

# **Portable Medical Electronic Products Market Size, Trends, Analysis, and Outlook By Equipment (Respiratory Products, Heart Monitors, Pulse Oximeter, Blood Pressure Monitors, Medical Imaging, Others), By End-user (Hospitals, Nursing Homes, Physician Offices, Homecare Patient, Others), by Region, Country, Segment, and Companies, 2024-2030**

<https://marketpublishers.com/r/P9FACEF48906EN.html>

Date: March 2024

Pages: 190

Price: US\$ 3,980.00 (Single User License)

ID: P9FACEF48906EN

## **Abstracts**

The global Portable Medical Electronic Products market size is poised to register 10.26% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Portable Medical Electronic Products market across By Equipment (Respiratory Products, Heart Monitors, Pulse Oximeter, Blood Pressure Monitors, Medical Imaging, Others), By End-user (Hospitals, Nursing Homes, Physician Offices, Homecare Patient, Others).

The Portable Medical Electronic Products market is witnessing rapid growth driven by technological advancements, increasing demand for point-of-care diagnostics, and rising healthcare decentralization. Portable medical electronic devices, including handheld monitors, wearable sensors, and mobile health applications, enable remote patient monitoring, real-time data collection, and enhanced patient engagement. With the growing trend towards home-based and ambulatory care, the market for portable medical electronic products is expected to continue expanding.

Portable Medical Electronic Products Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges

for industry players and investors. The Portable Medical Electronic Products market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Portable Medical Electronic Products survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Portable Medical Electronic Products industry.

Key market trends defining the global Portable Medical Electronic Products demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

Portable Medical Electronic Products Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Portable Medical Electronic Products industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Portable Medical Electronic Products companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Portable Medical Electronic Products industry

Leading Portable Medical Electronic Products companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Portable Medical Electronic Products companies.

Portable Medical Electronic Products Market Study- Strategic Analysis Review

The Portable Medical Electronic Products market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

**Industry Dynamics:** Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

**Strategic Insights:** Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

**Internal Strengths and Weaknesses:** Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

**Future Possibilities:** Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

### Portable Medical Electronic Products Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Portable Medical Electronic Products industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

### Portable Medical Electronic Products Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

### North America Portable Medical Electronic Products Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user

industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Portable Medical Electronic Products market segments. Similarly, Strong end-user demand is encouraging Canadian Portable Medical Electronic Products companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Portable Medical Electronic Products market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Portable Medical Electronic Products Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Portable Medical Electronic Products industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Portable Medical Electronic Products market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Portable Medical Electronic Products Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Portable Medical Electronic Products in Asia Pacific. In particular, China, India, and South East Asian Portable Medical Electronic Products markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

Latin America Portable Medical Electronic Products Market Size Outlook- Continued

urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Portable Medical Electronic Products Market Size Outlook-continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Portable Medical Electronic Products market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Portable Medical Electronic Products.

Portable Medical Electronic Products Market Company Profiles

The global Portable Medical Electronic Products market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Abbott, Arjo, B. Braun Melsungen AG, Bayer AG, Becton, Dickinson and Company, Contec Medical Systems Co. Ltd, F. Hoffmann-La Roche Ltd, General Electronic Company, GF Health Products Inc, GN Hearing A/S, Hill-Rom Services Inc, Invacare Corp, Koninklijke Philips N.V., Medtronic, Nipro Medical Corp, Panasonic Corp, Shenzhen Mindray Bio-Medical Electronics Co. Ltd, Siemens Healthcare GmbH, Sonova, Stryker

Recent Portable Medical Electronic Products Market Developments

The global Portable Medical Electronic Products market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Portable Medical Electronic Products Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast)

Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Equipment

Respiratory Products

Heart Monitors

Pulse Oximeter

Blood Pressure Monitors

Medical Imaging

Others

By End-User

Hospitals

Nursing Homes

Physician Offices

Homecare Patient

Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Abbott

Arjo

B. Braun Melsungen AG

Bayer AG

Becton, Dickinson and Company

Contec Medical Systems Co. Ltd

F. Hoffmann-La Roche Ltd

General Electronic Company

GF Health Products Inc

GN Hearing A/S

Hill-Rom Services Inc

Invacare Corp

Koninklijke Philips N.V.

