

POE Switch Market Size, Share, and Outlook, 2025 Report- By Type (Smart or Hybrid POE Switch, Managed POE Switch, Unmanaged POE Switch, Others), By Application (VoIP Phones, IP Cameras, Wireless, Others), By Distribution Channel (Offline, Online), By End-User (Enterprise, Government, School, Others), By Ports (Below 16 Ports, 16 to 48 Ports, Above 48 Ports), 2018-2032

<https://marketpublishers.com/r/P0799CE33182EN.html>

Date: April 2025

Pages: 167

Price: US\$ 3,680.00 (Single User License)

ID: P0799CE33182EN

Abstracts

POE Switch Market Outlook

The POE Switch Market size is expected to register a growth rate of 10.1% during the forecast period from \$5.46 Billion in 2025 to \$10.7 Billion in 2032. The POE Switch market is a thriving business that is poised to keep growing and presents potential growth opportunities for companies across the industry value chain.

The comprehensive market research report presents 12-year historic and forecast data on POE Switch segments across 22 countries from 2021 to 2032. Key segments in the report include By Type (Smart or Hybrid POE Switch, Managed POE Switch, Unmanaged POE Switch, Others), By Application (VoIP Phones, IP Cameras, Wireless, Others), By Distribution Channel (Offline, Online), By End-User (Enterprise, Government, School, Others), By Ports (Below 16 Ports, 16 to 48 Ports, Above 48 Ports). Over 70 tables and charts showcase findings from our latest survey report on POE Switch markets.

POE Switch Market Insights, 2025

The Power over Ethernet (PoE) switch market is expanding as enterprises, smart buildings, and industrial networks deploy more connected devices that require both power and data transmission over a single cable. PoE switches, offered by companies such as Cisco, Netgear, and TP-Link, are increasingly used in IP cameras, VoIP phones, wireless access points, and IoT sensors, simplifying installations and reducing infrastructure costs. The adoption of high-power PoE (802.3bt) is enabling more advanced applications, such as powering smart lighting systems, digital signage, and industrial automation equipment. Additionally, as enterprises shift toward cloud-managed networking, PoE switches with remote monitoring and AI-driven analytics are gaining popularity, providing IT administrators with better control over network performance and energy usage. With the rise of edge computing and smart city projects, PoE switch deployment is expected to surge, particularly in areas that require scalable, high-speed connectivity with minimal power infrastructure upgrades.

Five Trends that will define global POE Switch market in 2025 and Beyond

A closer look at the multi-million market for POE Switch identifies rapidly shifting consumer preferences across categories. By focusing on growth and resilience, leading POE Switch companies are prioritizing their investments across categories, markets, and geographies. The report analyses the most important market trends shaping the new landscape to support better decisions for the long and short-term future. The impact of tariffs by the US administration also significantly impact the profitability of POE Switch vendors.

What are the biggest opportunities for growth in the POE Switch industry?

The POE Switch sector demonstrated remarkable resilience over the past year across developed and developing economies. Further, the market presents significant opportunities to leverage the existing momentum towards actions by 2032. On the other hand, recent macroeconomic developments including rising inflation and supply chain disruptions are putting pressure on companies. The chapter assists users to identify growth avenues and address business challenges to make informed commercial decisions with unique insights, data forecasts, and in-depth market analyses.

POE Switch Market Segment Insights

The POE Switch industry presents strong offers across categories. The analytical report offers forecasts of POE Switch industry performance across segments and countries.

Key segments in the industry include%li%By Type (Smart or Hybrid POE Switch, Managed POE Switch, Unmanaged POE Switch, Others), By Application (VoIP Phones, IP Cameras, Wireless, Others), By Distribution Channel (Offline, Online), By End-User (Enterprise, Government, School, Others), By Ports (Below 16 Ports, 16 to 48 Ports, Above 48 Ports). The largest types, applications, and sales channels, fastest growing segments, and the key factors driving each of the categories are included in the report.

Forecasts of each segment across five regions are provided from 2021 through 2032 for Asia Pacific, North America, Europe, South America, Middle East, and African regions. In addition, POE Switch market size outlook is provided for 22 countries across these regions.

