

# Polyurethane Synthetic Leather Market Forecasts and Opportunities, 2021- Trends, Outlook and Implications across COVID Recovery Cases to 2028

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### **Abstracts**

As the global chemicals industry is at the onset of the recovery phase, companies are focusing on identifying and monetizing new opportunities in the industry. The majority of the chemical industries are likely to record volume growth of 4% to 8% in the short term, depending on the chemical sub-segment and product portfolio. A large volume of Polyurethane Synthetic Leather companies felt the impact of the COVID-19 pandemic in multiple dimensions and are now emphasizing sustained growth over the long-term future. As the global Polyurethane Synthetic Leather and other chemicals industries play a vital role in the economic recovery of countries, Polyurethane Synthetic Leather companies are likely to witness potential opportunities in the short term period. The report is designed for Polyurethane Synthetic Leather companies to succeed amid ongoing challenges in the Polyurethane Synthetic Leather industry and re-orient their strategies to the new economic, social, environmental, and political expectations. The comprehensive research presents analysis across Polyurethane Synthetic Leather market size to identify the right segments to focus on, identify key drivers, challenges, and market trends set to shape the future of global and regional Polyurethane Synthetic Leather markets.

From a lower growth trajectory, the current and tenth edition of the global Polyurethane Synthetic Leather market size outlook to 2028 estimates the market to register a moderate-to-high growth rate during the forecast period. Polyurethane Synthetic Leather Companies are emphasizing launching new products and solutions, modestly reducing R&D budgets, constant monitoring on Polyurethane Synthetic Leather market trends, systematic approaches to investment/divestment, carefully launching marketing strategies, strengthening long-term contracts, increased M&A, and others.

#### Report Description



This report aims at offering more comprehensive analysis and outlook across the Polyurethane Synthetic Leather industry. The premise of the report is that the Polyurethane Synthetic Leather market size presents an attractive growth opportunity in post-COVID-recovery in the short to medium term future. The global Polyurethane Synthetic Leather market has been categorized based on type, application, and country.

Introduction to Polyurethane Synthetic Leather Markets, 2021

The global Polyurethane Synthetic Leather market analysis report is a comprehensive study detailing the market analysis during 2021. Key trends, drivers, challenges, and growth opportunities are analyzed in the report. The focused Polyurethane Synthetic Leather market report emphasizes Polyurethane Synthetic Leather industry size, key events, Polyurethane Synthetic Leather market statistics, and key factors prominent in the Polyurethane Synthetic Leather industry forecast and leading companies.

Post-COVID 19 recovery scenarios of Polyurethane Synthetic Leather Markets
The global Polyurethane Synthetic Leather market research study emphasizes possible
recovery scenarios during the forecast period. Outlook of Polyurethane Synthetic
Leather market during 2020- 2028 across two post-COVID cases is provided in the
report- reference case and severe COVID case.

Polyurethane Synthetic Leather market growth factors, restraints, opportunities and market trends

Key factors shaping the future of Polyurethane Synthetic Leather markets, driving factors, short term, and long term challenges, and potential market opportunities ahead of market players and the factors affecting the Polyurethane Synthetic Leather market outlook are provided in detail.

Segmentation Outlook of Polyurethane Synthetic Leather Market Size Polyurethane Synthetic Leather market forecast during 2020 to 2028 is provided in the report across types, applications, regions, and countries. The Polyurethane Synthetic Leather market research report is a comprehensive market report detailing individual forecasts for six regions and 16 countries. Further, the regional markets are also analyzed and forecast across leading types and applications.

Leading Polyurethane Synthetic Leather Companies

The Polyurethane Synthetic Leather market study analyzes the business profiles of leading companies in the industry. Business operations, leading segments, SWOT analysis, contact, and financial analysis of five of the leading Polyurethane Synthetic Leather companies are included in the report.



