

Pet Grooming Services Market Size, Trends, Analysis, and Outlook By Pet Type (Dogs, Cats, Others), By Service Type (Massage, Spa, Shear & Trimming), By Delivery Type (Commercial Facilities, Others), by Region, Country, Segment, and Companies, 2024-2030

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Abstracts

The global Pet Grooming Services market size is poised to register 7.7% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Pet Grooming Services market across By Pet Type (Dogs, Cats, Others), By Service Type (Massage, Spa, Shear & Trimming), By Delivery Type (Commercial Facilities, Others).

The Pet Grooming Services market is witnessing significant growth driven by the increasing pet ownership rates, changing consumer preferences, and growing demand for professional grooming services offering convenience, expertise, and personalized care for dogs, cats, and other companion animals. Pet grooming services encompass a range of grooming treatments, spa services, and styling options designed to enhance the appearance, hygiene, and overall wellbeing of pets, including bathing, brushing, hair trimming, nail clipping, ear cleaning, dental care, and skin treatments, tailored to the specific needs, breed standards, and preferences of pet owners and their pets. Key factors driving market expansion include the rising pet humanization trends, with pet owners seeking to provide the best grooming experience and pampering services for their pets, including professional grooming sessions at dedicated pet salons, mobile grooming vans, or in-home grooming appointments, and the increasing recognition of pet grooming as an essential component of preventive healthcare, wellness promotion, and human-animal bond strengthening in pets, driving the need for specialized grooming expertise, products, and tools to address the unique grooming requirements and aesthetic preferences of individual pets. Additionally, advancements in pet

grooming technology, such as grooming tables, clippers, dryers, shampoos, conditioners, and grooming accessories, are enabling groomers to deliver high-quality grooming results with minimal stress and discomfort for pets, enhancing the grooming experience and customer satisfaction levels in the pet grooming industry. Moreover, the growing popularity of premium and spa-inspired grooming services, including aromatherapy, massage therapy, facials, pawdicures, and fur coloring, is expanding market opportunities and driving innovation in luxury pet grooming experiences, catering to pet owners seeking indulgent and customized grooming treatments for their beloved pets. Furthermore, the increasing emphasis on pet wellness, preventive healthcare, and grooming education is driving industry collaboration, consumer advocacy, and regulatory initiatives aimed at promoting grooming best practices, safety standards, and professional development opportunities for groomers, ensuring the highest standards of care, hygiene, and aesthetic outcomes for pets and their owners. With the continuous focus on innovation, safety, and personalized care, the Pet Grooming Services market is poised for further expansion in the coming years.

Pet Grooming Services Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Pet Grooming Services market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Pet Grooming Services survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Pet Grooming Services industry.

Key market trends defining the global Pet Grooming Services demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

Pet Grooming Services Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Pet Grooming Services industry comprises a wide range of segments and sub-

segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Pet Grooming Services companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Pet Grooming Services industry

Leading Pet Grooming Services companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Pet Grooming Services companies.

Pet Grooming Services Market Study- Strategic Analysis Review

The Pet Grooming Services market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Pet Grooming Services Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Pet Grooming Services industry report provides a detailed analysis and outlook of

revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

Pet Grooming Services Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

North America Pet Grooming Services Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Pet Grooming Services market segments. Similarly, Strong end-user demand is encouraging Canadian Pet Grooming Services companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Pet Grooming Services market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Pet Grooming Services Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Pet Grooming Services industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Pet Grooming Services market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Pet Grooming Services Market Size Outlook- an attractive hub for

opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Pet Grooming Services in Asia Pacific. In particular, China, India, and South East Asian Pet Grooming Services markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

Latin America Pet Grooming Services Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Pet Grooming Services Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Pet Grooming Services market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Pet Grooming Services.

