

# **Polyfoam Mattress Market Size, Share, Trends, Growth, Outlook, and Insights Report, 2023- Industry Forecasts by Type, Application, Segments, Countries, and Companies, 2018- 2030**

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## **Abstracts**

The Polyfoam Mattress market is a large and high-potential growth industry. In 2023, the market is poised to register positive year-on-year growth over 2022. Further, the Polyfoam Mattress market size maintains a super-linear growth trajectory, registering continuous expansion from 2023 to 2030.

As we enter the late half of 2023, the Polyfoam Mattress industry is poised for significant growth and transformation. The “Polyfoam Mattress Market Size, Share, Trends, Growth, Outlook, and Insights Report, 2023- Data Forecasts by Type, Application, Segments, Countries, and Companies, 2018- 2030” report details the definition and advantages of Polyfoam Mattress.

### **Overview of the Polyfoam Mattress Industry in 2023**

The accelerating development of the industry is driven by a widening application base, R&D investment in new product development, competitive strategies focusing on expanding into niche segments, and potential growth prospects for Polyfoam Mattress Companies in developing countries.

The Polyfoam Mattress Insights Report provides key market size and share outlook, short-term and long-term trends, potential opportunities, analytical models, current market conditions, scenario analysis, post-COVID analysis, competitive landscape, company profiles, and market news and developments.

## Polyfoam Mattress Market Size, Share, and Trend Analysis

The global Polyfoam Mattress market plays a major role in the global electronics and semiconductors industry. The report provides a comprehensive and in-depth analysis of different segments across the industry.

Further, potential types, applications, products, and other Polyfoam Mattress segments are analyzed in the market study.

**Polyfoam Mattress Market Statistics-** Current status of the Polyfoam Mattress industry and the key statistics for 2023 are provided in detail.

**Strategic Analysis of Polyfoam Mattress Industry-** Competitive analysis, vendor landscape, SWOT profiles, and product profiles are included.

**Market Trends and Insights-** The Polyfoam Mattress Insights report provides a detailed examination of key market trends, drivers, and their impact on demand. Further, the increasing importance of Polyfoam Mattress across industries is discussed.

**Market Developments-** Mergers, acquisitions, product launches, capacity expansion plans, and other developments announced by leading Polyfoam Mattress companies are included in the study.

**Polyfoam Mattress Market Opportunities-** Potential growth opportunities and quantitative comparison of different segments to provide an assessment of diverse opportunities in the industry.

**Regional analysis-** Further, a geographical analysis of the Polyfoam Mattress industry, highlighting key markets and their growth prospects is included. The market size across six regions including North America, Asia Pacific, Europe, South America, the Middle East, and Africa is forecast to 2030.

### Analytical Frameworks

The Polyfoam Mattress insights report uses multiple analytical frameworks for analyzing the global Polyfoam Mattress industry. The tools include- Industry SWOT, Porter's Five Forces Analysis, PESTLE analysis, scenario analysis, and others.

**Industry SWOT-** The report identifies the key strengths, weaknesses, opportunities, and threats facing the global markets in 2023 and beyond.

**Scenario analysis-** 4 scenarios for the long-term future based on the global economy are analyzed.

**Porter's Five Forces Analysis-** The report quantifies Porter's five forces analysis to assess the market attractiveness using the weighted average of the Bargaining power of buyers, Bargaining power of suppliers, Threat of substitutes, Threat of new entrants, and intensity of competitive rivalry.

**PESTLE Analysis-** Six segments of the general environment surrounding the Polyfoam Mattress industry including political, economic, social, technological, environmental, and legal factors are briefed.

#### Future Polyfoam Mattress Growth Outlook and Opportunities

The chapter provides a detailed analysis of market size, growth rate, revenue trends, and volume analysis over the historical period from 2018 up to 2022. Projection of the future growth prospects and opportunities in the Polyfoam Mattress industry along with insights into each of the potential market segments is included in the study. Further, the evaluation of factors driving market growth across markets is provided. In addition, the latest technological advancements and an analysis of the impact of these advancements on the performance, reliability, and efficiency of products are included.

