

Periodontal Market Size, Trends, Analysis, and Outlook By Therapy (Non-surgical Treatment (Local Antibiotics, Systemic Antibiotics, Laser Treatment), Surgical Devices (Bone Implants, Bone Grafting)), by Country, Segment, and Companies, 2024-2032

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Abstracts

The global Periodontal market size is poised to register 6.8% growth from 2024 to 2032, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Periodontal market across By Therapy (Non-surgical Treatment (Local Antibiotics, Systemic Antibiotics, Laser Treatment), Surgical Devices (Bone Implants, Bone Grafting))

The periodontal market is experiencing growth due to the increasing awareness of periodontal diseases, such as gingivitis and periodontitis, as significant contributors to oral health problems, tooth loss, and systemic conditions, as well as advancements in periodontal diagnostics, nonsurgical therapies, and adjunctive treatments aimed at preventing disease progression, promoting periodontal tissue regeneration, and improving long-term oral health outcomes for patients. With innovations in periodontal instrumentation, antimicrobial agents, and host modulation therapies, there is an opportunity for dental professionals and oral care companies to enhance periodontal care delivery, patient education, and personalized treatment planning while addressing risk factors, comorbidities, and patient preferences in periodontal therapy. Further, the integration of digital technologies, tele-dentistry platforms, and interdisciplinary collaborations among dentists, periodontists, and dental hygienists is expected to drive further market expansion and improve access to comprehensive periodontal care for patients globally.

Periodontal Market Drivers, Trends, Opportunities, and Growth Opportunities

Periodontal Market Size, Trends, Analysis, and Outlook By Therapy (Non-surgical Treatment (Local Antibiotics,...

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Periodontal market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Periodontal survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Periodontal industry.

Key market trends defining the global Periodontal demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

Periodontal Market Segmentation- Industry Share, Market Size, and Outlook to 2032

The Periodontal industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Periodontal companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Periodontal industry

Leading Periodontal companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Periodontal companies.

Periodontal Market Study- Strategic Analysis Review

The Periodontal market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

Industry Dynamics: Porter's Five Forces analysis to understand bargaining

power, competitive rivalry, and threats that impact long-term strategy formulation.

Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Periodontal Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Periodontal industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2032 in three case scenarios- low case, reference case, and high case scenarios.

Periodontal Country Analysis and Revenue Outlook to 2032

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2032. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2032.

North America Periodontal Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong healthcare infrastructure. Leading companies focus on new product launches in the changing environment. The US healthcare expenditure is expected to grow to \$4.8 trillion in 2024 (around 3.7% growth in 2024), potentially driving demand for various Periodontal market segments. Similarly, Strong market demand is encouraging Canadian Periodontal companies to invest in niche segments. Further, as Mexico continues to strengthen its relations and invest in technological advancements, the Mexico Periodontal market is

expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Periodontal Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Periodontal industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of vendors in identifying and leveraging new growth prospects positions the European Periodontal market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Periodontal Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Periodontal in Asia Pacific. In particular, China, India, and South East Asian Periodontal markets present a compelling outlook for 2032, acting as a magnet for both domestic and multinational vendors seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major countries in the APAC region.

Latin America Periodontal Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Periodontal Market Size Outlook- continues its upward trajectory

across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Periodontal market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Periodontal.

Periodontal Market Company Profiles

The global Periodontal market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Bausch Health Companies, Biohorizons Implant Systems Inc, Danaher Corp, Den-Mat Holdings LLC, Dentsply Sirona, Dexcel Pharma, Institut Straumann AG, Medtronic PLC, Straumann AG, The 3M Company, Valeant Pharmaceuticals International Inc, Zimmer Biomet Inc.

Recent Periodontal Market Developments

The global Periodontal market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Periodontal Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2032 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Therapy

Non-surgical Treatment

-Local Antibiotics

-Systemic Antibiotics

-Laser Treatment

Surgical Devices

-Bone Implants

-Bone Grafting

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Bausch Health Companies

Biohorizons Implant Systems Inc

Danaher Corp

Den-Mat Holdings LLC

Dentsply Sirona

Dexcel Pharma

Institut Straumann AG

Medtronic PLC

Straumann AG

The 3M Company

Valeant Pharmaceuticals International Inc

Zimmer Biomet Inc

Formats Available: Excel, PDF, and PPT

Contents

1. EXECUTIVE SUMMARY

- 1.1 Periodontal Market Overview and Key Findings, 2024
- 1.2 Periodontal Market Size and Growth Outlook, 2021- 2030
- 1.3 Periodontal Market Growth Opportunities to 2030
- 1.4 Key Periodontal Market Trends and Challenges
 - 1.4.1 Periodontal Market Drivers and Trends
 - 1.4.2 Periodontal Market Challenges
- 1.5 Competitive Landscape and Key Players
- 1.6 Competitive Analysis- Growth Strategies Adopted by Leading Periodontal Companies

2. PERIODONTAL MARKET SIZE OUTLOOK TO 2030

- 2.1 Periodontal Market Size Outlook, USD Million, 2021- 2030
- 2.2 Periodontal Incremental Market Growth Outlook, %, 2021- 2030
- 2.3 Segment Snapshot, 2024

