

Poultry Concentrate Market Size, Share, and Outlook, 2025 Report- By Type (Energy Concentrate, Protein Concentrate, Minerals and Vitamins Premix, Additives Concentrate), Application (Poultry Chicks, Broilers, Layers), Form (Pellet, Crumbs, Powder, Others), Distribution Channel (Online, Offline), Packaging (PP Bags, Plastics Bags, Others), and Companies, 2021-2032

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Abstracts

Poultry Concentrate Market Outlook

The global Poultry Concentrate market is expected to register a growth rate of 5.4% during the forecast period from \$2.4 Billion in 2024 to \$3.7 Billion in 2032. The Poultry Concentrate market is a thriving business that is poised to keep growing and presents potential growth opportunities for companies across the industry value chain.

The comprehensive market research report presents 12-year historic and forecast data on Poultry Concentrate segments across 22 countries from 2021 to 2032. Key segments in the report include By Type (Energy Concentrate, Protein Concentrate, Minerals and Vitamins Premix, Additives Concentrate), Application (Poultry Chicks, Broilers, Layers), Form (Pellet, Crumbs, Powder, Others), Distribution Channel (Online, Offline), Packaging (PP Bags, Plastics Bags, Others). Over 70 tables and charts showcase findings from our latest survey report on Poultry Concentrate markets.

Poultry Concentrate Market Insights, 2025

The poultry concentrate market is expanding rapidly as poultry producers seek high-nutrient, cost-effective feed supplements to maximize growth rates, feed conversion efficiency, and overall flock health. Concentrates—rich in proteins, amino acids, vitamins, and minerals—are crucial for supporting the intensive production of broilers and layers, especially in fast-growing poultry sectors such as the U.S., Brazil, and India. The rising global demand for poultry meat and eggs as affordable protein sources is intensifying the need for optimized feed formulations. Additionally, advances in premix and concentrate technology are enabling more precise nutrient delivery, reducing feed waste and environmental impact. Manufacturers such as Cargill, Tyson Foods, and ForFarmers are focusing on R&D to tailor concentrates to different poultry breeds and production stages. This focus on efficiency and sustainability in poultry farming is underpinning steady demand growth in the poultry concentrate segment.

Five Trends that will define global Poultry Concentrate market in 2025 and Beyond

A closer look at the multi-million global market for Poultry Concentrate identifies rapidly shifting consumer preferences across categories. By focusing on growth and resilience, leading Poultry Concentrate companies are prioritizing their investments across categories, markets, and geographies. The report analyses the most important market trends shaping the new landscape to support better decisions for the long and short-term future.

What are the biggest opportunities for growth in the Poultry Concentrate industry?

The Poultry Concentrate sector demonstrated remarkable resilience over the past year across developed and developing economies. Further, the market presents significant opportunities to leverage the existing momentum towards actions by 2030. On the other hand, recent macroeconomic developments including rising inflation and supply chain disruptions are putting pressure on companies. The chapter assists users to identify growth avenues and address business challenges to make informed commercial decisions with unique insights, data forecasts, and in-depth market analyses.

Poultry Concentrate Market Segment Insights

The Poultry Concentrate industry presents strong offers across categories. The analytical report offers forecasts of Poultry Concentrate industry performance across segments and countries. Key segments in the industry include By Type (Energy Concentrate, Protein Concentrate, Minerals and Vitamins Premix, Additives Concentrate), Application (Poultry Chicks, Broilers, Layers), Form (Pellet, Crumbs,

Powder, Others), Distribution Channel (Online, Offline), Packaging (PP Bags, Plastics Bags, Others). The largest types, applications, and sales channels, fastest growing segments, and the key factors driving each of the categories are included in the report.

Forecasts of each segment across five regions are provided from 2021 through 2032 for Asia Pacific, North America, Europe, South America, Middle East, and African regions. In addition, Poultry Concentrate market size outlook is provided for 22 countries across these regions.

Market Value Chain

The chapter identifies potential companies and their operations across the global Poultry Concentrate industry ecosystem. It assists decision-makers in evaluating global Poultry Concentrate market fundamentals, market dynamics, and disruptive trends across the value chain segments.

Scenario Analysis and Forecasts

Strategic decision-making in the Poultry Concentrate industry is multi-faceted with the increased need for planning across scenarios. The report provides forecasts across three case scenarios low growth, reference case, and high growth cases.