#### Market Dynamics- Impact Analysis and Post-COVID Outlook of Polyfoam Mattress Industry

Optimistic economic conditions are observed in H2-2023 across multiple scenarios. The current edition of the Polyfoam Mattress Market Study identifies brighter views for 2023 and an increasingly optimistic global outlook over the forecast period.

However, the market is also constrained by challenges of geopolitical instability and conflicts with the Russia-Ukraine war and inflation conditions in the US and other markets, and rising interest rates continue to restrain the market growth prospects.

The four case scenarios considered for countries in the study are -

Sluggish economic growth, with emphasis on savings and low expenditure

Despite growth fluctuations, consumer confidence remains robust and gains continue for companies

Investments in technology deployment and productive investments

Stronger consumer demand and higher investments supporting solid growth

**Polyfoam Mattress Market Trends- Emerging markets present strong growth prospects**

According to the World Bank, over 85% of the world's population lives in the Asia Pacific, the Middle East and Africa (MEA), or South America. An increasing volume of companies are expanding their production and marketing bases to these countries as the consumption power of individuals continues to strengthen.

Several new market entrants are targeting niche economically attractive Polyfoam Mattress segments when expanding into these markets. We anticipate the Polyfoam Mattress sales growth in developing countries to continue to accelerate rapidly over the forecast period.

**North America Polyfoam Mattress Industry: Market Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028**

The past few quarters have been encouraging for North American Polyfoam Mattress market suppliers. A large number of Polyfoam Mattress companies are reporting profitability after several quarters of margin declines. Focus on increasing operational efficiency, capturing niche market opportunities, and others are widely observed. The North American Polyfoam Mattress industry research identifies the key market trends, driving forces, and growth opportunities across 3 countries including the United States, Canada, and Mexico markets.

**Europe Polyfoam Mattress Industry: Market Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028**

Leading European Polyfoam Mattress companies are focusing on customer orientation, sustainable supply chains, and economic value creation to succeed in long-term market conditions. As Asian manufacturers enter the European markets, the region's

electronics and semiconductors sector is undergoing a paradigm shift. The European Polyfoam Mattress industry is also facing the significant impact of the Russia-Ukraine war. The insights report analyzes the Western European Polyfoam Mattress countries including Germany, France, Spain, the United Kingdom, Italy, and other European countries including Russia, Turkey, and others.

### Asia Pacific Polyfoam Mattress Industry: Market Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

Economic growth and shifting consumer preferences are set to shape the future of the Asia Pacific Polyfoam Mattress industry. Leading companies in China, India, Japan, South Korea, Australia, Indonesia, South East Asia, and other regions are focusing on rapid business expansion through new product launches. The Polyfoam Mattress insights report provides the market size outlook across these countries from 2018 to 2030.

### South America Polyfoam Mattress Industry: Market Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

South American countries including Brazil, Argentina, Chile, and others continue to demonstrate robust value-creation potential through 2030. Both traditional players and new start-ups are spending more on expanding products to niche consumer segments. Increasing urbanization, infrastructure development, and improving disposable incomes are likely to drive the market outlook over the forecast period.

### Middle East and Africa Polyfoam Mattress Industry: Market Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

The Middle East and African regions have a growing population, increasing urbanization, and improving standards of living, all of which contribute to the rising Polyfoam Mattress demand. Further, Sustainability and environmental concerns are gaining prominence in the GCC region. In Africa, vehicle sales continued an upward trend and the rapid growth in infrastructure in the African region enables Polyfoam Mattress companies to generate significant business growth in the medium to long-term future.

### Competitive Insights

The landscape of the industry is shifting, moving away from traditional competition

between peers and embracing new forms of competitive interactions. There is an increasing trend among companies from building products to building businesses. Companies are investing in developing new growth opportunities with market leaders increasingly focused on building and scaling up new businesses.

The Polyfoam Mattress insights report provides a competitive analysis of the industry in 2023. The business profiles of the leading 10 companies are profiled in the study along with their SWOT profile, financials, products and services, and market developments. In addition, an evaluation of the competitive landscape, including major players, market share, and strategies adopted by key manufacturers is provided in the research study. The report also identifies the most prominent challenges and potential growth barriers faced by leading companies.

