

# Plasma Therapeutics Market Size, Trends, Analysis, and Outlook By Product (Immunoglobulin, Albumin, Blood Factors, Others), by Region, Country, Segment, and Companies, 2024-2030

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## Abstracts

The global Plasma Therapeutics market size is poised to register 6.87% growth (CAGR) from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Plasma Therapeutics market By Product (Immunoglobulin, Albumin, Blood Factors, Others).

The future of plasma therapeutics is characterized by advancements in plasma fractionation, purification techniques, and biomanufacturing processes to produce high-quality plasma-derived products for the treatment of various medical conditions, including immune deficiencies, bleeding disorders, and autoimmune diseases. Key trends include the development of novel plasma protein therapies, hyperimmune globulins, and monoclonal antibody cocktails targeting infectious pathogens, such as SARS-CoV-2, Ebola virus, and emerging viral threats, to provide passive immunity, reduce disease severity, and enhance patient outcomes during pandemics and outbreaks. Additionally, there is growing interest in plasma exchange therapies, immunomodulatory agents, and regenerative medicine applications using plasma-rich derivatives, such as platelet-rich plasma (PRP) and fibrin sealants, for wound healing, tissue repair, and tissue regeneration purposes, leveraging the bioactive properties of plasma proteins and growth factors. Moreover, there is increasing collaboration between plasma fractionators, regulatory agencies, and healthcare providers to ensure the safety, efficacy, and availability of plasma therapeutics worldwide, driving innovation and advancements in plasma-derived therapies for a wide range of clinical indications and patient populations..

## Plasma Therapeutics Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Plasma Therapeutics market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Plasma Therapeutics survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Plasma Therapeutics industry.

### Key market trends defining the global Plasma Therapeutics demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

### Plasma Therapeutics Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Plasma Therapeutics industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Plasma Therapeutics companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

### Key strategies adopted by companies within the Plasma Therapeutics industry

Leading Plasma Therapeutics companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Plasma Therapeutics companies.

### Plasma Therapeutics Market Study- Strategic Analysis Review

The Plasma Therapeutics market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

**Industry Dynamics:** Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

**Strategic Insights:** Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

**Internal Strengths and Weaknesses:** Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

**Future Possibilities:** Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

## Plasma Therapeutics Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Plasma Therapeutics industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

## Plasma Therapeutics Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

## North America Plasma Therapeutics Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user

industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Plasma Therapeutics market segments. Similarly, Strong end-user demand is encouraging Canadian Plasma Therapeutics companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Plasma Therapeutics market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

**Europe Plasma Therapeutics Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities**

The German industry remains the major market for companies in the European Plasma Therapeutics industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Plasma Therapeutics market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

**Asia Pacific Plasma Therapeutics Market Size Outlook- an attractive hub for opportunities for both local and global companies**

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Plasma Therapeutics in Asia Pacific. In particular, China, India, and South East Asian Plasma Therapeutics markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

**Latin America Plasma Therapeutics Market Size Outlook- Continued urbanization and rising income levels**

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Plasma Therapeutics Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Plasma Therapeutics market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Plasma Therapeutics.

Plasma Therapeutics Market Company Profiles

The global Plasma Therapeutics market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are ADMA Biologics Inc, Bio Products Laboratory Ltd, BIOPHARMA PLASMA, CSL Ltd, Emergent BioSolutions Inc, Evolve Biologics Inc, Grifols SA, Kamada Ltd, Kedrion Spa, Octapharma AG, Pfizer Inc, Prothya Biosolutions Netherlands BV, SK Discovery Co. Ltd, Takeda Pharmaceutical Co. Ltd.

Recent Plasma Therapeutics Market Developments

The global Plasma Therapeutics market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Plasma Therapeutics Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local

Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Type

Stationary 3D and 4D Ultrasound Devices

Portable 3D and 4D Ultrasound Devices

By Display

Color Ultrasound

B/W Ultrasound

By Portability

Trolley or Cart-Based Ultrasound Systems

Compact/Handheld Ultrasound Systems

## Point-of-Pare (PoC) Ultrasound Systems

### By Application

Radiology or General Imaging

Obstetrics or Gynecology

Cardiology

Urology

Vascular

Orthopedic and Musculoskeletal

Pain Management

Others

### By End-User

Hospitals

Surgical Centers and Diagnostic Centers

Maternity Centers

Ambulatory Care Centers

Research and Academia

Others

### Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

## Companies

ADMA Biologics Inc

Bio Products Laboratory Ltd

BIOPHARMA PLASMA

CSL Ltd

Emergent BioSolutions Inc

Evolve Biologics Inc

Grifols SA

Kamada Ltd

Kedrion Spa

Octapharma AG

Pfizer Inc

Prothya Biosolutions Netherlands BV

SK Discovery Co. Ltd

Takeda Pharmaceutical Co. Ltd

Formats Available: Excel, PDF, and PPT



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Trolley or Cart-Based Ultrasound Systems

Compact/Handheld Ultrasound Systems

Point-of-Pare (PoC) Ultrasound Systems

By Application

Radiology or General Imaging

Obstetrics or Gynecology

Cardiology

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BIOPHARMA PLASMA  
CSL Ltd  
Emergent BioSolutions Inc  
Evolve Biologics Inc  
Grifols SA  
Kamada Ltd  
Kedrion Spa  
Octapharma AG  
Pfizer Inc  
Prothya Biosolutions Netherlands BV  
SK Discovery Co. Ltd

Takeda Pharmaceutical Co. Ltd

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