

Positive Airway Pressure Devices Market Size, Trends, Analysis, and Outlook By Product (CPAP, APAP, BiPAP), By Application (Obstructive Sleep Apnea, Respiratory Failures, COPD), By End-user (Hospitals and Sleep Labs, Home Care), by Region, Country, Segment, and Companies, 2024-2030

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Abstracts

The global Positive Airway Pressure Devices market size is poised to register 6.2% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Positive Airway Pressure Devices market across By Product (CPAP, APAP, BiPAP), By Application (Obstructive Sleep Apnea, Respiratory Failures, COPD), By End-user (Hospitals and Sleep Labs, Home Care).

The Positive Airway Pressure (PAP) Devices Market is witnessing growth driven by increasing prevalence of sleep apnea, growing awareness regarding its health implications, and technological advancements in device design and functionality. Positive airway pressure devices, including continuous positive airway pressure (CPAP) and bilevel positive airway pressure (BiPAP) machines, are used to treat sleep-related breathing disorders by delivering pressurized air to keep the airways open during sleep. Key trends include the development of compact and user-friendly PAP devices for enhanced patient compliance, integration of smart features such as data tracking and remote monitoring capabilities, and customization of device settings to meet individual patient needs. Moreover, increasing adoption of home sleep apnea testing and telemedicine services, expansion of sleep disorder clinics and diagnostic centers, and reimbursement policies for PAP therapy contribute to market growth.

Positive Airway Pressure Devices Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Positive Airway Pressure Devices market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Positive Airway Pressure Devices survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Positive Airway Pressure Devices industry.

Key market trends defining the global Positive Airway Pressure Devices demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

Positive Airway Pressure Devices Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Positive Airway Pressure Devices industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Positive Airway Pressure Devices companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Positive Airway Pressure Devices industry

Leading Positive Airway Pressure Devices companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Positive Airway Pressure Devices

companies.

Positive Airway Pressure Devices Market Study- Strategic Analysis Review

The Positive Airway Pressure Devices market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Positive Airway Pressure Devices Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Positive Airway Pressure Devices industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

Positive Airway Pressure Devices Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

North America Positive Airway Pressure Devices Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Positive Airway Pressure Devices market segments. Similarly, Strong end-user demand is encouraging Canadian Positive Airway Pressure Devices companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Positive Airway Pressure Devices market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Positive Airway Pressure Devices Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Positive Airway Pressure Devices industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Positive Airway Pressure Devices market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Positive Airway Pressure Devices Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Positive Airway Pressure Devices in Asia Pacific. In particular, China, India, and South East Asian Positive Airway Pressure Devices markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

Latin America Positive Airway Pressure Devices Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Positive Airway Pressure Devices Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Positive Airway Pressure Devices market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Positive Airway Pressure Devices.

Positive Airway Pressure Devices Market Company Profiles

The global Positive Airway Pressure Devices market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Armstrong Medical, Curative Medical Inc, Drive Devilbliss Healthcare Ltd, Fisher & Paykel Healthcare Ltd, Lowenstein Medical UK Ltd, Medical Depot Inc, Medtronic Inc, Philips Respironics, ResMed, Servona GmbH, Smiths Group PLC

Recent Positive Airway Pressure Devices Market Developments

The global Positive Airway Pressure Devices market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Positive Airway Pressure Devices Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast

Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Product

CPAP

APAP

BiPAP

By Application

Obstructive Sleep Apnea

Respiratory Failures

COPD

By End-User

Hospitals and Sleep Labs

Home Care

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Armstrong Medical

Curative Medical Inc

Drive Devilbliss Healthcare Ltd

Fisher & Paykel Healthcare Ltd

Lowenstein Medical UK Ltd

Medical Depot Inc

Medtronic Inc

Philips Respironics

ResMed

Servona GmbH

Smiths Group PLC

Formats Available: Excel, PDF, and PPT

Contents

1. EXECUTIVE SUMMARY

- 1.1 Positive Airway Pressure Devices Market Overview and Key Findings, 2024
- 1.2 Positive Airway Pressure Devices Market Size and Growth Outlook, 2021- 2030
- 1.3 Positive Airway Pressure Devices Market Growth Opportunities to 2030
- 1.4 Key Positive Airway Pressure Devices Market Trends and Challenges
 - 1.4.1 Positive Airway Pressure Devices Market Drivers and Trends
 - 1.4.2 Positive Airway Pressure Devices Market Challenges
- 1.5 Competitive Landscape and Key Players
- 1.6 Competitive Analysis- Growth Strategies Adopted by Leading Positive Airway Pressure Devices Companies