### Report scope

Data for 13 years: Historic data from 2018 to 2022 and industry forecasts from 2023 to 2030

3 Parameters- Value, Volume, and Pricing Data

6 Regions- Asia Pacific, Europe, North America, South America, Middle East, Africa

27 Countries: United States, Canada, Mexico, Germany, France, Spain, United Kingdom, Italy, Russia, Turkey, Rest of Europe, China, India, Japan, South Korea, Australia, Indonesia, South East Asia, Saudi Arabia, United Arab Emirates, Rest of Middle East, South Africa, Egypt, Rest of Africa, Brazil, Argentina, Other South America

10 Companies- Leading companies with detailed profiles

5 Models- Scenario analysis, Porter's five forces, Industry SWOT, Pricing analysis, PESTLE

8 Market Dynamics- Trends, Drivers, Growth Restraints, Opportunities

Unique Additions to the current edition-

Impact of market developments including the Russia- Ukraine War, inflation across countries, supply-chain conditions, labor-market pressures, recession, trade, and other global factors

Pricing Analysis across types, applications, and countries for 2023 and industry Forecasts to 2030

electronics and semiconductors industry trends and market forecasts

Driving forces supporting the Polyfoam Mattress sales in each of the 24 countries

Complimentary Excel spreadsheet and print authentication for a single-user license

Key Questions answered in this report-

1. What are the key regions in the global Polyfoam Mattress industry?
2. Who are the major companies or key players operating in the global Polyfoam Mattress industry?
3. What has been the impact of COVID-19 on the global Polyfoam Mattress industry?
4. What is the projected compound annual growth rate (CAGR) of the global Polyfoam Mattress market size for the period 2023-2028?
5. What are the key factors driving the growth of the global Polyfoam Mattress industry?
6. How is the global Polyfoam Mattress industry segmented based on product types?
7. What are the emerging trends and opportunities in the global Polyfoam Mattress industry?
8. What are the challenges and obstacles faced by the global Polyfoam Mattress market?
9. What are the competitive landscape and strategies of global Polyfoam Mattress

companies?

10. What are the innovations and advancements in product development within the global Polyfoam Mattress industry?

11. What are the strategies adopted by key players in the global Polyfoam Mattress market to maintain a competitive edge?

12. How is the global Polyfoam Mattress industry expected to evolve in terms of demand and market dynamics in the coming years?



## Contents

### 1 FOREWORD

### 2 EXECUTIVE SUMMARY

- 2.1 Key Findings, 2023
- 2.2 Market Overview
- 2.3 Market Highlights

### 3 REPORT GUIDE

- 3.1 Study Scope and Objectives
- 3.2 Market Segmentation
- 3.3 Methodology and Sources
- 3.4 Primary and Secondary Data Sources
- 3.5 Market Estimation- Data Triangulation
- 3.6 Forecast Methodology
- 3.7 Key Assumptions

### 4 INTRODUCTION

- 4.1 Market Definition and Evolution
- 4.2 Historical Market Size and Trends, 2018- 2022
- 4.3 Forecast Market Size, 2023- 2030
- 4.4 Industry Value Chain Analysis
- 4.5 Porter's Five Forces Analysis

### 5 MARKET ASSESSMENT

- 5.1 Post-COVID-19 Growth Prospects for the Polyfoam Mattress Industry
- 5.2 Likely Case – Industry Forecasts
- 5.3 Optimistic Case- Industry Forecasts
- 5.4 Pessimistic Case- Industry Forecasts
- 5.5 Market Dynamics-
- 5.6 Drivers
- 5.7 Trends
- 5.8 Opportunities

