

Pet Sitting Market Size, Trends, Analysis, and Outlook By Pet (Dogs, Cats, Others), By Service (Care Visits, Drop-in Visits), by Region, Country, Segment, and Companies, 2024-2030

<https://marketpublishers.com/r/PF9F2E2ACDEEEN.html>

Date: March 2024

Pages: 190

Price: US\$ 3,980.00 (Single User License)

ID: PF9F2E2ACDEEEN

Abstracts

The global Pet Sitting market size is poised to register 9.21% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Pet Sitting market across By Pet (Dogs, Cats, Others), By Service (Care Visits, Drop-in Visits).

The Pet Sitting market is witnessing significant growth driven by the increasing pet ownership rates, changing consumer preferences, and growing demand for professional pet care services offering convenience, flexibility, and peace of mind for pet owners and their pets, providing personalized, in-home pet care solutions, companionship, and enrichment activities tailored to the individual needs, routines, and preferences of pets, including feeding, walking, playtime, medication administration, and overnight stays, among others. Pet sitting services encompass a range of pet care options and pet sitting arrangements designed to provide pet owners with reliable, trustworthy, and compassionate pet care support during their absence, whether for work, travel, vacation, or emergencies, ensuring the health, safety, and wellbeing of pets in familiar surroundings, reducing stress, anxiety, and disruptions for pets, and fostering positive relationships and interactions between pets and pet sitters. Key factors driving market expansion include the rising demand for personalized, in-home pet care solutions, free from the stress, risks, and inconveniences associated with traditional boarding facilities, kennels, or pet hotels, and the increasing popularity of pet sitting as a flexible, rewarding, and fulfilling career option for pet lovers, animal enthusiasts, retirees, and pet care professionals, providing opportunities for pet sitters to earn income, build relationships, and make a positive impact on pets' lives and pet owners' peace of mind.

Additionally, advancements in pet sitting technology, such as online booking platforms, mobile apps, GPS tracking devices, and remote monitoring systems, are enhancing the accessibility, transparency, and efficiency of pet sitting services, as well as improving communication, coordination, and collaboration between pet owners and pet sitters, driving market growth and customer satisfaction levels in the pet sitting industry. Moreover, the increasing emphasis on pet wellbeing, mental health, and socialization, as well as the growing demand for personalized, one-on-one attention and enrichment activities for pets, are driving industry innovation, collaboration, and investment opportunities in pet sitting services, catering to the evolving needs, preferences, and lifestyles of pet owners and their pets. Furthermore, the continuous expansion of the pet care ecosystem, including pet insurance, telehealth, wellness products, and subscription services, is driving market diversification, integration, and value creation, enabling pet owners to access comprehensive, holistic, and personalized solutions for pet health, happiness, and enrichment. With the continuous focus on innovation, convenience, and pet-centric care, the Pet Sitting market is poised for further expansion in the coming years.

Pet Sitting Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Pet Sitting market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Pet Sitting survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Pet Sitting industry.

Key market trends defining the global Pet Sitting demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

Pet Sitting Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Pet Sitting industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion

into these niche segments. The report presents the market size outlook across segments to support Pet Sitting companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Pet Sitting industry

Leading Pet Sitting companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Pet Sitting companies.

Pet Sitting Market Study- Strategic Analysis Review

The Pet Sitting market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Pet Sitting Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Pet Sitting industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

Pet Sitting Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

North America Pet Sitting Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Pet Sitting market segments. Similarly, Strong end-user demand is encouraging Canadian Pet Sitting companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Pet Sitting market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Pet Sitting Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Pet Sitting industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Pet Sitting market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Pet Sitting Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Pet Sitting in Asia Pacific.

In particular, China, India, and South East Asian Pet Sitting markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

Latin America Pet Sitting Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Pet Sitting Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Pet Sitting market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Pet Sitting.

Pet Sitting Market Company Profiles

The global Pet Sitting market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Careguide Inc, Dogtopia Enterprises, Fetch! Pet Care, Holidog.com, PetBacker, Pets at Home Inc, PetSmart LLC, Rover Inc, Swifto Inc, Wag! Group Co.

