

# **Pet Mobility Aids Market Size, Trends, Analysis, and Outlook By Pet Type, Dogs, Cats, Others), By Product (Wheelchairs, Splints & Braces, Slings, Ramps & Steps, Prosthetics, Others), By Distribution Channel (Retail Stores, E-commerce, Veterinary Hospitals & Clinics), by Region, Country, Segment, and Companies, 2024-2030**

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## **Abstracts**

The global Pet Mobility Aids market size is poised to register 8.14% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Pet Mobility Aids market across By Pet Type, Dogs, Cats, Others), By Product (Wheelchairs, Splints & Braces, Slings, Ramps & Steps, Prosthetics, Others), By Distribution Channel (Retail Stores, E-commerce, Veterinary Hospitals & Clinics).

The Pet Mobility Aids market is witnessing robust growth driven by the increasing pet ownership rates, rising prevalence of age-related mobility issues in pets, and growing demand for rehabilitation and orthopedic devices for companion animals. Pet mobility aids encompass a range of products such as wheelchairs, orthotic braces, and harnesses designed to assist pets with mobility impairments due to aging, injury, or neurological conditions. Factors such as the growing human-animal bond, the expansion of veterinary rehabilitation and physical therapy services, and advancements in veterinary orthopedics and prosthetics are driving market expansion. Additionally, advancements in pet mobility aid materials, such as lightweight and durable polymers, along with the customization of devices to fit individual pet anatomy and lifestyle, are fueling innovation in the market. Moreover, the increasing adoption of pets with special needs, the expansion of pet insurance coverage for mobility aids, and the rising

investments in veterinary specialty care and rehabilitation facilities are driving market growth. Furthermore, efforts to raise awareness about mobility issues in pets, improve access to veterinary mobility aids, and develop affordable and accessible solutions for pet owners are expected to further propel market growth in the foreseeable future.

## Pet Mobility Aids Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Pet Mobility Aids market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Pet Mobility Aids survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Pet Mobility Aids industry.

## Key market trends defining the global Pet Mobility Aids demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

## Pet Mobility Aids Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Pet Mobility Aids industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Pet Mobility Aids companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

## Key strategies adopted by companies within the Pet Mobility Aids industry

Leading Pet Mobility Aids companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced

technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Pet Mobility Aids companies.

### Pet Mobility Aids Market Study- Strategic Analysis Review

The Pet Mobility Aids market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

**Industry Dynamics:** Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

**Strategic Insights:** Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

**Internal Strengths and Weaknesses:** Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

**Future Possibilities:** Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

### Pet Mobility Aids Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Pet Mobility Aids industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

### Pet Mobility Aids Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

**North America Pet Mobility Aids Market Size Outlook-** Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Pet Mobility Aids market segments. Similarly, Strong end-user demand is encouraging Canadian Pet Mobility Aids companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Pet Mobility Aids market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

**Europe Pet Mobility Aids Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities**

The German industry remains the major market for companies in the European Pet Mobility Aids industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Pet Mobility Aids market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

**Asia Pacific Pet Mobility Aids Market Size Outlook- an attractive hub for opportunities for both local and global companies**

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Pet Mobility Aids in Asia Pacific. In particular, China, India, and South East Asian Pet Mobility Aids markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

Latin America Pet Mobility Aids Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Pet Mobility Aids Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Pet Mobility Aids market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Pet Mobility Aids.

Pet Mobility Aids Market Company Profiles

The global Pet Mobility Aids market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Petco Animal Supplies Inc, Chewy Inc, Walkin' Pets, Doggon' Wheels LLC, My Pet's Brace, K-9 Cart, Petmate, PetSafe, Animal Ortho Care, Dutch Dog Design LLC

Recent Pet Mobility Aids Market Developments

The global Pet Mobility Aids market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Pet Mobility Aids Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

## Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

## Market Segmentation:

### By Pet Type

Dogs

Cats

Others

### By Product

Wheelchairs

Splints & Braces

Slings

Ramps & Steps

Prosthetics

Others

By Distribution Channel

Retail Stores

E-commerce

Veterinary Hospitals & Clinics

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Petco Animal Supplies Inc

Chewy Inc

Walkin' Pets

Doggon' Wheels LLC

My Pet's Brace

K-9 Cart

Petmate

PetSafe

Animal Ortho Care

Dutch Dog Design LLC

Formats Available: Excel, PDF, and PPT



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## By Product

Wheelchairs

Splints & Braces

Slings

Ramps & Steps

Prosthetics

Others

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Retail Stores

E-commerce

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My Pet's Brace

K-9 Cart

Petmate

PetSafe

Animal Ortho Care

Dutch Dog Design LLC

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