

Plant-based Seafood Market Size, Share, and Outlook, 2025 Report- By Type (Crab Cakes, Fish Fillets, Shrimp, Tuna, Caviar, Scallops, Others), Source (Soy, Wheat, Pea Protein, Seaweed, Others), Process (Grinding, Mixing, Blending, Forming/Shaping, Others), Application (Hotel, Restaurants, Cafes, Residential, Others), Distribution Channel (Supermarkets and Hypermarkets, Independent Stores, Specialty Stores, Online, Others), and Companies, 2021-2032

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Abstracts

Plant-based Seafood Market Outlook

The global Plant-based Seafood market is expected to register a growth rate of 8.6% during the forecast period from \$628.3 Billion in 2024 to \$1215.6 Billion in 2032. The Plant-based Seafood market is a thriving business that is poised to keep growing and presents potential growth opportunities for companies across the industry value chain.

The comprehensive market research report presents 12-year historic and forecast data on Plant-based Seafood segments across 22 countries from 2021 to 2032. Key segments in the report include By Type (Crab Cakes, Fish Fillets, Shrimp, Tuna, Caviar, Scallops, Others), Source (Soy, Wheat, Pea Protein, Seaweed, Others), Process (Grinding, Mixing, Blending, Forming/Shaping, Others), Application (Hotel, Restaurants, Cafes, Residential, Others), Distribution Channel (Supermarkets and Hypermarkets, Independent Stores, Specialty Stores, Online, Others). Over 70 tables and charts

showcase findings from our latest survey report on Plant-based Seafood markets.

Plant-based Seafood Market Insights, 2025

The Plant-based Seafood Market in 2025 is an emerging niche within alternative proteins, driven by sustainability concerns over overfishing and environmental pollution, alongside consumer interest in ethical seafood options. This market includes plant-based versions of fish fillets, crab cakes, shrimp, and other seafood products crafted from ingredients like algae, seaweed, pea protein, and konjac. Companies invest in technologies to replicate seafood textures and flavors, emphasizing freshness and nutritional parity with real seafood. The market targets retail, foodservice, and direct-to-consumer channels. Regulatory approvals and consumer education on benefits are accelerating adoption worldwide.

Five Trends that will define global Plant-based Seafood market in 2025 and Beyond

A closer look at the multi-million global market for Plant-based Seafood identifies rapidly shifting consumer preferences across categories. By focusing on growth and resilience, leading Plant-based Seafood companies are prioritizing their investments across categories, markets, and geographies. The report analyses the most important market trends shaping the new landscape to support better decisions for the long and short-term future.

What are the biggest opportunities for growth in the Plant-based Seafood industry?

The Plant-based Seafood sector demonstrated remarkable resilience over the past year across developed and developing economies. Further, the market presents significant opportunities to leverage the existing momentum towards actions by 2030. On the other hand, recent macroeconomic developments including rising inflation and supply chain disruptions are putting pressure on companies. The chapter assists users to identify growth avenues and address business challenges to make informed commercial decisions with unique insights, data forecasts, and in-depth market analyses.

Plant-based Seafood Market Segment Insights

The Plant-based Seafood industry presents strong offers across categories. The analytical report offers forecasts of Plant-based Seafood industry performance across segments and countries. Key segments in the industry include By Type (Crab Cakes,

Fish Fillets, Shrimp, Tuna, Caviar, Scallops, Others), Source (Soy, Wheat, Pea Protein, Seaweed, Others), Process (Grinding, Mixing, Blending, Forming/Shaping, Others), Application (Hotel, Restaurants, Cafes, Residential, Others), Distribution Channel (Supermarkets and Hypermarkets, Independent Stores, Specialty Stores, Online, Others). The largest types, applications, and sales channels, fastest growing segments, and the key factors driving each of the categories are included in the report.

