

Precision Diagnostics Market Size, Share and Growth Outlook 2026: By Test (Genetic Tests, Direct-to-Consumer (DTC) Tests, Esoteric Tests, Other Precision Tests), By Application, By End-Use, Companies to 2034.

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Abstracts

The global Precision Diagnostics Market size is forecast to increase from \$169.42 Billion in 2026 to \$407.64 Billion in 2034 at a CAGR of 11.6% between 2026 and 2034.

The Precision Diagnostics market report provides detailed analysis and outlook of Precision Diagnostics segments including By Test (Genetic Tests, Direct-to-Consumer (DTC) Tests, Esoteric Tests, Other Precision Tests), By Application (Oncology, Infectious and Respiratory Diseases, Genetic and Rare Diseases, Central Nervous System (CNS) Disorders, Immunological and Autoimmune Disorders, Other Applications), By End-Use (Hospitals, Diagnostic and Clinical Laboratories, Pharmaceutical and Biotechnology Companies, Other End-Users) across global and regional markets. Further, analysis and outlook across 21 countries in North America, Europe, Asia Pacific, Middle East, Africa, and South America are provided in the study.

Precision Diagnostics Industry Overview

Multiomics, Artificial Intelligence, and Advanced Imaging Technologies Are Transforming Precision Diagnostics

The precision diagnostics industry is experiencing rapid advancement as healthcare systems increasingly adopt personalized medicine approaches supported by genomics, molecular diagnostics, advanced imaging, and artificial intelligence technologies. Precision diagnostics enables clinicians and researchers to identify disease-specific

biomarkers, optimize therapeutic selection, improve early disease detection, and support individualized treatment strategies across oncology, neurology, infectious diseases, rare diseases, and chronic conditions. The convergence of next-generation sequencing, multiomics analysis, advanced imaging modalities, cloud computing, and artificial intelligence is creating highly integrated diagnostic ecosystems capable of generating comprehensive biological insights. Pharmaceutical companies, healthcare providers, and diagnostic manufacturers are increasingly investing in technologies that enhance diagnostic accuracy, accelerate drug development, and facilitate precision therapeutic interventions.

Advanced Imaging Platforms Expand Precision Medicine Applications

The growing demand for highly accurate disease characterization and treatment planning is accelerating innovation in advanced diagnostic imaging technologies. Next-generation imaging platforms are increasingly combining enhanced anatomical visualization with molecular and functional analysis capabilities to improve diagnostic confidence and therapeutic decision-making. Reflecting this trend, GE HealthCare introduced several advanced diagnostic technologies at the European Congress of Radiology, including the Omni 128cm total body PET/CT system designed to enhance cancer staging and the Photonova™ Spectra spectral counting CT platform utilizing proprietary Deep Silicon detector technology to improve diagnostic precision in oncology and neurology applications. These developments illustrate the broader industry movement toward high-resolution, data-rich imaging technologies capable of supporting personalized patient management strategies.

Multiomics Integration and Precision Molecular Technologies Accelerate Diagnostic Innovation

The integration of genomics, proteomics, epigenomics, and molecular diagnostics is becoming a foundational element of precision healthcare and therapeutic development. Advances in cloud computing, artificial intelligence, and biological pathway analysis are enabling researchers to process increasingly complex datasets and identify novel disease biomarkers. Supporting this evolution, Illumina launched its AI-powered Billion Cell Atlas initiative to map biological pathways relevant to disease mechanisms and drug discovery while introducing the Illumina Connected Multiomics platform to facilitate integrated analysis across multiple biological domains. Simultaneously, precision molecular testing technologies are improving quality control and diagnostic accuracy across pharmaceutical and biopharmaceutical manufacturing environments. bioMérieux expanded its precision diagnostics portfolio through the introduction of the BIOFIRE®

SPOTFIRE® molecular testing platform for rapid mycoplasma detection in biologic manufacturing workflows. In parallel, advances in precision therapeutic development continue to reinforce the broader ecosystem, as demonstrated by Precision BioSciences' expansion of clinical programs utilizing its ARCUS® gene-editing platform and the receipt of U.S. Food and Drug Administration Fast Track designation for targeted genetic therapies. Together, these developments underscore the industry's transition toward integrated, data-driven, and biologically precise diagnostic ecosystems.