2. POSITIVE AIRWAY PRESSURE DEVICES MARKET SIZE OUTLOOK TO 2030

- 2.1 Positive Airway Pressure Devices Market Size Outlook, USD Million, 2021- 2030
- 2.2 Positive Airway Pressure Devices Incremental Market Growth Outlook, %, 2021-2030
- 2.3 Segment Snapshot, 2024

3. POSITIVE AIRWAY PRESSURE DEVICES MARKET- STRATEGIC ANALYSIS REVIEW

- 3.1 Porter's Five Forces Analysis
 - * Threat of New Entrants
 - * Threat of Substitutes
 - * Intensity of Competitive Rivalry
 - * Bargaining Power of Buyers
 - * Bargaining Power of Suppliers
- 3.2 Value Chain Analysis
- 3.3 SWOT Analysis

4. POSITIVE AIRWAY PRESSURE DEVICES MARKET SEGMENTATION ANALYSIS AND OUTLOOK

- 4.1 Market Segmentation and Scope
- 4.2 Market Breakdown by Type, Application, and Other Segments, 2021-2030
By Product

CPAP

APAP

BiPAP

By Application

Obstructive Sleep Apnea

Respiratory Failures

COPD

By End-User

Hospitals and Sleep Labs

Home Care

4.3 Growth Prospects and Niche Opportunities, 2023- 2030

4.4 Regional comparison of Market Growth, CAGR, 2023-2030

5. REGION-WISE MARKET OUTLOOK TO 2030

5.1 Key Findings for Asia Pacific Positive Airway Pressure Devices Market, 2025

5.2 Asia Pacific Positive Airway Pressure Devices Market Size Outlook by Type, 2021-2030

5.3 Asia Pacific Positive Airway Pressure Devices Market Size Outlook by Application, 2021- 2030

5.4 Key Findings for Europe Positive Airway Pressure Devices Market, 2025

5.5 Europe Positive Airway Pressure Devices Market Size Outlook by Type, 2021- 2030

5.6 Europe Positive Airway Pressure Devices Market Size Outlook by Application, 2021-2030

5.7 Key Findings for North America Positive Airway Pressure Devices Market, 2025

5.8 North America Positive Airway Pressure Devices Market Size Outlook by Type, 2021- 2030

5.9 North America Positive Airway Pressure Devices Market Size Outlook by Application, 2021- 2030

5.10 Key Findings for South America Positive Airway Pressure Devices Market, 2025

5.11 South America Pacific Positive Airway Pressure Devices Market Size Outlook by Type, 2021- 2030

5.12 South America Positive Airway Pressure Devices Market Size Outlook by Application, 2021- 2030

5.13 Key Findings for Middle East and Africa Positive Airway Pressure Devices Market, 2025

5.14 Middle East Africa Positive Airway Pressure Devices Market Size Outlook by Type, 2021- 2030

5.15 Middle East Africa Positive Airway Pressure Devices Market Size Outlook by

Application, 2021- 2030

6. COUNTRY-WISE MARKET SIZE OUTLOOK TO 2030

6.1 US Positive Airway Pressure Devices Market Size Outlook and Revenue Growth Forecasts

6.2 US Positive Airway Pressure Devices Industry Drivers and Opportunities

6.3 Canada Market Size Outlook and Revenue Growth Forecasts

6.4 Canada Positive Airway Pressure Devices Industry Drivers and Opportunities

6.6 Mexico Market Size Outlook and Revenue Growth Forecasts

6.6 Mexico Positive Airway Pressure Devices Industry Drivers and Opportunities

6.7 Germany Market Size Outlook and Revenue Growth Forecasts

6.8 Germany Positive Airway Pressure Devices Industry Drivers and Opportunities

6.9 France Market Size Outlook and Revenue Growth Forecasts

6.10 France Positive Airway Pressure Devices Industry Drivers and Opportunities

6.11 UK Market Size Outlook and Revenue Growth Forecasts

6.12 UK Positive Airway Pressure Devices Industry Drivers and Opportunities

6.13 Spain Market Size Outlook and Revenue Growth Forecasts