## 5.9 Challenges

## **6 POLYFOAM MATTRESS MARKET SIZE FORECASTS- TYPES, PRODUCTS, AND APPLICATIONS**

6.1 Global Polyfoam Mattress Growth Outlook by Type, \$ Million, 2018- 2022, 2023-2030

6.2 Global Polyfoam Mattress Growth Outlook by Product, \$ Million, 2018- 2022, 2023-2030

6.3 Global Polyfoam Mattress Growth Outlook by Application, \$ Million, 2018- 2022, 2023- 2030

## **7 NORTH AMERICA POLYFOAM MATTRESS MARKET SIZE FORECASTS- TYPES, PRODUCTS, AND APPLICATIONS**

7.1 North America Polyfoam Mattress Industry Current Market Conditions, 2023

7.2 North America Polyfoam Mattress Market Trends and Opportunities

7.3 North America Polyfoam Mattress Growth Outlook by Type

7.4 North America Polyfoam Mattress Growth Outlook by Product

7.5 North America Polyfoam Mattress Growth Outlook by Application

7.6 North America Polyfoam Mattress Market Size Outlook by Country

7.7 United States Polyfoam Mattress Market Size Outlook, \$ Million, 2018 to 2030

7.8 Canada Polyfoam Mattress Market Size Outlook, \$ Million, 2018 to 2030

7.9 Mexico Polyfoam Mattress Market Size Outlook, \$ Million, 2018 to 2030

## **8 EUROPE POLYFOAM MATTRESS MARKET SIZE FORECASTS- TYPES, PRODUCTS, AND APPLICATIONS**

8.1 Europe Polyfoam Mattress Industry Current Market Conditions, 2023

8.2 Europe Polyfoam Mattress Market Trends and Opportunities

8.3 Europe Polyfoam Mattress Growth Outlook by Type

8.4 Europe Polyfoam Mattress Growth Outlook by Product

8.5 Europe Polyfoam Mattress Growth Outlook by Application

8.6 Europe Polyfoam Mattress Market Size Outlook by Country

8.7 Germany Polyfoam Mattress Market Size Outlook, \$ Million, 2018 to 2030

8.8 France Polyfoam Mattress Market Size Outlook, \$ Million, 2018 to 2030

8.9 United Kingdom Polyfoam Mattress Market Size Outlook, \$ Million, 2018 to 2030

8.10. Italy Polyfoam Mattress Market Size Outlook, \$ Million, 2018 to 2030

8.11 Spain Polyfoam Mattress Market Size Outlook, \$ Million, 2018 to 2030

8.12 Rest of Europe Polyfoam Mattress Market Size Outlook, \$ Million, 2018 to 2030

## **9 ASIA PACIFIC POLYFOAM MATTRESS MARKET SIZE FORECASTS- TYPES, PRODUCTS, AND APPLICATIONS**

- 9.1 Asia Pacific Polyfoam Mattress Industry Current Market Conditions, 2023
- 9.2 Asia Pacific Polyfoam Mattress Market Trends and Opportunities
- 9.3 Asia Pacific Polyfoam Mattress Growth Outlook by Type
- 9.4 Asia Pacific Polyfoam Mattress Growth Outlook by Product
- 9.5 Asia Pacific Polyfoam Mattress Growth Outlook by Application
- 9.6 Asia Pacific Polyfoam Mattress Growth Outlook by Country
- 9.7 China Polyfoam Mattress Market Size Outlook, \$ Million, 2018 to 2030
- 9.8 Japan Polyfoam Mattress Market Size Outlook, \$ Million, 2018 to 2030
- 9.9 India Polyfoam Mattress Market Size Outlook, \$ Million, 2018 to 2030
- 9.10. Australia Polyfoam Mattress Market Size Outlook, \$ Million, 2018 to 2030
- 9.11 South Korea Polyfoam Mattress Market Size Outlook, \$ Million, 2018 to 2030
- 9.12 South East Asia Polyfoam Mattress Market Size Outlook, \$ Million, 2018 to 2030
- 9.13 Rest of Asia Pacific Polyfoam Mattress Market Size Outlook, \$ Million, 2018 to 2030

## **10 SOUTH AMERICA POLYFOAM MATTRESS MARKET SIZE FORECASTS- TYPES, PRODUCTS, AND APPLICATIONS**

- 10.1 South America Polyfoam Mattress Industry Current Market Conditions, 2023
- 10.2 South America Polyfoam Mattress Market Trends and Opportunities
- 10.3 South America Polyfoam Mattress Growth Outlook by Type
- 10.4 South America Polyfoam Mattress Growth Outlook by Product
- 10.5 South America Polyfoam Mattress Growth Outlook by Application
- 10.6 South America Polyfoam Mattress Growth Outlook by Country
- 10.7 Brazil Polyfoam Mattress Market Size Outlook, \$ Million, 2018 to 2030
- 10.8 Argentina Polyfoam Mattress Market Size Outlook, \$ Million, 2018 to 2030
- 10.9 Rest of South America Polyfoam Mattress Market Size Outlook, \$ Million, 2018 to 2030