Asia Pacific Poultry Concentrate Market Analysis A Promising Growth Arena for Business Expansion

As companies increasingly expand across promising Asia Pacific markets with a combined population of over 4.5 billion, the medium-to-long-term future remains robust. The presence of the fastest-growing economies such as China, India, Thailand, Indonesia, and Vietnam coupled with strengthening middle-class populations and rising disposable incomes drive the market. In particular, China and India are witnessing rapid shifts in consumer purchasing behavior. China is recovering steadily with optimistic forecasts for 2025. Further, Japanese and South Korean markets remain stable with most companies focusing on new product launches and diversification of sales channels.

The State of Europe Poultry Concentrate Industry 2025 Focus on Accelerating Competitiveness

As companies opt for an integrated agenda for competitiveness, the year 2025 presents

optimistic scenarios for companies across the ecosystem. With signs of economic recovery across markets, companies are increasing their investments. Europe is one of the largest markets for Poultry Concentrate with demand from both Western Europe and Eastern European regions increasing over the medium to long-term future. Increasing omnichannel shopping amidst robust consumer demand for value purchases shapes the market outlook. The report analyses the key Poultry Concentrate market drivers and opportunities across Germany, France, the United Kingdom, Spain, Italy, Russia, and other Europe.

The US Poultry Concentrate market Insights Executives are most excited about opportunities for the US Poultry Concentrate industry.

Easing inflation coupled with strengthening consumer sentiment is encouraging aggressive actions from the US Poultry Concentrate companies. Market players consistently focusing on innovation and pursuing new ways to create value are set to excel in 2025. In addition, the Canadian and Mexican markets offer lucrative growth pockets for manufacturers and vendors. Focus on private-brand offerings and promotions, diversified sales channels, expansion into niche segments, adoption of advanced technologies, and sustainability are widely observed across the North American Poultry Concentrate market.

Latin American Poultry Concentrate market outlook rebounds in line with economic growth.

Underlying demand remains higher among urban consumers with an optimistic economic outlook across Brazil, Argentina, Chile, and other South and Central American countries. Increased consumer spending has been reported since H2-2024 and the prospects remain strong for 2025. Aggressive ecosystem moves to create new sources of income are widely observed across markets in the region. Marketing activities focused on customer insights, operations, and support functions are quickly gaining business growth in the region.

Middle East and Africa Poultry Concentrate Markets New Opportunities for Companies Harnessing Diversity

Rapid growth in burgeoning urban locations coupled with a young and fast-growing population base is attracting new investments in the Middle East and African Poultry Concentrate markets. Designing expansion and marketing strategies to cater to the local consumer base supports the market prospects. In addition to Nigeria, Algeria,

South Africa, and other markets, steady growth markets in Ethiopia, Rwanda, Ghana, Tanzania, the Democratic Republic of Congo, and others present significant prospects for companies. On the other hand, Middle Eastern Poultry Concentrate markets including the UAE, Saudi Arabia, Qatar, and Oman continue to offer lucrative pockets of growth.

Competitive Landscape How Poultry Concentrate companies outcompete in 2025?

The ability to respond quickly to evolving consumer preferences and adapt businesses to niche consumer segments remains a key growth factor. The report identifies the leading companies in the industry and provides their revenue for 2024. The market shares of each company are also included in the report. Further, business profiles, SWOT analysis, and financial analysis of each company are provided in detail. Key companies analyzed in the report include Cargill Incorporated, CBS Inc., Land O'Lakes, Inc., Tyson Foods, Inc., Nuscience, Alltech, DSM NV, Archer Daniels Midland Company, BASF SE, Perdue Farms Inc., InVivo Group, J.D. Heiskell and Co., Nutreco N.V, Kent Corporation, Hi-Pro Feeds, Inc., Phibro Animal Health Corporation.

Poultry Concentrate Market Scope

Leading Segments

By Type

Energy Concentrate

Protein Concentrate

Minerals and Vitamins Premix

Additives Concentrate

By Application

Poultry Chicks

Broilers

Layers

By Form

Pellet

Crumbs

Powder

Others

By Distribution Channel

Online

Offline

By Packaging

PP Bags

Plastics Bags

Others

Leading Companies

Cargill Incorporated

CBS Inc.

Land O'Lakes, Inc.

Tyson Foods, Inc.

Nuscience

Alltech

DSM NV

Archer Daniels Midland Company

BASF SE

Perdue Farms Inc.

InVivo Group

J.D. Heiskell and Co.

Nutreco N.V

Kent Corporation

Hi-Pro Feeds, Inc.