Forecasts of each segment across five regions are provided from 2021 through 2032 for Asia Pacific, North America, Europe, South America, Middle East, and African regions. In addition, Plant-based Seafood market size outlook is provided for 22 countries across these regions.

Market Value Chain

The chapter identifies potential companies and their operations across the global Plant-based Seafood industry ecosystem. It assists decision-makers in evaluating global Plant-based Seafood market fundamentals, market dynamics, and disruptive trends across the value chain segments.

Scenario Analysis and Forecasts

Strategic decision-making in the Plant-based Seafood industry is multi-faceted with the increased need for planning across scenarios. The report provides forecasts across three case scenarios: slow growth, reference case, and high growth cases.

Asia Pacific Plant-based Seafood Market Analysis A Promising Growth Arena for Business Expansion

As companies increasingly expand across promising Asia Pacific markets with a combined population of over 4.5 billion, the medium-to-long-term future remains robust. The presence of the fastest-growing economies such as China, India, Thailand, Indonesia, and Vietnam coupled with strengthening middle-class populations and rising disposable incomes drive the market. In particular, China and India are witnessing rapid shifts in consumer purchasing behavior. China is recovering steadily with optimistic forecasts for 2025. Further, Japanese and South Korean markets remain stable with most companies focusing on new product launches and diversification of sales channels.

The State of Europe Plant-based Seafood Industry 2025 Focus on Accelerating

Competitiveness

As companies opt for an integrated agenda for competitiveness, the year 2025 presents optimistic scenarios for companies across the ecosystem. With signs of economic recovery across markets, companies are increasing their investments. Europe is one of the largest markets for Plant-based Seafood with demand from both Western Europe and Eastern European regions increasing over the medium to long-term future. Increasing omnichannel shopping amidst robust consumer demand for value purchases shapes the market outlook. The report analyses the key Plant-based Seafood market drivers and opportunities across Germany, France, the United Kingdom, Spain, Italy, Russia, and other Europe.

The US Plant-based Seafood market Insights Executives are most excited about opportunities for the US Plant-based Seafood industry.

Easing inflation coupled with strengthening consumer sentiment is encouraging aggressive actions from the US Plant-based Seafood companies. Market players consistently focusing on innovation and pursuing new ways to create value are set to excel in 2025. In addition, the Canadian and Mexican markets offer lucrative growth pockets for manufacturers and vendors. Focus on private-brand offerings and promotions, diversified sales channels, expansion into niche segments, adoption of advanced technologies, and sustainability are widely observed across the North American Plant-based Seafood market.

Latin American Plant-based Seafood market outlook rebounds in line with economic growth.

Underlying demand remains higher among urban consumers with an optimistic economic outlook across Brazil, Argentina, Chile, and other South and Central American countries. Increased consumer spending has been reported since H2-2024 and the prospects remain strong for 2025. Aggressive ecosystem moves to create new sources of income are widely observed across markets in the region. Marketing activities focused on customer insights, operations, and support functions are quickly gaining business growth in the region.

Middle East and Africa Plant-based Seafood Markets New Opportunities for Companies Harnessing Diversity

Rapid growth in burgeoning urban locations coupled with a young and fast-growing

population base is attracting new investments in the Middle East and African Plant-based Seafood markets. Designing expansion and marketing strategies to cater to the local consumer base supports the market prospects. In addition to Nigeria, Algeria, South Africa, and other markets, steady growth markets in Ethiopia, Rwanda, Ghana, Tanzania, the Democratic Republic of Congo, and others present significant prospects for companies. On the other hand, Middle Eastern Plant-based Seafood markets including the UAE, Saudi Arabia, Qatar, and Oman continue to offer lucrative pockets of growth.

Competitive Landscape How Plant-based Seafood companies outcompete in 2025?

