

Personal Care Market Forecasts and Opportunities, 2021- Trends, Outlook and Implications across COVID Recovery Cases to 2028

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Abstracts

As the global chemicals industry is at the onset of the recovery phase, companies are focusing on identifying and monetizing new opportunities in the industry. The majority of the chemical industries are likely to record volume growth of 4% to 8% in the short term, depending on the chemical sub-segment and product portfolio. A large volume of Personal Care companies felt the impact of the COVID-19 pandemic in multiple dimensions and are now emphasizing sustained growth over the long-term future. As the global Personal Care and other chemicals industries play a vital role in the economic recovery of countries, Personal Care companies are likely to witness potential opportunities in the short term period.

The report is designed for Personal Care companies to succeed amid ongoing challenges in the Personal Care industry and re-orient their strategies to the new economic, social, environmental, and political expectations. The comprehensive research presents analysis across Personal Care market size to identify the right segments to focus on, identify key drivers, challenges, and market trends set to shape the future of global and regional Personal Care markets.

From a lower growth trajectory, the current and tenth edition of the global Personal Care market size outlook to 2028 estimates the market to register a moderate-to-high growth rate during the forecast period. Personal Care Companies are emphasizing launching new products and solutions, modestly reducing R&D budgets, constant monitoring on Personal Care market trends, systematic approaches to investment/divestment, carefully launching marketing strategies, strengthening long-term contracts, increased M&A, and others.

Report Description

This report aims at offering more comprehensive analysis and outlook across the

Personal Care industry. The premise of the report is that the Personal Care market size presents an attractive growth opportunity in post-COVID-recovery in the short to medium term future. The global Personal Care market has been categorized based on type, application, and country.

Introduction to Personal Care Markets, 2021

The global Personal Care market analysis report is a comprehensive study detailing the market analysis during 2021. Key trends, drivers, challenges, and growth opportunities are analyzed in the report. The focused Personal Care market report emphasizes Personal Care industry size, key events, Personal Care market statistics, and key factors prominent in the Personal Care industry forecast and leading companies.

Post-COVID 19 recovery scenarios of Personal Care Markets

The global Personal Care market research study emphasizes possible recovery scenarios during the forecast period. Outlook of Personal Care market during 2020-2028 across two post-COVID cases is provided in the report- reference case and severe COVID case.

Personal Care market growth factors, restraints, opportunities and market trends

Key factors shaping the future of Personal Care markets, driving factors, short term, and long term challenges, and potential market opportunities ahead of market players and the factors affecting the Personal Care market outlook are provided in detail.

Segmentation Outlook of Personal Care Market Size

Personal Care market forecast during 2020 to 2028 is provided in the report across types, applications, regions, and countries. The Personal Care market research report is a comprehensive market report detailing individual forecasts for six regions and 16 countries. Further, the regional markets are also analyzed and forecast across leading types and applications.

Leading Personal Care Companies

The Personal Care market study analyzes the business profiles of leading companies in the industry. Business operations, leading segments, SWOT analysis, contact, and financial analysis of five of the leading Personal Care companies are included in the report.

Geographic coverage

Regions: Asia/Oceania, Europe, North America, Latin America, Middle East, and Africa
Countries: The US, Canada, Mexico, Germany, The UK, France, Spain, Italy, Other

Europe, China, India, Japan, South Korea, Other Asia/Oceania, Brazil, Argentina, Other Latin America, Saudi Arabia, the UAE, Rest of World

Why to buy the report

Clients have access to actionable insights derived from VPA Research's vast breadth of data and analysis across 16 countries in the Asia Pacific, Europe, Americas, Middle East, and Africa.

Whether you are a manufacturer, a distributor, an investor or a startup company, a technology provider, the report helps you identify the future course of the industry and assists in your strategic decision making.

The report assists you in your strategic planning requirements by enabling you to frame your strategies based on outlook across segments and beat Competition by understanding competitive scenarios.

Further, the study assesses market potential and assists you in framing your market entry and expansion portfolio through the market, economic and demographic profiles. For business development operations, the report assists in identifying potential growth opportunities to 2028 across the industry types, applications, and countries.