Precision Diagnostics Market Trends, Growth Drivers, Competitive Landscape, and Future Opportunities

The global Precision Diagnostics market is witnessing increasing investments in innovation, product development, digital transformation, artificial intelligence integration, healthcare infrastructure expansion, and strategic partnerships across developed and emerging economies. Key Companies in the industry include- F. Hoffmann-La Roche Ltd., Abbott Laboratories, Thermo Fisher Scientific Inc., Siemens Healthineers AG, Danaher Corporation, Agilent Technologies Inc., QIAGEN N.V., Illumina, Inc., Myriad Genetics, Inc., Guardant Health, Inc.. The Precision Diagnostics market is expected to remain one of the most closely watched segments in the global healthcare industry, with companies focusing on niche market segments. As healthcare systems across the US, Europe, Asia-Pacific, Latin America, and Middle East & Africa continue to prioritize efficiency, access, and innovation, the Precision Diagnostics industry outlook remains shaped by rising healthcare expenditure, demographic change, digital transformation, and product innovation.

The report provides detailed market analysis including-

- Growth Precision Diagnostics Market size outlook across 3 scenarios- High growth, reference, and Low growth cases

- Market Trends, Drivers, Potential Opportunities, and Challenges faced by Precision Diagnostics companies

- Porter's Five forces analysis- Bargaining power of buyers and sellers, Threat of Substitutes and new entrants, and Intensity of competitive rivalry

- Detailed SWOT Analysis of global and regional Precision Diagnostics markets

Competitive analysis including business description, product analysis, and financial profiles

Key country specific analysis detailing key factors shaping the short-term and long-term outlook

Recent industry developments and news including mergers, acquisitions, product launches, expansions, and company announcements

Precision Diagnostics Market Competitive Benchmarking and Company Analysis

Leading companies in Precision Diagnostics industry include- F. Hoffmann-La Roche Ltd., Abbott Laboratories, Thermo Fisher Scientific Inc., Siemens Healthineers AG, Danaher Corporation, Agilent Technologies Inc., QIAGEN N.V., Illumina, Inc., Myriad Genetics, Inc., Guardant Health, Inc.. The Precision Diagnostics market remains moderately to highly fragmented, with competition expected to intensify as companies accelerate investments in innovation, geographic expansion, strategic partnerships, and portfolio diversification through 2034. In developed markets such as the United States, Germany, France, the United Kingdom, and Canada, competition is increasingly centered on innovation, reimbursement positioning, and value-based healthcare solutions. Meanwhile, emerging markets including China, India, Brazil, and countries across the Middle East and Africa continue to present significant opportunities for expansion due to rising healthcare expenditure, growing patient populations, and increasing access to healthcare services.

What to expect in US Precision Diagnostics Markets in 2026 and beyond- Market Size, Share, Growth Rate, and Forecast to 2034

The US healthcare expenditure is forecast to reach \$8.2 Trillion in 2034 from \$5.5 Trillion in 2026 based on the National Health Expenditure Accounts (NHEA) data. With an aging population, rising chronic disease burden, and increasing migration toward minimally invasive and outpatient care, the Precision Diagnostics market remains one of the strongest-performing segments in the country.

The US Precision Diagnostics Companies are opting new business models, optimized pricing models, industry partnerships, and AI-enabled back end transformations to enhance efficiency and cost management. The US Precision Diagnostics market faces successive waves of challenging trends, with strong opportunities across select

segments. The CMS plan to implement Medicaid from 2027 is driving states to build eligibility verification systems throughout 2026. Looking ahead to 2034, we anticipate stronger results underpinned by opportunities exist across Precision Diagnostics industry. On the medical device front, over 7,000 device manufacturers continue to gain from increasing demand from demand for implantable devices, surgical instruments, monitoring equipment, and diagnostic systems.

Canada- Proximity to the US and healthcare similarities to EU5 countries fuel sales of Canadian Precision Diagnostics markets

Canada's strong Precision Diagnostics sales performance is underpinned by an aging population and a well-developed healthcare infrastructure. Steady growth in new brand spending in rural and urban locations fuel the long-term prospects of small and medium-sized enterprises across medical, diagnostic, and therapeutic devices. The Canadian Precision Diagnostics market presents significant opportunities for U.S. exporters of medical devices, with the U.S. being Canada's largest trading partner for this sector. Potential advantages including specialized materials, advanced manufacturing techniques, and digital technologies support the launch of new products in the country.