## **11 MIDDLE EAST AND AFRICA POLYFOAM MATTRESS MARKET SIZE FORECASTS- TYPES, PRODUCTS, AND APPLICATIONS**

- 11.1 Middle East and Africa Polyfoam Mattress Industry Current Market Conditions, 2023

- 11.2 Middle East and Africa Polyfoam Mattress Market Trends and Opportunities
- 11.3 Middle East and Africa Polyfoam Mattress Growth Outlook by Type
- 11.4 Middle East and Africa Polyfoam Mattress Growth Outlook by Product
- 11.5 Middle East and Africa Polyfoam Mattress Growth Outlook by Application
- 11.6 Middle East and Africa Polyfoam Mattress Growth Outlook by Country
- 11.7 Saudi Arabia Polyfoam Mattress Market Size Outlook, \$ Million, 2018 to 2030
- 11.8 United Arab Emirates Polyfoam Mattress Market Size Outlook, \$ Million, 2018 to 2030
- 11.9 South Africa Polyfoam Mattress Market Size Outlook, \$ Million, 2018 to 2030
- 11.10. Rest of Middle East Polyfoam Mattress Market Size Outlook, \$ Million, 2018 to 2030
- 11.11 Rest of Africa Polyfoam Mattress Market Size Outlook, \$ Million, 2018 to 2030

## **12 COMPETITIVE LANDSCAPE**

- 12.1 Competitive Scenario
- 12.2 Key Players
- 12.3 Company Profiles of Leading 10 Companies
- 12.4 Company Snapshot
- 12.5 Business Description of Leading Polyfoam Mattress Companies
- 12.6 Polyfoam Mattress Companies- Products and Services
- 12.7 Polyfoam Mattress Companies- SWOT Analysis
- 12.8 Financial Profile

## **13 APPENDIX**

- 13.1 List of Charts and Tables
  - 13.2 Sources and Methodology
  - 13.3 Conclusion and Future Remarks
- Tables and Charts
- Table 1: Global Polyfoam Mattress Statistics, 2023
  - Exhibit 2: Research Methodology
  - Exhibit 3: Forecast Methodology
  - Table 4: Global Polyfoam Mattress Market Size Forecast, 2021- 2030
  - Exhibit 5: Global Polyfoam Mattress Outlook, year-on-year, %, 2021- 2030
  - Table 6: Global Polyfoam Mattress Outlook by Type, \$ Million, 2021- 2030
  - Table 7: Global Polyfoam Mattress Outlook by Product, \$ Million, 2021- 2030
  - Table 8: Global Polyfoam Mattress Outlook by Application, \$ Million, 2021- 2030
  - Exhibit 9: Porter's Framework

Exhibit 10: SWOT Profile

Exhibit 11: Growth Outlook Scenario Analysis

Table 12: North America Polyfoam Mattress Outlook by Type, 2021-2030

Table 13: North America Polyfoam Mattress Outlook by Application, 2021-2030

Table 14: North America Polyfoam Mattress Outlook by Product, 2021-2030

Table 15: North America Polyfoam Mattress Outlook by Country, 2021-2030

Table 16: Europe Polyfoam Mattress Outlook by Type, 2021-2030

Table 17: Europe Polyfoam Mattress Outlook by Application, 2021-2030

Table 18: Europe Polyfoam Mattress Outlook by Product, 2021-2030

Table 19: Europe Polyfoam Mattress Outlook by Country, 2021-2030

Table 20: Asia Pacific Polyfoam Mattress Outlook by Type, 2021-2030

Table 21: Asia Pacific Polyfoam Mattress Outlook by Application, 2021-2030

Table 22: Asia Pacific Polyfoam Mattress Outlook by Product, 2021-2030

Table 23: Asia Pacific Polyfoam Mattress Outlook by Country, 2021-2030

Table 24: North America Polyfoam Mattress Outlook by Type, 2021-2030

Table 25: South America Polyfoam Mattress Outlook by Application, 2021-2030

Table 26: South America Polyfoam Mattress Outlook by Product, 2021-2030

Table 27: South America Polyfoam Mattress Outlook by Country, 2021-2030

Table 28: Middle East and Africa Polyfoam Mattress Outlook by Type, 2021-2030

Table 29: Middle East and Africa Polyfoam Mattress Outlook by Application, 2021-2030