#### Geographic coverage

Regions: Asia/Oceania, Europe, North America, Latin America, Middle East, and Africa Countries: The US, Canada, Mexico, Germany, The UK, France, Spain, Italy, Other Europe, China, India, Japan, South Korea, Other Asia/Oceania, Brazil, Argentina, Other Latin America, Saudi Arabia, the UAE, Rest of World

### Why to buy the report

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The report assists you in your strategic planning requirements by enabling you to frame your strategies based on outlook across segments and beat Competition by understanding competitive scenarios.

Further, the study assesses market potential and assists you in framing your market entry and expansion portfolio through the market, economic and demographic profiles. For business development operations, the report assists in identifying potential growth opportunities to 2028 across the industry types, applications, and countries.

#### Scope and Coverage of the Report

Chapter 1 details the executive summary of the report including Polyurethane Synthetic Leather industry analysis for 2021

Chapter 2 presents Polyurethane Synthetic Leather market trends, insights, challenges, niche opportunities across the industry

Chapter 3 details multiple COVID recovery scenarios for Polyurethane Synthetic Leather industry outlook to 2028

Chapter 4 analyzes and forecasts the leading Polyurethane Synthetic Leather market types, applications, and countries

Chapter 5 presents North America Polyurethane Synthetic Leather Market analysis and outlook to 2028 (Countries: US, Canada, Mexico)

Chapter 6 presents Europe Polyurethane Synthetic Leather Market Analysis and Outlook to 2028 (Countries: Germany, UK, France, Spain, Italy, Others)

Chapter 7 presents Asia Pacific Polyurethane Synthetic Leather Market Size Outlook to 2028 (Countries: China, Japan, India, South Korea, Others)

Chapter 8 presents Latin America Polyurethane Synthetic Leather Market Analysis and Outlook to 2028 (Countries: Brazil, Argentina, Chile, Others)



Chapter 9 presents the Middle East and Africa Polyurethane Synthetic Leather Market Analysis and Outlook to 2028 (Countries: Saudi Arabia, UAE, Middle East, South Africa, and Other Africa)

Chapter 10 details the company profiles, their SWOT profiles, business analysis, financials, and other developments

Chapter 11 analyzes the latest news and deals



### **Contents**

### CHAPTER 1: GLOBAL POLYURETHANE SYNTHETIC LEATHER INDUSTRY-EXECUTIVE SUMMARY, 2021

- 1.1 Introduction to Global Polyurethane Synthetic Leather Markets, 2021
- 1.2 Growth rebound anticipated in 2021 driven by economic recovery across markets
- 1.3 Polyurethane Synthetic Leather Market Share Spending by Region
- 1.4 Comparison of Polyurethane Synthetic Leather Market Growth Rate (CAGR %) across leading countries
- 1.5 Major Polyurethane Synthetic Leather Companies
- 1.6 Report Guide
  - 1.6.1 Abbreviations
  - 1.6.2 Sources and Research Methodology

# CHAPTER 2: POLYURETHANE SYNTHETIC LEATHER MARKET- STRATEGIC ANALYSIS: KEY TRENDS

- 2.1 Polyurethane Synthetic Leather Market- Strategic Analysis: Driving Factors
- 2.2 Polyurethane Synthetic Leather Market- Strategic Analysis: Potential Restraints
- 2.3 Polyurethane Synthetic Leather Market- Growth Opportunities
  - 2.3.1 Leading Polyurethane Synthetic Leather Types
  - 2.3.2 Fastest Growing Polyurethane Synthetic Leather Applications
  - 2.3.3 Countries with highest growth potential to 2028

# CHAPTER 3: GLOBAL POLYURETHANE SYNTHETIC LEATHER MARKET SIZE OUTLOOK- POST COVID 19 SCENARIOS

- 3.1 Global Polyurethane Synthetic Leather Market Size Forecast in Reference scenario (2020- 2028)
- 3.2 Global Polyurethane Synthetic Leather Market Size Forecast in Severe COVID-19 scenario (2020- 2028)

# CHAPTER 4: GLOBAL POLYURETHANE SYNTHETIC LEATHER MARKET SIZE OUTLOOK- SEGMENTATION ANALYSIS AND OUTLOOK

- 4.1 Global Polyurethane Synthetic Leather Market Size Outlook- by Product Types, 2020- 2028
- 4.2 Global Polyurethane Synthetic Leather Market Size Outlook- by Application, 2020-



