

Peripheral Intravenous Catheter Market Size, Trends, Analysis, and Outlook By Product (Integrated/Closed Catheters, Peripheral Insertion Catheters), By End-User (Hospitals, Ambulatory Surgical Centers, Others), by Region, Country, Segment, and Companies, 2024-2030

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Abstracts

The global Peripheral Intravenous Catheter market size is poised to register 7.72% growth (CAGR) from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Peripheral Intravenous Catheter market By Product (Integrated/Closed Catheters, Peripheral Insertion Catheters), By End-User (Hospitals, Ambulatory Surgical Centers, Others).

The future of peripheral intravenous catheters (PIVCs) is characterized by advancements in catheter materials, insertion techniques, and infection prevention strategies, driven by the need for safer, more reliable vascular access and the growing importance of peripheral intravenous therapy in diverse healthcare settings. Key trends include the development of antimicrobial-impregnated catheters, biofilm-resistant surfaces, and securement devices that reduce the risk of catheter-related bloodstream infections (CRBSIs) and catheter-related complications, improving patient safety and healthcare outcomes. Additionally, there is a growing emphasis on ultrasound-guided insertion, vein visualization technologies, and vascular assessment tools that enhance first-time insertion success rates, minimize insertion-related complications, and optimize catheter dwell times, reducing the need for catheter replacements and preserving venous access sites in patients with difficult vascular access or chronic illness.

Moreover, advancements in catheter design, such as extended-dwell and safety-engineered catheters, offer longer indwelling times, reduced phlebitis rates, and



enhanced patient comfort, driving continuous innovation in PIVC technology for improved patient care and clinical practice..

Peripheral Intravenous Catheter Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Peripheral Intravenous Catheter market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Peripheral Intravenous Catheter survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Peripheral Intravenous Catheter industry.

Key market trends defining the global Peripheral Intravenous Catheter demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

Peripheral Intravenous Catheter Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Peripheral Intravenous Catheter industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Peripheral Intravenous Catheter companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Peripheral Intravenous Catheter industry

Leading Peripheral Intravenous Catheter companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments



and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Peripheral Intravenous Catheter companies.

Peripheral Intravenous Catheter Market Study- Strategic Analysis Review

The Peripheral Intravenous Catheter market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Peripheral Intravenous Catheter Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Peripheral Intravenous Catheter industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

Peripheral Intravenous Catheter Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.



North America Peripheral Intravenous Catheter Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Peripheral Intravenous Catheter market segments. Similarly, Strong end-user demand is encouraging Canadian Peripheral Intravenous Catheter companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Peripheral Intravenous Catheter market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Peripheral Intravenous Catheter Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Peripheral Intravenous Catheter industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Peripheral Intravenous Catheter market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Peripheral Intravenous Catheter Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Peripheral Intravenous Catheter in Asia Pacific. In particular, China, India, and South East Asian Peripheral Intravenous Catheter markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning



their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

Latin America Peripheral Intravenous Catheter Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Peripheral Intravenous Catheter Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Peripheral Intravenous Catheter market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Peripheral Intravenous Catheter.

Peripheral Intravenous Catheter Market Company Profiles

The global Peripheral Intravenous Catheter market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are B. Braun Melsungen AG, Becton, Dickinson and Company, ICU Medical, Lineus Medical, MedSource Labs, NIPRO Medical Corp, RenovoRx Inc, Retractable Technologies Inc, Teleflex Inc, Terumo IS, VOGT Medical, Vygon SA.

Recent Peripheral Intravenous Catheter Market Developments

The global Peripheral Intravenous Catheter market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Peripheral Intravenous Catheter Market Report Scope



Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast

Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local

Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios-Low, Base, High

Market Segmentation:

By Type

Stationary 3D and 4D Ultrasound Devices

Portable 3D and 4D Ultrasound Devices

By Display

Color Ultrasound

B/W Ultrasound



By Portability
Trolley or Cart-Based Ultrasound Systems
Compact/Handheld Ultrasound Systems
Point-of-Pare (PoC) Ultrasound Systems
By Application
Radiology or General Imaging
Obstetrics or Gynecology
Cardiology
Urology
Vascular
Orthopedic and Musculoskeletal
Pain Management
Others
By End-User
Hospitals
Surgical Centers and Diagnostic Centers
Maternity Centers
Ambulatory Care Centers
Research and Academia



Others Geographical Segmentation: North America (3 markets) Europe (6 markets) Asia Pacific (6 markets) Latin America (3 markets) Middle East Africa (5 markets) Companies B. Braun Melsungen AG Becton, Dickinson and Company ICU Medical **Lineus Medical** MedSource Labs NIPRO Medical Corp RenovoRx Inc Retractable Technologies Inc Teleflex Inc Terumo IS

VOGT Medical



Vygon SA

Formats Available: Excel, PDF, and PPT



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By Type

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Portable 3D and 4D Ultrasound Devices

By Display

Color Ultrasound

B/W Ultrasound

By Portability

Trolley or Cart-Based Ultrasound Systems

Compact/Handheld Ultrasound Systems

Point-of-Pare (PoC) Ultrasound Systems

By Application

Radiology or General Imaging

Obstetrics or Gynecology

Cardiology

Urology

Vascular

Orthopedic and Musculoskeletal

Pain Management

Others

By End-User

Hospitals

Surgical Centers and Diagnostic Centers

Maternity Centers

Ambulatory Care Centers

Research and Academia

Others

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Becton, Dickinson and Company

ICU Medical

Lineus Medical

MedSource Labs

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