

Pre Harvest Equipment Market Size, Share, and Outlook, 2025 Report- By Type (Primary Tillage Equipment, Secondary Tillage Equipment, Planting Equipment, Irrigation Equipment, Plant Protection Equipment), Application (Agricultural, Research), Distribution Channel (OEM, Aftermarket), and Companies, 2021-2032

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Abstracts

Pre Harvest Equipment Market Outlook

The global Pre Harvest Equipment market is expected to register a growth rate of 6.6% during the forecast period from \$72.5 Billion in 2024 to \$120.9 Billion in 2032. The Pre Harvest Equipment market is a thriving business that is poised to keep growing and presents potential growth opportunities for companies across the industry value chain.

The comprehensive market research report presents 12-year historic and forecast data on Pre Harvest Equipment segments across 22 countries from 2021 to 2032. Key segments in the report include By Type (Primary Tillage Equipment, Secondary Tillage Equipment, Planting Equipment, Irrigation Equipment, Plant Protection Equipment), Application (Agricultural, Research), Distribution Channel (OEM, Aftermarket). Over 70 tables and charts showcase findings from our latest survey report on Pre Harvest Equipment markets.

Pre Harvest Equipment Market Insights, 2025

The Pre Harvest Equipment Market in 2025 is evolving rapidly due to increased mechanization and precision agriculture adoption aimed at optimizing crop yields and

operational efficiency. Equipment such as sprayers, defoliators, and desiccants applicators improve pre-harvest management by enhancing pest control, crop maturation, and harvest timing. Integration of IoT and data analytics in equipment design allows for real-time monitoring and adaptive management, reducing waste and labor costs. Rising investment in smart farming technologies by large-scale commercial farms and agri-cooperatives drives market expansion. Environmental sustainability and regulatory compliance are also key factors influencing product development and adoption.

Five Trends that will define global Pre Harvest Equipment market in 2025 and Beyond

A closer look at the multi-million global market for Pre Harvest Equipment identifies rapidly shifting consumer preferences across categories. By focusing on growth and resilience, leading Pre Harvest Equipment companies are prioritizing their investments across categories, markets, and geographies. The report analyses the most important market trends shaping the new landscape to support better decisions for the long and short-term future.

What are the biggest opportunities for growth in the Pre Harvest Equipment industry?

The Pre Harvest Equipment sector demonstrated remarkable resilience over the past year across developed and developing economies. Further, the market presents significant opportunities to leverage the existing momentum towards actions by 2030. On the other hand, recent macroeconomic developments including rising inflation and supply chain disruptions are putting pressure on companies. The chapter assists users to identify growth avenues and address business challenges to make informed commercial decisions with unique insights, data forecasts, and in-depth market analyses.

Pre Harvest Equipment Market Segment Insights

The Pre Harvest Equipment industry presents strong offers across categories. The analytical report offers forecasts of Pre Harvest Equipment industry performance across segments and countries. Key segments in the industry include By Type (Primary Tillage Equipment, Secondary Tillage Equipment, Planting Equipment, Irrigation Equipment, Plant Protection Equipment), Application (Agricultural, Research), Distribution Channel (OEM, Aftermarket). The largest types, applications, and sales channels, fastest growing segments, and the key factors driving each of the categories are included in the report.

Forecasts of each segment across five regions are provided from 2021 through 2032 for Asia Pacific, North America, Europe, South America, Middle East, and African regions. In addition, Pre Harvest Equipment market size outlook is provided for 22 countries across these regions.

Market Value Chain

The chapter identifies potential companies and their operations across the global Pre Harvest Equipment industry ecosystem. It assists decision-makers in evaluating global Pre Harvest Equipment market fundamentals, market dynamics, and disruptive trends across the value chain segments.

Scenario Analysis and Forecasts

Strategic decision-making in the Pre Harvest Equipment industry is multi-faceted with the increased need for planning across scenarios. The report provides forecasts across three case scenarios: slow growth, reference case, and high growth cases.

Asia Pacific Pre Harvest Equipment Market Analysis: A Promising Growth Arena for Business Expansion

As companies increasingly expand across promising Asia Pacific markets with a combined population of over 4.5 billion, the medium-to-long-term future remains robust. The presence of the fastest-growing economies such as China, India, Thailand, Indonesia, and Vietnam coupled with strengthening middle-class populations and rising disposable incomes drive the market. In particular, China and India are witnessing rapid shifts in consumer purchasing behavior. China is recovering steadily with optimistic forecasts for 2025. Further, Japanese and South Korean markets remain stable with most companies focusing on new product launches and diversification of sales channels.

