

Point of Care Medical Imaging Market Size, Trends, Analysis, and Outlook By Product (X-rays, CT, Ultrasound), By Application (General Imaging, Cardiovascular, Musculoskeletal, Others), By End-user (Hospitals, Clinics, Ambulatory Surgical Centers), by Region, Country, Segment, and Companies, 2024-2030

<https://marketpublishers.com/r/P9D2BE7CD448EN.html>

Date: March 2024

Pages: 190

Price: US\$ 3,980.00 (Single User License)

ID: P9D2BE7CD448EN

Abstracts

The global Point of Care Medical Imaging market size is poised to register 4.32% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Point of Care Medical Imaging market across By Product (X-rays, CT, Ultrasound), By Application (General Imaging, Cardiovascular, Musculoskeletal, Others), By End-user (Hospitals, Clinics, Ambulatory Surgical Centers).

The Point of Care Medical Imaging Market is witnessing growth driven by increasing demand for rapid diagnostic imaging, expanding applications in emergency and critical care settings, and advancements in portable imaging technologies. Point of care medical imaging systems enable immediate visualization of anatomical structures and pathological conditions at the patient's bedside or in remote locations, facilitating timely diagnosis and treatment decisions. Key trends shaping its future include the development of handheld and portable imaging devices for easy maneuverability and access to confined spaces, integration of wireless connectivity and cloud-based image storage for real-time data sharing and remote consultation, and customization of imaging modalities for specific clinical indications and patient populations. Moreover, increasing adoption of point of care imaging in ambulances, field hospitals, and disaster response settings, expansion of mobile healthcare delivery models, and regulatory

approvals for portable ultrasound and X-ray devices contribute to market expansion.

Point of Care Medical Imaging Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Point of Care Medical Imaging market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Point of Care Medical Imaging survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Point of Care Medical Imaging industry.

Key market trends defining the global Point of Care Medical Imaging demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

Point of Care Medical Imaging Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Point of Care Medical Imaging industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Point of Care Medical Imaging companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Point of Care Medical Imaging industry

Leading Point of Care Medical Imaging companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging

advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Point of Care Medical Imaging companies.

Point of Care Medical Imaging Market Study- Strategic Analysis Review

The Point of Care Medical Imaging market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Point of Care Medical Imaging Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Point of Care Medical Imaging industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

Point of Care Medical Imaging Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

North America Point of Care Medical Imaging Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Point of Care Medical Imaging market segments. Similarly, Strong end-user demand is encouraging Canadian Point of Care Medical Imaging companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Point of Care Medical Imaging market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Point of Care Medical Imaging Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Point of Care Medical Imaging industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Point of Care Medical Imaging market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Point of Care Medical Imaging Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Point of Care Medical Imaging in Asia Pacific. In particular, China, India, and South East Asian Point of Care Medical Imaging markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data

analysis to provide a comprehensive outlook of 6 major markets in the region.

Latin America Point of Care Medical Imaging Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Point of Care Medical Imaging Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Point of Care Medical Imaging market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Point of Care Medical Imaging.

Point of Care Medical Imaging Market Company Profiles

The global Point of Care Medical Imaging market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Canon Medical Systems Corp, Esaote, FUJIFILM SonoSite Inc, GE Healthcare, Mindray, Neurologica, Philips Healthcare, Samsung Medison, Siemens Healthineers AG, Xoran Technologies Llc

Recent Point of Care Medical Imaging Market Developments

The global Point of Care Medical Imaging market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Point of Care Medical Imaging Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Product

X-rays

CT

Ultrasound

By Application

General Imaging

Cardiovascular

Musculoskeletal

Others

By End-user

Hospitals

Clinics

Ambulatory Surgical Centers

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Canon Medical Systems Corp

Esaote

FUJIFILM SonoSite Inc

GE Healthcare

Mindray

Neurologica

Philips Healthcare

Samsung Medison

Siemens Healthineers AG

Xoran Technologies Llc

Formats Available: Excel, PDF, and PPT

Contents

1. EXECUTIVE SUMMARY

- 1.1 Point of Care Medical Imaging Market Overview and Key Findings, 2024
- 1.2 Point of Care Medical Imaging Market Size and Growth Outlook, 2021- 2030
- 1.3 Point of Care Medical Imaging Market Growth Opportunities to 2030
- 1.4 Key Point of Care Medical Imaging Market Trends and Challenges
 - 1.4.1 Point of Care Medical Imaging Market Drivers and Trends
 - 1.4.2 Point of Care Medical Imaging Market Challenges
- 1.5 Competitive Landscape and Key Players
- 1.6 Competitive Analysis- Growth Strategies Adopted by Leading Point of Care Medical Imaging Companies

