

# **Point of Care Ultrasound Systems Market Size, Trends, Analysis, and Outlook By Type (Diagnostic Devices , Therapeutic Devices, Trolley Based Devices, Handheld Devices), By Application (Emergency Medicine, Cardiology, Obstetrics & Gynecology, Urology, Vascular Surgery, Musculoskeletal), By End-user (Hospitals, Clinics, Maternity Centers, Ambulatory Surgical Centers), by Region, Country, Segment, and Companies, 2024-2030**

<https://marketpublishers.com/r/P26B006533C4EN.html>

Date: March 2024

Pages: 190

Price: US\$ 3,980.00 (Single User License)

ID: P26B006533C4EN

## **Abstracts**

The global Point of Care Ultrasound Systems market size is poised to register 7.8% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Point of Care Ultrasound Systems market across By Type (Diagnostic Devices , Therapeutic Devices, Trolley Based Devices, Handheld Devices), By Application (Emergency Medicine, Cardiology, Obstetrics & Gynecology, Urology, Vascular Surgery, Musculoskeletal), By End-user (Hospitals, Clinics, Maternity Centers, Ambulatory Surgical Centers).

The Point of Care Ultrasound Systems Market is experiencing growth driven by increasing adoption of bedside ultrasound imaging, expanding applications in emergency and critical care settings, and technological advancements in portable ultrasound systems. Point of care ultrasound (POCUS) systems enable immediate visualization of anatomical structures and physiological parameters at the patient's bedside, facilitating rapid diagnosis and treatment decisions. Key trends include the development of compact and lightweight ultrasound devices for easy maneuverability and access to confined spaces, integration of advanced imaging modes and transducer

technologies for versatile clinical applications, and customization of ultrasound platforms with point-of-care workflow solutions and clinical decision support tools. Additionally, increasing demand for point-of-care ultrasound in trauma care, intensive care units, and pre-hospital settings, expansion of ultrasound training programs for non-radiologists and frontline healthcare providers, and regulatory approvals for portable ultrasound devices contribute to market growth.

## Point of Care Ultrasound Systems Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Point of Care Ultrasound Systems market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Point of Care Ultrasound Systems survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Point of Care Ultrasound Systems industry.

## Key market trends defining the global Point of Care Ultrasound Systems demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

## Point of Care Ultrasound Systems Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Point of Care Ultrasound Systems industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Point of Care Ultrasound Systems companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

## Key strategies adopted by companies within the Point of Care Ultrasound Systems

industry

Leading Point of Care Ultrasound Systems companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Point of Care Ultrasound Systems companies.

### Point of Care Ultrasound Systems Market Study- Strategic Analysis Review

The Point of Care Ultrasound Systems market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

**Industry Dynamics:** Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

**Strategic Insights:** Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

**Internal Strengths and Weaknesses:** Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

**Future Possibilities:** Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

### Point of Care Ultrasound Systems Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Point of Care Ultrasound Systems industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

### Point of Care Ultrasound Systems Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

**North America Point of Care Ultrasound Systems Market Size Outlook- Companies plan for focused investments in a changing environment**

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Point of Care Ultrasound Systems market segments. Similarly, Strong end-user demand is encouraging Canadian Point of Care Ultrasound Systems companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Point of Care Ultrasound Systems market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

**Europe Point of Care Ultrasound Systems Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities**

The German industry remains the major market for companies in the European Point of Care Ultrasound Systems industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Point of Care Ultrasound Systems market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

**Asia Pacific Point of Care Ultrasound Systems Market Size Outlook- an attractive hub for opportunities for both local and global companies**

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Point of Care Ultrasound Systems in Asia Pacific. In particular, China, India, and South East Asian Point of Care

Ultrasound Systems markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

#### Latin America Point of Care Ultrasound Systems Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

#### Middle East and Africa Point of Care Ultrasound Systems Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Point of Care Ultrasound Systems market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Point of Care Ultrasound Systems.

#### Point of Care Ultrasound Systems Market Company Profiles

The global Point of Care Ultrasound Systems market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are B. Braun Melsungen AG, Canon Inc, FUJIFILM Corp, General Electric Co., Hitachi Ltd, Hologic Inc, Konica Minolta Inc, Koninklijke Philips NV, Samsung Electronics Co. Ltd, Siemens Healthineers AG

#### Recent Point of Care Ultrasound Systems Market Developments

The global Point of Care Ultrasound Systems market study presents recent market news and developments including new product launches, mergers, acquisitions,

expansions, product approvals, and other updates in the industry.

Point of Care Ultrasound Systems Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Type

Diagnostic Devices

Therapeutic Devices

Trolley Based Devices

Handheld Devices

By Application

Emergency Medicine

Cardiology

Obstetrics & Gynecology

Urology

Vascular Surgery

Musculoskeletal

By End-User

Hospitals

Clinics

Maternity Centers

Ambulatory Surgical Centers

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

## Companies

B. Braun Melsungen AG

Canon Inc

FUJIFILM Corp

General Electric Co.

