

# **Phytogenic Feed Additives Market Size, Share, and Outlook, 2025 Report- By Type (Essential Oils, Herbs and Spices, Oleoresins, Mucilage, Echinacea, Others), Application (Poultry, Swine, Ruminant, Aquatic, Equine, Others), Function (PerFormance Enhancers, Palatability Enhancers, Others), Packaging (Flexible Packaging, Rigid Packaging), End-User (Poultry owners, Poultry shops, Others), and Companies, 2021-2032**

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## **Abstracts**

### Phytogenic Feed Additives Market Outlook

The global Phytogenic Feed Additives market is expected to register a growth rate of 6.1% during the forecast period from \$1.3 Billion in 2024 to \$2.1 Billion in 2032. The Phytogenic Feed Additives market is a thriving business that is poised to keep growing and presents potential growth opportunities for companies across the industry value chain.

The comprehensive market research report presents 12-year historic and forecast data on Phytogenic Feed Additives segments across 22 countries from 2021 to 2032. Key segments in the report include By Type (Essential Oils, Herbs and Spices, Oleoresins, Mucilage, Echinacea, Others), Application (Poultry, Swine, Ruminant, Aquatic, Equine, Others), Function (PerFormance Enhancers, Palatability Enhancers, Others), Packaging (Flexible Packaging, Rigid Packaging), End-User (Poultry owners, Poultry shops, Others). Over 70 tables and charts showcase findings from our latest survey report on Phytogenic Feed Additives markets.

## Phytogenic Feed Additives Market Insights, 2025

The phytogenic feed additives market in 2025 offers plant-derived compounds such as essential oils, herbs, spices, and botanicals used to improve animal health, digestion, and performance in livestock and aquaculture. These natural additives serve as alternatives to antibiotics and synthetic growth promoters, aligning with regulatory bans and consumer demand for residue-free animal products. The market benefits from advances in extraction, standardization, and formulation technologies enhancing bioavailability and efficacy. Phytogenic additives contribute to improved feed efficiency, immunity, and product quality, with applications across poultry, swine, ruminants, and fish. Asia-Pacific and Europe lead market adoption due to stringent regulations and large animal farming industries, while North America shows growing interest driven by sustainability initiatives. Challenges include variability in raw material quality and establishing consistent performance data. The phytogenic feed additives market in 2025 underscores the transition toward natural, sustainable animal nutrition solutions.

## Five Trends that will define global Phytogenic Feed Additives market in 2025 and Beyond

A closer look at the multi-million global market for Phytogenic Feed Additives identifies rapidly shifting consumer preferences across categories. By focusing on growth and resilience, leading Phytogenic Feed Additives companies are prioritizing their investments across categories, markets, and geographies. The report analyses the most important market trends shaping the new landscape to support better decisions for the long and short-term future.

What are the biggest opportunities for growth in the Phytogenic Feed Additives industry?

The Phytogenic Feed Additives sector demonstrated remarkable resilience over the past year across developed and developing economies. Further, the market presents significant opportunities to leverage the existing momentum towards actions by 2030. On the other hand, recent macroeconomic developments including rising inflation and supply chain disruptions are putting pressure on companies. The chapter assists users to identify growth avenues and address business challenges to make informed commercial decisions with unique insights, data forecasts, and in-depth market analyses.

## Phytogenic Feed Additives Market Segment Insights

The Phytogenic Feed Additives industry presents strong offers across categories. The analytical report offers forecasts of Phytogenic Feed Additives industry performance across segments and countries. Key segments in the industry include By Type (Essential Oils, Herbs and Spices, Oleoresins, Mucilage, Echinacea, Others), Application (Poultry, Swine, Ruminant, Aquatic, Equine, Others), Function (Performance Enhancers, Palatability Enhancers, Others), Packaging (Flexible Packaging, Rigid Packaging), End-User (Poultry owners, Poultry shops, Others). The largest types, applications, and sales channels, fastest growing segments, and the key factors driving each of the categories are included in the report.

Forecasts of each segment across five regions are provided from 2021 through 2032 for Asia Pacific, North America, Europe, South America, Middle East, and African regions. In addition, Phytogenic Feed Additives market size outlook is provided for 22 countries across these regions.

## Market Value Chain

The chapter identifies potential companies and their operations across the global Phytogenic Feed Additives industry ecosystem. It assists decision-makers in evaluating global Phytogenic Feed Additives market fundamentals, market dynamics, and disruptive trends across the value chain segments.

## Scenario Analysis and Forecasts

Strategic decision-making in the Phytogenic Feed Additives industry is multi-faceted with the increased need for planning across scenarios. The report provides forecasts across three case scenarios low growth, reference case, and high growth cases.

## Asia Pacific Phytogenic Feed Additives Market Analysis A Promising Growth Arena for Business Expansion

As companies increasingly expand across promising Asia Pacific markets with a combined population of over 4.5 billion, the medium-to-long-term future remains robust. The presence of the fastest-growing economies such as China, India, Thailand, Indonesia, and Vietnam coupled with strengthening middle-class populations and rising disposable incomes drive the market. In particular, China and India are witnessing rapid shifts in consumer purchasing behavior. China is recovering steadily with optimistic

forecasts for 2025. Further, Japanese and South Korean markets remain stable with most companies focusing on new product launches and diversification of sales channels.

