

Pet Dental Health Market Size, Trends, Analysis, and Outlook By Products Oral Care Products-Tooth Pastes & Brushes-Oral Care Solutions-Foods & Treats-Dental Chews-Dental Powder-Others Medicines Equipment By Services Diagnosis Treatment-Dental Cleaning-Surgery-Root Canal Therapy-Others By Animal Type Dogs Cats Others By Indication Gum Disease Endodontic Diseases Dental Calculus Oral Tumor Others By Distribution Channel Veterinary Hospitals & Clinics Retail Pharmacies E-commerce Others, by Region, Country, Segment, and Companies, 2024-2030

<https://marketpublishers.com/r/P8CB84DDF989EN.html>

Date: March 2024

Pages: 190

Price: US\$ 3,980.00 (Single User License)

ID: P8CB84DDF989EN

Abstracts

The global Pet Dental Health market size is poised to register 6.76% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Pet Dental Health market across By Products Oral Care Products-Tooth Pastes & Brushes-Oral Care Solutions-Foods & Treats-Dental Chews-Dental Powder-Others Medicines Equipment By Services Diagnosis Treatment-Dental Cleaning-Surgery-Root Canal Therapy-Others By Animal Type Dogs Cats Others By Indication Gum Disease Endodontic Diseases Dental Calculus Oral Tumor Others By Distribution Channel Veterinary Hospitals & Clinics Retail Pharmacies E-commerce Others.

The Pet Dental Health market is experiencing significant growth driven by the increasing

awareness about the importance of oral hygiene and preventive dental care in pets, growing concern about dental diseases and their impact on pet health and wellbeing, and advancements in veterinary dentistry techniques and products enabling comprehensive dental care services for companion animals. Pet dental health encompasses a range of preventive and therapeutic interventions aimed at maintaining oral hygiene, preventing dental diseases, and treating common dental conditions such as periodontal disease, dental caries, tooth fractures, and oral tumors in dogs, cats, and other pets. Key factors driving market expansion include the rising pet humanization trends, with pet owners increasingly viewing their pets as family members and investing in their health and wellness, including routine dental check-ups, professional cleanings, and dental care products. Additionally, advancements in veterinary dental equipment, anesthesia protocols, and minimally invasive dental procedures, such as dental radiography, ultrasonic scaling, dental extractions, and oral surgery, are enabling comprehensive dental assessments and treatments in veterinary clinics, driving demand for specialized dental services and expertise among veterinarians and veterinary technicians. Moreover, the growing availability of pet dental care products, including toothbrushes, toothpaste, dental chews, water additives, and oral hygiene gels, is empowering pet owners to take proactive steps towards maintaining their pets' oral health and preventing dental problems at home, driving sales and market penetration of pet dental products in the retail sector. Furthermore, the increasing emphasis on preventive healthcare, wellness programs, and dental insurance coverage for pets is driving industry collaboration, consumer education, and advocacy initiatives to raise awareness about the importance of regular dental care and its impact on overall pet health and longevity. With the continuous focus on pet dental education, professional training, and preventive care strategies, the Pet Dental Health market is poised for further expansion in the coming years.

Pet Dental Health Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Pet Dental Health market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Pet Dental Health survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Pet Dental Health industry.

Key market trends defining the global Pet Dental Health demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

Pet Dental Health Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Pet Dental Health industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Pet Dental Health companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Pet Dental Health industry

Leading Pet Dental Health companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Pet Dental Health companies.

Pet Dental Health Market Study- Strategic Analysis Review

The Pet Dental Health market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Pet Dental Health Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Pet Dental Health industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

Pet Dental Health Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

North America Pet Dental Health Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Pet Dental Health market segments. Similarly, Strong end-user demand is encouraging Canadian Pet Dental Health companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Pet Dental Health market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Pet Dental Health Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Pet Dental Health industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving

the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Pet Dental Health market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Pet Dental Health Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Pet Dental Health in Asia Pacific. In particular, China, India, and South East Asian Pet Dental Health markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

Latin America Pet Dental Health Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Pet Dental Health Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Pet Dental Health market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Pet Dental Health.