Medtronic

Nipro Medical Corp

Panasonic Corp

Shenzhen Mindray Bio-Medical Electronics Co. Ltd

Siemens Healthcare GmbH

Sonova

Stryker

Formats Available: Excel, PDF, and PPT



## Contents

### **1. EXECUTIVE SUMMARY**

- 1.1 Portable Medical Electronic Products Market Overview and Key Findings, 2024
- 1.2 Portable Medical Electronic Products Market Size and Growth Outlook, 2021- 2030
- 1.3 Portable Medical Electronic Products Market Growth Opportunities to 2030
- 1.4 Key Portable Medical Electronic Products Market Trends and Challenges
  - 1.4.1 Portable Medical Electronic Products Market Drivers and Trends
  - 1.4.2 Portable Medical Electronic Products Market Challenges
- 1.5 Competitive Landscape and Key Players
- 1.6 Competitive Analysis- Growth Strategies Adopted by Leading Portable Medical Electronic Products Companies

### **2. PORTABLE MEDICAL ELECTRONIC PRODUCTS MARKET SIZE OUTLOOK TO 2030**

- 2.1 Portable Medical Electronic Products Market Size Outlook, USD Million, 2021- 2030
- 2.2 Portable Medical Electronic Products Incremental Market Growth Outlook, %, 2021-2030
- 2.3 Segment Snapshot, 2024

### **3. PORTABLE MEDICAL ELECTRONIC PRODUCTS MARKET- STRATEGIC ANALYSIS REVIEW**

- 3.1 Porter's Five Forces Analysis
  - \* Threat of New Entrants
  - \* Threat of Substitutes
  - \* Intensity of Competitive Rivalry
  - \* Bargaining Power of Buyers
  - \* Bargaining Power of Suppliers
- 3.2 Value Chain Analysis
- 3.3 SWOT Analysis

### **4. PORTABLE MEDICAL ELECTRONIC PRODUCTS MARKET SEGMENTATION ANALYSIS AND OUTLOOK**

- 4.1 Market Segmentation and Scope
- 4.2 Market Breakdown by Type, Application, and Other Segments, 2021-2030

