

Personal Care Market Outlook, Growth Opportunities, Market Share, Strategies, Trends, Companies, and post-COVID Analysis, 2021 - 2028

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Abstracts

Global Personal Care Market Overview- 2021

The global Personal Care market outlook report presents an in-depth analysis of the market size forecasts, potential growth opportunities, market share analysis, key trends, drivers, and challenges facing companies in the industry, along with market developments and post-COVID pandemic analysis.

The Personal Care industry is one of the potential growth markets worldwide with high growth prospects over the forecast period. A large number of opportunities are identified across Personal Care market segments in the market study.

Revenue Impact and Post COVID Analysis to 2028

The global impact of the COVID-19 pandemic on Personal Care markets and companies is analyzed. The revenue impact on the global market size is assessed in the report. Further, the recovery across countries is analyzed in three scenarios.

Low growth scenario (Delayed PMI index recovery, slow pace of vaccine rollout, significant third wave impact, and supply chain disruptions extend into long term future)

Reference case scenario (Quick PMI index recovery, good pace of vaccine rollout, low third wave impact, and supply chain disruptions can be handled in short term)

High growth scenario (Rapid PMI index growth, vaccine rollout at good pace, low third wave impact, and limited impact of supply chain disruptions in 2022)

Personal Care Market Strategic Analysis View

Trends, Drivers, and Restraints- Over the long-term future, new market dynamics continue to shape the Personal Care Markets. To enable a clear understanding of the markets, detailed strategic analysis including market drivers, challenges, trends, and market threats are provided.

Five forces analysis- Further, porter's five forces analysis including the bargaining power of buyers, and suppliers, the threat of substitutes and new entrants along with the intensity of competitive rivalry are detailed.

Key strategies of companies- Most companies are advancing at an astonishing rate to gain from the huge Personal Care market potential through 2028. The report identifies the key strategies opted by leading players to gain market shares in the near to medium-term future.

Personal Care Market- Opportunity Analysis and Outlook to 2028

The Personal Care market study identifies potential opportunities across product types, applications, end-users, countries, and others to 2028. The COVID impact on each of these sub-segments and the Post COVID Scenario Analysis for different types of uses are included.

Personal Care Companies and Strategies

Five leading companies operating in the global Personal Care markets are analyzed in the report to provide understanding into their growth strategies, market innovation and expansion plans, product launches, market developments, and others. SWOT profile of each of these companies and the latest financial analysis are provided for the Personal Care companies.

Personal Care Market Size by Country, Outlook to 2028

For each of the five regions including North America, Europe, the Middle East, and Africa, Latin America, and the Asia Pacific, potential market trends and opportunities are identified in the report.

Further, the Personal Care market size forecast is provided for a total of 16 countries

including the United States (US), Canada, Mexico, Germany, the United Kingdom (UK), Spain, France, Italy, the Rest of Europe, the Middle East, Africa, Brazil, Argentina, Rest of Latin America, China, Japan, India, South Korea, and the other Asia Pacific are analyzed.

The impact of COVID-19 in the Personal Care market size of these countries along with the outlook from 2020 to 2028 is provided in the industry research.

Scope of the research

Personal Care Market Size Outlook, 2020- 2028

By type

By application

By end User

By Country

Personal Care Market Strategic Analysis

Drivers, and Challenges

Trends and Growth Opportunities

Porter's Five Forces Analysis

SWOT profiles of leading companies

Personal Care COVID-19 Impact

Impact on global markets

Recovery across three scenarios (low growth, reference, high growth)

Personal Care Competitive Landscape

Top five players in the industry

Business profile, strategies, SWOT profile, Financials

Personal Care Market Developments

Latest market news and Developments

Contents

1. INTRODUCTION TO GLOBAL PERSONAL CARE MARKETS, 2021

- 1.1 Industry Panorama, 2021
- 1.2 Personal Care Industry Outlook, 2020- 2028
- 1.3 Report Guide
 - 1.3.1 Segmentation Analysis
 - 1.3.2 Definition and Scope
 - 1.3.3 Sources and Research Methodology
 - 1.3.4 Abbreviations

2. GLOBAL PERSONAL CARE MARKET- STRATEGIC ANALYSIS

- 2.1 Companies Profiled in the Research
- 2.2 Key Strategies of Leading Companies
- 2.3 Market Dynamics- Trends, Drivers, and Opportunities
 - 2.3.1 Key Market trends by Personal Care Types
 - 2.3.2 Key Market Trends by Personal Care Applications
 - 2.3.3 Key Personal Care Market Trends by Geography
 - 2.3.4 Market Driving Forces
 - 2.3.5 Potential Challenges
- 2.4 Porter's five force model
 - 2.4.1 Bargaining power of suppliers
 - 2.4.2 Bargaining powers of customers
 - 2.4.3 Threat of new entrants
 - 2.4.4 Rivalry among existing players
 - 2.4.5 Threat of substitutes

3. COVID-19 IMPACT ON PERSONAL CARE MARKETS AND POST-PANDEMIC OUTLOOK

- 3.1 Revenue Impact Analysis on Personal Care Markets
- 3.2 Post-Pandemic Outlook Case Scenarios
 - 3.2.1 Low Growth Case- Global Personal Care Market Size Outlook, 2020- 2028
 - 3.2.2 Reference Growth Case- Global Personal Care Market Size Outlook, 2020- 2028
 - 3.2.3 High Growth Case- Global Personal Care Market Size Outlook, 2020- 2028