Germany Precision Diagnostics Trends and Perspectives to 2034- Financial sustainability, hospital restructuring, demographic pressures, and digitization of care delivery continue to shape the German healthcare industry.

Germany continues to remain the largest Precision Diagnostics market in Europe, driven by over €600 Billion healthcare expenditure, €12 Billion medical device R&D expenditure, statutory health insurance system covering 90% German population, nationwide rollout of the electronic patient record (ePA), and large-volume of Precision Diagnostics population. In particular, Research and development in Germany fuels the commercialization of cutting-edge technologies. Companies across the Germany Precision Diagnostics industry value chain are focusing on both domestic markets and exports. The country is also driving digital adoption with the Hospital Future Act driving hospitals to upgrade their information systems by 2027. Over the forecast period, aging population, rising healthcare costs, and increasing procedural volumes drive the Precision Diagnostics market outlook.

France Market Size, Growth Rate, and Forecast Analysis to 2034- Universal healthcare system, high public healthcare expenditure, and strong government support Precision Diagnostics sales through 2034

France Precision Diagnostics companies are emphasizing on opportunities for rapid, at-scale innovation to boost profitability over the long-term. The country's National Health Insurance spending target (ONDAM) estimates 3.7% growth in the country's healthcare expenditure. Over the forecast period, expenditure control measures, chronic disease management initiatives, workforce reforms, and efforts to improve system efficiency drive the long-term prospects.

The biggest 2026 policy frame is the PLFSS 2026. The law sets the Maladie branch spending target at €271.4 billion for 2026 and fixes the ONDAM at €117.5 billion for city care, €112.8 billion for health establishments, and €18.3 billion for elderly-care establishments and services. France's market is also being pulled by demographics. INSEE estimates that on 1 January 2026 France had 69.1 million inhabitants, with 22% aged 65 or over. INSEE also reported that 2025 births were 645,000 and deaths were 651,000, producing a negative natural balance of about 6,000 for the first time since the end of the Second World War.

UK Precision Diagnostics Market Size, Share, and Growth Projections to 2034- Rapid growth driven by new and existing brands across the industry value chain

Small high-need consumer segments remain key priority of Precision Diagnostics distributors in the UK industry. Continuous launch of new products coupled with high expenditures support the market outlook. The UK Government financing remains the dominant funding source at 81.3% of total healthcare expenditure, or ?280 billion in 2025. According to the ONS, total healthcare spending grew 7.7% nominally and 3.9% in real terms from 2024 to 2025. Similarly, out-of-pocket spending was ?49 billion (14.1%) and voluntary health insurance was ?9.5 billion (2.8%). The market is driven by rapid digital adoption with NHS England's plan to give more than 500,000 staff access to new AI tools.

China Precision Diagnostics Market Growth Drivers, Revenue Trends, and Forecast- Medical insurance coverage is rapidly expanding over the past few years

China Precision Diagnostics market is undergoing a structural shift from hospital-centric care toward a more integrated system emphasizing primary care, outpatient services, and long-term care. Chinese local players are emerging as a strong pillar of Precision Diagnostics industry, offering opportunities for both competition and partnership. Over the forecast period, new and innovative product launches remain key elements driving market outlook. China's healthcare industry is increasingly centered on expanding healthcare capacity, improving access to advanced treatments, and reducing

dependence on imported technologies.

The National Healthcare Security Administration reported that by end-2024, China's basic medical insurance covered 1.32662 billion people and the coverage rate was 95%. Regional disparities in consumer spending trends continue to become more pronounced in the Chinese Precision Diagnostics industry. Over the forecast period, demand will keep shifting toward geriatrics, chronic disease management, rehabilitation, long-term care, and outpatient care, while pricing pressure will remain intense in drugs and consumables because reimbursement.

India Precision Diagnostics Market Landscape: Current Size and Long-Term Growth Outlook - Increased pricing pressures in US market is encouraging domestic vendors to expand across India

Indian Precision Diagnostics market is witnessing the rapid emergence of an ecosystem that brings together diverse companies across the industry value chain. Further, large-scale healthcare public and private investments and a steady growth in chronic conditions is driving sales of pharmaceuticals and medical devices. Further, non-retail channel is experiencing volume decrease and patients are migrating to the retail. Indian medical device firms are also combining precision engineering with lower labor costs to make world-class diagnostics, robotics, and critical care devices.