Market Value Chain

The chapter identifies potential companies and their operations across the global POE Switch industry ecosystem. It assists decision-makers in evaluating global POE Switch market fundamentals, market dynamics, and disruptive trends across the value chain segments.

Scenario Analysis and Forecasts

Strategic decision-making in the POE Switch industry is multi-faceted with the increased need for planning across scenarios. The report provides forecasts across three case scenarios%li%low growth, reference case, and high growth cases.

Asia Pacific POE Switch Market Analysis%li%A Promising Growth Arena for Business Expansion

As companies increasingly expand across promising Asia Pacific markets with over 4.5 billion population, the medium-to-long-term future remains robust. The presence of the fastest-growing economies such as China, India, Thailand, Indonesia, and Vietnam coupled with strengthening middle-class populations and rising disposable incomes drive the market. In particular, China and India are witnessing rapid shifts in consumer purchasing behavior. China is recovering steadily with optimistic forecasts for 2025. Further, Japanese and South Korean markets remain stable with most companies focusing on new product launches and diversification of sales channels.

The State of Europe POE Switch Industry 2025%li%Focus on Accelerating Competitiveness

As companies opt for an integrated agenda for competitiveness, the year 2025 presents optimistic scenarios for companies across the ecosystem. With signs of economic recovery across markets, companies are increasing their investments. Europe is one of the largest markets for POE Switch with demand from both Western Europe and Eastern European regions increasing over the medium to long-term future. Increasing omnichannel shopping amidst robust consumer demand for value purchases shapes the market outlook. The report analyses the key POE Switch market drivers and opportunities across Germany, France, the United Kingdom, Spain, Italy, Russia, and other Europe.

The US POE Switch market Insights%li%Vendors are exploring new opportunities within the US POE Switch industry.

Easing inflation coupled with strengthening consumer sentiment is encouraging aggressive actions from the US POE Switch companies. Market players consistently focusing on innovation and pursuing new ways to create value are set to excel in 2025. In addition, the Canadian and Mexican markets offer lucrative growth pockets for manufacturers and vendors. Focus on private-brand offerings and promotions, diversified sales channels, expansion into niche segments, adoption of advanced technologies, and sustainability are widely observed across the North American POE Switch market.

Latin American POE Switch market outlook rebounds in line with economic growth.

Underlying demand remains higher among urban consumers with an optimistic economic outlook across Brazil, Argentina, Chile, and other South and Central American countries. Increased consumer spending has been reported in Q1 -2025 and the prospects remain strong for rest of 2025. Aggressive ecosystem moves to create new sources of income are widely observed across markets in the region. Marketing activities focused on customer insights, operations, and support functions are quickly gaining business growth in the region.

Middle East and Africa POE Switch Markets%li%New Opportunities for Companies Harnessing Diversity

Rapid growth in burgeoning urban locations coupled with a young and fast-growing population base is attracting new investments in the Middle East and African POE Switch markets. Designing expansion and marketing strategies to cater to the local

consumer base supports the market prospects. In addition to Nigeria, Algeria, South Africa, and other markets, steady growth markets in Ethiopia, Rwanda, Ghana, Tanzania, the Democratic Republic of Congo, and others present significant prospects for companies. On the other hand, Middle Eastern POE Switch markets including the UAE, Saudi Arabia, Qatar, and Oman continue to offer lucrative pockets of growth.

Competitive Landscape%li%How POE Switch companies outcompete in 2025?

The ability to respond quickly to evolving consumer preferences and adapt businesses to niche consumer segments remains a key growth factor. The report identifies the leading companies in the industry and provides their revenue for 2024. The market shares of each company are also included in the report. Further, business profiles, SWOT analysis, and financial analysis of each company are provided in detail. Key companies analyzed in the report include ALE International, Avaya, Cisco Systems Inc, Dell, D-Link Corp, Hewlett-Packard Company, Netgear Inc.

