

# **Portable Magnetic Resonance Imaging Market Size, Trends, Analysis, and Outlook By Application (Neurology, Musculoskeletal, Gastroenterology, Others), By Facility (Hospitals, Diagnostic Centers, Ambulatory Surgery Centers, Others), by Country, Segment, and Companies, 2024-2032**

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## **Abstracts**

The global Portable Magnetic Resonance Imaging market size is poised to register 8.2% growth from 2024 to 2032, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Portable Magnetic Resonance Imaging market across By Application (Neurology, Musculoskeletal, Gastroenterology, Others), By Facility (Hospitals, Diagnostic Centers, Ambulatory Surgery Centers, Others)

The portable magnetic resonance imaging (MRI) market is witnessing rapid growth due to the increasing demand for mobile imaging services, emergency diagnostics, and point-of-care imaging solutions in hospitals, clinics, and remote healthcare facilities, as well as advancements in MRI technology, superconducting magnets, and cryogen-free systems that enable compact, lightweight, and energy-efficient MRI scanners while maintaining diagnostic performance, image quality, and patient safety in various clinical settings and care environments. With innovations in portable MRI design, open architecture, and patient-friendly features, there is an opportunity for medical device manufacturers and imaging service providers to offer flexible, cost-effective, and scalable solutions that meet the imaging needs and workflow requirements of healthcare providers, from rapid trauma assessment and bedside imaging to neuroimaging and musculoskeletal diagnostics, while enhancing access to advanced diagnostic imaging services, reducing patient wait times, and improving healthcare

outcomes in underserved communities and resource-limited settings. Further, the integration of artificial intelligence (AI), image reconstruction algorithms, and cloud-based image analysis is expected to drive further market expansion and enable real-time image interpretation, diagnostic decision support, and tele-radiology consultations for timely patient care, clinical collaboration, and healthcare delivery optimization in today's dynamic healthcare landscape.

## Portable Magnetic Resonance Imaging Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Portable Magnetic Resonance Imaging market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Portable Magnetic Resonance Imaging survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Portable Magnetic Resonance Imaging industry.

## Key market trends defining the global Portable Magnetic Resonance Imaging demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

## Portable Magnetic Resonance Imaging Market Segmentation- Industry Share, Market Size, and Outlook to 2032

The Portable Magnetic Resonance Imaging industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Portable Magnetic Resonance Imaging companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

## Key strategies adopted by companies within the Portable Magnetic Resonance Imaging

industry

Leading Portable Magnetic Resonance Imaging companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Portable Magnetic Resonance Imaging companies.

### Portable Magnetic Resonance Imaging Market Study- Strategic Analysis Review

The Portable Magnetic Resonance Imaging market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

**Industry Dynamics:** Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

**Strategic Insights:** Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

**Internal Strengths and Weaknesses:** Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

**Future Possibilities:** Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

### Portable Magnetic Resonance Imaging Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Portable Magnetic Resonance Imaging industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2032 in three case scenarios- low case, reference case, and high case scenarios.

### Portable Magnetic Resonance Imaging Country Analysis and Revenue Outlook to 2032

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2032. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2032.

**North America Portable Magnetic Resonance Imaging Market Size Outlook- Companies plan for focused investments in a changing environment**

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong healthcare infrastructure. Leading companies focus on new product launches in the changing environment. The US healthcare expenditure is expected to grow to \$4.8 trillion in 2024 (around 3.7% growth in 2024), potentially driving demand for various Portable Magnetic Resonance Imaging market segments. Similarly, Strong market demand is encouraging Canadian Portable Magnetic Resonance Imaging companies to invest in niche segments. Further, as Mexico continues to strengthen its relations and invest in technological advancements, the Mexico Portable Magnetic Resonance Imaging market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

**Europe Portable Magnetic Resonance Imaging Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities**

The German industry remains the major market for companies in the European Portable Magnetic Resonance Imaging industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of vendors in identifying and leveraging new growth prospects positions the European Portable Magnetic Resonance Imaging market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

**Asia Pacific Portable Magnetic Resonance Imaging Market Size Outlook- an attractive hub for opportunities for both local and global companies**

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Portable Magnetic Resonance Imaging in Asia Pacific. In particular, China, India, and South East Asian

Portable Magnetic Resonance Imaging markets present a compelling outlook for 2032, acting as a magnet for both domestic and multinational vendors seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major countries in the APAC region.

Latin America Portable Magnetic Resonance Imaging Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Portable Magnetic Resonance Imaging Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Portable Magnetic Resonance Imaging market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Portable Magnetic Resonance Imaging.

Portable Magnetic Resonance Imaging Market Company Profiles

The global Portable Magnetic Resonance Imaging market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Canon Medical Systems Corp, Cobalt Health, GE Healthcare, Hyperfine Inc, JMP Medical Systems B.V., Koninklijke Philips N.V., PrizMed Imaging Solutions Inc, Siemens Healthineers AG, Voxelgrids Innovations Pvt. Ltd.

Recent Portable Magnetic Resonance Imaging Market Developments

The global Portable Magnetic Resonance Imaging market study presents recent market

news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Portable Magnetic Resonance Imaging Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2032 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Application

Neurology

Musculoskeletal

Gastroenterology

Others

By Facility

Hospitals

Diagnostic Centers

Ambulatory Surgery Centers

Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Canon Medical Systems Corp

Cobalt Health

GE Healthcare

Hyperfine Inc

JMP Medical Systems B.V.

Koninklijke Philips N.V.

PrizMed Imaging Solutions Inc

Siemens Healthineers AG

Voxelgrids Innovations Pvt. Ltd

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Musculoskeletal

Gastroenterology

Others

##### By Facility

Hospitals

Diagnostic Centers

Ambulatory Surgery Centers

Others

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