### The State of Europe Phytogetic Feed Additives Industry 2025 Focus on Accelerating Competitiveness

As companies opt for an integrated agenda for competitiveness, the year 2025 presents optimistic scenarios for companies across the ecosystem. With signs of economic recovery across markets, companies are increasing their investments. Europe is one of the largest markets for Phytogetic Feed Additives with demand from both Western Europe and Eastern European regions increasing over the medium to long-term future. Increasing omnichannel shopping amidst robust consumer demand for value purchases shapes the market outlook. The report analyses the key Phytogetic Feed Additives market drivers and opportunities across Germany, France, the United Kingdom, Spain, Italy, Russia, and other Europe.

The US Phytogetic Feed Additives market Insights Executives are most excited about opportunities for the US Phytogetic Feed Additives industry.

Easing inflation coupled with strengthening consumer sentiment is encouraging aggressive actions from the US Phytogetic Feed Additives companies. Market players consistently focusing on innovation and pursuing new ways to create value are set to excel in 2025. In addition, the Canadian and Mexican markets offer lucrative growth pockets for manufacturers and vendors. Focus on private-brand offerings and promotions, diversified sales channels, expansion into niche segments, adoption of advanced technologies, and sustainability are widely observed across the North American Phytogetic Feed Additives market.

Latin American Phytogetic Feed Additives market outlook rebounds in line with economic growth.

Underlying demand remains higher among urban consumers with an optimistic economic outlook across Brazil, Argentina, Chile, and other South and Central American countries. Increased consumer spending has been reported since H2-2024 and the prospects remain strong for 2025. Aggressive ecosystem moves to create new sources of income are widely observed across markets in the region. Marketing activities focused on customer insights, operations, and support functions are quickly gaining business growth in the region.

## Middle East and Africa Phytogetic Feed Additives Markets New Opportunities for Companies Harnessing Diversity

Rapid growth in burgeoning urban locations coupled with a young and fast-growing population base is attracting new investments in the Middle East and African Phytogetic Feed Additives markets. Designing expansion and marketing strategies to cater to the local consumer base supports the market prospects. In addition to Nigeria, Algeria, South Africa, and other markets, steady growth markets in Ethiopia, Rwanda, Ghana, Tanzania, the Democratic Republic of Congo, and others present significant prospects for companies. On the other hand, Middle Eastern Phytogetic Feed Additives markets including the UAE, Saudi Arabia, Qatar, and Oman continue to offer lucrative pockets of growth.

## Competitive Landscape How Phytogetic Feed Additives companies outcompete in 2025?

The ability to respond quickly to evolving consumer preferences and adapt businesses to niche consumer segments remains a key growth factor. The report identifies the leading companies in the industry and provides their revenue for 2024. The market shares of each company are also included in the report. Further, business profiles, SWOT analysis, and financial analysis of each company are provided in detail. Key companies analyzed in the report include Delacon, Biomin (part of Erber Group), Cargill, Incorporated, DuPont de Nemours, Inc., Adisseo, Dostofarm GmbH, Phytobiotics Futterzusatzstoffe GmbH, Pancosma, AandA Pharmachem Inc., Kemin Industries, Inc.

## Phytogetic Feed Additives Market Scope

### Leading Segments

#### By Type

#### Essential Oils

#### Herbs and Spices

#### Oleoresins

#### Mucilage

Echinacea

Others

By Application

Poultry

Swine

Ruminant

Aquatic

Equine

Others

By Function

Performance Enhancers

Palatability Enhancers

Others

By Packaging

Flexible Packaging

Rigid Packaging

By End-User

Poultry owners

Poultry shops

Others

Leading Companies

Delacon

Biomin (part of Erber Group)

Cargill, Incorporated

DuPont de Nemours, Inc.

Adisseo

Dostofarm GmbH

Phytobiotics Futterzusatzstoffe GmbH

Pancosma

AandA Pharmachem Inc.

Kemin Industries, Inc.

Geographies

North AmericaUS, Canada, Mexico

EuropeGermany, France, UK, Spain, Italy, Nordics, BeNeLux, Others

Asia PacificChina, India, Japan, South Korea, Australia, South East Asia, Others

Latin AmericaBrazil, Argentina, Others

Middle East and AfricaSaudi Arabia, UAE, Other Middle East, South Africa, Other Africa

Reasons to Buy the report

Make informed decisions through long and short-term forecasts across 22

countries and segments.

Evaluate market fundamentals, dynamics, and disrupting trends set to shape 2025 and beyond.

Gain a clear understanding of the competitive landscape, with product portfolio and growth strategies.

Get an integrated understanding of the entire market ecosystem and companies.

Stay ahead of the competition through plans for growth in a changing environment for your geographic expansion.

Assess the impact of advanced technologies and identify growth opportunities based on actionable data and insights.

Get free Excel spreadsheet and PPT versions along with the report PDF.

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Herbs and Spices

Oleoresins

Mucilage

Echinacea

Others

### By Application

Poultry

Swine

Ruminant

Aquatic

Equine

Others

### By Function

Performance Enhancers

Palatability Enhancers

Others

### By Packaging

Flexible Packaging

Rigid Packaging

### By End-User

Poultry owners

Poultry shops

Others

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Biomin (part of Erber Group)

Cargill, Incorporated

DuPont de Nemours, Inc.

Adisseo

Dostofarm GmbH

Phytobiotics Futterzusatzstoffe GmbH

Pancosma

AandA Pharmachem Inc.

Kemin Industries, Inc.

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