

# Plaque Modification Devices Market Size, Trends, Analysis, and Outlook By Type (Atherectomy Devices, Thrombectomy Devices, Chronic Total Occlusion Devices, Embolic Protection Devices), By Application (Coronary Artery Disease, Peripheral Artery Disease, Neurovascular Diseases), By End-User (Hospitals, Ambulatory Surgical Centers, Others), by Region, Country, Segment, and Companies, 2024-2030

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## Abstracts

The global Plaque Modification Devices market size is poised to register 9.01% growth (CAGR) from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Plaque Modification Devices market By Type (Atherectomy Devices, Thrombectomy Devices, Chronic Total Occlusion Devices, Embolic Protection Devices), By Application (Coronary Artery Disease, Peripheral Artery Disease, Neurovascular Diseases), By End-User (Hospitals, Ambulatory Surgical Centers, Others).

The future of plaque modification devices is marked by advancements in interventional cardiology techniques, device design, and treatment strategies to improve outcomes for patients with coronary artery disease (CAD) and peripheral artery disease (PAD). Key trends include the development of next-generation atherectomy systems, thrombectomy devices, and drug-coated balloons for effective plaque removal, thrombus dissolution, and vessel preparation prior to stent placement, reducing procedural complications and restenosis rates. Additionally, there is growing interest in adjunctive therapies, such as intravascular lithotripsy, shockwave therapy, and bioresorbable scaffolds, to optimize plaque modification, restore vessel patency, and promote long-term vascular healing,

enhancing the durability and efficacy of endovascular interventions. Moreover, there is increasing focus on patient-tailored treatment strategies, lesion-specific approaches, and shared decision-making between interventional cardiologists and vascular specialists to optimize procedural outcomes, minimize risks, and improve quality of life for patients with complex coronary and peripheral artery disease, driving innovation and evolution in plaque modification devices for cardiovascular care..

## Plaque Modification Devices Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Plaque Modification Devices market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Plaque Modification Devices survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Plaque Modification Devices industry.

## Key market trends defining the global Plaque Modification Devices demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

## Plaque Modification Devices Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Plaque Modification Devices industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Plaque Modification Devices companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

## Key strategies adopted by companies within the Plaque Modification Devices industry

Leading Plaque Modification Devices companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Plaque Modification Devices companies.

### Plaque Modification Devices Market Study- Strategic Analysis Review

The Plaque Modification Devices market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

**Industry Dynamics:** Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

**Strategic Insights:** Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

**Internal Strengths and Weaknesses:** Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

**Future Possibilities:** Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

### Plaque Modification Devices Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Plaque Modification Devices industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

### Plaque Modification Devices Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For

each of the six regions, the market size outlook by segments is forecast for 2030.

**North America Plaque Modification Devices Market Size Outlook- Companies plan for focused investments in a changing environment**

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Plaque Modification Devices market segments. Similarly, Strong end-user demand is encouraging Canadian Plaque Modification Devices companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Plaque Modification Devices market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

**Europe Plaque Modification Devices Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities**

The German industry remains the major market for companies in the European Plaque Modification Devices industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Plaque Modification Devices market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

**Asia Pacific Plaque Modification Devices Market Size Outlook- an attractive hub for opportunities for both local and global companies**

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Plaque Modification Devices in Asia Pacific. In particular, China, India, and South East Asian Plaque Modification Devices markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast

consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

#### Latin America Plaque Modification Devices Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

#### Middle East and Africa Plaque Modification Devices Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Plaque Modification Devices market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Plaque Modification Devices.

#### Plaque Modification Devices Market Company Profiles

The global Plaque Modification Devices market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are B. Braun Melsungen AG, Biotronik SE and Co. KG, Boston Scientific Corp, Cardinal Health Inc, Cardiovascular Systems Inc, Codman Neuro, Medtronic Plc, Microvention Inc, Penumbra Inc, Stryker Corp.