6.14 Spain Positive Airway Pressure Devices Industry Drivers and Opportunities

6.16 Italy Market Size Outlook and Revenue Growth Forecasts

6.16 Italy Positive Airway Pressure Devices Industry Drivers and Opportunities

6.17 Rest of Europe Market Size Outlook and Revenue Growth Forecasts

6.18 Rest of Europe Positive Airway Pressure Devices Industry Drivers and Opportunities

6.19 China Market Size Outlook and Revenue Growth Forecasts

6.20 China Positive Airway Pressure Devices Industry Drivers and Opportunities

6.21 India Market Size Outlook and Revenue Growth Forecasts

6.22 India Positive Airway Pressure Devices Industry Drivers and Opportunities

6.23 Japan Market Size Outlook and Revenue Growth Forecasts

6.24 Japan Positive Airway Pressure Devices Industry Drivers and Opportunities

6.26 South Korea Market Size Outlook and Revenue Growth Forecasts

6.26 South Korea Positive Airway Pressure Devices Industry Drivers and Opportunities

6.27 Australia Market Size Outlook and Revenue Growth Forecasts

6.28 Australia Positive Airway Pressure Devices Industry Drivers and Opportunities

6.29 South East Asia Market Size Outlook and Revenue Growth Forecasts

6.30 South East Asia Positive Airway Pressure Devices Industry Drivers and Opportunities

6.31 Rest of Asia Pacific Market Size Outlook and Revenue Growth Forecasts

6.32 Rest of Asia Pacific Positive Airway Pressure Devices Industry Drivers and

Opportunities

6.33 Brazil Market Size Outlook and Revenue Growth Forecasts

6.34 Brazil Positive Airway Pressure Devices Industry Drivers and Opportunities

6.36 Argentina Market Size Outlook and Revenue Growth Forecasts

6.36 Argentina Positive Airway Pressure Devices Industry Drivers and Opportunities

6.37 Rest of South America Market Size Outlook and Revenue Growth Forecasts

6.38 Rest of South America Positive Airway Pressure Devices Industry Drivers and Opportunities

6.39 Middle East Market Size Outlook and Revenue Growth Forecasts

6.40 Middle East Positive Airway Pressure Devices Industry Drivers and Opportunities

6.41 Africa Market Size Outlook and Revenue Growth Forecasts

6.42 Africa Positive Airway Pressure Devices Industry Drivers and Opportunities

7. POSITIVE AIRWAY PRESSURE DEVICES MARKET OUTLOOK ACROSS SCENARIOS

7.1 Low Growth Case

7.2 Reference Growth Case

7.3 High Growth Case

8. POSITIVE AIRWAY PRESSURE DEVICES COMPANY PROFILES

8.1 Profiles of Leading Positive Airway Pressure Devices Companies in the Market

8.2 Business Descriptions, SWOT Analysis, and Growth Strategies

8.3 Financial Performance and Key Metrics

Armstrong Medical

Curative Medical Inc

Drive Devilbliss Healthcare Ltd

Fisher & Paykel Healthcare Ltd

Lowenstein Medical UK Ltd

Medical Depot Inc

Medtronic Inc

Philips Respironics

ResMed

Servona GmbH

Smiths Group PLC

9. APPENDIX

- 9.1 Scope of the Report
- 9.2 Research Methodology and Data Sources
- 9.3 Glossary of Terms
- 9.4 Market Definitions
- 9.5 Contact Information

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Product name: Positive Airway Pressure Devices Market Size, Trends, Analysis, and Outlook By Product (CPAP, APAP, BiPAP), By Application (Obstructive Sleep Apnea, Respiratory Failures, COPD), By End-user (Hospitals and Sleep Labs, Home Care), by Region, Country, Segment, and Companies, 2024-2030

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