POE Switch Market Segmentation

By Type

Smart or Hybrid POE Switch

Managed POE Switch

Unmanaged POE Switch

Others

By Application

VoIP Phones

IP Cameras

Wireless

Others

By Distribution Channel

Offline

Online

By End-User

Enterprise

Government

School

Others

By Ports

Below 16 Ports

16 to 48 Ports

Above 48 Ports

Leading Companies

ALE International

Avaya

Cisco Systems Inc

Dell

D-Link Corp

Hewlett-Packard Company

Netgear Inc

Reasons to Buy the report

Make informed decisions through long and short-term forecasts across 22 countries and segments.

Evaluate market fundamentals, dynamics, and disrupting trends set to shape 2025 and beyond.

Gain a clear understanding of the competitive landscape, with product portfolio and growth strategies.

Get an integrated understanding of the entire market ecosystem and companies.

Stay ahead of the competition through plans for growth in a changing environment for your geographic expansion.

Assess the impact of advanced technologies and identify growth opportunities based on actionable data and insights.

Get free Excel spreadsheet and PPT versions along with the report PDF.

Contents

1. TABLE OF CONTENTS

List of Figures and Tables

2. EXECUTIVE SUMMARY

2.1 Key Highlights

2.1.1 POE Switch Market Size Outlook, 2018-2024 and 2025-2032

2.1.2 Largest POE Switch Market Types and Applications

2.1.3 Fastest Growing Segments

2.1.4 Potential Markets

2.1.5 Market Concentration

2.2 Market Scope and Segmentation

2.2.1 Market Scope- Segments

2.2.2 Market Scope- Countries

2.2.3 Macroeconomic and Demographic Outlook

2.2.4 Abbreviations

2.2.5 Units and Currency Conversions

3. RESEARCH METHODOLOGY

3.1 Primary Research Surveys

3.2 Secondary Data Sources

3.3 Data Triangulation

3.4 Forecast Methodology

3.5 Assumptions and Limitations

4. INTRODUCTION TO GLOBAL POE SWITCH MARKET IN 2025

4.1 Industry Panorama

4.2 Leading Companies Profiled in the Study

4.3 Asia Pacific Markets offer Robust Market Prospects for New Entrants

4.4 Market Dynamics

4.4.1 Market Dynamics- Trends and Drivers

4.4.2 Market Dynamics- Opportunities and Challenges

4.5 Regional Analysis

4.6 Porter's Five Force Analysis

- 4.6.1 Intensity of Competitive Rivalry
- 4.6.2 Threat of New Entrants
- 4.6.3 Threat of Substitutes
- 4.6.4 Bargaining Power of Buyers
- 4.6.5 Bargaining Power of Suppliers
- 4.7 POE Switch Industry Value Chain Analysis
 - 4.7.1 Stage of Value Chain
 - 4.7.2 Key Activities of Companies
 - 4.7.3 Companies Included in Each Stage
 - 4.7.4 Key Insights

5. POE SWITCH MARKET OUTLOOK TO 2032

- 5.1 Market Size Forecast by Type, 2021-2024 and 2025-2032
- 5.2 Market Size Forecast by Application, 2021-2024 and 2024-2032
- 5.3 Market Size Forecast by Geography, 2021-2024 and 2024-2032