#### 2028

- 4.3 Global Polyurethane Synthetic Leather Market Size Outlook- by End-User Industries, 2020- 2028
- 4.4 Global Polyurethane Synthetic Leather Market Size Outlook- by Regions, 2020-2028

### CHAPTER 5. NORTH AMERICA POLYURETHANE SYNTHETIC LEATHER MARKET FORECAST AND MARKET ANALYSIS TO 2028

- 5.1 North America Polyurethane Synthetic Leather Market Size Outlook, 2020- 2028
- 5.2 North America Polyurethane Synthetic Leather Trends and Opportunities
- 5.3 North America Polyurethane Synthetic Leather Market Size Outlook by Country
- 5.4 United States Polyurethane Synthetic Leather Forecast and Market Analysis to 2028
- 5.5 Canada Polyurethane Synthetic Leather Forecast and Market Analysis to 2028
- 5.6 Mexico Polyurethane Synthetic Leather Forecast and Market Analysis to 2028

### CHAPTER 6. EUROPE POLYURETHANE SYNTHETIC LEATHER MARKET FORECAST AND MARKET ANALYSIS TO 2028

- 6.1 Europe Polyurethane Synthetic Leather Market Size Outlook, 2020- 2028
- 6.2 Europe Polyurethane Synthetic Leather Trends and Opportunities
- 6.3 Europe Polyurethane Synthetic Leather Market Size Outlook by Country
- 6.4 Germany Polyurethane Synthetic Leather Forecast and Market Analysis to 2028
- 6.5 France Polyurethane Synthetic Leather Forecast and Market Analysis to 2028
- 6.6 United Kingdom Polyurethane Synthetic Leather Forecast and Market Analysis to 2028
- 6.7 Spain Polyurethane Synthetic Leather Forecast and Market Analysis to 2028
- 6.8 Italy Polyurethane Synthetic Leather Forecast and Market Analysis to 2028
- 6.9 Other Europe Polyurethane Synthetic Leather Forecast and Market Analysis to 2028

### CHAPTER 7. ASIA PACIFIC POLYURETHANE SYNTHETIC LEATHER MARKET FORECAST AND MARKET ANALYSIS TO 2028

- 7.1 Asia Pacific Polyurethane Synthetic Leather Market Size Outlook, 2020- 2028
- 7.2 Asia Pacific Polyurethane Synthetic Leather Trends and Opportunities
- 7.3 Asia Pacific Polyurethane Synthetic Leather Market Size Outlook by Country
- 7.4 China Polyurethane Synthetic Leather Forecast and Market Analysis to 2028
- 7.5 India Polyurethane Synthetic Leather Forecast and Market Analysis to 2028
- 7.6 Japan Polyurethane Synthetic Leather Forecast and Market Analysis to 2028



- 7.7 South Korea Polyurethane Synthetic Leather Forecast and Market Analysis to 2028
- 7.8 Southeast Asia Polyurethane Synthetic Leather Forecast and Market Analysis to 2028
- 7.9 Other Asia Oceania Polyurethane Synthetic Leather Forecast and Market Analysis to 2028

### CHAPTER 8. LATIN AMERICA POLYURETHANE SYNTHETIC LEATHER MARKET FORECAST AND MARKET ANALYSIS TO 2028

- 8.1 Latin America Polyurethane Synthetic Leather Market Size Outlook, 2020- 2028
- 8.2 Latin America Polyurethane Synthetic Leather Trends and Opportunities
- 8.3 Latin America Polyurethane Synthetic Leather Market Size Outlook by Country
- 8.4 Brazil Polyurethane Synthetic Leather Forecast and Market Analysis to 2028
- 8.5 Argentina Polyurethane Synthetic Leather Forecast and Market Analysis to 2028
- 8.6 Chile Polyurethane Synthetic Leather Forecast and Market Analysis to 2028
- 8.7 Other Latin America Polyurethane Synthetic Leather Forecast and Market Analysis to 2028