By Equipment

Respiratory Products

Heart Monitors

Pulse Oximeter

Blood Pressure Monitors

Medical Imaging

Others

By End-User

Hospitals

Nursing Homes

Physician Offices

Homecare Patient

Others

4.3 Growth Prospects and Niche Opportunities, 2023- 2030

4.4 Regional comparison of Market Growth, CAGR, 2023-2030

## **5. REGION-WISE MARKET OUTLOOK TO 2030**

5.1 Key Findings for Asia Pacific Portable Medical Electronic Products Market, 2025

5.2 Asia Pacific Portable Medical Electronic Products Market Size Outlook by Type, 2021- 2030

5.3 Asia Pacific Portable Medical Electronic Products Market Size Outlook by Application, 2021- 2030

5.4 Key Findings for Europe Portable Medical Electronic Products Market, 2025

5.5 Europe Portable Medical Electronic Products Market Size Outlook by Type, 2021- 2030

5.6 Europe Portable Medical Electronic Products Market Size Outlook by Application, 2021- 2030

5.7 Key Findings for North America Portable Medical Electronic Products Market, 2025

5.8 North America Portable Medical Electronic Products Market Size Outlook by Type, 2021- 2030

5.9 North America Portable Medical Electronic Products Market Size Outlook by Application, 2021- 2030

5.10 Key Findings for South America Portable Medical Electronic Products Market, 2025

5.11 South America Pacific Portable Medical Electronic Products Market Size Outlook by Type, 2021- 2030

5.12 South America Portable Medical Electronic Products Market Size Outlook by Application, 2021- 2030

5.13 Key Findings for Middle East and Africa Portable Medical Electronic Products Market, 2025

5.14 Middle East Africa Portable Medical Electronic Products Market Size Outlook by Type, 2021- 2030

5.15 Middle East Africa Portable Medical Electronic Products Market Size Outlook by Application, 2021- 2030

## **6. COUNTRY-WISE MARKET SIZE OUTLOOK TO 2030**

6.1 US Portable Medical Electronic Products Market Size Outlook and Revenue Growth Forecasts

6.2 US Portable Medical Electronic Products Industry Drivers and Opportunities

6.3 Canada Market Size Outlook and Revenue Growth Forecasts

6.4 Canada Portable Medical Electronic Products Industry Drivers and Opportunities

6.6 Mexico Market Size Outlook and Revenue Growth Forecasts

6.6 Mexico Portable Medical Electronic Products Industry Drivers and Opportunities

6.7 Germany Market Size Outlook and Revenue Growth Forecasts

6.8 Germany Portable Medical Electronic Products Industry Drivers and Opportunities

6.9 France Market Size Outlook and Revenue Growth Forecasts

6.10 France Portable Medical Electronic Products Industry Drivers and Opportunities

6.11 UK Market Size Outlook and Revenue Growth Forecasts

6.12 UK Portable Medical Electronic Products Industry Drivers and Opportunities

6.13 Spain Market Size Outlook and Revenue Growth Forecasts

6.14 Spain Portable Medical Electronic Products Industry Drivers and Opportunities

6.16 Italy Market Size Outlook and Revenue Growth Forecasts

6.16 Italy Portable Medical Electronic Products Industry Drivers and Opportunities

6.17 Rest of Europe Market Size Outlook and Revenue Growth Forecasts

6.18 Rest of Europe Portable Medical Electronic Products Industry Drivers and Opportunities

6.19 China Market Size Outlook and Revenue Growth Forecasts

6.20 China Portable Medical Electronic Products Industry Drivers and Opportunities

6.21 India Market Size Outlook and Revenue Growth Forecasts

6.22 India Portable Medical Electronic Products Industry Drivers and Opportunities

6.23 Japan Market Size Outlook and Revenue Growth Forecasts

6.24 Japan Portable Medical Electronic Products Industry Drivers and Opportunities

6.26 South Korea Market Size Outlook and Revenue Growth Forecasts

6.26 South Korea Portable Medical Electronic Products Industry Drivers and Opportunities

6.27 Australia Market Size Outlook and Revenue Growth Forecasts

- 6.28 Australia Portable Medical Electronic Products Industry Drivers and Opportunities
- 6.29 South East Asia Market Size Outlook and Revenue Growth Forecasts
- 6.30 South East Asia Portable Medical Electronic Products Industry Drivers and Opportunities
- 6.31 Rest of Asia Pacific Market Size Outlook and Revenue Growth Forecasts
- 6.32 Rest of Asia Pacific Portable Medical Electronic Products Industry Drivers and Opportunities
- 6.33 Brazil Market Size Outlook and Revenue Growth Forecasts
- 6.34 Brazil Portable Medical Electronic Products Industry Drivers and Opportunities
- 6.36 Argentina Market Size Outlook and Revenue Growth Forecasts
- 6.36 Argentina Portable Medical Electronic Products Industry Drivers and Opportunities
- 6.37 Rest of South America Market Size Outlook and Revenue Growth Forecasts
- 6.38 Rest of South America Portable Medical Electronic Products Industry Drivers and Opportunities
- 6.39 Middle East Market Size Outlook and Revenue Growth Forecasts
- 6.40 Middle East Portable Medical Electronic Products Industry Drivers and Opportunities
- 6.41 Africa Market Size Outlook and Revenue Growth Forecasts
- 6.42 Africa Portable Medical Electronic Products Industry Drivers and Opportunities

## **7. PORTABLE MEDICAL ELECTRONIC PRODUCTS MARKET OUTLOOK ACROSS SCENARIOS**

- 7.1 Low Growth Case
- 7.2 Reference Growth Case
- 7.3 High Growth Case

## **8. PORTABLE MEDICAL ELECTRONIC PRODUCTS COMPANY PROFILES**

- 8.1 Profiles of Leading Portable Medical Electronic Products Companies in the Market
  - 8.2 Business Descriptions, SWOT Analysis, and Growth Strategies
  - 8.3 Financial Performance and Key Metrics
- Abbott
- Arjo
- B. Braun Melsungen AG
- Bayer AG
- Becton, Dickinson and Company
- Contec Medical Systems Co. Ltd
- F. Hoffmann-La Roche Ltd

General Electronic Company  
GF Health Products Inc  
GN Hearing A/S  
Hill-Rom Services Inc  
Invacare Corp  
Koninklijke Philips N.V.  
Medtronic  
Nipro Medical Corp  
Panasonic Corp  
Shenzhen Mindray Bio-Medical Electronics Co. Ltd  
Siemens Healthcare GmbH  
Sonova  
Stryker

## **9. APPENDIX**

- 9.1 Scope of the Report
- 9.2 Research Methodology and Data Sources
- 9.3 Glossary of Terms
- 9.4 Market Definitions
- 9.5 Contact Information

## I would like to order

Product name: Portable Medical Electronic Products Market Size, Trends, Analysis, and Outlook By Equipment (Respiratory Products, Heart Monitors, Pulse Oximeter, Blood Pressure Monitors, Medical Imaging, Others), By End-user (Hospitals, Nursing Homes, Physician Offices, Homecare Patient, Others), by Region, Country, Segment, and Companies, 2024-2030

Product link: <https://marketpublishers.com/r/P9FACEF48906EN.html>

Price: US\$ 3,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P9FACEF48906EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below  
and fax the completed form to +44 20 7900 3970