By Type

Smart or Hybrid POE Switch

Managed POE Switch

Unmanaged POE Switch

Others

By Application

VoIP Phones

IP Cameras

Wireless

Others

By Distribution Channel

Offline

Online

By End-User

Enterprise

Government

School

Others

By Ports

Below 16 Ports

16 TO 48 PORTS

Above 48 Ports

6. GLOBAL POE SWITCH MARKET OUTLOOK ACROSS GROWTH SCENARIOS

6.1 Low Growth Scenario

6.2 Base/Reference Case

6.3 High Growth Scenario

6. NORTH AMERICA POE SWITCH MARKET SIZE OUTLOOK

6.1 Key Market Statistics, 2024

6.2 North America POE Switch Market Trends and Growth Opportunities

6.2.1 North America POE Switch Market Outlook by Type

6.2.2 North America POE Switch Market Outlook by Application

6.3 North America POE Switch Market Outlook by Country

6.3.1 The US POE Switch Market Outlook, 2021- 2032

6.3.2 Canada POE Switch Market Outlook, 2021- 2032

6.3.3 Mexico POE Switch Market Outlook, 2021- 2032

7. EUROPE POE SWITCH MARKET SIZE OUTLOOK

7.1 Key Market Statistics, 2024

7.2 Europe POE Switch Market Trends and Growth Opportunities

7.2.1 Europe POE Switch Market Outlook by Type

7.2.2 Europe POE Switch Market Outlook by Application

7.3 Europe POE Switch Market Outlook by Country

7.3.2 Germany POE Switch Market Outlook, 2021- 2032

7.3.3 France POE Switch Market Outlook, 2021- 2032

7.3.4 The UK POE Switch Market Outlook, 2021- 2032

7.3.5 Spain POE Switch Market Outlook, 2021- 2032

7.3.6 Italy POE Switch Market Outlook, 2021- 2032

7.3.7 Russia POE Switch Market Outlook, 2021- 2032

7.3.8 Rest of Europe POE Switch Market Outlook, 2021- 2032

8. ASIA PACIFIC POE SWITCH MARKET SIZE OUTLOOK

8.1 Key Market Statistics, 2024

8.2 Asia Pacific POE Switch Market Trends and Growth Opportunities

8.2.1 Asia Pacific POE Switch Market Outlook by Type

- 8.2.2 Asia Pacific POE Switch Market Outlook by Application**
- 8.3 Asia Pacific POE Switch Market Outlook by Country**
 - 8.3.1 China POE Switch Market Outlook, 2021- 2032**
 - 8.3.2 India POE Switch Market Outlook, 2021- 2032**
 - 8.3.3 Japan POE Switch Market Outlook, 2021- 2032**
 - 8.3.4 South Korea POE Switch Market Outlook, 2021- 2032**
 - 8.3.5 Australia POE Switch Market Outlook, 2021- 2032**
 - 8.3.6 South East Asia POE Switch Market Outlook, 2021- 2032**
 - 8.3.7 Rest of Asia Pacific POE Switch Market Outlook, 2021- 2032**

9. SOUTH AMERICA POE SWITCH MARKET SIZE OUTLOOK

- 9.1 Key Market Statistics, 2024**
- 9.2 South America POE Switch Market Trends and Growth Opportunities**
 - 9.2.1 South America POE Switch Market Outlook by Type**
 - 9.2.2 South America POE Switch Market Outlook by Application**
- 9.3 South America POE Switch Market Outlook by Country**
 - 9.3.1 Brazil POE Switch Market Outlook, 2021- 2032**
 - 9.3.2 Argentina POE Switch Market Outlook, 2021- 2032**
 - 9.3.3 Rest of South and Central America POE Switch Market Outlook, 2021- 2032**

10. MIDDLE EAST AND AFRICA POE SWITCH MARKET SIZE OUTLOOK

- 10.1 Key Market Statistics, 2024**
- 10.2 Middle East and Africa POE Switch Market Trends and Growth Opportunities**
 - 10.2.1 Middle East and Africa POE Switch Market Outlook by Type**
 - 10.2.2 Middle East and Africa POE Switch Market Outlook by Application**
- 10.3 Middle East and Africa POE Switch Market Outlook by Country**
 - 10.3.1 Saudi Arabia POE Switch Market Outlook, 2021- 2032**
 - 10.3.2 The UAE POE Switch Market Outlook, 2021- 2032**
 - 10.3.3 Rest of Middle East POE Switch Market Outlook, 2021- 2032**
 - 10.3.4 South Africa POE Switch Market Outlook, 2021- 2032**
 - 10.3.5 Egypt POE Switch Market Outlook, 2021- 2032**
 - 10.3.6 Rest of Africa POE Switch Market Outlook, 2021- 2032**

11. COMPANY PROFILES

- 11.1 Leading 10 Companies**
 - ALE International**

Avaya

Cisco Systems Inc

Dell

D-Link Corp

Hewlett-Packard Company

Netgear Inc

11.2 Overview

11.3 Products and Services

11.4 SWOT Profile

12. APPENDIX

12.1 Subscription Options

12.2 Customization Options

12.3 Publisher Details

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