

# **Plastic Packaging Market Outlook, Growth Opportunities, Market Share, Strategies, Trends, Companies, and post-COVID Analysis, 2021 - 2028**

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## **Abstracts**

### **Global Plastic Packaging Market Overview- 2021**

The global Plastic Packaging market outlook report presents an in-depth analysis of the market size forecasts, potential growth opportunities, market share analysis, key trends, drivers, and challenges facing companies in the industry, along with market developments and post-COVID pandemic analysis.

The Plastic Packaging industry is one of the potential growth markets worldwide with high growth prospects over the forecast period. A large number of opportunities are identified across Plastic Packaging market segments in the market study.

### **Revenue Impact and Post COVID Analysis to 2028**

The global impact of the COVID-19 pandemic on Plastic Packaging markets and companies is analyzed. The revenue impact on the global market size is assessed in the report. Further, the recovery across countries is analyzed in three scenarios.

Low growth scenario (Delayed PMI index recovery, slow pace of vaccine rollout, significant third wave impact, and supply chain disruptions extend into long term future)

Reference case scenario (Quick PMI index recovery, good pace of vaccine rollout, low third wave impact, and supply chain disruptions can be handled in short term)

High growth scenario (Rapid PMI index growth, vaccine rollout at good pace, low third wave impact, and limited impact of supply chain disruptions in 2022)

## Plastic Packaging Market Strategic Analysis View

Trends, Drivers, and Restraints- Over the long-term future, new market dynamics continue to shape the Plastic Packaging Markets. To enable a clear understanding of the markets, detailed strategic analysis including market drivers, challenges, trends, and market threats are provided.

Five forces analysis- Further, porter's five forces analysis including the bargaining power of buyers, and suppliers, the threat of substitutes and new entrants along with the intensity of competitive rivalry are detailed.

Key strategies of companies- Most companies are advancing at an astonishing rate to gain from the huge Plastic Packaging market potential through 2028. The report identifies the key strategies opted by leading players to gain market shares in the near to medium-term future.

## Plastic Packaging Market- Opportunity Analysis and Outlook to 2028

The Plastic Packaging market study identifies potential opportunities across product types, applications, end-users, countries, and others to 2028. The COVID impact on each of these sub-segments and the Post COVID Scenario Analysis for different types of uses are included.

## Plastic Packaging Companies and Strategies

Five leading companies operating in the global Plastic Packaging markets are analyzed in the report to provide understanding into their growth strategies, market innovation and expansion plans, product launches, market developments, and others. SWOT profile of each of these companies and the latest financial analysis are provided for the Plastic Packaging companies.

## Plastic Packaging Market Size by Country, Outlook to 2028

For each of the five regions including North America, Europe, the Middle East, and Africa, Latin America, and the Asia Pacific, potential market trends and opportunities are identified in the report.

Further, the Plastic Packaging market size forecast is provided for a total of 16 countries

including the United States (US), Canada, Mexico, Germany, the United Kingdom (UK), Spain, France, Italy, the Rest of Europe, the Middle East, Africa, Brazil, Argentina, Rest of Latin America, China, Japan, India, South Korea, and the other Asia Pacific are analyzed.

The impact of COVID-19 in the Plastic Packaging market size of these countries along with the outlook from 2020 to 2028 is provided in the industry research.

Scope of the research

Plastic Packaging Market Size Outlook, 2020- 2028

By type

By application

By end User

By Country

Plastic Packaging Market Strategic Analysis

Drivers, and Challenges

Trends and Growth Opportunities

Porter's Five Forces Analysis

SWOT profiles of leading companies

Plastic Packaging COVID-19 Impact

Impact on global markets

Recovery across three scenarios (low growth, reference, high growth)

## Plastic Packaging Competitive Landscape

Top five players in the industry

Business profile, strategies, SWOT profile, Financials

## Plastic Packaging Market Developments

Latest market news and Developments

## Contents

### **1. INTRODUCTION TO GLOBAL PLASTIC PACKAGING MARKETS, 2021**

- 1.1 Industry Panorama, 2021
- 1.2 Plastic Packaging Industry Outlook, 2020- 2028
- 1.3 Report Guide
  - 1.3.1 Segmentation Analysis
  - 1.3.2 Definition and Scope
  - 1.3.3 Sources and Research Methodology
  - 1.3.4 Abbreviations

### **2. GLOBAL PLASTIC PACKAGING MARKET- STRATEGIC ANALYSIS**

- 2.1 Companies Profiled in the Research
- 2.2 Key Strategies of Leading Companies
- 2.3 Market Dynamics- Trends, Drivers, and Opportunities
  - 2.3.1 Key Market trends by Plastic Packaging Types
  - 2.3.2 Key Market Trends by Plastic Packaging Applications
  - 2.3.3 Key Plastic Packaging Market Trends by Geography
  - 2.3.4 Market Driving Forces
  - 2.3.5 Potential Challenges
- 2.4 Porter's five force model
  - 2.4.1 Bargaining power of suppliers
  - 2.4.2 Bargaining powers of customers
  - 2.4.3 Threat of new entrants
  - 2.4.4 Rivalry among existing players
  - 2.4.5 Threat of substitutes

### **3. COVID-19 IMPACT ON PLASTIC PACKAGING MARKETS AND POST-PANDEMIC OUTLOOK**

- 3.1 Revenue Impact Analysis on Plastic Packaging Markets
- 3.2 Post-Pandemic Outlook Case Scenarios
  - 3.2.1 Low Growth Case- Global Plastic Packaging Market Size Outlook, 2020- 2028
  - 3.2.2 Reference Growth Case- Global Plastic Packaging Market Size Outlook, 2020-2028
  - 3.2.3 High Growth Case- Global Plastic Packaging Market Size Outlook, 2020- 2028