Phibro Animal Health Corporation

Geographies

North AmericaUS, Canada, Mexico

EuropeGermany, France, UK, Spain, Italy, Nordics, BeNeLux, Others

Asia PacificChina, India, Japan, South Korea, Australia, South East Asia, Others

Latin AmericaBrazil, Argentina, Others

Middle East and AfricaSaudi Arabia, UAE, Other Middle East, South Africa, Other Africa

Reasons to Buy the report

Make informed decisions through long and short-term forecasts across 22 countries and segments.

Evaluate market fundamentals, dynamics, and disrupting trends set to shape 2025 and beyond.

Gain a clear understanding of the competitive landscape, with product portfolio and growth strategies.

Get an integrated understanding of the entire market ecosystem and companies.

Stay ahead of the competition through plans for growth in a changing environment for your geographic expansion.

Assess the impact of advanced technologies and identify growth opportunities based on actionable data and insights.

Get free Excel spreadsheet and PPT versions along with the report PDF.

Contents

1. TABLE OF CONTENTS

List of Figures and Tables

2. EXECUTIVE SUMMARY

2.1 Key Highlights

2.1.1 Poultry Concentrate Market Size Outlook, 2018-2024 and 2025-2032

2.1.2 Largest Poultry Concentrate Market Types and Applications

2.1.3 Fastest Growing Segments

2.1.4 Potential Markets

2.1.5 Market Concentration

2.2 Market Scope and Segmentation

2.2.1 Market Scope- Segments

2.2.2 Market Scope- Countries

2.2.3 Macroeconomic and Demographic Outlook

2.2.4 Abbreviations

2.2.5 Units and Currency Conversions

3. RESEARCH METHODOLOGY

3.1 Primary Research Surveys

3.2 Secondary Data Sources

3.3 Data Triangulation

3.4 Forecast Methodology

3.5 Assumptions and Limitations

4. INTRODUCTION TO GLOBAL POULTRY CONCENTRATE MARKET IN 2025

4.1 Industry Panorama

4.2 Leading Companies Profiled in the Study

4.3 Asia Pacific Markets offer Robust Market Prospects for New Entrants

4.4 Market Dynamics

4.4.1 Market Dynamics- Trends and Drivers

4.4.2 Market Dynamics- Opportunities and Challenges

4.5 Regional Analysis

4.6 Porter's Five Force Analysis

- 4.6.1 Intensity of Competitive Rivalry
- 4.6.2 Threat of New Entrants
- 4.6.3 Threat of Substitutes
- 4.6.4 Bargaining Power of Buyers
- 4.6.5 Bargaining Power of Suppliers
- 4.7 Poultry Concentrate Industry Value Chain Analysis
 - 4.7.1 Stage of Value Chain
 - 4.7.2 Key Activities of Companies
 - 4.7.3 Companies Included in Each Stage
 - 4.7.4 Key Insights

5. POULTRY CONCENTRATE MARKET OUTLOOK TO 2032

- 5.1 Market Size Forecast by Type, 2021-2024 and 2025-2032
- 5.2 Market Size Forecast by Application, 2021-2024 and 2024-2032
- 5.3 Market Size Forecast by Geography, 2021-2024 and 2024-2032

By Type

- Energy Concentrate
- Protein Concentrate
- Minerals and Vitamins Premix
- Additives Concentrate

By Application

- Poultry Chicks
- Broilers
- Layers

By Form

- Pellet
- Crumbs
- Powder
- Others

By Distribution Channel

- Online
- Offline

By Packaging

- PP Bags
- Plastics Bags
- Others

6. GLOBAL POULTRY CONCENTRATE MARKET OUTLOOK ACROSS GROWTH

SCENARIOS

- 6.1 Low Growth Scenario
- 6.2 Base/Reference Case
- 6.3 High Growth Scenario

6. NORTH AMERICA POULTRY CONCENTRATE MARKET SIZE OUTLOOK

- 6.1 Key Market Statistics, 2024
- 6.2 North America Poultry Concentrate Market Trends and Growth Opportunities
 - 6.2.1 North America Poultry Concentrate Market Outlook by Type
 - 6.2.2 North America Poultry Concentrate Market Outlook by Application
- 6.3 North America Poultry Concentrate Market Outlook by Country
 - 6.3.1 The US Poultry Concentrate Market Outlook, 2021- 2032
 - 6.3.2 Canada Poultry Concentrate Market Outlook, 2021- 2032
 - 6.3.3 Mexico Poultry Concentrate Market Outlook, 2021- 2032