Pet Grooming Services Market Company Profiles

The global Pet Grooming Services market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Anvis Inc, Dogtopia Enterprises, Paradise 4 Paws, Pawz & Company, PetBacker, Pets At Home Inc, Petsfolio, PetSmart LLC, Pooch Dog SPA, Wag Labs Inc

Recent Pet Grooming Services Market Developments

The global Pet Grooming Services market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Pet Grooming Services Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Pet Type

Dogs

Cats

Others

By Service Type

Massage/Spa & Others

Shear & Trimming

By Delivery Channel

Commercial Facilities

Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Anvis Inc

Dogtopia Enterprises

Paradise 4 Paws

Pawz & Company

PetBacker

Pets At Home Inc

Petsfolio

PetSmart LLC

Pooch Dog SPA

Wag Labs Inc

Formats Available: Excel, PDF, and PPT

Contents

1. EXECUTIVE SUMMARY

- 1.1 Pet Grooming Services Market Overview and Key Findings, 2024
- 1.2 Pet Grooming Services Market Size and Growth Outlook, 2021- 2030
- 1.3 Pet Grooming Services Market Growth Opportunities to 2030
- 1.4 Key Pet Grooming Services Market Trends and Challenges
 - 1.4.1 Pet Grooming Services Market Drivers and Trends
 - 1.4.2 Pet Grooming Services Market Challenges
- 1.5 Competitive Landscape and Key Players
- 1.6 Competitive Analysis- Growth Strategies Adopted by Leading Pet Grooming Services Companies

2. PET GROOMING SERVICES MARKET SIZE OUTLOOK TO 2030

- 2.1 Pet Grooming Services Market Size Outlook, USD Million, 2021- 2030
- 2.2 Pet Grooming Services Incremental Market Growth Outlook, %, 2021- 2030
- 2.3 Segment Snapshot, 2024

3. PET GROOMING SERVICES MARKET- STRATEGIC ANALYSIS REVIEW

- 3.1 Porter's Five Forces Analysis
 - * Threat of New Entrants
 - * Threat of Substitutes
 - * Intensity of Competitive Rivalry
 - * Bargaining Power of Buyers
 - * Bargaining Power of Suppliers
- 3.2 Value Chain Analysis
- 3.3 SWOT Analysis

4. PET GROOMING SERVICES MARKET SEGMENTATION ANALYSIS AND OUTLOOK

- 4.1 Market Segmentation and Scope
- 4.2 Market Breakdown by Type, Application, and Other Segments, 2021-2030
 - By Pet Type
 - Dogs
 - Cats

