

# **Point of Care Lipid Test Market Size, Trends, Analysis, and Outlook By Instrument (Roche Reflotron, Roche Cobas b 101, Abaxis Piccolo, Alere Cholestech LDX, Alere Afinion, Samsung LABGEO, PTS Cardiochek), By Consumables (Roche Reflotron, Roche Cobas b 101, Abaxis Piccolo, Alere Cholestech LDX, Alere Afinion, Samsung LABGEO, PTS Cardiochek), By Application (Hyperlipidemia, Hypertriglyceridemia, Familial Hypercholesterolemia, Hyperlipoproteinemia, Tangier disease, Others), by Region, Country, Segment, and Companies, 2024-2030**

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## **Abstracts**

The global Point of Care Lipid Test market size is poised to register 7.84% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Point of Care Lipid Test market across By Instrument (Roche Reflotron, Roche Cobas b 101, Abaxis Piccolo, Alere Cholestech LDX, Alere Afinion, Samsung LABGEO, PTS Cardiochek), By Consumables (Roche Reflotron, Roche Cobas b 101, Abaxis Piccolo, Alere Cholestech LDX, Alere Afinion, Samsung LABGEO, PTS Cardiochek), By Application (Hyperlipidemia, Hypertriglyceridemia, Familial Hypercholesterolemia, Hyperlipoproteinemia, Tangier disease, Others).

The Point of Care Lipid Test market is driven by the growing burden of cardiovascular diseases and the need for efficient lipid profiling at the point of care. Lipid testing plays a crucial role in assessing cardiovascular risk and guiding treatment decisions. Point-of-

care lipid testing devices offer rapid results and enable timely interventions to prevent cardiovascular events, driving market growth and innovation in cardiovascular diagnostics.

## Point of Care Lipid Test Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Point of Care Lipid Test market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Point of Care Lipid Test survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Point of Care Lipid Test industry.

## Key market trends defining the global Point of Care Lipid Test demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

## Point of Care Lipid Test Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Point of Care Lipid Test industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Point of Care Lipid Test companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

## Key strategies adopted by companies within the Point of Care Lipid Test industry

Leading Point of Care Lipid Test companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced

technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Point of Care Lipid Test companies.

### Point of Care Lipid Test Market Study- Strategic Analysis Review

The Point of Care Lipid Test market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

**Industry Dynamics:** Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

**Strategic Insights:** Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

**Internal Strengths and Weaknesses:** Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

**Future Possibilities:** Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

### Point of Care Lipid Test Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Point of Care Lipid Test industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

### Point of Care Lipid Test Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

### North America Point of Care Lipid Test Market Size Outlook- Companies plan for

focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Point of Care Lipid Test market segments. Similarly, Strong end-user demand is encouraging Canadian Point of Care Lipid Test companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Point of Care Lipid Test market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Point of Care Lipid Test Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Point of Care Lipid Test industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Point of Care Lipid Test market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Point of Care Lipid Test Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Point of Care Lipid Test in Asia Pacific. In particular, China, India, and South East Asian Point of Care Lipid Test markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

Latin America Point of Care Lipid Test Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Point of Care Lipid Test Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Point of Care Lipid Test market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Point of Care Lipid Test.

Point of Care Lipid Test Market Company Profiles

The global Point of Care Lipid Test market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Abbott Laboratories, F. Hoffmann-La Roche Ltd, Menarini Group, Mico Bio Med, Nova Biomedical Corp, SD Biosensor Inc, Sinocare Inc, VivaChek Biotech Co. Ltd, Zoetis Inc

Recent Point of Care Lipid Test Market Developments

The global Point of Care Lipid Test market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Point of Care Lipid Test Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

## Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

## Market Segmentation:

By Instrument

Roche Reflotron

Roche Cobas b 101

Abaxis Piccolo

Alere Cholestech LDX

Alere Afinion

Samsung LABGEO

PTS Cardiochek

By Consumables

Roche Reflotron

Roche Cobas b 101

Abaxis Piccolo

Alere Cholestech LDX

Alere Afinion

Samsung LABGEO

PTS Cardiochek

By Application

Hyperlipidemia

Hypertriglyceridemia

Familial Hypercholesterolemia

Hyperlipoproteinemia

Tangier disease

Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

## Middle East Africa (5 markets)

### Companies

Abbott Laboratories

F. Hoffmann-La Roche Ltd

Menarini Group

Mico Bio Med

Nova Biomedical Corp

SD Biosensor Inc

Sinocare Inc

VivaChek Biotech Co. Ltd

Zoetis Inc

Formats Available: Excel, PDF, and PPT



## Contents

### 1. EXECUTIVE SUMMARY

- 1.1 Point of Care Lipid Test Market Overview and Key Findings, 2024
- 1.2 Point of Care Lipid Test Market Size and Growth Outlook, 2021- 2030
- 1.3 Point of Care Lipid Test Market Growth Opportunities to 2030
- 1.4 Key Point of Care Lipid Test Market Trends and Challenges
  - 1.4.1 Point of Care Lipid Test Market Drivers and Trends
  - 1.4.2 Point of Care Lipid Test Market Challenges
- 1.5 Competitive Landscape and Key Players
- 1.6 Competitive Analysis- Growth Strategies Adopted by Leading Point of Care Lipid Test Companies

### 2. POINT OF CARE LIPID TEST MARKET SIZE OUTLOOK TO 2030

- 2.1 Point of Care Lipid Test Market Size Outlook, USD Million, 2021- 2030
- 2.2 Point of Care Lipid Test Incremental Market Growth Outlook, %, 2021- 2030
- 2.3 Segment Snapshot, 2024

### 3. POINT OF CARE LIPID TEST MARKET- STRATEGIC ANALYSIS REVIEW

- 3.1 Porter's Five Forces Analysis
  - \* Threat of New Entrants
  - \* Threat of Substitutes
  - \* Intensity of Competitive Rivalry
  - \* Bargaining Power of Buyers
  - \* Bargaining Power of Suppliers
- 3.2 Value Chain Analysis
- 3.3 SWOT Analysis

### 4. POINT OF CARE LIPID TEST MARKET SEGMENTATION ANALYSIS AND OUTLOOK

- 4.1 Market Segmentation and Scope
- 4.2 Market Breakdown by Type, Application, and Other Segments, 2021-2030
  - By Instrument
  - Roche Reflotron
  - Roche Cobas b

Abaxis Piccolo  
Alere Cholestech LDX  
Alere Afinion  
Samsung LABGEO  
PTS Cardiochek  
By Consumables  
Roche Reflotron  
Roche Cobas b  
Abaxis Piccolo  
Alere Cholestech LDX  
Alere Afinion  
Samsung LABGEO  
PTS Cardiochek  
By Application  
Hyperlipidemia  
Hypertriglyceridemia  
Familial Hypercholesterolemia  
Hyperlipoproteinemia  
Tangier disease  
Others