The State of Europe Pre Harvest Equipment Industry 2025: Focus on Accelerating Competitiveness

As companies opt for an integrated agenda for competitiveness, the year 2025 presents optimistic scenarios for companies across the ecosystem. With signs of economic recovery across markets, companies are increasing their investments. Europe is one of the largest markets for Pre Harvest Equipment with demand from both Western Europe

and Eastern European regions increasing over the medium to long-term future. Increasing omnichannel shopping amidst robust consumer demand for value purchases shapes the market outlook. The report analyses the key Pre Harvest Equipment market drivers and opportunities across Germany, France, the United Kingdom, Spain, Italy, Russia, and other Europe.

The US Pre Harvest Equipment market Insights Executives are most excited about opportunities for the US Pre Harvest Equipment industry.

Easing inflation coupled with strengthening consumer sentiment is encouraging aggressive actions from the US Pre Harvest Equipment companies. Market players consistently focusing on innovation and pursuing new ways to create value are set to excel in 2025. In addition, the Canadian and Mexican markets offer lucrative growth pockets for manufacturers and vendors. Focus on private-brand offerings and promotions, diversified sales channels, expansion into niche segments, adoption of advanced technologies, and sustainability are widely observed across the North American Pre Harvest Equipment market.

Latin American Pre Harvest Equipment market outlook rebounds in line with economic growth.

Underlying demand remains higher among urban consumers with an optimistic economic outlook across Brazil, Argentina, Chile, and other South and Central American countries. Increased consumer spending has been reported since H2-2024 and the prospects remain strong for 2025. Aggressive ecosystem moves to create new sources of income are widely observed across markets in the region. Marketing activities focused on customer insights, operations, and support functions are quickly gaining business growth in the region.

Middle East and Africa Pre Harvest Equipment Markets New Opportunities for Companies Harnessing Diversity

Rapid growth in burgeoning urban locations coupled with a young and fast-growing population base is attracting new investments in the Middle East and African Pre Harvest Equipment markets. Designing expansion and marketing strategies to cater to the local consumer base supports the market prospects. In addition to Nigeria, Algeria, South Africa, and other markets, steady growth markets in Ethiopia, Rwanda, Ghana, Tanzania, the Democratic Republic of Congo, and others present significant prospects for companies. On the other hand, Middle Eastern Pre Harvest Equipment markets

including the UAE, Saudi Arabia, Qatar, and Oman continue to offer lucrative pockets of growth.

Competitive Landscape How Pre Harvest Equipment companies outcompete in 2025?

The ability to respond quickly to evolving consumer preferences and adapt businesses to niche consumer segments remains a key growth factor. The report identifies the leading companies in the industry and provides their revenue for 2024. The market shares of each company are also included in the report. Further, business profiles, SWOT analysis, and financial analysis of each company are provided in detail. Key companies analyzed in the report include Deere and Company, AGCO Corporation, CNH Industrial N.V., Mahindra and Mahindra Limited, Valmont Industries, Inc., Kubota Corporation, Yanmar Co., Ltd., Bucher Industries AG, Escorts Limited, Horsch Maschinen GmbH, Netafim Ltd., Iseki and Co., Ltd., EXEL Industries S.A.

Pre Harvest Equipment Market Scope

Leading Segments

By Type

Primary Tillage Equipment

Secondary Tillage Equipment

Planting Equipment

Irrigation Equipment

Plant Protection Equipment

By Application

Agricultural

Research

By Distribution Channel

OEM

Aftermarket

Leading Companies

Deere and Company

AGCO Corporation

CNH Industrial N.V.

Mahindra and Mahindra Limited

Valmont Industries, Inc.

Kubota Corporation

Yanmar Co., Ltd.

Bucher Industries AG

Escorts Limited

Horsch Maschinen GmbH

Netafim Ltd.

Iseki and Co., Ltd.

EXEL Industries S.A.

Geographies

North AmericaUS, Canada, Mexico

EuropeGermany, France, UK, Spain, Italy, Nordics, BeNeLux, Others

Asia PacificChina, India, Japan, South Korea, Australia, South East Asia, Others

Latin America Brazil, Argentina, Others

Middle East and Africa Saudi Arabia, UAE, Other Middle East, South Africa, Other Africa

Reasons to Buy the report

Make informed decisions through long and short-term forecasts across 22 countries and segments.

Evaluate market fundamentals, dynamics, and disrupting trends set to shape 2025 and beyond.

Gain a clear understanding of the competitive landscape, with product portfolio and growth strategies.

Get an integrated understanding of the entire market ecosystem and companies.

Stay ahead of the competition through plans for growth in a changing environment for your geographic expansion.

Assess the impact of advanced technologies and identify growth opportunities based on actionable data and insights.

Get free Excel spreadsheet and PPT versions along with the report PDF.

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 - Kubota Corporation
 - Yanmar Co., Ltd.
 - Bucher Industries AG
 - Escorts Limited

Horsch Maschinen GmbH

Netafim Ltd.

Iseki and Co., Ltd.

EXEL Industries S.A.

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