2. POINT OF CARE MEDICAL IMAGING MARKET SIZE OUTLOOK TO 2030

- 2.1 Point of Care Medical Imaging Market Size Outlook, USD Million, 2021- 2030
- 2.2 Point of Care Medical Imaging Incremental Market Growth Outlook, %, 2021- 2030
- 2.3 Segment Snapshot, 2024

3. POINT OF CARE MEDICAL IMAGING MARKET- STRATEGIC ANALYSIS REVIEW

- 3.1 Porter's Five Forces Analysis
 - * Threat of New Entrants
 - * Threat of Substitutes
 - * Intensity of Competitive Rivalry
 - * Bargaining Power of Buyers
 - * Bargaining Power of Suppliers
- 3.2 Value Chain Analysis
- 3.3 SWOT Analysis

4. POINT OF CARE MEDICAL IMAGING MARKET SEGMENTATION ANALYSIS AND OUTLOOK

- 4.1 Market Segmentation and Scope
- 4.2 Market Breakdown by Type, Application, and Other Segments, 2021-2030
 - By Product
 - X-rays
 - CT

Ultrasound

By Application

General Imaging

Cardiovascular

Musculoskeletal

Others

By End-user

Hospitals

Clinics

Ambulatory Surgical Centers

4.3 Growth Prospects and Niche Opportunities, 2023- 2030

4.4 Regional comparison of Market Growth, CAGR, 2023-2030

5. REGION-WISE MARKET OUTLOOK TO 2030

5.1 Key Findings for Asia Pacific Point of Care Medical Imaging Market, 2025

5.2 Asia Pacific Point of Care Medical Imaging Market Size Outlook by Type, 2021-2030

5.3 Asia Pacific Point of Care Medical Imaging Market Size Outlook by Application, 2021- 2030

5.4 Key Findings for Europe Point of Care Medical Imaging Market, 2025

5.5 Europe Point of Care Medical Imaging Market Size Outlook by Type, 2021- 2030

5.6 Europe Point of Care Medical Imaging Market Size Outlook by Application, 2021-2030

5.7 Key Findings for North America Point of Care Medical Imaging Market, 2025

5.8 North America Point of Care Medical Imaging Market Size Outlook by Type, 2021-2030

5.9 North America Point of Care Medical Imaging Market Size Outlook by Application, 2021- 2030

5.10 Key Findings for South America Point of Care Medical Imaging Market, 2025

5.11 South America Pacific Point of Care Medical Imaging Market Size Outlook by Type, 2021- 2030

5.12 South America Point of Care Medical Imaging Market Size Outlook by Application, 2021- 2030

5.13 Key Findings for Middle East and Africa Point of Care Medical Imaging Market, 2025

5.14 Middle East Africa Point of Care Medical Imaging Market Size Outlook by Type, 2021- 2030

5.15 Middle East Africa Point of Care Medical Imaging Market Size Outlook by

Application, 2021- 2030

6. COUNTRY-WISE MARKET SIZE OUTLOOK TO 2030

6.1 US Point of Care Medical Imaging Market Size Outlook and Revenue Growth Forecasts

6.2 US Point of Care Medical Imaging Industry Drivers and Opportunities

6.3 Canada Market Size Outlook and Revenue Growth Forecasts

6.4 Canada Point of Care Medical Imaging Industry Drivers and Opportunities

6.6 Mexico Market Size Outlook and Revenue Growth Forecasts

6.6 Mexico Point of Care Medical Imaging Industry Drivers and Opportunities

6.7 Germany Market Size Outlook and Revenue Growth Forecasts

6.8 Germany Point of Care Medical Imaging Industry Drivers and Opportunities

6.9 France Market Size Outlook and Revenue Growth Forecasts

6.10 France Point of Care Medical Imaging Industry Drivers and Opportunities

6.11 UK Market Size Outlook and Revenue Growth Forecasts

6.12 UK Point of Care Medical Imaging Industry Drivers and Opportunities

6.13 Spain Market Size Outlook and Revenue Growth Forecasts