Hitachi Ltd

Hologic Inc

Konica Minolta Inc

Koninklijke Philips NV

Samsung Electronics Co. Ltd

Siemens Healthineers AG

Formats Available: Excel, PDF, and PPT



## Contents

### **1. EXECUTIVE SUMMARY**

- 1.1 Point of Care Ultrasound Systems Market Overview and Key Findings, 2024
- 1.2 Point of Care Ultrasound Systems Market Size and Growth Outlook, 2021- 2030
- 1.3 Point of Care Ultrasound Systems Market Growth Opportunities to 2030
- 1.4 Key Point of Care Ultrasound Systems Market Trends and Challenges
  - 1.4.1 Point of Care Ultrasound Systems Market Drivers and Trends
  - 1.4.2 Point of Care Ultrasound Systems Market Challenges
- 1.5 Competitive Landscape and Key Players
- 1.6 Competitive Analysis- Growth Strategies Adopted by Leading Point of Care Ultrasound Systems Companies

### **2. POINT OF CARE ULTRASOUND SYSTEMS MARKET SIZE OUTLOOK TO 2030**

- 2.1 Point of Care Ultrasound Systems Market Size Outlook, USD Million, 2021- 2030
- 2.2 Point of Care Ultrasound Systems Incremental Market Growth Outlook, %, 2021- 2030
- 2.3 Segment Snapshot, 2024

### **3. POINT OF CARE ULTRASOUND SYSTEMS MARKET- STRATEGIC ANALYSIS REVIEW**

- 3.1 Porter's Five Forces Analysis
  - \* Threat of New Entrants
  - \* Threat of Substitutes
  - \* Intensity of Competitive Rivalry
  - \* Bargaining Power of Buyers
  - \* Bargaining Power of Suppliers
- 3.2 Value Chain Analysis
- 3.3 SWOT Analysis

### **4. POINT OF CARE ULTRASOUND SYSTEMS MARKET SEGMENTATION ANALYSIS AND OUTLOOK**

- 4.1 Market Segmentation and Scope
- 4.2 Market Breakdown by Type, Application, and Other Segments, 2021-2030
  - By Type

Diagnostic Devices  
Therapeutic Devices  
Trolley Based Devices  
Handheld Devices  
By Application  
Emergency Medicine  
Cardiology  
Obstetrics & Gynecology  
Urology  
Vascular Surgery  
Musculoskeletal  
By End-User  
Hospitals  
Clinics  
Maternity Centers  
Ambulatory Surgical Centers  
4.3 Growth Prospects and Niche Opportunities, 2023- 2030  
4.4 Regional comparison of Market Growth, CAGR, 2023-2030

## **5. REGION-WISE MARKET OUTLOOK TO 2030**

5.1 Key Findings for Asia Pacific Point of Care Ultrasound Systems Market, 2025  
5.2 Asia Pacific Point of Care Ultrasound Systems Market Size Outlook by Type, 2021- 2030  
5.3 Asia Pacific Point of Care Ultrasound Systems Market Size Outlook by Application, 2021- 2030  
5.4 Key Findings for Europe Point of Care Ultrasound Systems Market, 2025  
5.5 Europe Point of Care Ultrasound Systems Market Size Outlook by Type, 2021- 2030  
5.6 Europe Point of Care Ultrasound Systems Market Size Outlook by Application, 2021- 2030  
5.7 Key Findings for North America Point of Care Ultrasound Systems Market, 2025  
5.8 North America Point of Care Ultrasound Systems Market Size Outlook by Type, 2021- 2030  
5.9 North America Point of Care Ultrasound Systems Market Size Outlook by Application, 2021- 2030  
5.10 Key Findings for South America Point of Care Ultrasound Systems Market, 2025  
5.11 South America Point of Care Ultrasound Systems Market Size Outlook by Type, 2021- 2030  
5.12 South America Point of Care Ultrasound Systems Market Size Outlook by