Scope and Coverage of the Report

Chapter 1 details the executive summary of the report including Personal Care industry analysis for 2021

Chapter 2 presents Personal Care market trends, insights, challenges, niche opportunities across the industry

Chapter 3 details multiple COVID recovery scenarios for Personal Care industry outlook to 2028

Chapter 4 analyzes and forecasts the leading Personal Care market types, applications, and countries

Chapter 5 presents North America Personal Care Market analysis and outlook to 2028 (Countries: US, Canada, Mexico)

Chapter 6 presents Europe Personal Care Market Analysis and Outlook to 2028 (Countries: Germany, UK, France, Spain, Italy, Others)

Chapter 7 presents Asia Pacific Personal Care Market Size Outlook to 2028 (Countries: China, Japan, India, South Korea, Others)

Chapter 8 presents Latin America Personal Care Market Analysis and Outlook to 2028 (Countries: Brazil, Argentina, Chile, Others)

Chapter 9 presents the Middle East and Africa Personal Care Market Analysis and Outlook to 2028 (Countries: Saudi Arabia, UAE, Middle East, South Africa, and Other Africa)

Chapter 10 details the company profiles, their SWOT profiles, business analysis,

financials, and other developments
Chapter 11 analyzes the latest news and deals

Contents

CHAPTER 1: GLOBAL PERSONAL CARE INDUSTRY- EXECUTIVE SUMMARY, 2021

- 1.1 Introduction to Global Personal Care Markets, 2021
- 1.2 Growth rebound anticipated in 2021 driven by economic recovery across markets
- 1.3 Personal Care Market Share Spending by Region
- 1.4 Comparison of Personal Care Market Growth Rate (CAGR %) across leading countries
- 1.5 Major Personal Care Companies
- 1.6 Report Guide
 - 1.6.1 Abbreviations
 - 1.6.2 Sources and Research Methodology

CHAPTER 2: PERSONAL CARE MARKET- STRATEGIC ANALYSIS: KEY TRENDS

- 2.1 Personal Care Market- Strategic Analysis: Driving Factors
- 2.2 Personal Care Market- Strategic Analysis: Potential Restraints
- 2.3 Personal Care Market- Growth Opportunities
 - 2.3.1 Leading Personal Care Types
 - 2.3.2 Fastest Growing Personal Care Applications
 - 2.3.3 Countries with highest growth potential to 2028

CHAPTER 3: GLOBAL PERSONAL CARE MARKET SIZE OUTLOOK- POST COVID 19 SCENARIOS

- 3.1 Global Personal Care Market Size Forecast in Reference scenario (2020- 2028)
- 3.2 Global Personal Care Market Size Forecast in Severe COVID-19 scenario (2020-2028)

CHAPTER 4: GLOBAL PERSONAL CARE MARKET SIZE OUTLOOK- SEGMENTATION ANALYSIS AND OUTLOOK

- 4.1 Global Personal Care Market Size Outlook- by Product Types, 2020- 2028
- 4.2 Global Personal Care Market Size Outlook- by Application, 2020- 2028
- 4.3 Global Personal Care Market Size Outlook- by End-User Industries, 2020- 2028
- 4.4 Global Personal Care Market Size Outlook- by Regions, 2020- 2028

CHAPTER 5. NORTH AMERICA PERSONAL CARE MARKET FORECAST AND MARKET ANALYSIS TO 2028

- 5.1 North America Personal Care Market Size Outlook, 2020- 2028
- 5.2 North America Personal Care Trends and Opportunities
- 5.3 North America Personal Care Market Size Outlook by Country
- 5.4 United States Personal Care Forecast and Market Analysis to 2028
- 5.5 Canada Personal Care Forecast and Market Analysis to 2028
- 5.6 Mexico Personal Care Forecast and Market Analysis to 2028

CHAPTER 6. EUROPE PERSONAL CARE MARKET FORECAST AND MARKET ANALYSIS TO 2028

- 6.1 Europe Personal Care Market Size Outlook, 2020- 2028
- 6.2 Europe Personal Care Trends and Opportunities
- 6.3 Europe Personal Care Market Size Outlook by Country
- 6.4 Germany Personal Care Forecast and Market Analysis to 2028
- 6.5 France Personal Care Forecast and Market Analysis to 2028
- 6.6 United Kingdom Personal Care Forecast and Market Analysis to 2028
- 6.7 Spain Personal Care Forecast and Market Analysis to 2028
- 6.8 Italy Personal Care Forecast and Market Analysis to 2028
- 6.9 Other Europe Personal Care Forecast and Market Analysis to 2028