Pet Dental Health Market Company Profiles

The global Pet Dental Health market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Animal Dental Clinic, Animal Microbiome Analytics Inc, Barkbox, Basepaws Inc, Colgate- Palmolive Company, Dechra Pharmaceuticals plc, Dentalaire International, imRex Inc, Nestlé? Purina Pet Care, Central Garden & Pet Company, Pedigree, PetIQ Llc, Petzlife UK, Vetoquinol SA, Virbac

Recent Pet Dental Health Market Developments

The global Pet Dental Health market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Pet Dental Health Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Products (Oral Care Products, Medicines, Equipment), By Services (Diagnosis, Treatment), By Animal Type (Dogs, Cats, Others), By Indication (Gum Disease, Endodontic Diseases, Dental Calculus, Oral Tumor, Others), By Distribution Channel (Veterinary Hospitals & Clinics, Retail Pharmacies, E-commerce, Others)

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Animal Dental Clinic

Animal Microbiome Analytics Inc

Barkbox

Basepaws Inc

Colgate- Palmolive Company

Dechra Pharmaceuticals plc

Dentalaire International

imRex Inc

Nestl? Purina Pet Care

Central Garden & Pet Company

Pedigree

PetIQ Llc

Petzlife UK

Vetoquinol SA

Virbac

Formats Available: Excel, PDF, and PPT

Contents

1. EXECUTIVE SUMMARY

- 1.1 Pet Dental Health Market Overview and Key Findings, 2024
- 1.2 Pet Dental Health Market Size and Growth Outlook, 2021- 2030
- 1.3 Pet Dental Health Market Growth Opportunities to 2030
- 1.4 Key Pet Dental Health Market Trends and Challenges
 - 1.4.1 Pet Dental Health Market Drivers and Trends
 - 1.4.2 Pet Dental Health Market Challenges
- 1.5 Competitive Landscape and Key Players
- 1.6 Competitive Analysis- Growth Strategies Adopted by Leading Pet Dental Health Companies

2. PET DENTAL HEALTH MARKET SIZE OUTLOOK TO 2030

- 2.1 Pet Dental Health Market Size Outlook, USD Million, 2021- 2030
- 2.2 Pet Dental Health Incremental Market Growth Outlook, %, 2021- 2030
- 2.3 Segment Snapshot, 2024

3. PET DENTAL HEALTH MARKET- STRATEGIC ANALYSIS REVIEW

- 3.1 Porter's Five Forces Analysis
 - * Threat of New Entrants
 - * Threat of Substitutes
 - * Intensity of Competitive Rivalry
 - * Bargaining Power of Buyers
 - * Bargaining Power of Suppliers
- 3.2 Value Chain Analysis
- 3.3 SWOT Analysis

4. PET DENTAL HEALTH MARKET SEGMENTATION ANALYSIS AND OUTLOOK

- 4.1 Market Segmentation and Scope
- 4.2 Market Breakdown by Type, Application, and Other Segments, 2021-2030
By Products (Oral Care Products, Medicines, Equipment), By Services (Diagnosis, Treatment), By Animal Type (Dogs, Cats, Others), By Indication (Gum Disease, Endodontic Diseases, Dental Calculus, Oral Tumor, Others), By Distribution Channel (Veterinary Hospitals & Clinics, Retail Pharmacies, E-commerce, Others)

- 4.3 Growth Prospects and Niche Opportunities, 2023- 2030
- 4.4 Regional comparison of Market Growth, CAGR, 2023-2030

5. REGION-WISE MARKET OUTLOOK TO 2030

- 5.1 Key Findings for Asia Pacific Pet Dental Health Market, 2025
- 5.2 Asia Pacific Pet Dental Health Market Size Outlook by Type, 2021- 2030
- 5.3 Asia Pacific Pet Dental Health Market Size Outlook by Application, 2021- 2030
- 5.4 Key Findings for Europe Pet Dental Health Market, 2025
- 5.5 Europe Pet Dental Health Market Size Outlook by Type, 2021- 2030
- 5.6 Europe Pet Dental Health Market Size Outlook by Application, 2021- 2030
- 5.7 Key Findings for North America Pet Dental Health Market, 2025
- 5.8 North America Pet Dental Health Market Size Outlook by Type, 2021- 2030
- 5.9 North America Pet Dental Health Market Size Outlook by Application, 2021- 2030
- 5.10 Key Findings for South America Pet Dental Health Market, 2025
- 5.11 South America Pacific Pet Dental Health Market Size Outlook by Type, 2021- 2030
- 5.12 South America Pet Dental Health Market Size Outlook by Application, 2021- 2030
- 5.13 Key Findings for Middle East and Africa Pet Dental Health Market, 2025
- 5.14 Middle East Africa Pet Dental Health Market Size Outlook by Type, 2021- 2030
- 5.15 Middle East Africa Pet Dental Health Market Size Outlook by Application, 2021- 2030