Application, 2021- 2030

5.13 Key Findings for Middle East and Africa Point of Care Ultrasound Systems Market, 2025

5.14 Middle East Africa Point of Care Ultrasound Systems Market Size Outlook by Type, 2021- 2030

5.15 Middle East Africa Point of Care Ultrasound Systems Market Size Outlook by Application, 2021- 2030

## **6. COUNTRY-WISE MARKET SIZE OUTLOOK TO 2030**

6.1 US Point of Care Ultrasound Systems Market Size Outlook and Revenue Growth Forecasts

6.2 US Point of Care Ultrasound Systems Industry Drivers and Opportunities

6.3 Canada Market Size Outlook and Revenue Growth Forecasts

6.4 Canada Point of Care Ultrasound Systems Industry Drivers and Opportunities

6.6 Mexico Market Size Outlook and Revenue Growth Forecasts

6.6 Mexico Point of Care Ultrasound Systems Industry Drivers and Opportunities

6.7 Germany Market Size Outlook and Revenue Growth Forecasts

6.8 Germany Point of Care Ultrasound Systems Industry Drivers and Opportunities

6.9 France Market Size Outlook and Revenue Growth Forecasts

6.10 France Point of Care Ultrasound Systems Industry Drivers and Opportunities

6.11 UK Market Size Outlook and Revenue Growth Forecasts

6.12 UK Point of Care Ultrasound Systems Industry Drivers and Opportunities

6.13 Spain Market Size Outlook and Revenue Growth Forecasts

6.14 Spain Point of Care Ultrasound Systems Industry Drivers and Opportunities

6.16 Italy Market Size Outlook and Revenue Growth Forecasts

6.16 Italy Point of Care Ultrasound Systems Industry Drivers and Opportunities

6.17 Rest of Europe Market Size Outlook and Revenue Growth Forecasts

6.18 Rest of Europe Point of Care Ultrasound Systems Industry Drivers and Opportunities

6.19 China Market Size Outlook and Revenue Growth Forecasts

6.20 China Point of Care Ultrasound Systems Industry Drivers and Opportunities

6.21 India Market Size Outlook and Revenue Growth Forecasts

6.22 India Point of Care Ultrasound Systems Industry Drivers and Opportunities

6.23 Japan Market Size Outlook and Revenue Growth Forecasts

6.24 Japan Point of Care Ultrasound Systems Industry Drivers and Opportunities

6.26 South Korea Market Size Outlook and Revenue Growth Forecasts

6.26 South Korea Point of Care Ultrasound Systems Industry Drivers and Opportunities

6.27 Australia Market Size Outlook and Revenue Growth Forecasts

- 6.28 Australia Point of Care Ultrasound Systems Industry Drivers and Opportunities
- 6.29 South East Asia Market Size Outlook and Revenue Growth Forecasts
- 6.30 South East Asia Point of Care Ultrasound Systems Industry Drivers and Opportunities
- 6.31 Rest of Asia Pacific Market Size Outlook and Revenue Growth Forecasts
- 6.32 Rest of Asia Pacific Point of Care Ultrasound Systems Industry Drivers and Opportunities
- 6.33 Brazil Market Size Outlook and Revenue Growth Forecasts
- 6.34 Brazil Point of Care Ultrasound Systems Industry Drivers and Opportunities
- 6.36 Argentina Market Size Outlook and Revenue Growth Forecasts
- 6.36 Argentina Point of Care Ultrasound Systems Industry Drivers and Opportunities
- 6.37 Rest of South America Market Size Outlook and Revenue Growth Forecasts
- 6.38 Rest of South America Point of Care Ultrasound Systems Industry Drivers and Opportunities
- 6.39 Middle East Market Size Outlook and Revenue Growth Forecasts
- 6.40 Middle East Point of Care Ultrasound Systems Industry Drivers and Opportunities
- 6.41 Africa Market Size Outlook and Revenue Growth Forecasts
- 6.42 Africa Point of Care Ultrasound Systems Industry Drivers and Opportunities

## **7. POINT OF CARE ULTRASOUND SYSTEMS MARKET OUTLOOK ACROSS SCENARIOS**

- 7.1 Low Growth Case
- 7.2 Reference Growth Case
- 7.3 High Growth Case

## **8. POINT OF CARE ULTRASOUND SYSTEMS COMPANY PROFILES**

- 8.1 Profiles of Leading Point of Care Ultrasound Systems Companies in the Market
- 8.2 Business Descriptions, SWOT Analysis, and Growth Strategies
- 8.3 Financial Performance and Key Metrics
- B. Braun Melsungen AG
- Canon Inc
- FUJIFILM Corp
- General Electric Co.
- Hitachi Ltd
- Hologic Inc
- Konica Minolta Inc
- Koninklijke Philips NV

Samsung Electronics Co. Ltd  
Siemens Healthineers AG

## **9. APPENDIX**

- 9.1 Scope of the Report
- 9.2 Research Methodology and Data Sources
- 9.3 Glossary of Terms
- 9.4 Market Definitions
- 9.5 Contact Information

## I would like to order

Product name: Point of Care Ultrasound Systems Market Size, Trends, Analysis, and Outlook By Type (Diagnostic Devices , Therapeutic Devices, Trolley Based Devices, Handheld Devices), By Application (Emergency Medicine, Cardiology, Obstetrics & Gynecology, Urology, Vascular Surgery, Musculoskeletal), By End-user (Hospitals, Clinics, Maternity Centers, Ambulatory Surgical Centers), by Region, Country, Segment, and Companies, 2024-2030

Product link: <https://marketpublishers.com/r/P26B006533C4EN.html>

Price: US\$ 3,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P26B006533C4EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below  
and fax the completed form to +44 20 7900 3970