

Population Health Management Market Size, Trends, Analysis, and Outlook By Products and Services (Software, Services), By Mode of Delivery (On-premise, Cloud-based), By End-User (Healthcare Providers, Healthcare Payers, Others), by Country, Segment, and Companies, 2024-2032

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Abstracts

The global Population Health Management market size is poised to register 14.3% growth from 2024 to 2032, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Population Health Management market across By Products and Services (Software, Services), By Mode of Delivery (On-premise, Cloud-based), By End-User (Healthcare Providers, Healthcare Payers, Others)

The future of the population health management market is driven by demographic shifts, increasing prevalence of chronic diseases, and growing emphasis on value-based care and healthcare cost containment. Population health management encompasses a comprehensive approach to improving the health outcomes of a defined population by addressing the health needs of individuals within that population and optimizing healthcare delivery to achieve better clinical outcomes, lower costs, and enhanced patient satisfaction. With the rise of aging populations, lifestyle-related risk factors, and healthcare disparities, there is a growing need for population health management solutions that offer data analytics, care coordination, and patient engagement tools to identify high-risk individuals, stratify patient populations, and implement targeted interventions to prevent or manage chronic conditions and reduce healthcare utilization. Further, technological innovations such as predictive analytics, artificial intelligence (AI), and interoperable health information systems are driving the development of next-

generation population health management platforms with improved predictive modeling, risk stratification, and population health insights for healthcare providers, payers, and accountable care organizations (ACOs). Over the forecast period to 2030, expanding applications in chronic disease management, care coordination, and telehealth, coupled with increasing adoption of value-based payment models and population health initiatives, are expected to drive market growth and innovation, enabling healthcare organizations to improve health outcomes, enhance patient experiences, and optimize resource allocation across the continuum of care.

Population Health Management Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Population Health Management market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Population Health Management survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Population Health Management industry.

Key market trends defining the global Population Health Management demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

Population Health Management Market Segmentation- Industry Share, Market Size, and Outlook to 2032

The Population Health Management industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Population Health Management companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Population Health Management industry

Leading Population Health Management companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Population Health Management companies.

Population Health Management Market Study- Strategic Analysis Review

The Population Health Management market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Population Health Management Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Population Health Management industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2032 in three case scenarios- low case, reference case, and high case scenarios.

Population Health Management Country Analysis and Revenue Outlook to 2032

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2032. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2032.

North America Population Health Management Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong healthcare infrastructure. Leading companies focus on new product launches in the changing environment. The US healthcare expenditure is expected to grow to \$4.8 trillion in 2024 (around 3.7% growth in 2024), potentially driving demand for various Population Health Management market segments. Similarly, Strong market demand is encouraging Canadian Population Health Management companies to invest in niche segments. Further, as Mexico continues to strengthen its relations and invest in technological advancements, the Mexico Population Health Management market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Population Health Management Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Population Health Management industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of vendors in identifying and leveraging new growth prospects positions the European Population Health Management market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Population Health Management Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing

investments in healthcare infrastructure drive the demand for Population Health Management in Asia Pacific. In particular, China, India, and South East Asian Population Health Management markets present a compelling outlook for 2032, acting as a magnet for both domestic and multinational vendors seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major countries in the APAC region.

Latin America Population Health Management Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Population Health Management Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Population Health Management market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Population Health Management.

Population Health Management Market Company Profiles

The global Population Health Management market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Allscripts Healthcare Solutions Inc, Arcadia.io, athenahealth Inc, Cerner Corp, Color Health Inc, Conifer Health Solutions LLC, Cotiviti Holdings Inc, eClinicalWorks LLC, Enli Health Intelligence, Epic Systems Corp, Health Catalyst Inc, HealthEC LLC, HGS Healthcare LLC, i2i Population Health, IBM Corp, Innovaccer Inc, Koninklijke Philips N.V., Lightbeam Health Solutions LLC, Lumeris Inc, Meddecision Inc, NextGen Healthcare Inc, Optum Inc, Persivia Inc, SPH Analytics, ZeOmega Inc.

Recent Population Health Management Market Developments

The global Population Health Management market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Population Health Management Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2032 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Products and Services

Software

Services

By Mode of Delivery

On-premise

Cloud-based

By End-User

Healthcare Providers

Healthcare Payers

Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Allscripts Healthcare Solutions Inc

Arcadia.io

athenahealth Inc

Cerner Corp

Color Health Inc

Conifer Health Solutions LLC

Cotiviti Holdings Inc

eClinicalWorks LLC

Enli Health Intelligence

Epic Systems Corp

Health Catalyst Inc

HealthEC LLC

HGS Healthcare LLC

i2i Population Health

IBM Corp

Innovaccer Inc

Koninklijke Philips N.V.

Lightbeam Health Solutions LLC

Lumeris Inc

Medecision Inc

NextGen Healthcare Inc

Optum Inc

Persivia Inc

SPH Analytics

ZeOmega Inc

Formats Available: Excel, PDF, and PPT

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 - Software

Services

By Mode of Delivery

On-premise

Cloud-based

By End-User

Healthcare Providers

Healthcare Payers

Others

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Arcadia.io

athenahealth Inc

Cerner Corp

Color Health Inc

Conifer Health Solutions LLC

Cotiviti Holdings Inc

eClinicalWorks LLC

Enli Health Intelligence

Epic Systems Corp

Health Catalyst Inc

HealthEC LLC

HGS Healthcare LLC

i2i Population Health

IBM Corp

Innovaccer Inc

Koninklijke Philips N.V.

Lightbeam Health Solutions LLC
Lumeris Inc
Medecision Inc
NextGen Healthcare Inc
Optum Inc
Persivia Inc
SPH Analytics
ZeOmega Inc.

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