Brazil Precision Diagnostics market remains price-driven, with products domestically manufactured and accessibility offering potential opportunities

Healthcare expenditure in Brazil exceeds 10% of GDP, with the country among the highest healthcare spenders in Latin America. ANS reported 53.2 million medical-plan beneficiaries in December 2025, while IBGE projects a steady rise in older-age cohorts, with people aged 60+ already representing about 23% of the population. The price sensitive market access is broad through the public system, private coverage adds a sizeable premium layer, and reimbursement, procurement, and hospital efficiency remain key buying drivers.

Middle East and Africa Precision Diagnostics Industry Trends and Perspectives to 2034

According to the World Bank, the Middle East and North Africa population exceeds 500 million, while Sub-Saharan Africa's population exceeds 1.2 billion, making the broader MEA region one of the fastest-growing healthcare demand centers globally. The GCC countries including Saudi Arabia, United Arab Emirates, Qatar, and Kuwait continue to

account for a disproportionately large share of regional healthcare spending. Government-led programs such as Saudi Arabia's Vision 2030 are accelerating investments in hospital infrastructure, private-sector participation, medical technology adoption, and healthcare digitalization. On the other hand, South Africa, Egypt, Nigeria, and Kenya remain key healthcare markets due to their large populations, expanding private healthcare sectors, and growing investments in healthcare delivery systems.

Precision Diagnostics Market Segmentation

By Test

Genetic Tests

Direct-to-Consumer (DTC) Tests

Esoteric Tests

Other Precision Tests

By Application

Oncology

Infectious and Respiratory Diseases

Genetic and Rare Diseases

Central Nervous System (CNS) Disorders

Immunological and Autoimmune Disorders

Other Applications

By End-Use

Hospitals

Diagnostic and Clinical Laboratories

Pharmaceutical and Biotechnology Companies

Other End-Users

Leading Companies in Precision Diagnostics Industry (2026)

F. Hoffmann-La Roche Ltd.

Abbott Laboratories

Thermo Fisher Scientific Inc.

Siemens Healthineers AG

Danaher Corporation

Agilent Technologies Inc.

QIAGEN N.V.

Illumina, Inc.

Myriad Genetics, Inc.

Guardant Health, Inc.

Countries Included

North America- US, Canada, Mexico

Europe- Germany, France, UK, Spain, Italy, Nordics, Others

Asia Pacific- China, India, Japan, South Korea, Australia, Southeast Asia,
Others

Latin America- Brazil, Argentina, Others

Middle East and Africa- Saudi Arabia, UAE, Other Middle East, South Africa,
Other Africa

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Contents

CHAPTER 1- EXECUTIVE SUMMARY

- 1.1. Market Snapshot: Market Size, CAGR, and Growth Outlook to 2034
- 1.2. Key Industry Highlights, 2026
- 1.3. Premium Market Insights
 - 1.3.1. Potential Precision Diagnostics Market Types and Applications
 - 1.3.2. Fastest Growing Countries Over the forecast period
- 1.4. Market Scope and Segmentation
 - 1.4.1. Key Market Segments
 - 1.4.2. Key Countries and Regions
 - 1.4.3. Top Companies in the Precision Diagnostics Industry
- 1.5. Macroeconomic and Demographic Outlook
 - 1.5.1. GDP Outlook by Top 20 Countries, 2010- 2040
 - 1.5.2. Population Forecast by Country, 2010- 2040
 - 1.5.3. Inflation Trends in Leading Countries
- 1.6. Impact of Trade Policies, Regulations, and Sustainability
 - 1.6.1. Trade tariffs and localization requirements
 - 1.6.2. ESG and sustainability pressures
 - 1.6.3. Compliance-driven structural changes in the value chain

CHAPTER 2- RESEARCH METHODOLOGY

- 2.1. Report Coverage
- 2.2. Secondary Research
- 2.3. Primary Research
- 2.4. Data Triangulation
- 2.5. Market Modeling and Forecasting

