

Plant-Based Food Market Size, Share, and Outlook, 2025 Report- By Type (Plant-Based Milk, Plant-Based Dairy, Plant-Based Meat, Plant-Based Meals, Tofu and Tempeh, Plant-Based Condiments, Plant-Based Eggs, Others), Packaging (Pouches, Can, Box, Bottle, Others), Application (Food and Beverage Industry, Feed Industry, Pharmaceutical Industry, Others), Distribution Channel (Supermarkets and Hypermarkets, Specialty Stores, Convenience Stores, Online, Others), and Companies, 2021-2032

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Abstracts

Plant-Based Food Market Outlook

The global Plant-Based Food market is expected to register a growth rate of 11.3% during the forecast period from \$14.8 Billion in 2024 to \$34.9 Billion in 2032. The Plant-Based Food market is a thriving business that is poised to keep growing and presents potential growth opportunities for companies across the industry value chain.

The comprehensive market research report presents 12-year historic and forecast data on Plant-Based Food segments across 22 countries from 2021 to 2032. Key segments in the report include By Type (Plant-Based Milk, Plant-Based Dairy, Plant-Based Meat, Plant-Based Meals, Tofu and Tempeh, Plant-Based Condiments, Plant-Based Eggs, Others), Packaging (Pouches, Can, Box, Bottle, Others), Application (Food and Beverage Industry, Feed Industry, Pharmaceutical Industry, Others), Distribution Channel (Supermarkets and Hypermarkets, Specialty Stores, Convenience Stores,

Online, Others). Over 70 tables and charts showcase findings from our latest survey report on Plant-Based Food markets.

Plant-Based Food Market Insights, 2025

The Plant-Based Food Market in 2025 is experiencing rapid expansion fueled by growing consumer demand for healthier, sustainable, and ethical eating options. This market encompasses a broad range of products including meat substitutes, dairy alternatives, snacks, and ready meals derived primarily from plant sources such as soy, peas, wheat, and nuts. Increasing awareness of the environmental impact of animal agriculture, along with rising prevalence of vegetarian, vegan, and flexitarian diets, propels market growth. Innovations focus on improving taste, texture, and nutritional profiles to meet consumer expectations. Retailers and foodservice operators are actively expanding their plant-based offerings, signaling mainstream acceptance.

Five Trends that will define global Plant-Based Food market in 2025 and Beyond

A closer look at the multi-million global market for Plant-Based Food identifies rapidly shifting consumer preferences across categories. By focusing on growth and resilience, leading Plant-Based Food companies are prioritizing their investments across categories, markets, and geographies. The report analyses the most important market trends shaping the new landscape to support better decisions for the long and short-term future.

What are the biggest opportunities for growth in the Plant-Based Food industry?

The Plant-Based Food sector demonstrated remarkable resilience over the past year across developed and developing economies. Further, the market presents significant opportunities to leverage the existing momentum towards actions by 2030. On the other hand, recent macroeconomic developments including rising inflation and supply chain disruptions are putting pressure on companies. The chapter assists users to identify growth avenues and address business challenges to make informed commercial decisions with unique insights, data forecasts, and in-depth market analyses.

Plant-Based Food Market Segment Insights

The Plant-Based Food industry presents strong offers across categories. The analytical report offers forecasts of Plant-Based Food industry performance across segments and countries. Key segments in the industry include By Type (Plant-Based Milk, Plant-Based

Dairy, Plant-Based Meat, Plant-Based Meals, Tofu and Tempeh, Plant-Based Condiments, Plant-Based Eggs, Others), Packaging (Pouches, Can, Box, Bottle, Others), Application (Food and Beverage Industry, Feed Industry, Pharmaceutical Industry, Others), Distribution Channel (Supermarkets and Hypermarkets, Specialty Stores, Convenience Stores, Online, Others). The largest types, applications, and sales channels, fastest growing segments, and the key factors driving each of the categories are included in the report.

Forecasts of each segment across five regions are provided from 2021 through 2032 for Asia Pacific, North America, Europe, South America, Middle East, and African regions. In addition, Plant-Based Food market size outlook is provided for 22 countries across these regions.

Market Value Chain

The chapter identifies potential companies and their operations across the global Plant-Based Food industry ecosystem. It assists decision-makers in evaluating global Plant-Based Food market fundamentals, market dynamics, and disruptive trends across the value chain segments.

Scenario Analysis and Forecasts

Strategic decision-making in the Plant-Based Food industry is multi-faceted with the increased need for planning across scenarios. The report provides forecasts across three case scenarios low growth, reference case, and high growth cases.

Asia Pacific Plant-Based Food Market Analysis A Promising Growth Arena for Business Expansion

As companies increasingly expand across promising Asia Pacific markets with a combined population of over 4.5 billion, the medium-to-long-term future remains robust. The presence of the fastest-growing economies such as China, India, Thailand, Indonesia, and Vietnam coupled with strengthening middle-class populations and rising disposable incomes drive the market. In particular, China and India are witnessing rapid shifts in consumer purchasing behavior. China is recovering steadily with optimistic forecasts for 2025. Further, Japanese and South Korean markets remain stable with most companies focusing on new product launches and diversification of sales channels.