## **4. PLASTIC PACKAGING MARKET SHARE ANALYSIS AND OUTLOOK TO 2028**

- 4.1 Global Plastic Packaging Market Size Forecast by Type, 2020- 2028
- 4.2 Global Plastic Packaging Market Size Forecast by Application, 2020- 2028
- 4.3 Global Plastic Packaging Market Size Forecast by End User, 2020- 2028

## **5. NORTH AMERICA PLASTIC PACKAGING MARKET OUTLOOK AND OPPORTUNITIES TO 2028**

- 5.1 Market Snapshot, 2021
- 5.2 North America Plastic Packaging Market Size Outlook by Types, Applications, End Users, 2020- 2028
- 5.3 Outlook of Macroeconomic and Demographic Factors to 2028
- 5.4 COVID-19 Impact on North America Plastic Packaging Markets
- 5.5 United States Plastic Packaging Market Outlook, 2020- 2028
- 5.6 Canada Plastic Packaging Market Outlook, 2020- 2028
- 5.7 Mexico Plastic Packaging Market Outlook, 2020- 2028

## **6. EUROPE PLASTIC PACKAGING MARKET OUTLOOK AND OPPORTUNITIES TO 2028**

- 6.1 Market Snapshot, 2021
- 6.2 Europe Plastic Packaging Market Size Outlook by Types, Applications, End Users, 2020- 2028
- 6.3 Outlook of Macroeconomic and Demographic Factors to 2028
- 6.4 COVID-19 Impact on Europe Plastic Packaging Markets
- 6.5 Germany Plastic Packaging Market Outlook, 2020- 2028
- 6.6 UK Plastic Packaging Market Outlook, 2020- 2028
- 6.7 France Plastic Packaging Market Outlook, 2020- 2028
- 6.8 Spain Plastic Packaging Market Outlook, 2020- 2028
- 6.9 Italy Plastic Packaging Market Outlook, 2020- 2028
- 6.10 Russia Plastic Packaging Market Outlook, 2020- 2028
- 6.11 Rest of Europe Plastic Packaging Market Outlook, 2020- 2028

## **7. ASIA PACIFIC PLASTIC PACKAGING MARKET OUTLOOK AND OPPORTUNITIES TO 2028**

- 7.1 Market Snapshot, 2021
- 7.2 Asia Pacific Plastic Packaging Market Size Outlook by Types, Applications, End

Users, 2020- 2028

7.3 Outlook of Macroeconomic and Demographic Factors to 2028

7.4 COVID-19 Impact on Asia Pacific Plastic Packaging Markets

7.5 China Plastic Packaging Market Outlook, 2020- 2028

7.6 Japan Plastic Packaging Market Outlook, 2020- 2028

7.7 India Plastic Packaging Market Outlook, 2020- 2028

7.8 South Korea Plastic Packaging Market Outlook, 2020- 2028

7.9 Australia Plastic Packaging Market Outlook, 2020- 2028

7.10 Rest of Asia Pacific Plastic Packaging Market Outlook, 2020- 2028

## **8. SOUTH AND CENTRAL AMERICA PLASTIC PACKAGING MARKET OUTLOOK AND OPPORTUNITIES TO 2028**

8.1 Market Snapshot, 2021

8.2 South and Central America Plastic Packaging Market Size Outlook by Types, Applications, End Users, 2020- 2028

8.3 Outlook of Macroeconomic and Demographic Factors to 2028

8.4 COVID-19 Impact on South and Central America Plastic Packaging Markets

8.5 Brazil Plastic Packaging Market Outlook, 2020- 2028

8.6 Argentina Plastic Packaging Market Outlook, 2020- 2028

8.7 Rest of South and Central America Plastic Packaging Market Outlook, 2020- 2028

## **9. THE MIDDLE EAST PLASTIC PACKAGING MARKET OUTLOOK AND OPPORTUNITIES TO 2028**

9.1 Market Snapshot, 2021

9.2 Middle East Plastic Packaging Market Size Outlook by Types, Applications, End Users, 2020- 2028

9.3 Outlook of Macroeconomic and Demographic Factors to 2028

9.4 COVID-19 Impact on Middle East Plastic Packaging Markets

9.5 Saudi Arabia Plastic Packaging Market Outlook, 2020- 2028

9.6 UAE Plastic Packaging Market Outlook, 2020- 2028

9.7 Rest of Middle East Plastic Packaging Market Outlook, 2020- 2028

## **10. THE AFRICA PLASTIC PACKAGING MARKET OUTLOOK AND OPPORTUNITIES TO 2028**

10.1 Market Snapshot, 2021

10.2 Africa Plastic Packaging Market Size Outlook by Types, Applications, End Users,

2020- 2028

10.3 Outlook of Macroeconomic and Demographic Factors to 2028

10.4 COVID-110 Impact on Africa Plastic Packaging Markets

10.5 South Africa Plastic Packaging Market Outlook, 2020- 2028

10.6 Egypt Plastic Packaging Market Outlook, 2020- 2028

10.7 Rest of Africa Plastic Packaging Market Outlook, 2020- 2028

## **11. PLASTIC PACKAGING COMPETITIVE LANDSCAPE**

11.1 Leading Five Plastic Packaging Companies

11.2 Business Snapshot

11.3 Business Description

11.4 SWOT Profile

11.5 Financial Analysis

## **12. RECENT MARKET DEVELOPMENTS**

12.1 Deals and News Landscape

## **13. APPENDIX**

13.1 Publisher's Expertise

13.2 Datasets and Related Publications

13.3 Sources and Research Methodology



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