4.3 Growth Prospects and Niche Opportunities, 2023- 2030

4.4 Regional comparison of Market Growth, CAGR, 2023-2030

## **5. REGION-WISE MARKET OUTLOOK TO 2030**

5.1 Key Findings for Asia Pacific Point of Care Lipid Test Market, 2025

5.2 Asia Pacific Point of Care Lipid Test Market Size Outlook by Type, 2021- 2030

5.3 Asia Pacific Point of Care Lipid Test Market Size Outlook by Application, 2021- 2030

5.4 Key Findings for Europe Point of Care Lipid Test Market, 2025

5.5 Europe Point of Care Lipid Test Market Size Outlook by Type, 2021- 2030

5.6 Europe Point of Care Lipid Test Market Size Outlook by Application, 2021- 2030

5.7 Key Findings for North America Point of Care Lipid Test Market, 2025

5.8 North America Point of Care Lipid Test Market Size Outlook by Type, 2021- 2030

5.9 North America Point of Care Lipid Test Market Size Outlook by Application, 2021- 2030

5.10 Key Findings for South America Point of Care Lipid Test Market, 2025

5.11 South America Pacific Point of Care Lipid Test Market Size Outlook by Type, 2021- 2030

5.12 South America Point of Care Lipid Test Market Size Outlook by Application, 2021-

2030

5.13 Key Findings for Middle East and Africa Point of Care Lipid Test Market, 2025

5.14 Middle East Africa Point of Care Lipid Test Market Size Outlook by Type, 2021-2030

5.15 Middle East Africa Point of Care Lipid Test Market Size Outlook by Application, 2021- 2030

## **6. COUNTRY-WISE MARKET SIZE OUTLOOK TO 2030**

6.1 US Point of Care Lipid Test Market Size Outlook and Revenue Growth Forecasts

6.2 US Point of Care Lipid Test Industry Drivers and Opportunities

6.3 Canada Market Size Outlook and Revenue Growth Forecasts

6.4 Canada Point of Care Lipid Test Industry Drivers and Opportunities

6.6 Mexico Market Size Outlook and Revenue Growth Forecasts

6.6 Mexico Point of Care Lipid Test Industry Drivers and Opportunities

6.7 Germany Market Size Outlook and Revenue Growth Forecasts

6.8 Germany Point of Care Lipid Test Industry Drivers and Opportunities

6.9 France Market Size Outlook and Revenue Growth Forecasts

6.10 France Point of Care Lipid Test Industry Drivers and Opportunities

6.11 UK Market Size Outlook and Revenue Growth Forecasts

6.12 UK Point of Care Lipid Test Industry Drivers and Opportunities

6.13 Spain Market Size Outlook and Revenue Growth Forecasts

6.14 Spain Point of Care Lipid Test Industry Drivers and Opportunities

6.16 Italy Market Size Outlook and Revenue Growth Forecasts

6.16 Italy Point of Care Lipid Test Industry Drivers and Opportunities

6.17 Rest of Europe Market Size Outlook and Revenue Growth Forecasts

6.18 Rest of Europe Point of Care Lipid Test Industry Drivers and Opportunities

6.19 China Market Size Outlook and Revenue Growth Forecasts

6.20 China Point of Care Lipid Test Industry Drivers and Opportunities

6.21 India Market Size Outlook and Revenue Growth Forecasts

6.22 India Point of Care Lipid Test Industry Drivers and Opportunities

6.23 Japan Market Size Outlook and Revenue Growth Forecasts

6.24 Japan Point of Care Lipid Test Industry Drivers and Opportunities

6.26 South Korea Market Size Outlook and Revenue Growth Forecasts

6.26 South Korea Point of Care Lipid Test Industry Drivers and Opportunities

6.27 Australia Market Size Outlook and Revenue Growth Forecasts

6.28 Australia Point of Care Lipid Test Industry Drivers and Opportunities

6.29 South East Asia Market Size Outlook and Revenue Growth Forecasts

6.30 South East Asia Point of Care Lipid Test Industry Drivers and Opportunities

- 6.31 Rest of Asia Pacific Market Size Outlook and Revenue Growth Forecasts
- 6.32 Rest of Asia Pacific Point of Care Lipid Test Industry Drivers and Opportunities
- 6.33 Brazil Market Size Outlook and Revenue Growth Forecasts
- 6.34 Brazil Point of Care Lipid Test Industry Drivers and Opportunities
- 6.36 Argentina Market Size Outlook and Revenue Growth Forecasts
- 6.36 Argentina Point of Care Lipid Test Industry Drivers and Opportunities
- 6.37 Rest of South America Market Size Outlook and Revenue Growth Forecasts
- 6.38 Rest of South America Point of Care Lipid Test Industry Drivers and Opportunities
- 6.39 Middle East Market Size Outlook and Revenue Growth Forecasts
- 6.40 Middle East Point of Care Lipid Test Industry Drivers and Opportunities
- 6.41 Africa Market Size Outlook and Revenue Growth Forecasts
- 6.42 Africa Point of Care Lipid Test Industry Drivers and Opportunities

## **7. POINT OF CARE LIPID TEST MARKET OUTLOOK ACROSS SCENARIOS**

- 7.1 Low Growth Case
- 7.2 Reference Growth Case
- 7.3 High Growth Case

## **8. POINT OF CARE LIPID TEST COMPANY PROFILES**

- 8.1 Profiles of Leading Point of Care Lipid Test Companies in the Market
- 8.2 Business Descriptions, SWOT Analysis, and Growth Strategies
- 8.3 Financial Performance and Key Metrics

Abbott Laboratories

F. Hoffmann-La Roche Ltd

Menarini Group

Mico Bio Med

Nova Biomedical Corp

SD Biosensor Inc

Sinocare Inc

VivaChek Biotech Co. Ltd

Zoetis Inc

## **9. APPENDIX**

- 9.1 Scope of the Report
- 9.2 Research Methodology and Data Sources
- 9.3 Glossary of Terms

9.4 Market Definitions

9.5 Contact Information

## I would like to order

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