### CHAPTER 9. MIDDLE EAST AND AFRICA POLYURETHANE SYNTHETIC LEATHER MARKET FORECAST AND MARKET ANALYSIS TO 2028

- 9.1 Middle East and Africa Polyurethane Synthetic Leather Market Size Outlook, 2020-2028
- 9.2 Middle East and Africa Polyurethane Synthetic Leather Trends and Opportunities
- 9.3 Middle East and Africa Polyurethane Synthetic Leather Market Size Outlook by Country
- 9.4 Saudi Arabia Polyurethane Synthetic Leather Forecast and Market Analysis to 2028
- 9.5 The UAE Polyurethane Synthetic Leather Forecast and Market Analysis to 2028
- 9.6 South Africa Polyurethane Synthetic Leather Forecast and Market Analysis to 2028
- 9.7 Other Middle East Polyurethane Synthetic Leather Forecast and Market Analysis to 2028
- 9.8 Other Africa Polyurethane Synthetic Leather Forecast and Market Analysis to 2028

#### **CHAPTER 10. COMPETITIVE LANDSCAPE**

- 10.1 Major Companies in Polyurethane Synthetic Leather Markets
  - 10.1.1 Company Fundamentals
  - 10.1.2 Financial Analysis
  - 10.1.3 SWOT Profiles



### **CHAPTER 11. APPENDIX- A**

Global Chemicals Market Spending and Growth in Selected Countries, 2020- 2030 GDP Outlook of leading 10 Countries, 2020- 2030 Final Consumption Expenditure of leading 10 Countries, 2020- 2030 Age-wise Population Outlook of leading countries, 2020- 2030

### **CHAPTER 12. APPENDIX-B**

VPA Research Expertize Contact Information



### **List Of Tables**

#### LIST OF TABLES

- Table 1: Industry Panorama, 2021
- Table 2: Year-on-Year Growth Rate of Polyurethane Synthetic Leather Market Size
- Table 3: Polyurethane Synthetic Leather Market Size by Region
- Table 4: Polyurethane Synthetic Leather Market Growth Opportunities and Outlook to 2028 in Reference Case
- Table 5: Polyurethane Synthetic Leather Market Growth Opportunities and Outlook to 2028 in Reference Case
- Table 6: Polyurethane Synthetic Leather Market Regions- Growth Opportunities and Outlook to 2028
- Table 7: Polyurethane Synthetic Leather Market Types- Growth Opportunities and Outlook to 2028
- Table 8: Polyurethane Synthetic Leather Market Applications- Growth Opportunities and Outlook to 2028
- Table 9: Polyurethane Synthetic Leather Market End User Industries- Growth Opportunities and Outlook to 2028
- Table 10: North America Polyurethane Synthetic Leather Market- Industry Panorama
- Table 11: North America Polyurethane Synthetic Leather Market Growth Outlook by Type, 2020- 2028
- Table 12: North America Polyurethane Synthetic Leather Market Growth Outlook by Application, 2020- 2028
- Table 13: North America Polyurethane Synthetic Leather Market Growth Outlook by Country, 2020- 2028
- Table 14: Europe Polyurethane Synthetic Leather Market- Industry Panorama
- Table 15: Europe Polyurethane Synthetic Leather Market Growth Outlook by Type, 2020- 2028
- Table 16: Europe Polyurethane Synthetic Leather Market Growth Outlook by Application, 2020- 2028
- Table 17: Europe Polyurethane Synthetic Leather Market Growth Outlook by Country, 2020- 2028
- Table 18: Asia Pacific Polyurethane Synthetic Leather Market- Industry Panorama
- Table 19: Asia Pacific Polyurethane Synthetic Leather Market Growth Outlook by Type, 2020- 2028
- Table 20: Asia Pacific Polyurethane Synthetic Leather Market Growth Outlook by Application, 2020- 2028
- Table 21: Asia Pacific Polyurethane Synthetic Leather Market Growth Outlook by