CHAPTER 3- GLOBAL PRECISION DIAGNOSTICS MARKET TRENDS, GROWTH DRIVERS, CHALLENGES, AND OPPORTUNITIES THROUGH 2034

- 3.1. An Introduction to Global Precision Diagnostics Markets in 2026
- 3.2. Global Historic and Forecast Precision Diagnostics Market Size Outlook, USD Million, 2021- 2034
- 3.3. Annual Market Size Growth Rate (Y-o-Y), %, 2021-2034
- 3.4. Market Dynamics
 - 3.4.1. Key Precision Diagnostics Market Driving Forces and Their Impact on Market

Outlook

- 3.4.2. Short and Long-Term Trends and Insights Shaping the Future
- 3.4.3. Potential Precision Diagnostics Market Opportunities for Industry Stakeholders
- 3.4.4. Potential Challenges across Precision Diagnostics Value Chain

CHAPTER 4- PRECISION DIAGNOSTICS MARKET COMPETITIVE LANDSCAPE, STRATEGIC ANALYSIS, AND VALUE CHAIN ASSESSMENT

4.1. Porter's Five Forces Analysis

- 4.1.1. Bargaining Power of Buyers
- 4.1.2. Bargaining Power of Suppliers
- 4.1.3. Threat of Substitutes
- 4.1.4. Threat of New Entrants
- 4.1.5. Intensity of Competitive Rivalry
- 4.1.6. Market Attractiveness Analysis by Segment
- 4.1.7. Market Attractiveness Analysis by Region

4.2. Competitive Landscape

- 4.2.1 Market Share Analysis of Leading Precision Diagnostics Companies
- 4.2.2 Recent Strategic Developments
- 4.2.3 Mergers, Acquisitions, and Partnerships
- 4.2.4 Product Launches and Innovation Trends
- 4.2.5 Key Success Factors

4.3. Value Chain Analysis

- 4.3.1. Key Value Chain Segments
- 4.3.2. Dominant players by value-chain stage

4.4. SWOT Analysis

- 4.4.1. Key Strengths and Opportunities
- 4.4.2. Major Weaknesses and Threats

4.5 Technology Roadmap

4.6 Regulatory and Reimbursement Landscape

CHAPTER 5- PRECISION DIAGNOSTICS MARKET OUTLOOK BY SEGMENTS

- 5.1. Market Size Outlook by Type, USD Million, 2021- 2025 and 2026-2034
- 5.2. Market Size Outlook by Application, USD Million, 2021- 2025 and 2026-2034
- 5.3. Market Size Outlook by Country, USD Million, 2021- 2025 and 2026-2034

By Test

Genetic Tests

Direct-to-Consumer (DTC) Tests

Esoteric Tests
Other Precision Tests
By Application
Oncology
Infectious and Respiratory Diseases
Genetic and Rare Diseases
Central Nervous System (CNS) Disorders
Immunological and Autoimmune Disorders
Other Applications
By End-Use
Hospitals
Diagnostic and Clinical Laboratories
Pharmaceutical and Biotechnology Companies
Other End-Users

CHAPTER 6- SCENARIO ANALYSIS AND OUTLOOK

6.1. Base Case Scenario
 6.1.1. Definitions and Insights
 6.1.2. Market Size Outlook to 2034
6.2. Low Growth Case Scenario
 6.2.1. Definitions and Insights
 6.2.2. Market Size Outlook to 2034
6.3. High Growth Case Scenario
 6.3.1. Definitions and Insights
 6.3.2. Market Size Outlook to 2034

CHAPTER 7- NORTH AMERICA PRECISION DIAGNOSTICS MARKET SIZE ANALYSIS AND OUTLOOK

7.1. North America Precision Diagnostics Market Overview, 2026
7.2. Leading Companies Operating in North America
7.3. Key Industry Statistics, 2026
7.4. North America Precision Diagnostics Market Trends and Growth Opportunities to 2034
7.5. North America Precision Diagnostics Market Size Outlook by Type
7.6. North America Precision Diagnostics Market Size Outlook by Application
7.7. North America Precision Diagnostics Market Size Outlook by Country
7.8. United States

