

Point of Care Diagnostics Market Size, Trends, Analysis, and Outlook By Product(Glucose Testing, Hb1Ac Testing, Coagulation Testing, Fertility/Pregnancy, Infectious Disease , Cardiac Markers, Thyroid, Stimulating Hormone, Hematology, Primary Care Systems, Decentralized Clinical Chemistry, Feces, Lipid Testing, Cancer Marker, Blood Gas/Electrolytes, Ambulatory Chemistry, Drug of Abuser (DOA) Testing, Autoimmune Diseases, Urinalysis/Nephrology), By End user(Clinics, Hospitals, Home, Assisted Living Healthcare Facilities, Laboratory), by Region, Country, Segment, and Companies, 2024-2030

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Abstracts

The global Point of Care Diagnostics market size is poised to register 10.1% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Point of Care Diagnostics market across By Product(Glucose Testing, Hb1Ac Testing, Coagulation Testing, Fertility/Pregnancy, Infectious Disease , Cardiac Markers, Thyroid, Stimulating Hormone, Hematology, Primary Care Systems, Decentralized Clinical Chemistry, Feces, Lipid Testing, Cancer Marker, Blood Gas/Electrolytes, Ambulatory Chemistry, Drug of Abuser (DOA) Testing, Autoimmune Diseases, Urinalysis/Nephrology), By End user(Clinics, Hospitals, Home, Assisted Living Healthcare Facilities, Laboratory).

The Point of Care Diagnostics market is witnessing rapid growth driven by the increasing demand for rapid and accurate diagnostic testing, rising prevalence of infectious diseases, and technological advancements in point-of-care testing platforms. Point-of-care diagnostics refers to medical tests performed at or near the patient's location, delivering quick results to guide immediate clinical decisions and improve patient management. Factors such as the growing burden of chronic diseases requiring regular monitoring, the expansion of decentralized healthcare settings and remote patient care models, and the development of user-friendly and portable diagnostic devices are driving market expansion. Additionally, advancements in assay technologies, miniaturization of testing devices, and the integration of connectivity and data management features in point-of-care diagnostic platforms are fueling innovation in the market. Moreover, the increasing adoption of point-of-care testing in emergency departments, ambulatory care centers, and home healthcare settings, the expansion of rapid diagnostic testing for infectious diseases and sexually transmitted infections, and the rising investments in regulatory approvals and product commercialization are driving market growth. Furthermore, efforts to improve healthcare access, reduce diagnostic turnaround times, and address unmet diagnostic needs in underserved populations are expected to further propel market growth in the foreseeable future.

Point of Care Diagnostics Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Point of Care Diagnostics market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Point of Care Diagnostics survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Point of Care Diagnostics industry.

Key market trends defining the global Point of Care Diagnostics demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

Point of Care Diagnostics Market Segmentation- Industry Share, Market Size, and

Outlook to 2030

The Point of Care Diagnostics industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Point of Care Diagnostics companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Point of Care Diagnostics industry

Leading Point of Care Diagnostics companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Point of Care Diagnostics companies.

Point of Care Diagnostics Market Study- Strategic Analysis Review

The Point of Care Diagnostics market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Point of Care Diagnostics Market Size Outlook- Historic and Forecast Revenue in Three

Cases

The Point of Care Diagnostics industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

Point of Care Diagnostics Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

North America Point of Care Diagnostics Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Point of Care Diagnostics market segments. Similarly, Strong end-user demand is encouraging Canadian Point of Care Diagnostics companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Point of Care Diagnostics market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Point of Care Diagnostics Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Point of Care Diagnostics industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Point of Care Diagnostics market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding

of consumer preferences.

Asia Pacific Point of Care Diagnostics Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Point of Care Diagnostics in Asia Pacific. In particular, China, India, and South East Asian Point of Care Diagnostics markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

Latin America Point of Care Diagnostics Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Point of Care Diagnostics Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Point of Care Diagnostics market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Point of Care Diagnostics.

Point of Care Diagnostics Market Company Profiles

The global Point of Care Diagnostics market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Abbott,

AccuBioTech Co., Ltd, ALPHA LABORATORIES, Anbio Biotechnology Co., Ltd., Becton Dickinson (BD), bioMérieux, Danaher Corporation, EKF Diagnostics Holdings plc., F. Hoffmann-La Roche Ltd., Nova Biomedical, Orasure Technologies, Inc., Qiagen, QuidelOrtho Corporation, Sekisui Diagnostics, Siemens Healthcare GmbH, Spectral Medical, Inc., Trinity Biotech, Trividia Health, Inc., Werfen

Recent Point of Care Diagnostics Market Developments

The global Point of Care Diagnostics market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Point of Care Diagnostics Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Product

Glucose Testing

Hb1Ac Testing

Coagulation Testing

Fertility/Pregnancy

Infectious Disease

Cardiac Markers

Thyroid Stimulating Hormone

Hematology

Primary Care Systems

Decentralized Clinical Chemistry

Feces

Lipid Testing

Cancer Marker

Blood Gas/Electrolytes

Ambulatory Chemistry

Drug of Abuser (DOA) Testing

Autoimmune Diseases

Urinalysis/Nephrology

By End user

Clinics

Hospitals

Home

Assisted Living Healthcare Facilities

Laboratory

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Abbott

AccuBioTech Co., Ltd

ALPHA LABORATORIES

Anbio Biotechnology Co., Ltd.

Becton Dickinson (BD)

bioM?rieux

Danaher Corporation

EKF Diagnostics Holdings plc.

F. Hoffmann-La Roche Ltd.

Nova Biomedical

Orasure Technologies, Inc.

Qiagen

QuidelOrtho Corporation

Sekisui Diagnostics

Siemens Healthcare GmbH

Spectral Medical, Inc.

Trinity Biotech

Trividia Health, Inc.

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Formats Available: Excel, PDF, and PPT

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Hematology
Primary Care Systems
Decentralized Clinical Chemistry
Feces
Lipid Testing
Cancer Marker
Blood Gas/Electrolytes
Ambulatory Chemistry
Drug of Abuser (DOA) Testing
Autoimmune Diseases
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- bioMérieux
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- EKF Diagnostics Holdings plc.
- F. Hoffmann-La Roche Ltd.
- Nova Biomedical
- Orasure Technologies, Inc.

Qiagen
QuidelOrtho Corporation
Sekisui Diagnostics
Siemens Healthcare GmbH
Spectral Medical, Inc.
Trinity Biotech
Trividia Health, Inc.
Werfen

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