The ability to respond quickly to evolving consumer preferences and adapt businesses to niche consumer segments remains a key growth factor. The report identifies the leading companies in the industry and provides their revenue for 2024. The market shares of each company are also included in the report. Further, business profiles, SWOT analysis, and financial analysis of each company are provided in detail. Key companies analyzed in the report include Sophie's Kitchen, Inc., New Wave Foods, Inc., Ocean Hugger Foods, Inc., Gathered Foods LLC, Hooked Foods AB, Atlantic Natural Foods, LLC, Marlow Foods Limited (Quorn), Conagra Brands Inc. (Gardein), Tofuna Fysh LLC, Ocean's Halo, Seamore B.V., Plant Based Seafood Co. LLC, AKUA Inc., Vegan Zeastar S.L., Fishless B.V., Sophie's Bio-Bite, LoveSeitan Limited, Thai Union Group Public Company Limited, Lightlife Foods, Inc. (Maple Leaf Foods Inc.), BlueNalu Inc.

Plant-based Seafood Market Scope

Leading Segments

By Type

Crab Cakes

Fish Fillets

Shrimp

Tuna

Caviar

Scallops

Others

By Source

Soy

Wheat

Pea Protein

Seaweed

Others

By Process

Grinding

Mixing

Blending

Forming/Shaping

Others

By Application

Hotel

Restaurants

Cafes

Residential

Others

By Distribution Channel

Supermarkets and Hypermarkets

Independent Stores

Specialty Stores

Online

Others

Leading Companies

Sophie's Kitchen, Inc.

New Wave Foods, Inc.

Ocean Hugger Foods, Inc.

Gathered Foods LLC

Hooked Foods AB

Atlantic Natural Foods, LLC

Marlow Foods Limited (Quorn)

Conagra Brands Inc. (Gardein)

Tofuna Fysh LLC

Ocean's Halo

Seamore B.V.

Plant Based Seafood Co. LLC

AKUA Inc.

Vegan Zeastar S.L.

Fishless B.V.

Sophie's Bio-Bite

LoveSeitan Limited

Thai Union Group Public Company Limited

Lightlife Foods, Inc. (Maple Leaf Foods Inc.)

BlueNalu Inc.

Geographies

North AmericaUS, Canada, Mexico

EuropeGermany, France, UK, Spain, Italy, Nordics, BeNeLux, Others

Asia PacificChina, India, Japan, South Korea, Australia, South East Asia, Others

Latin AmericaBrazil, Argentina, Others

Middle East and AfricaSaudi Arabia, UAE, Other Middle East, South Africa, Other Africa

Reasons to Buy the report

Make informed decisions through long and short-term forecasts across 22 countries and segments.

Evaluate market fundamentals, dynamics, and disrupting trends set to shape 2025 and beyond.

Gain a clear understanding of the competitive landscape, with product portfolio and growth strategies.

Get an integrated understanding of the entire market ecosystem and companies.

Stay ahead of the competition through plans for growth in a changing environment for your geographic expansion.

Assess the impact of advanced technologies and identify growth opportunities based on actionable data and insights.

Get free Excel spreadsheet and PPT versions along with the report PDF.

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By Type

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Fish Fillets

Shrimp

Tuna

Caviar

Scallops

Others

By Source

Soy

Wheat

Pea Protein

Seaweed

Others

By Process

Grinding

Mixing

Blending

Forming/Shaping

Others

By Application

Hotel

Restaurants

Cafes
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Online
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Ocean Hugger Foods, Inc.
Gathered Foods LLC
Hooked Foods AB
Atlantic Natural Foods, LLC
Marlow Foods Limited (Quorn)
Conagra Brands Inc. (Gardein)
Tofuna Fysh LLC
Ocean's Halo
Seamore B.V.
Plant Based Seafood Co. LLC
AKUA Inc.
Vegan Zeastar S.L.
Fishless B.V.
Sophie's Bio-Bite
LoveSeitan Limited
Thai Union Group Public Company Limited
Lightlife Foods, Inc. (Maple Leaf Foods Inc.)
BlueNalu Inc.

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