Recent Pet Sitting Market Developments

The global Pet Sitting market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Pet Sitting Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Pet

Dogs

Cats

Others

By Service

Care Visits

Drop-in Visits

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Careguide Inc

Dogtopia Enterprises

Fetch! Pet Care

Holidog.com

PetBacker

Pets at Home Inc

PetSmart LLC

Rover Inc

Swifto Inc

Wag! Group Co.

Formats Available: Excel, PDF, and PPT

Contents

1. EXECUTIVE SUMMARY

- 1.1 Pet Sitting Market Overview and Key Findings, 2024
- 1.2 Pet Sitting Market Size and Growth Outlook, 2021- 2030
- 1.3 Pet Sitting Market Growth Opportunities to 2030
- 1.4 Key Pet Sitting Market Trends and Challenges
 - 1.4.1 Pet Sitting Market Drivers and Trends
 - 1.4.2 Pet Sitting Market Challenges
- 1.5 Competitive Landscape and Key Players
- 1.6 Competitive Analysis- Growth Strategies Adopted by Leading Pet Sitting Companies

2. PET SITTING MARKET SIZE OUTLOOK TO 2030

- 2.1 Pet Sitting Market Size Outlook, USD Million, 2021- 2030
- 2.2 Pet Sitting Incremental Market Growth Outlook, %, 2021- 2030
- 2.3 Segment Snapshot, 2024

3. PET SITTING MARKET- STRATEGIC ANALYSIS REVIEW

- 3.1 Porter's Five Forces Analysis
 - * Threat of New Entrants
 - * Threat of Substitutes
 - * Intensity of Competitive Rivalry
 - * Bargaining Power of Buyers
 - * Bargaining Power of Suppliers
- 3.2 Value Chain Analysis
- 3.3 SWOT Analysis

4. PET SITTING MARKET SEGMENTATION ANALYSIS AND OUTLOOK

- 4.1 Market Segmentation and Scope
- 4.2 Market Breakdown by Type, Application, and Other Segments, 2021-2030
 - By Pet
 - Dogs
 - Cats
 - Others
 - By Service