Country, 2020- 2028

Table 22: Latin America Polyurethane Synthetic Leather Market- Industry Panorama

Table 23: Latin America Polyurethane Synthetic Leather Market Growth Outlook by

Type, 2020- 2028

Table 24: Latin America Polyurethane Synthetic Leather Market Growth Outlook by Application, 2020- 2028

Table 25: Latin America Polyurethane Synthetic Leather Market Growth Outlook by Country, 2020- 2028

Table 26: Middle East and Africa Polyurethane Synthetic Leather Market- Industry Panorama

Table 27: Middle East and Africa Polyurethane Synthetic Leather Market Growth Outlook by Type, 2020- 2028

Table 28: Middle East and Africa Polyurethane Synthetic Leather Market Growth Outlook by Application, 2020- 2028

Table 29: Middle East and Africa Polyurethane Synthetic Leather Market Growth Outlook by Country, 2020- 2028



### **List Of Figures**

#### **LIST OF FIGURES**

- Figure 1: Year-on-Year Growth Rate of Polyurethane Synthetic Leather Market Size
- Figure 2: Polyurethane Synthetic Leather Market Share by Region, 2020
- Figure 3: Polyurethane Synthetic Leather Market Growth Comparison by Country, 2020-2028
- Figure 4: Polyurethane Synthetic Leather Market Types- Growth Opportunities and Outlook to 2028
- Figure 5: Polyurethane Synthetic Leather Market Applications- Growth Opportunities and Outlook to 2028
- Figure 6: Polyurethane Synthetic Leather Market Countries- Growth Opportunities and Outlook to 2028
- Figure 7: Polyurethane Synthetic Leather Market Growth Opportunities and Outlook to 2028 in Reference Case
- Figure 8: Polyurethane Synthetic Leather Market Growth Opportunities and Outlook to 2028 in Severe COVID Case
- Figure 9: Polyurethane Synthetic Leather Market End User Industries- Growth Opportunities and Outlook to 2028
- Figure 10: Polyurethane Synthetic Leather Market Regions- Growth Opportunities and Outlook to 2028
- Figure 11: United States Polyurethane Synthetic Leather Market Size Outlook to 2028
- Figure 12: Canada Polyurethane Synthetic Leather Market Size Outlook to 2028
- Figure 13: Mexico Polyurethane Synthetic Leather Market Size Outlook to 2028
- Figure 14: Germany Polyurethane Synthetic Leather Market Size Outlook to 2028
- Figure 15: France Polyurethane Synthetic Leather Market Size Outlook to 2028
- Figure 16: United Kingdom Polyurethane Synthetic Leather Market Size Outlook to 2028
- Figure 17: Spain Polyurethane Synthetic Leather Market Size Outlook to 2028
- Figure 18: Italy Polyurethane Synthetic Leather Market Size Outlook to 2028
- Figure 19: Other Europe Polyurethane Synthetic Leather Market Size Outlook to 2028
- Figure 20: China Polyurethane Synthetic Leather Market Size Outlook to 2028
- Figure 21: India Polyurethane Synthetic Leather Market Size Outlook to 2028
- Figure 22: Japan Polyurethane Synthetic Leather Market Size Outlook to 2028
- Figure 23: South Korea Polyurethane Synthetic Leather Market Size Outlook to 2028
- Figure 24: Other Asia Pacific Polyurethane Synthetic Leather Market Size Outlook to 2028
- Figure 25: Brazil Polyurethane Synthetic Leather Market Size Outlook to 2028



- Figure 26: Chile Polyurethane Synthetic Leather Market Size Outlook to 2028
- Figure 27: Argentina Polyurethane Synthetic Leather Market Size Outlook to 2028
- Figure 28: Other Latin America Polyurethane Synthetic Leather Market Size Outlook to 2028
- Figure 29: Middle East Polyurethane Synthetic Leather Market Size Outlook to 2028
- Figure 30: Africa Polyurethane Synthetic Leather Market Size Outlook to 2028
- Figure 31: GDP Outlook by Country, USD Billion, 2020-2030
- Figure 32: Final Consumption Expenditure Outlook by Country, USD Billion, 2020- 2030
- Figure 33: Population Outlook by Country and by Age, 2020-2030



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