Others

By Service Type

Massage/Spa & Others

Shear & Trimming

By Delivery Channel

Commercial Facilities

Others

4.3 Growth Prospects and Niche Opportunities, 2023- 2030

4.4 Regional comparison of Market Growth, CAGR, 2023-2030

5. REGION-WISE MARKET OUTLOOK TO 2030

5.1 Key Findings for Asia Pacific Pet Grooming Services Market, 2025

5.2 Asia Pacific Pet Grooming Services Market Size Outlook by Type, 2021- 2030

5.3 Asia Pacific Pet Grooming Services Market Size Outlook by Application, 2021- 2030

5.4 Key Findings for Europe Pet Grooming Services Market, 2025

5.5 Europe Pet Grooming Services Market Size Outlook by Type, 2021- 2030

5.6 Europe Pet Grooming Services Market Size Outlook by Application, 2021- 2030

5.7 Key Findings for North America Pet Grooming Services Market, 2025

5.8 North America Pet Grooming Services Market Size Outlook by Type, 2021- 2030

5.9 North America Pet Grooming Services Market Size Outlook by Application, 2021- 2030

5.10 Key Findings for South America Pet Grooming Services Market, 2025

5.11 South America Pacific Pet Grooming Services Market Size Outlook by Type, 2021- 2030

5.12 South America Pet Grooming Services Market Size Outlook by Application, 2021- 2030

5.13 Key Findings for Middle East and Africa Pet Grooming Services Market, 2025

5.14 Middle East Africa Pet Grooming Services Market Size Outlook by Type, 2021- 2030

5.15 Middle East Africa Pet Grooming Services Market Size Outlook by Application, 2021- 2030

6. COUNTRY-WISE MARKET SIZE OUTLOOK TO 2030

6.1 US Pet Grooming Services Market Size Outlook and Revenue Growth Forecasts

6.2 US Pet Grooming Services Industry Drivers and Opportunities

6.3 Canada Market Size Outlook and Revenue Growth Forecasts

6.4 Canada Pet Grooming Services Industry Drivers and Opportunities

- 6.6 Mexico Market Size Outlook and Revenue Growth Forecasts
- 6.6 Mexico Pet Grooming Services Industry Drivers and Opportunities
- 6.7 Germany Market Size Outlook and Revenue Growth Forecasts
- 6.8 Germany Pet Grooming Services Industry Drivers and Opportunities
- 6.9 France Market Size Outlook and Revenue Growth Forecasts
- 6.10 France Pet Grooming Services Industry Drivers and Opportunities
- 6.11 UK Market Size Outlook and Revenue Growth Forecasts
- 6.12 UK Pet Grooming Services Industry Drivers and Opportunities
- 6.13 Spain Market Size Outlook and Revenue Growth Forecasts
- 6.14 Spain Pet Grooming Services Industry Drivers and Opportunities
- 6.16 Italy Market Size Outlook and Revenue Growth Forecasts
- 6.16 Italy Pet Grooming Services Industry Drivers and Opportunities
- 6.17 Rest of Europe Market Size Outlook and Revenue Growth Forecasts
- 6.18 Rest of Europe Pet Grooming Services Industry Drivers and Opportunities
- 6.19 China Market Size Outlook and Revenue Growth Forecasts
- 6.20 China Pet Grooming Services Industry Drivers and Opportunities
- 6.21 India Market Size Outlook and Revenue Growth Forecasts
- 6.22 India Pet Grooming Services Industry Drivers and Opportunities
- 6.23 Japan Market Size Outlook and Revenue Growth Forecasts
- 6.24 Japan Pet Grooming Services Industry Drivers and Opportunities
- 6.26 South Korea Market Size Outlook and Revenue Growth Forecasts
- 6.26 South Korea Pet Grooming Services Industry Drivers and Opportunities
- 6.27 Australia Market Size Outlook and Revenue Growth Forecasts
- 6.28 Australia Pet Grooming Services Industry Drivers and Opportunities
- 6.29 South East Asia Market Size Outlook and Revenue Growth Forecasts
- 6.30 South East Asia Pet Grooming Services Industry Drivers and Opportunities
- 6.31 Rest of Asia Pacific Market Size Outlook and Revenue Growth Forecasts
- 6.32 Rest of Asia Pacific Pet Grooming Services Industry Drivers and Opportunities
- 6.33 Brazil Market Size Outlook and Revenue Growth Forecasts
- 6.34 Brazil Pet Grooming Services Industry Drivers and Opportunities
- 6.36 Argentina Market Size Outlook and Revenue Growth Forecasts
- 6.36 Argentina Pet Grooming Services Industry Drivers and Opportunities
- 6.37 Rest of South America Market Size Outlook and Revenue Growth Forecasts
- 6.38 Rest of South America Pet Grooming Services Industry Drivers and Opportunities
- 6.39 Middle East Market Size Outlook and Revenue Growth Forecasts
- 6.40 Middle East Pet Grooming Services Industry Drivers and Opportunities
- 6.41 Africa Market Size Outlook and Revenue Growth Forecasts
- 6.42 Africa Pet Grooming Services Industry Drivers and Opportunities

7. PET GROOMING SERVICES MARKET OUTLOOK ACROSS SCENARIOS

7.1 Low Growth Case

7.2 Reference Growth Case

7.3 High Growth Case

8. PET GROOMING SERVICES COMPANY PROFILES

8.1 Profiles of Leading Pet Grooming Services Companies in the Market

8.2 Business Descriptions, SWOT Analysis, and Growth Strategies

8.3 Financial Performance and Key Metrics

Anvis Inc

Dogtopia Enterprises

Paradise 4 Paws

Pawz & Company

PetBacker

Pets At Home Inc

Petsfolio

PetSmart LLC

Pooch Dog SPA

Wag Labs Inc

9. APPENDIX

9.1 Scope of the Report

9.2 Research Methodology and Data Sources

9.3 Glossary of Terms

9.4 Market Definitions

9.5 Contact Information

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