CHAPTER 7. ASIA PACIFIC PERSONAL CARE MARKET FORECAST AND MARKET ANALYSIS TO 2028

- 7.1 Asia Pacific Personal Care Market Size Outlook, 2020- 2028
- 7.2 Asia Pacific Personal Care Trends and Opportunities
- 7.3 Asia Pacific Personal Care Market Size Outlook by Country
- 7.4 China Personal Care Forecast and Market Analysis to 2028
- 7.5 India Personal Care Forecast and Market Analysis to 2028
- 7.6 Japan Personal Care Forecast and Market Analysis to 2028
- 7.7 South Korea Personal Care Forecast and Market Analysis to 2028
- 7.8 Southeast Asia Personal Care Forecast and Market Analysis to 2028
- 7.9 Other Asia Oceania Personal Care Forecast and Market Analysis to 2028

CHAPTER 8. LATIN AMERICA PERSONAL CARE MARKET FORECAST AND MARKET ANALYSIS TO 2028

- 8.1 Latin America Personal Care Market Size Outlook, 2020- 2028
- 8.2 Latin America Personal Care Trends and Opportunities
- 8.3 Latin America Personal Care Market Size Outlook by Country
- 8.4 Brazil Personal Care Forecast and Market Analysis to 2028
- 8.5 Argentina Personal Care Forecast and Market Analysis to 2028
- 8.6 Chile Personal Care Forecast and Market Analysis to 2028
- 8.7 Other Latin America Personal Care Forecast and Market Analysis to 2028

CHAPTER 9. MIDDLE EAST AND AFRICA PERSONAL CARE MARKET FORECAST AND MARKET ANALYSIS TO 2028

- 9.1 Middle East and Africa Personal Care Market Size Outlook, 2020- 2028
- 9.2 Middle East and Africa Personal Care Trends and Opportunities
- 9.3 Middle East and Africa Personal Care Market Size Outlook by Country
- 9.4 Saudi Arabia Personal Care Forecast and Market Analysis to 2028
- 9.5 The UAE Personal Care Forecast and Market Analysis to 2028
- 9.6 South Africa Personal Care Forecast and Market Analysis to 2028
- 9.7 Other Middle East Personal Care Forecast and Market Analysis to 2028
- 9.8 Other Africa Personal Care Forecast and Market Analysis to 2028

CHAPTER 10. COMPETITIVE LANDSCAPE

- 10.1 Major Companies in Personal Care Markets
 - 10.1.1 Company Fundamentals
 - 10.1.2 Financial Analysis
 - 10.1.3 SWOT Profiles

CHAPTER 11. APPENDIX- A

- Global Chemicals Market Spending and Growth in Selected Countries, 2020- 2030
- GDP Outlook of leading 10 Countries, 2020- 2030
- Final Consumption Expenditure of leading 10 Countries, 2020- 2030
- Age-wise Population Outlook of leading countries, 2020- 2030

CHAPTER 12. APPENDIX- B

- VPA Research Expertize
- Contact Information

List Of Tables

LIST OF TABLES

Table 1: Industry Panorama, 2021

Table 2: Year-on-Year Growth Rate of Personal Care Market Size

Table 3: Personal Care Market Size by Region

Table 4: Personal Care Market Growth Opportunities and Outlook to 2028 in Reference Case

Table 5: Personal Care Market Growth Opportunities and Outlook to 2028 in Reference Case

Table 6: Personal Care Market Regions- Growth Opportunities and Outlook to 2028

Table 7: Personal Care Market Types- Growth Opportunities and Outlook to 2028

Table 8: Personal Care Market Applications- Growth Opportunities and Outlook to 2028

Table 9: Personal Care Market End User Industries- Growth Opportunities and Outlook to 2028