Care Visits

Drop-in Visits

4.3 Growth Prospects and Niche Opportunities, 2023- 2030

4.4 Regional comparison of Market Growth, CAGR, 2023-2030

5. REGION-WISE MARKET OUTLOOK TO 2030

5.1 Key Findings for Asia Pacific Pet Sitting Market, 2025

5.2 Asia Pacific Pet Sitting Market Size Outlook by Type, 2021- 2030

5.3 Asia Pacific Pet Sitting Market Size Outlook by Application, 2021- 2030

5.4 Key Findings for Europe Pet Sitting Market, 2025

5.5 Europe Pet Sitting Market Size Outlook by Type, 2021- 2030

5.6 Europe Pet Sitting Market Size Outlook by Application, 2021- 2030

5.7 Key Findings for North America Pet Sitting Market, 2025

5.8 North America Pet Sitting Market Size Outlook by Type, 2021- 2030

5.9 North America Pet Sitting Market Size Outlook by Application, 2021- 2030

5.10 Key Findings for South America Pet Sitting Market, 2025

5.11 South America Pacific Pet Sitting Market Size Outlook by Type, 2021- 2030

5.12 South America Pet Sitting Market Size Outlook by Application, 2021- 2030

5.13 Key Findings for Middle East and Africa Pet Sitting Market, 2025

5.14 Middle East Africa Pet Sitting Market Size Outlook by Type, 2021- 2030

5.15 Middle East Africa Pet Sitting Market Size Outlook by Application, 2021- 2030

6. COUNTRY-WISE MARKET SIZE OUTLOOK TO 2030

6.1 US Pet Sitting Market Size Outlook and Revenue Growth Forecasts

6.2 US Pet Sitting Industry Drivers and Opportunities

6.3 Canada Market Size Outlook and Revenue Growth Forecasts

6.4 Canada Pet Sitting Industry Drivers and Opportunities

6.6 Mexico Market Size Outlook and Revenue Growth Forecasts

6.6 Mexico Pet Sitting Industry Drivers and Opportunities

6.7 Germany Market Size Outlook and Revenue Growth Forecasts

6.8 Germany Pet Sitting Industry Drivers and Opportunities

6.9 France Market Size Outlook and Revenue Growth Forecasts

6.10 France Pet Sitting Industry Drivers and Opportunities

6.11 UK Market Size Outlook and Revenue Growth Forecasts

6.12 UK Pet Sitting Industry Drivers and Opportunities

6.13 Spain Market Size Outlook and Revenue Growth Forecasts

6.14 Spain Pet Sitting Industry Drivers and Opportunities

- 6.16 Italy Market Size Outlook and Revenue Growth Forecasts
- 6.16 Italy Pet Sitting Industry Drivers and Opportunities
- 6.17 Rest of Europe Market Size Outlook and Revenue Growth Forecasts
- 6.18 Rest of Europe Pet Sitting Industry Drivers and Opportunities
- 6.19 China Market Size Outlook and Revenue Growth Forecasts
- 6.20 China Pet Sitting Industry Drivers and Opportunities
- 6.21 India Market Size Outlook and Revenue Growth Forecasts
- 6.22 India Pet Sitting Industry Drivers and Opportunities
- 6.23 Japan Market Size Outlook and Revenue Growth Forecasts
- 6.24 Japan Pet Sitting Industry Drivers and Opportunities
- 6.26 South Korea Market Size Outlook and Revenue Growth Forecasts
- 6.26 South Korea Pet Sitting Industry Drivers and Opportunities
- 6.27 Australia Market Size Outlook and Revenue Growth Forecasts
- 6.28 Australia Pet Sitting Industry Drivers and Opportunities
- 6.29 South East Asia Market Size Outlook and Revenue Growth Forecasts
- 6.30 South East Asia Pet Sitting Industry Drivers and Opportunities
- 6.31 Rest of Asia Pacific Market Size Outlook and Revenue Growth Forecasts
- 6.32 Rest of Asia Pacific Pet Sitting Industry Drivers and Opportunities
- 6.33 Brazil Market Size Outlook and Revenue Growth Forecasts
- 6.34 Brazil Pet Sitting Industry Drivers and Opportunities
- 6.36 Argentina Market Size Outlook and Revenue Growth Forecasts
- 6.36 Argentina Pet Sitting Industry Drivers and Opportunities
- 6.37 Rest of South America Market Size Outlook and Revenue Growth Forecasts
- 6.38 Rest of South America Pet Sitting Industry Drivers and Opportunities
- 6.39 Middle East Market Size Outlook and Revenue Growth Forecasts
- 6.40 Middle East Pet Sitting Industry Drivers and Opportunities
- 6.41 Africa Market Size Outlook and Revenue Growth Forecasts
- 6.42 Africa Pet Sitting Industry Drivers and Opportunities

7. PET SITTING MARKET OUTLOOK ACROSS SCENARIOS

- 7.1 Low Growth Case
- 7.2 Reference Growth Case
- 7.3 High Growth Case

8. PET SITTING COMPANY PROFILES

- 8.1 Profiles of Leading Pet Sitting Companies in the Market
- 8.2 Business Descriptions, SWOT Analysis, and Growth Strategies

8.3 Financial Performance and Key Metrics

Careguide Inc

Dogtopia Enterprises

Fetch! Pet Care

Holidog.com

PetBacker

Pets at Home Inc

PetSmart LLC

Rover Inc

Swifto Inc

Wag! Group Co.

9. APPENDIX

9.1 Scope of the Report

9.2 Research Methodology and Data Sources

9.3 Glossary of Terms

9.4 Market Definitions

9.5 Contact Information

I would like to order

Product name: Pet Sitting Market Size, Trends, Analysis, and Outlook By Pet (Dogs, Cats, Others), By Service (Care Visits, Drop-in Visits), by Region, Country, Segment, and Companies, 2024-2030

Product link: <https://marketpublishers.com/r/PF9F2E2ACDEEEN.html>

Price: US\$ 3,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/PF9F2E2ACDEEEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970