6. COUNTRY-WISE MARKET SIZE OUTLOOK TO 2030

- 6.1 US Pet Dental Health Market Size Outlook and Revenue Growth Forecasts
- 6.2 US Pet Dental Health Industry Drivers and Opportunities
- 6.3 Canada Market Size Outlook and Revenue Growth Forecasts
- 6.4 Canada Pet Dental Health Industry Drivers and Opportunities
- 6.6 Mexico Market Size Outlook and Revenue Growth Forecasts
- 6.6 Mexico Pet Dental Health Industry Drivers and Opportunities
- 6.7 Germany Market Size Outlook and Revenue Growth Forecasts
- 6.8 Germany Pet Dental Health Industry Drivers and Opportunities
- 6.9 France Market Size Outlook and Revenue Growth Forecasts
- 6.10 France Pet Dental Health Industry Drivers and Opportunities
- 6.11 UK Market Size Outlook and Revenue Growth Forecasts
- 6.12 UK Pet Dental Health Industry Drivers and Opportunities
- 6.13 Spain Market Size Outlook and Revenue Growth Forecasts
- 6.14 Spain Pet Dental Health Industry Drivers and Opportunities
- 6.16 Italy Market Size Outlook and Revenue Growth Forecasts

- 6.16 Italy Pet Dental Health Industry Drivers and Opportunities
- 6.17 Rest of Europe Market Size Outlook and Revenue Growth Forecasts
- 6.18 Rest of Europe Pet Dental Health Industry Drivers and Opportunities
- 6.19 China Market Size Outlook and Revenue Growth Forecasts
- 6.20 China Pet Dental Health Industry Drivers and Opportunities
- 6.21 India Market Size Outlook and Revenue Growth Forecasts
- 6.22 India Pet Dental Health Industry Drivers and Opportunities
- 6.23 Japan Market Size Outlook and Revenue Growth Forecasts
- 6.24 Japan Pet Dental Health Industry Drivers and Opportunities
- 6.26 South Korea Market Size Outlook and Revenue Growth Forecasts
- 6.26 South Korea Pet Dental Health Industry Drivers and Opportunities
- 6.27 Australia Market Size Outlook and Revenue Growth Forecasts
- 6.28 Australia Pet Dental Health Industry Drivers and Opportunities
- 6.29 South East Asia Market Size Outlook and Revenue Growth Forecasts
- 6.30 South East Asia Pet Dental Health Industry Drivers and Opportunities
- 6.31 Rest of Asia Pacific Market Size Outlook and Revenue Growth Forecasts
- 6.32 Rest of Asia Pacific Pet Dental Health Industry Drivers and Opportunities
- 6.33 Brazil Market Size Outlook and Revenue Growth Forecasts
- 6.34 Brazil Pet Dental Health Industry Drivers and Opportunities
- 6.36 Argentina Market Size Outlook and Revenue Growth Forecasts
- 6.36 Argentina Pet Dental Health Industry Drivers and Opportunities
- 6.37 Rest of South America Market Size Outlook and Revenue Growth Forecasts
- 6.38 Rest of South America Pet Dental Health Industry Drivers and Opportunities
- 6.39 Middle East Market Size Outlook and Revenue Growth Forecasts
- 6.40 Middle East Pet Dental Health Industry Drivers and Opportunities
- 6.41 Africa Market Size Outlook and Revenue Growth Forecasts
- 6.42 Africa Pet Dental Health Industry Drivers and Opportunities

7. PET DENTAL HEALTH MARKET OUTLOOK ACROSS SCENARIOS

- 7.1 Low Growth Case
- 7.2 Reference Growth Case
- 7.3 High Growth Case

8. PET DENTAL HEALTH COMPANY PROFILES

- 8.1 Profiles of Leading Pet Dental Health Companies in the Market
- 8.2 Business Descriptions, SWOT Analysis, and Growth Strategies
- 8.3 Financial Performance and Key Metrics

Animal Dental Clinic
Animal Microbiome Analytics Inc
Barkbox
Basepaws Inc
Colgate- Palmolive Company
Dechra Pharmaceuticals plc
Dentalaire International
imRex Inc
Nestl? Purina Pet Care
Central Garden & Pet Company
Pedigree
PetIQ Llc
Petzlife UK
Vetoquinol SA
Virbac

9. APPENDIX

9.1 Scope of the Report
9.2 Research Methodology and Data Sources
9.3 Glossary of Terms
9.4 Market Definitions
9.5 Contact Information

I would like to order

Product name: Pet Dental Health Market Size, Trends, Analysis, and Outlook By Products Oral Care Products-Tooth Pastes & Brushes-Oral Care Solutions-Foods & Treats-Dental Chews-Dental Powder-Others Medicines Equipment By Services Diagnosis Treatment-Dental Cleaning-Surgery-Root Canal Therapy-Others By Animal Type Dogs Cats Others By Indication Gum Disease Endodontic Diseases Dental Calculus Oral Tumor Others By Distribution Channel Veterinary Hospitals & Clinics Retail Pharmacies E-commerce Others, by Region, Country, Segment, and Companies, 2024-2030

Product link: <https://marketpublishers.com/r/P8CB84DDF989EN.html>

Price: US\$ 3,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P8CB84DDF989EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970