- 7.8.1. Key Statistics
- 7.8.2. The US Precision Diagnostics Market Size Outlook, 2021- 2034
- 7.8.3. Key Market Drivers and Industry Developments in the US Precision Diagnostics Companies
- 7.9. Canada
 - 7.9.1. Key Statistics
 - 7.9.2. Canada Precision Diagnostics Market Size Outlook, 2021- 2034
 - 7.9.3. Key Market Drivers and Industry Developments in Canada Precision Diagnostics Companies
- 7.10. Mexico
 - 7.10.1. Key Statistics
 - 7.10.2. Mexico Precision Diagnostics Market Size Outlook, 2021- 2034
 - 7.10.3. Key Market Drivers and Industry Developments in Mexico Precision Diagnostics Companies

CHAPTER 8- EUROPE PRECISION DIAGNOSTICS MARKET SIZE ANALYSIS AND OUTLOOK

- 8.1. Europe Precision Diagnostics Market Overview, 2026
- 8.2. Leading Companies Operating in Europe
- 8.3. Key Industry Statistics, 2026
- 8.4. Europe Precision Diagnostics Market Trends and Growth Opportunities to 2034
- 8.5. Europe Precision Diagnostics Market Size Outlook by Type
- 8.6. Europe Precision Diagnostics Market Size Outlook by Application
- 8.7. Europe Precision Diagnostics Market Size Outlook by Country
- 8.8. Germany
 - 8.8.1. Key Statistics
 - 8.8.2. Germany Precision Diagnostics Market Size Outlook, 2021- 2034
 - 8.8.3. Key Market Drivers and Industry Developments in Germany Precision Diagnostics Companies
- 8.9. France
 - 8.9.1. Key Statistics
 - 8.9.2. France Precision Diagnostics Market Size Outlook, 2021- 2034
 - 8.9.3. Key Market Drivers and Industry Developments in France Precision Diagnostics Companies
- 8.10. United Kingdom
 - 8.10.1. Key Statistics
 - 8.10.2. United Kingdom Precision Diagnostics Market Size Outlook, 2021- 2034
 - 8.10.3. Key Market Drivers and Industry Developments in the UK Precision

Diagnostics Companies

8.11. Spain

8.11.1. Key Statistics

8.11.2. Spain Precision Diagnostics Market Size Outlook, 2021- 2034

8.11.3. Key Market Drivers and Industry Developments in Spain Precision Diagnostics Companies

8.12. Italy

8.12.1. Key Statistics

8.12.2. Italy Precision Diagnostics Market Size Outlook, 2021- 2034

8.12.3. Key Market Drivers and Industry Developments in Italy Precision Diagnostics Companies

8.13. Rest of Europe

8.13.1. Key Statistics

8.13.2. Rest of Europe Precision Diagnostics Market Size Outlook, 2021- 2034

8.13.3. Key Market Drivers and Industry Developments in Rest of Europe Precision Diagnostics Companies

CHAPTER 9- ASIA PACIFIC PRECISION DIAGNOSTICS MARKET SIZE ANALYSIS AND OUTLOOK

9.1. Asia Pacific Precision Diagnostics Market Overview, 2026

9.2. Leading Companies Operating in Asia Pacific

9.3. Key Industry Statistics, 2026

9.4. Asia Pacific Precision Diagnostics Market Trends and Growth Opportunities to 2034

9.5. Asia Pacific Precision Diagnostics Market Size Outlook by Type

9.6. Asia Pacific Precision Diagnostics Market Size Outlook by Application

9.7. Asia Pacific Precision Diagnostics Market Size Outlook by Country

9.8. China

9.8.1. Key Statistics

9.8.2. China Precision Diagnostics Market Size Outlook, 2021- 2034

9.8.3. Key Market Drivers and Industry Developments in China Precision Diagnostics Companies

9.9. Japan

9.9.1. Key Statistics

9.9.2. Japan Precision Diagnostics Market Size Outlook, 2021- 2034

9.9.3. Key Market Drivers and Industry Developments in Japan Precision Diagnostics Companies

9.10. India

9.10.1. Key Statistics

- 9.10.2. India Precision Diagnostics Market Size Outlook, 2021- 2034
- 9.10.3. Key Market Drivers and Industry Developments in India Precision Diagnostics Companies
- 9.11. South Korea
 - 9.11.1. Key Statistics
 - 9.11.2. South Korea Precision Diagnostics Market Size Outlook, 2021- 2034
 - 9.11.3. Key Market Drivers and Industry Developments in South Korea Precision Diagnostics Companies
- 9.12. Australia
 - 9.12.1. Key Statistics
 - 9.12.2. Australia Precision Diagnostics Market Size Outlook, 2021- 2034
 - 9.12.3. Key Market Drivers and Industry Developments in Australia Precision Diagnostics Companies
- 9.13. Southeast Asia
 - 9.13.1. Key Statistics
 - 9.13.2. Southeast Asia Precision Diagnostics Market Size Outlook, 2021- 2034
 - 9.13.3. Key Market Drivers and Industry Developments in Southeast Asia Precision Diagnostics Companies