Table 30: Middle East and Africa Polyfoam Mattress Outlook by Product, 2021-2030

Table 31: Middle East and Africa Polyfoam Mattress Outlook by Country, 2021-2030

Table 32: United States Polyfoam Mattress Outlook, \$ Million, 2021- 2030

Exhibit 33: United States Polyfoam Mattress Outlook, year-on-year, %, 2021- 2030

Table 34: Canada Polyfoam Mattress Outlook, \$ Million, 2021- 2030

Exhibit 35: Canada Polyfoam Mattress Outlook, year-on-year, %, 2021- 2030

Table 36: Mexico Polyfoam Mattress Outlook, \$ Million, 2021- 2030

Exhibit 37: Mexico Polyfoam Mattress Outlook, year-on-year, %, 2021- 2030

Table 38: Germany Polyfoam Mattress Outlook, \$ Million, 2021- 2030

Exhibit 39: Germany Polyfoam Mattress Outlook, year-on-year, %, 2021- 2030

Table 40: France Polyfoam Mattress Outlook, \$ Million, 2021- 2030

Exhibit 41: France Polyfoam Mattress Outlook, year-on-year, %, 2021- 2030

Table 42: United Kingdom Polyfoam Mattress Outlook, \$ Million, 2021- 2030

Exhibit 43: United Kingdom Polyfoam Mattress Outlook, year-on-year, %, 2021- 2030

Table 44: Spain Polyfoam Mattress Outlook, \$ Million, 2021- 2030

Exhibit 45: Spain Polyfoam Mattress Outlook, year-on-year, %, 2021- 2030

Table 46: Italy Polyfoam Mattress Outlook, \$ Million, 2021- 2030

Exhibit 47: Italy Polyfoam Mattress Outlook, year-on-year, %, 2021- 2030

Table 48: China Polyfoam Mattress Outlook, \$ Million, 2021- 2030

- Exhibit 49: China Polyfoam Mattress Outlook, year-on-year, %, 2021- 2030
- Table 50: India Polyfoam Mattress Outlook, \$ Million, 2021- 2030
- Exhibit 51: India Polyfoam Mattress Outlook, year-on-year, %, 2021- 2030
- Table 52: Japan Polyfoam Mattress Outlook, \$ Million, 2021- 2030
- Exhibit 53: Japan Polyfoam Mattress Outlook, year-on-year, %, 2021- 2030
- Table 54: South Korea Polyfoam Mattress Outlook, \$ Million, 2021- 2030
- Exhibit 55: South Korea Polyfoam Mattress Outlook, year-on-year, %, 2021- 2030
- Table 56: South East Asia Polyfoam Mattress Outlook, \$ Million, 2021- 2030
- Exhibit 57: South East Asia Polyfoam Mattress Outlook, year-on-year, %, 2021- 2030
- Table 58: Australia Polyfoam Mattress Outlook, \$ Million, 2021- 2030
- Exhibit 59: Australia Polyfoam Mattress Outlook, year-on-year, %, 2021- 2030
- Table 60: Brazil Polyfoam Mattress Outlook, \$ Million, 2021- 2030
- Exhibit 61: Brazil Polyfoam Mattress Outlook, year-on-year, %, 2021- 2030
- Table 62: Argentina Polyfoam Mattress Outlook, \$ Million, 2021- 2030
- Exhibit 63: Argentina Polyfoam Mattress Outlook, year-on-year, %, 2021- 2030
- Table 64: Saudi Arabia Polyfoam Mattress Outlook, \$ Million, 2021- 2030
- Exhibit 65: Saudi Arabia Polyfoam Mattress Outlook, year-on-year, %, 2021- 2030
- Table 66: United Arab Emirates Polyfoam Mattress Outlook, \$ Million, 2021- 2030
- Exhibit 67: United Arab Emirates Polyfoam Mattress Outlook, year-on-year, %, 2021- 2030
- Table 68: South Africa Polyfoam Mattress Outlook, \$ Million, 2021- 2030
- Exhibit 69: South Africa Polyfoam Mattress Outlook, year-on-year, %, 2021- 2030
- Table 70: Market Entropy

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