4. PERSONAL CARE MARKET SHARE ANALYSIS AND OUTLOOK TO 2028

- 4.1 Global Personal Care Market Size Forecast by Type, 2020- 2028
- 4.2 Global Personal Care Market Size Forecast by Application, 2020- 2028
- 4.3 Global Personal Care Market Size Forecast by End User, 2020- 2028

5. NORTH AMERICA PERSONAL CARE MARKET OUTLOOK AND OPPORTUNITIES TO 2028

- 5.1 Market Snapshot, 2021
- 5.2 North America Personal Care Market Size Outlook by Types, Applications, End Users, 2020- 2028
- 5.3 Outlook of Macroeconomic and Demographic Factors to 2028
- 5.4 COVID-19 Impact on North America Personal Care Markets
- 5.5 United States Personal Care Market Outlook, 2020- 2028
- 5.6 Canada Personal Care Market Outlook, 2020- 2028
- 5.7 Mexico Personal Care Market Outlook, 2020- 2028

6. EUROPE PERSONAL CARE MARKET OUTLOOK AND OPPORTUNITIES TO 2028

- 6.1 Market Snapshot, 2021
- 6.2 Europe Personal Care Market Size Outlook by Types, Applications, End Users, 2020- 2028
- 6.3 Outlook of Macroeconomic and Demographic Factors to 2028
- 6.4 COVID-19 Impact on Europe Personal Care Markets
- 6.5 Germany Personal Care Market Outlook, 2020- 2028
- 6.6 UK Personal Care Market Outlook, 2020- 2028
- 6.7 France Personal Care Market Outlook, 2020- 2028
- 6.8 Spain Personal Care Market Outlook, 2020- 2028
- 6.9 Italy Personal Care Market Outlook, 2020- 2028
- 6.10 Russia Personal Care Market Outlook, 2020- 2028
- 6.11 Rest of Europe Personal Care Market Outlook, 2020- 2028

7. ASIA PACIFIC PERSONAL CARE MARKET OUTLOOK AND OPPORTUNITIES TO 2028

- 7.1 Market Snapshot, 2021
- 7.2 Asia Pacific Personal Care Market Size Outlook by Types, Applications, End Users, 2020- 2028

- 7.3 Outlook of Macroeconomic and Demographic Factors to 2028
- 7.4 COVID-19 Impact on Asia Pacific Personal Care Markets
- 7.5 China Personal Care Market Outlook, 2020- 2028
- 7.6 Japan Personal Care Market Outlook, 2020- 2028
- 7.7 India Personal Care Market Outlook, 2020- 2028
- 7.8 South Korea Personal Care Market Outlook, 2020- 2028
- 7.9 Australia Personal Care Market Outlook, 2020- 2028
- 7.10 Rest of Asia Pacific Personal Care Market Outlook, 2020- 2028

8. SOUTH AND CENTRAL AMERICA PERSONAL CARE MARKET OUTLOOK AND OPPORTUNITIES TO 2028

- 8.1 Market Snapshot, 2021
- 8.2 South and Central America Personal Care Market Size Outlook by Types, Applications, End Users, 2020- 2028
- 8.3 Outlook of Macroeconomic and Demographic Factors to 2028
- 8.4 COVID-19 Impact on South and Central America Personal Care Markets
- 8.5 Brazil Personal Care Market Outlook, 2020- 2028
- 8.6 Argentina Personal Care Market Outlook, 2020- 2028
- 8.7 Rest of South and Central America Personal Care Market Outlook, 2020- 2028

9. THE MIDDLE EAST PERSONAL CARE MARKET OUTLOOK AND OPPORTUNITIES TO 2028

- 9.1 Market Snapshot, 2021
- 9.2 Middle East Personal Care Market Size Outlook by Types, Applications, End Users, 2020- 2028
- 9.3 Outlook of Macroeconomic and Demographic Factors to 2028
- 9.4 COVID-19 Impact on Middle East Personal Care Markets
- 9.5 Saudi Arabia Personal Care Market Outlook, 2020- 2028
- 9.6 UAE Personal Care Market Outlook, 2020- 2028
- 9.7 Rest of Middle East Personal Care Market Outlook, 2020- 2028

10. THE AFRICA PERSONAL CARE MARKET OUTLOOK AND OPPORTUNITIES TO 2028

- 10.1 Market Snapshot, 2021
- 10.2 Africa Personal Care Market Size Outlook by Types, Applications, End Users, 2020- 2028

- 10.3 Outlook of Macroeconomic and Demographic Factors to 2028
- 10.4 COVID-110 Impact on Africa Personal Care Markets
- 10.5 South Africa Personal Care Market Outlook, 2020- 2028
- 10.6 Egypt Personal Care Market Outlook, 2020- 2028
- 10.7 Rest of Africa Personal Care Market Outlook, 2020- 2028

11. PERSONAL CARE COMPETITIVE LANDSCAPE

- 11.1 Leading Five Personal Care Companies
- 11.2 Business Snapshot
- 11.3 Business Description
- 11.4 SWOT Profile
- 11.5 Financial Analysis

12. RECENT MARKET DEVELOPMENTS

- 12.1 Deals and News Landscape

13. APPENDIX

- 13.1 Publisher's Expertise
- 13.2 Datasets and Related Publications
- 13.3 Sources and Research Methodology

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