CHAPTER 10- SOUTH AND CENTRAL AMERICA PRECISION DIAGNOSTICS MARKET SIZE ANALYSIS AND OUTLOOK

- 10.1. South and Central America Precision Diagnostics Market Overview, 2026
- 10.2. Leading Companies Operating in South and Central America
- 10.3. Key Industry Statistics, 2026
- 10.4. South and Central America Precision Diagnostics Market Trends and Growth Opportunities to 2034
- 10.5. South and Central America Precision Diagnostics Market Size Outlook by Type
- 10.6. South and Central America Precision Diagnostics Market Size Outlook by Application
- 10.7. South and Central America Precision Diagnostics Market Size Outlook by Country
- 10.8. Brazil
 - 10.8.1. Key Statistics
 - 10.8.2. Brazil Precision Diagnostics Market Size Outlook, 2021- 2034
 - 10.8.3. Key Market Drivers and Industry Developments in Brazil Precision Diagnostics Companies
- 10.9. Argentina
 - 10.9.1. Key Statistics
 - 10.9.2. Argentina Precision Diagnostics Market Size Outlook, 2021- 2034

- 10.9.3. Key Market Drivers and Industry Developments in Argentina Precision Diagnostics Companies
- 10.10. Rest of Latin America
 - 10.10.1. Key Statistics
 - 10.10.2. Rest of Latin America Precision Diagnostics Market Size Outlook, 2021- 2034
 - 10.10.3. Key Market Drivers and Industry Developments in Rest of Latin America Precision Diagnostics Companies

CHAPTER 11- MIDDLE EAST AND AFRICA PRECISION DIAGNOSTICS MARKET SIZE ANALYSIS AND OUTLOOK

- 11.1. Middle East and Africa Precision Diagnostics Market Overview, 2026
- 11.2. Leading Companies Operating in Middle East and Africa
- 11.3. Key Industry Statistics, 2026
- 11.4. Middle East and Africa Precision Diagnostics Market Trends and Growth Opportunities to 2034
- 11.5. Middle East and Africa Precision Diagnostics Market Size Outlook by Type
- 11.6. Middle East and Africa Precision Diagnostics Market Size Outlook by Application
- 11.7. Middle East and Africa Precision Diagnostics Market Size Outlook by Country
- 11.8. Saudi Arabia
 - 11.8.1. Key Statistics
 - 11.8.2. Saudi Arabia Precision Diagnostics Market Size Outlook, 2021- 2034
 - 11.8.3. Key Market Drivers and Industry Developments in Saudi Arabia Precision Diagnostics Companies
- 11.9. United Arab Emirates
 - 11.9.1. Key Statistics
 - 11.9.2. The UAE Precision Diagnostics Market Size Outlook, 2021- 2034
 - 11.9.3. Key Market Drivers and Industry Developments in the UAE Precision Diagnostics Companies
- 11.10. Africa
 - 11.10.1. Key Statistics
 - 11.10.2. Africa Precision Diagnostics Market Size Outlook, 2021- 2034
 - 11.10.3. Key Market Drivers and Industry Developments in Africa Precision Diagnostics Companies

CHAPTER 12- COMPANY PROFILES

- 12.1. Top Companies in Precision Diagnostics Industry
 - F. Hoffmann-La Roche Ltd.

Abbott Laboratories
Thermo Fisher Scientific Inc.
Siemens Healthineers AG
Danaher Corporation
Agilent Technologies Inc.
QIAGEN N.V.
Illumina, Inc.
Myriad Genetics, Inc.
Guardant Health, Inc.
12.2. Business Description
12.3. SWOT Profiles
12.4. Products and Services

CHAPTER 13- APPENDIX

Glossary of Terms
Research Methodology & Data Sources
Conclusion & Strategic Recommendations

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