7. EUROPE POULTRY CONCENTRATE MARKET SIZE OUTLOOK

- 7.1 Key Market Statistics, 2024
- 7.2 Europe Poultry Concentrate Market Trends and Growth Opportunities
 - 7.2.1 Europe Poultry Concentrate Market Outlook by Type
 - 7.2.2 Europe Poultry Concentrate Market Outlook by Application
- 7.3 Europe Poultry Concentrate Market Outlook by Country
 - 7.3.2 Germany Poultry Concentrate Market Outlook, 2021- 2032
 - 7.3.3 France Poultry Concentrate Market Outlook, 2021- 2032
 - 7.3.4 The UK Poultry Concentrate Market Outlook, 2021- 2032
 - 7.3.5 Spain Poultry Concentrate Market Outlook, 2021- 2032
 - 7.3.6 Italy Poultry Concentrate Market Outlook, 2021- 2032
 - 7.3.7 Russia Poultry Concentrate Market Outlook, 2021- 2032
 - 7.3.8 Rest of Europe Poultry Concentrate Market Outlook, 2021- 2032

8. ASIA PACIFIC POULTRY CONCENTRATE MARKET SIZE OUTLOOK

- 8.1 Key Market Statistics, 2024
- 8.2 Asia Pacific Poultry Concentrate Market Trends and Growth Opportunities
 - 8.2.1 Asia Pacific Poultry Concentrate Market Outlook by Type
 - 8.2.2 Asia Pacific Poultry Concentrate Market Outlook by Application
- 8.3 Asia Pacific Poultry Concentrate Market Outlook by Country

- 8.3.1 China Poultry Concentrate Market Outlook, 2021- 2032
- 8.3.2 India Poultry Concentrate Market Outlook, 2021- 2032
- 8.3.3 Japan Poultry Concentrate Market Outlook, 2021- 2032
- 8.3.4 South Korea Poultry Concentrate Market Outlook, 2021- 2032
- 8.3.5 Australia Poultry Concentrate Market Outlook, 2021- 2032
- 8.3.6 South East Asia Poultry Concentrate Market Outlook, 2021- 2032
- 8.3.7 Rest of Asia Pacific Poultry Concentrate Market Outlook, 2021- 2032

9. SOUTH AMERICA POULTRY CONCENTRATE MARKET SIZE OUTLOOK

- 9.1 Key Market Statistics, 2024
- 9.2 South America Poultry Concentrate Market Trends and Growth Opportunities
 - 9.2.1 South America Poultry Concentrate Market Outlook by Type
 - 9.2.2 South America Poultry Concentrate Market Outlook by Application
- 9.3 South America Poultry Concentrate Market Outlook by Country
 - 9.3.1 Brazil Poultry Concentrate Market Outlook, 2021- 2032
 - 9.3.2 Argentina Poultry Concentrate Market Outlook, 2021- 2032
 - 9.3.3 Rest of South and Central America Poultry Concentrate Market Outlook, 2021- 2032

10. MIDDLE EAST AND AFRICA POULTRY CONCENTRATE MARKET SIZE OUTLOOK

- 10.1 Key Market Statistics, 2024
- 10.2 Middle East and Africa Poultry Concentrate Market Trends and Growth Opportunities
 - 10.2.1 Middle East and Africa Poultry Concentrate Market Outlook by Type
 - 10.2.2 Middle East and Africa Poultry Concentrate Market Outlook by Application
- 10.3 Middle East and Africa Poultry Concentrate Market Outlook by Country
 - 10.3.1 Saudi Arabia Poultry Concentrate Market Outlook, 2021- 2032
 - 10.3.2 The UAE Poultry Concentrate Market Outlook, 2021- 2032
 - 10.3.3 Rest of Middle East Poultry Concentrate Market Outlook, 2021- 2032
 - 10.3.4 South Africa Poultry Concentrate Market Outlook, 2021- 2032
 - 10.3.5 Egypt Poultry Concentrate Market Outlook, 2021- 2032
 - 10.3.6 Rest of Africa Poultry Concentrate Market Outlook, 2021- 2032

11. COMPANY PROFILES

- 11.1 Leading 10 Companies

Cargill Incorporated
CBS Inc.
Land O'Lakes, Inc.
Tyson Foods, Inc.
Nuscience
Alltech
DSM NV
Archer Daniels Midland Company
BASF SE
Perdue Farms Inc.
InVivo Group
J.D. Heiskell and Co.
NutraCo N.V
Kent Corporation
Hi-Pro Feeds, Inc.
Phibro Animal Health Corporation
11.2 Overview
11.3 Products and Services
11.4 SWOT Profile

12. APPENDIX

12.1 Subscription Options
12.2 Customization Options
12.3 Publisher Details

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