#### Recent Plaque Modification Devices Market Developments

The global Plaque Modification Devices market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

#### Plaque Modification Devices Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Type

Stationary 3D and 4D Ultrasound Devices

Portable 3D and 4D Ultrasound Devices

By Display

Color Ultrasound

B/W Ultrasound

By Portability

Trolley or Cart-Based Ultrasound Systems

Compact/Handheld Ultrasound Systems

Point-of-Pare (PoC) Ultrasound Systems

By Application

Radiology or General Imaging

Obstetrics or Gynecology

Cardiology

Urology

Vascular

Orthopedic and Musculoskeletal

Pain Management

Others

By End-User

Hospitals

Surgical Centers and Diagnostic Centers

Maternity Centers

Ambulatory Care Centers

Research and Academia

Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

B. Braun Melsungen AG

Biotronik SE and Co. KG

Boston Scientific Corp

Cardinal Health Inc

Cardiovascular Systems Inc

Codman Neuro

Medtronic Plc

Microvention Inc

Penumbra Inc

Stryker Corp

Formats Available: Excel, PDF, and PPT



## Contents

### 1. EXECUTIVE SUMMARY

- 1.1 Plaque Modification Devices Market Overview and Key Findings, 2024
- 1.2 Plaque Modification Devices Market Size and Growth Outlook, 2021- 2030
- 1.3 Plaque Modification Devices Market Growth Opportunities to 2030
- 1.4 Key Plaque Modification Devices Market Trends and Challenges
  - 1.4.1 Plaque Modification Devices Market Drivers and Trends
  - 1.4.2 Plaque Modification Devices Market Challenges
- 1.5 Competitive Landscape and Key Players
- 1.6 Competitive Analysis- Growth Strategies Adopted by Leading Plaque Modification Devices Companies

### 2. PLAQUE MODIFICATION DEVICES MARKET SIZE OUTLOOK TO 2030

- 2.1 Plaque Modification Devices Market Size Outlook, USD Million, 2021- 2030
- 2.2 Plaque Modification Devices Incremental Market Growth Outlook, %, 2021- 2030
- 2.3 Segment Snapshot, 2024

### 3. PLAQUE MODIFICATION DEVICES MARKET- STRATEGIC ANALYSIS REVIEW

- 3.1 Porter's Five Forces Analysis
  - \* Threat of New Entrants
  - \* Threat of Substitutes
  - \* Intensity of Competitive Rivalry
  - \* Bargaining Power of Buyers
  - \* Bargaining Power of Suppliers
- 3.2 Value Chain Analysis
- 3.3 SWOT Analysis

### 4. PLAQUE MODIFICATION DEVICES MARKET SEGMENTATION ANALYSIS AND OUTLOOK

- 4.1 Market Segmentation and Scope
- 4.2 Market Breakdown by Type, Application, and Other Segments, 2021-2030
  - By Type
    - Stationary 3D and 4D Ultrasound Devices
    - Portable 3D and 4D Ultrasound Devices