The State of Europe Plant-Based Food Industry 2025 Focus on Accelerating Competitiveness

As companies opt for an integrated agenda for competitiveness, the year 2025 presents optimistic scenarios for companies across the ecosystem. With signs of economic recovery across markets, companies are increasing their investments. Europe is one of the largest markets for Plant-Based Food with demand from both Western Europe and Eastern European regions increasing over the medium to long-term future. Increasing omnichannel shopping amidst robust consumer demand for value purchases shapes the market outlook. The report analyses the key Plant-Based Food market drivers and opportunities across Germany, France, the United Kingdom, Spain, Italy, Russia, and other Europe.

The US Plant-Based Food market Insights Executives are most excited about opportunities for the US Plant-Based Food industry.

Easing inflation coupled with strengthening consumer sentiment is encouraging aggressive actions from the US Plant-Based Food companies. Market players consistently focusing on innovation and pursuing new ways to create value are set to excel in 2025. In addition, the Canadian and Mexican markets offer lucrative growth pockets for manufacturers and vendors. Focus on private-brand offerings and promotions, diversified sales channels, expansion into niche segments, adoption of advanced technologies, and sustainability are widely observed across the North American Plant-Based Food market.

Latin American Plant-Based Food market outlook rebounds in line with economic growth.

Underlying demand remains higher among urban consumers with an optimistic economic outlook across Brazil, Argentina, Chile, and other South and Central American countries. Increased consumer spending has been reported since H2-2024 and the prospects remain strong for 2025. Aggressive ecosystem moves to create new sources of income are widely observed across markets in the region. Marketing activities focused on customer insights, operations, and support functions are quickly gaining business growth in the region.

Middle East and Africa Plant-Based Food Markets New Opportunities for Companies Harnessing Diversity

Rapid growth in burgeoning urban locations coupled with a young and fast-growing population base is attracting new investments in the Middle East and African Plant-Based Food markets. Designing expansion and marketing strategies to cater to the local consumer base supports the market prospects. In addition to Nigeria, Algeria, South Africa, and other markets, steady growth markets in Ethiopia, Rwanda, Ghana, Tanzania, the Democratic Republic of Congo, and others present significant prospects for companies. On the other hand, Middle Eastern Plant-Based Food markets including the UAE, Saudi Arabia, Qatar, and Oman continue to offer lucrative pockets of growth.

Competitive Landscape How Plant-Based Food companies outcompete in 2025?

The ability to respond quickly to evolving consumer preferences and adapt businesses to niche consumer segments remains a key growth factor. The report identifies the leading companies in the industry and provides their revenue for 2024. The market shares of each company are also included in the report. Further, business profiles, SWOT analysis, and financial analysis of each company are provided in detail. Key companies analyzed in the report include Archer Daniels Midland Company, Cargill, Incorporated, E. I. du Pont de Nemours and Company, Fonterra Co-operative Group Limited, Kerry Group plc, Beyond Meat, Inc., Danone S.A., AMCO Proteins (Synlait Milk Limited), Hilmar Cheese Company, Inc., Omega Protein Corporation (Cooke Inc.), Tate and Lyle PLC, Ingredion Incorporated.

Plant-Based Food Market Scope

Leading Segments

By Type

Plant-Based Milk

Plant-Based Dairy

Plant-Based Meat

Plant-Based Meals, Tofu and Tempeh

Plant-Based Condiments

Plant-Based Eggs

Others

By Packaging

Pouches

Can

Box

Bottle

Others

By Application

Food and Beverage Industry

Feed Industry

Pharmaceutical Industry

Others

By Distribution Channel

Supermarkets and Hypermarkets

Specialty Stores

Convenience Stores

Online

Others

Leading Companies

Archer Daniels Midland Company

Cargill, Incorporated

E. I. du Pont de Nemours and Company

Fonterra Co-operative Group Limited

Kerry Group plc

Beyond Meat, Inc.

Danone S.A.

AMCO Proteins (Synlait Milk Limited)

Hilmar Cheese Company, Inc.

Omega Protein Corporation (Cooke Inc.)

Tate and Lyle PLC

Ingredion Incorporated

Geographies

North AmericaUS, Canada, Mexico

EuropeGermany, France, UK, Spain, Italy, Nordics, BeNeLux, Others

Asia PacificChina, India, Japan, South Korea, Australia, South East Asia, Others

Latin AmericaBrazil, Argentina, Others

Middle East and AfricaSaudi Arabia, UAE, Other Middle East, South Africa, Other Africa

Reasons to Buy the report

Make informed decisions through long and short-term forecasts across 22

countries and segments.

Evaluate market fundamentals, dynamics, and disrupting trends set to shape 2025 and beyond.

Gain a clear understanding of the competitive landscape, with product portfolio and growth strategies.

Get an integrated understanding of the entire market ecosystem and companies.

Stay ahead of the competition through plans for growth in a changing environment for your geographic expansion.

Assess the impact of advanced technologies and identify growth opportunities based on actionable data and insights.

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Kerry Group plc

Beyond Meat, Inc.

Danone S.A.

AMCO Proteins (Synlait Milk Limited)

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