6.14 Spain Point of Care Medical Imaging Industry Drivers and Opportunities

6.16 Italy Market Size Outlook and Revenue Growth Forecasts

6.16 Italy Point of Care Medical Imaging Industry Drivers and Opportunities

6.17 Rest of Europe Market Size Outlook and Revenue Growth Forecasts

6.18 Rest of Europe Point of Care Medical Imaging Industry Drivers and Opportunities

6.19 China Market Size Outlook and Revenue Growth Forecasts

6.20 China Point of Care Medical Imaging Industry Drivers and Opportunities

6.21 India Market Size Outlook and Revenue Growth Forecasts

6.22 India Point of Care Medical Imaging Industry Drivers and Opportunities

6.23 Japan Market Size Outlook and Revenue Growth Forecasts

6.24 Japan Point of Care Medical Imaging Industry Drivers and Opportunities

6.26 South Korea Market Size Outlook and Revenue Growth Forecasts

6.26 South Korea Point of Care Medical Imaging Industry Drivers and Opportunities

6.27 Australia Market Size Outlook and Revenue Growth Forecasts

6.28 Australia Point of Care Medical Imaging Industry Drivers and Opportunities

6.29 South East Asia Market Size Outlook and Revenue Growth Forecasts

6.30 South East Asia Point of Care Medical Imaging Industry Drivers and Opportunities

6.31 Rest of Asia Pacific Market Size Outlook and Revenue Growth Forecasts

6.32 Rest of Asia Pacific Point of Care Medical Imaging Industry Drivers and Opportunities

6.33 Brazil Market Size Outlook and Revenue Growth Forecasts

- 6.34 Brazil Point of Care Medical Imaging Industry Drivers and Opportunities
- 6.36 Argentina Market Size Outlook and Revenue Growth Forecasts
- 6.36 Argentina Point of Care Medical Imaging Industry Drivers and Opportunities
- 6.37 Rest of South America Market Size Outlook and Revenue Growth Forecasts
- 6.38 Rest of South America Point of Care Medical Imaging Industry Drivers and Opportunities
- 6.39 Middle East Market Size Outlook and Revenue Growth Forecasts
- 6.40 Middle East Point of Care Medical Imaging Industry Drivers and Opportunities
- 6.41 Africa Market Size Outlook and Revenue Growth Forecasts
- 6.42 Africa Point of Care Medical Imaging Industry Drivers and Opportunities

7. POINT OF CARE MEDICAL IMAGING MARKET OUTLOOK ACROSS SCENARIOS

- 7.1 Low Growth Case
- 7.2 Reference Growth Case
- 7.3 High Growth Case

8. POINT OF CARE MEDICAL IMAGING COMPANY PROFILES

- 8.1 Profiles of Leading Point of Care Medical Imaging Companies in the Market
 - 8.2 Business Descriptions, SWOT Analysis, and Growth Strategies
 - 8.3 Financial Performance and Key Metrics
- Canon Medical Systems Corp
- Esaote
- FUJIFILM SonoSite Inc
- GE Healthcare
- Mindray
- Neurologica
- Philips Healthcare
- Samsung Medison
- Siemens Healthineers AG
- Xoran Technologies Llc

9. APPENDIX

- 9.1 Scope of the Report
- 9.2 Research Methodology and Data Sources
- 9.3 Glossary of Terms

9.4 Market Definitions

9.5 Contact Information

I would like to order

Product name: Point of Care Medical Imaging Market Size, Trends, Analysis, and Outlook By Product (X-rays, CT, Ultrasound), By Application (General Imaging, Cardiovascular, Musculoskeletal, Others), By End-user (Hospitals, Clinics, Ambulatory Surgical Centers), by Region, Country, Segment, and Companies, 2024-2030

Product link: <https://marketpublishers.com/r/P9D2BE7CD448EN.html>

Price: US\$ 3,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P9D2BE7CD448EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970