By Display

Color Ultrasound

B/W Ultrasound

By Portability

Trolley or Cart-Based Ultrasound Systems

Compact/Handheld Ultrasound Systems

Point-of-Care (PoC) Ultrasound Systems

By Application

Radiology or General Imaging

Obstetrics or Gynecology

Cardiology

Urology

Vascular

Orthopedic and Musculoskeletal

Pain Management

Others

By End-User

Hospitals

Surgical Centers and Diagnostic Centers

Maternity Centers

Ambulatory Care Centers

Research and Academia

Others

4.3 Growth Prospects and Niche Opportunities, 2023- 2030

4.4 Regional comparison of Market Growth, CAGR, 2023-2030

## **5. REGION-WISE MARKET OUTLOOK TO 2030**

5.1 Key Findings for Asia Pacific Plaque Modification Devices Market, 2025

5.2 Asia Pacific Plaque Modification Devices Market Size Outlook by Type, 2021- 2030

5.3 Asia Pacific Plaque Modification Devices Market Size Outlook by Application, 2021-2030

5.4 Key Findings for Europe Plaque Modification Devices Market, 2025

5.5 Europe Plaque Modification Devices Market Size Outlook by Type, 2021- 2030

5.6 Europe Plaque Modification Devices Market Size Outlook by Application, 2021-2030

5.7 Key Findings for North America Plaque Modification Devices Market, 2025

5.8 North America Plaque Modification Devices Market Size Outlook by Type, 2021-2030

5.9 North America Plaque Modification Devices Market Size Outlook by Application, 2021- 2030

5.10 Key Findings for South America Plaque Modification Devices Market, 2025

5.11 South America Pacific Plaque Modification Devices Market Size Outlook by Type, 2021- 2030

5.12 South America Plaque Modification Devices Market Size Outlook by Application, 2021- 2030

5.13 Key Findings for Middle East and Africa Plaque Modification Devices Market, 2025

5.14 Middle East Africa Plaque Modification Devices Market Size Outlook by Type, 2021- 2030

5.15 Middle East Africa Plaque Modification Devices Market Size Outlook by Application, 2021- 2030

## **6. COUNTRY-WISE MARKET SIZE OUTLOOK TO 2030**

6.1 US Plaque Modification Devices Market Size Outlook and Revenue Growth Forecasts

6.2 US Plaque Modification Devices Industry Drivers and Opportunities

6.3 Canada Market Size Outlook and Revenue Growth Forecasts

6.4 Canada Plaque Modification Devices Industry Drivers and Opportunities

6.6 Mexico Market Size Outlook and Revenue Growth Forecasts

6.6 Mexico Plaque Modification Devices Industry Drivers and Opportunities

6.7 Germany Market Size Outlook and Revenue Growth Forecasts

6.8 Germany Plaque Modification Devices Industry Drivers and Opportunities

6.9 France Market Size Outlook and Revenue Growth Forecasts

6.10 France Plaque Modification Devices Industry Drivers and Opportunities

6.11 UK Market Size Outlook and Revenue Growth Forecasts

6.12 UK Plaque Modification Devices Industry Drivers and Opportunities

6.13 Spain Market Size Outlook and Revenue Growth Forecasts

6.14 Spain Plaque Modification Devices Industry Drivers and Opportunities

6.16 Italy Market Size Outlook and Revenue Growth Forecasts

6.16 Italy Plaque Modification Devices Industry Drivers and Opportunities

6.17 Rest of Europe Market Size Outlook and Revenue Growth Forecasts

6.18 Rest of Europe Plaque Modification Devices Industry Drivers and Opportunities

6.19 China Market Size Outlook and Revenue Growth Forecasts

6.20 China Plaque Modification Devices Industry Drivers and Opportunities

6.21 India Market Size Outlook and Revenue Growth Forecasts

6.22 India Plaque Modification Devices Industry Drivers and Opportunities

6.23 Japan Market Size Outlook and Revenue Growth Forecasts

- 6.24 Japan Plaque Modification Devices Industry Drivers and Opportunities
- 6.26 South Korea Market Size Outlook and Revenue Growth Forecasts
- 6.26 South Korea Plaque Modification Devices Industry Drivers and Opportunities
- 6.27 Australia Market Size Outlook and Revenue Growth Forecasts
- 6.28 Australia Plaque Modification Devices Industry Drivers and Opportunities
- 6.29 South East Asia Market Size Outlook and Revenue Growth Forecasts
- 6.30 South East Asia Plaque Modification Devices Industry Drivers and Opportunities
- 6.31 Rest of Asia Pacific Market Size Outlook and Revenue Growth Forecasts
- 6.32 Rest of Asia Pacific Plaque Modification Devices Industry Drivers and Opportunities
- 6.33 Brazil Market Size Outlook and Revenue Growth Forecasts
- 6.34 Brazil Plaque Modification Devices Industry Drivers and Opportunities
- 6.36 Argentina Market Size Outlook and Revenue Growth Forecasts
- 6.36 Argentina Plaque Modification Devices Industry Drivers and Opportunities
- 6.37 Rest of South America Market Size Outlook and Revenue Growth Forecasts
- 6.38 Rest of South America Plaque Modification Devices Industry Drivers and Opportunities
- 6.39 Middle East Market Size Outlook and Revenue Growth Forecasts
- 6.40 Middle East Plaque Modification Devices Industry Drivers and Opportunities
- 6.41 Africa Market Size Outlook and Revenue Growth Forecasts
- 6.42 Africa Plaque Modification Devices Industry Drivers and Opportunities

## **7. PLAQUE MODIFICATION DEVICES MARKET OUTLOOK ACROSS SCENARIOS**

- 7.1 Low Growth Case
- 7.2 Reference Growth Case
- 7.3 High Growth Case

## **8. PLAQUE MODIFICATION DEVICES COMPANY PROFILES**

- 8.1 Profiles of Leading Plaque Modification Devices Companies in the Market
- 8.2 Business Descriptions, SWOT Analysis, and Growth Strategies
- 8.3 Financial Performance and Key Metrics
- B. Braun Melsungen AG
- Biotronik SE and Co. KG
- Boston Scientific Corp
- Cardinal Health Inc
- Cardiovascular Systems Inc
- Codman Neuro

Medtronic Plc  
Microvention Inc  
Penumbra Inc  
Stryker Corp

## **9. APPENDIX**

9.1 Scope of the Report  
9.2 Research Methodology and Data Sources  
9.3 Glossary of Terms  
9.4 Market Definitions  
9.5 Contact Information

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