farming Market Snapshot, 2022
- 33.2 South Africa Precision Farming Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030
- 33.3 From surviving to thriving- Strategies for South Africa Precision Farming Companies

### **34. FUTURE OF REST OF MIDDLE EAST PRECISION FARMING MARKET SIZE TO 2030**

- 34.1 Rest of Middle East Precision Farming Market Snapshot, 2022
- 34.2 Rest of Middle East Precision Farming Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030

34.3 From surviving to thriving- Strategies for Rest of Middle East Precision Farming Companies

### **35. FUTURE OF REST OF AFRICA PRECISION FARMING MARKET SIZE TO 2030**

35.1 Rest of Africa Precision Farming Market Snapshot, 2022

35.2 Rest of Africa Precision Farming Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030

35.3 From surviving to thriving- Strategies for Rest of Africa Precision Farming Companies

### **36. PRECISION FARMING COMPETITIVE LANDSCAPE**

36.1 Key Precision Farming Companies in the industry

36.2 Precision Farming Companies- Business Overview

36.3 Precision Farming Companies- Product Portfolio

36.4 Precision Farming Companies- Financial Profile

36.5 Precision Farming Companies- SWOT Analysis

### **37. APPENDIX**

37.1 Publisher's Expertise

37.2 Methodology and Data Sources

37.3 Research Findings and Conclusion

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