Table 10: North America Personal Care Market- Industry Panorama

Table 11: North America Personal Care Market Growth Outlook by Type, 2020- 2028

Table 12: North America Personal Care Market Growth Outlook by Application, 2020- 2028

Table 13: North America Personal Care Market Growth Outlook by Country, 2020- 2028

Table 14: Europe Personal Care Market- Industry Panorama

Table 15: Europe Personal Care Market Growth Outlook by Type, 2020- 2028

Table 16: Europe Personal Care Market Growth Outlook by Application, 2020- 2028

Table 17: Europe Personal Care Market Growth Outlook by Country, 2020- 2028

Table 18: Asia Pacific Personal Care Market- Industry Panorama

Table 19: Asia Pacific Personal Care Market Growth Outlook by Type, 2020- 2028

Table 20: Asia Pacific Personal Care Market Growth Outlook by Application, 2020- 2028

Table 21: Asia Pacific Personal Care Market Growth Outlook by Country, 2020- 2028

Table 22: Latin America Personal Care Market- Industry Panorama

Table 23: Latin America Personal Care Market Growth Outlook by Type, 2020- 2028

Table 24: Latin America Personal Care Market Growth Outlook by Application, 2020- 2028

Table 25: Latin America Personal Care Market Growth Outlook by Country, 2020- 2028

Table 26: Middle East and Africa Personal Care Market- Industry Panorama

Table 27: Middle East and Africa Personal Care Market Growth Outlook by Type, 2020- 2028

Table 28: Middle East and Africa Personal Care Market Growth Outlook by Application, 2020- 2028

Table 29: Middle East and Africa Personal Care Market Growth Outlook by Country,
2020- 2028

List Of Figures

LIST OF FIGURES

- Figure 1: Year-on-Year Growth Rate of Personal Care Market Size
- Figure 2: Personal Care Market Share by Region, 2020
- Figure 3: Personal Care Market Growth Comparison by Country, 2020- 2028
- Figure 4: Personal Care Market Types- Growth Opportunities and Outlook to 2028
- Figure 5: Personal Care Market Applications- Growth Opportunities and Outlook to 2028
- Figure 6: Personal Care Market Countries- Growth Opportunities and Outlook to 2028
- Figure 7: Personal Care Market Growth Opportunities and Outlook to 2028 in Reference Case
- Figure 8: Personal Care Market Growth Opportunities and Outlook to 2028 in Severe COVID Case
- Figure 9: Personal Care Market End User Industries- Growth Opportunities and Outlook to 2028
- Figure 10: Personal Care Market Regions- Growth Opportunities and Outlook to 2028
- Figure 11: United States Personal Care Market Size Outlook to 2028
- Figure 12: Canada Personal Care Market Size Outlook to 2028
- Figure 13: Mexico Personal Care Market Size Outlook to 2028
- Figure 14: Germany Personal Care Market Size Outlook to 2028
- Figure 15: France Personal Care Market Size Outlook to 2028
- Figure 16: United Kingdom Personal Care Market Size Outlook to 2028
- Figure 17: Spain Personal Care Market Size Outlook to 2028
- Figure 18: Italy Personal Care Market Size Outlook to 2028
- Figure 19: Other Europe Personal Care Market Size Outlook to 2028
- Figure 20: China Personal Care Market Size Outlook to 2028
- Figure 21: India Personal Care Market Size Outlook to 2028
- Figure 22: Japan Personal Care Market Size Outlook to 2028
- Figure 23: South Korea Personal Care Market Size Outlook to 2028
- Figure 24: Other Asia Pacific Personal Care Market Size Outlook to 2028
- Figure 25: Brazil Personal Care Market Size Outlook to 2028
- Figure 26: Chile Personal Care Market Size Outlook to 2028
- Figure 27: Argentina Personal Care Market Size Outlook to 2028
- Figure 28: Other Latin America Personal Care Market Size Outlook to 2028
- Figure 29: Middle East Personal Care Market Size Outlook to 2028
- Figure 30: Africa Personal Care Market Size Outlook to 2028
- Figure 31: GDP Outlook by Country, USD Billion, 2020- 2030
- Figure 32: Final Consumption Expenditure Outlook by Country, USD Billion, 2020- 2030

Figure 33: Population Outlook by Country and by Age, 2020- 2030

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