

Personal Mobility Devices Market Size, Trends, Analysis, and Outlook By Product (Walking Aids (Rollators, Premium Rollators, Low-Cost Rollators, Others), Wheelchairs (Manual wheelchairs, Powered Wheelchairs), Scooters), by Region, Country, Segment, and Companies, 2024-2030

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Abstracts

The global Personal Mobility Devices market size is poised to register 6.81% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Personal Mobility Devices market across By Product (Walking Aids (Rollators, Premium Rollators, Low-Cost Rollators, Others), Wheelchairs (Manual wheelchairs, Powered Wheelchairs), Scooters).

The Personal Mobility Devices Market is experiencing growth driven by the aging population, rising prevalence of mobility impairments, and the demand for assistive mobility devices and mobility aids for elderly and disabled individuals to maintain independence, mobility, and quality of life in home and community settings. Personal mobility devices encompass a wide range of products such as wheelchairs, mobility scooters, walkers, rollators, and crutches designed to assist individuals with mobility limitations in walking, standing, and navigating indoor and outdoor environments. Key trends shaping its future include the development of lightweight and portable mobility devices with foldable frames, adjustable features, and ergonomic designs for easy transportation and storage, the customization of mobility devices with advanced features such as powered propulsion, shock absorption, and terrain-adaptive capabilities for enhanced comfort, stability, and maneuverability on various surfaces and terrains, and the integration of mobility aids with digital health technologies and smart sensors for fall detection, gait analysis, and remote monitoring of mobility patterns and

activity levels. Moreover, factors such as the increasing demand for aging-in-place solutions and home healthcare equipment, the expansion of mobility device rental and leasing programs, and the regulatory initiatives to improve accessibility standards and mobility device accessibility in public spaces and transportation systems are expected to drive market growth in 2024 and beyond.

Personal Mobility Devices Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Personal Mobility Devices market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Personal Mobility Devices survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Personal Mobility Devices industry.

Key market trends defining the global Personal Mobility Devices demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

Personal Mobility Devices Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Personal Mobility Devices industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Personal Mobility Devices companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Personal Mobility Devices industry

Leading Personal Mobility Devices companies are boosting investments to capitalize on

untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Personal Mobility Devices companies.

Personal Mobility Devices Market Study- Strategic Analysis Review

The Personal Mobility Devices market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Personal Mobility Devices Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Personal Mobility Devices industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

Personal Mobility Devices Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

North America Personal Mobility Devices Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Personal Mobility Devices market segments. Similarly, Strong end-user demand is encouraging Canadian Personal Mobility Devices companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Personal Mobility Devices market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Personal Mobility Devices Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Personal Mobility Devices industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Personal Mobility Devices market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Personal Mobility Devices Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Personal Mobility Devices in Asia Pacific. In particular, China, India, and South East Asian Personal Mobility Devices markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes

in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

Latin America Personal Mobility Devices Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Personal Mobility Devices Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Personal Mobility Devices market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Personal Mobility Devices.

Personal Mobility Devices Market Company Profiles

The global Personal Mobility Devices market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Arjo, Drive DeVilbiss Healthcare, GF Health Products Inc, Invacare Corp, Kaye Products Inc, Medline Industries Inc, Ottobock, Patricia Industries, Performance Health, Pride Mobility Products Corp, Rollz International, Stryker Corp, Sunrise Medical LLC

Recent Personal Mobility Devices Market Developments

The global Personal Mobility Devices market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Personal Mobility Devices Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Product

Walking Aids

-Rollators

-Premium Rollators

-Low-Cost Rollators

-Others

Wheelchairs

-Manual wheelchairs

-Powered Wheelchairs

Scooters

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Arjo

Drive DeVilbiss Healthcare

GF Health Products Inc

Invacare Corp

Kaye Products Inc

Medline Industries Inc

Ottobock

Patricia Industries

Performance Health

Pride Mobility Products Corp

Rollz International

Stryker Corp

Sunrise Medical LLC

Formats Available: Excel, PDF, and PPT

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-Low-Cost Rollators

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Scooters

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Drive DeVilbiss Healthcare

GF Health Products Inc

Invacare Corp

Kaye Products Inc

Medline Industries Inc

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Patricia Industries

Performance Health

Pride Mobility Products Corp

Rollz International

Stryker Corp

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