3. PERIODONTAL MARKET- STRATEGIC ANALYSIS REVIEW

- 3.1 Porter's Five Forces Analysis
 - * Threat of New Entrants
 - * Threat of Substitutes
 - * Intensity of Competitive Rivalry
 - * Bargaining Power of Buyers
 - * Bargaining Power of Suppliers
- 3.2 Value Chain Analysis
- 3.3 SWOT Analysis

4. PERIODONTAL MARKET SEGMENTATION ANALYSIS AND OUTLOOK

- 4.1 Market Segmentation and Scope
- 4.2 Market Breakdown by Type, Application, and Other Segments, 2021-2030
 - By Therapy
 - Non-surgical Treatment
 - Local Antibiotics
 - Systemic Antibiotics

-Laser Treatment

Surgical Devices

-Bone Implants

-Bone Grafting

4.3 Growth Prospects and Niche Opportunities, 2023- 2030

4.4 Regional comparison of Market Growth, CAGR, 2023-2030

5. REGION-WISE MARKET OUTLOOK TO 2030

5.1 Key Findings for Asia Pacific Periodontal Market, 2025

5.2 Asia Pacific Periodontal Market Size Outlook by Type, 2021- 2030

5.3 Asia Pacific Periodontal Market Size Outlook by Application, 2021- 2030

5.4 Key Findings for Europe Periodontal Market, 2025

5.5 Europe Periodontal Market Size Outlook by Type, 2021- 2030

5.6 Europe Periodontal Market Size Outlook by Application, 2021- 2030

5.7 Key Findings for North America Periodontal Market, 2025

5.8 North America Periodontal Market Size Outlook by Type, 2021- 2030

5.9 North America Periodontal Market Size Outlook by Application, 2021- 2030

5.10 Key Findings for South America Periodontal Market, 2025

5.11 South America Pacific Periodontal Market Size Outlook by Type, 2021- 2030

5.12 South America Periodontal Market Size Outlook by Application, 2021- 2030

5.13 Key Findings for Middle East and Africa Periodontal Market, 2025

5.14 Middle East Africa Periodontal Market Size Outlook by Type, 2021- 2030

5.15 Middle East Africa Periodontal Market Size Outlook by Application, 2021- 2030

6. COUNTRY-WISE MARKET SIZE OUTLOOK TO 2030

6.1 US Periodontal Market Size Outlook and Revenue Growth Forecasts

6.2 US Periodontal Industry Drivers and Opportunities

6.3 Canada Market Size Outlook and Revenue Growth Forecasts

6.4 Canada Periodontal Industry Drivers and Opportunities

6.6 Mexico Market Size Outlook and Revenue Growth Forecasts

6.6 Mexico Periodontal Industry Drivers and Opportunities

6.7 Germany Market Size Outlook and Revenue Growth Forecasts

6.8 Germany Periodontal Industry Drivers and Opportunities

6.9 France Market Size Outlook and Revenue Growth Forecasts

6.10 France Periodontal Industry Drivers and Opportunities

6.11 UK Market Size Outlook and Revenue Growth Forecasts

6.12 UK Periodontal Industry Drivers and Opportunities

- 6.13 Spain Market Size Outlook and Revenue Growth Forecasts
- 6.14 Spain Periodontal Industry Drivers and Opportunities
- 6.16 Italy Market Size Outlook and Revenue Growth Forecasts
- 6.16 Italy Periodontal Industry Drivers and Opportunities
- 6.17 Rest of Europe Market Size Outlook and Revenue Growth Forecasts
- 6.18 Rest of Europe Periodontal Industry Drivers and Opportunities
- 6.19 China Market Size Outlook and Revenue Growth Forecasts
- 6.20 China Periodontal Industry Drivers and Opportunities
- 6.21 India Market Size Outlook and Revenue Growth Forecasts
- 6.22 India Periodontal Industry Drivers and Opportunities
- 6.23 Japan Market Size Outlook and Revenue Growth Forecasts
- 6.24 Japan Periodontal Industry Drivers and Opportunities
- 6.26 South Korea Market Size Outlook and Revenue Growth Forecasts
- 6.26 South Korea Periodontal Industry Drivers and Opportunities
- 6.27 Australia Market Size Outlook and Revenue Growth Forecasts
- 6.28 Australia Periodontal Industry Drivers and Opportunities
- 6.29 South East Asia Market Size Outlook and Revenue Growth Forecasts
- 6.30 South East Asia Periodontal Industry Drivers and Opportunities
- 6.31 Rest of Asia Pacific Market Size Outlook and Revenue Growth Forecasts
- 6.32 Rest of Asia Pacific Periodontal Industry Drivers and Opportunities
- 6.33 Brazil Market Size Outlook and Revenue Growth Forecasts
- 6.34 Brazil Periodontal Industry Drivers and Opportunities
- 6.36 Argentina Market Size Outlook and Revenue Growth Forecasts
- 6.36 Argentina Periodontal Industry Drivers and Opportunities
- 6.37 Rest of South America Market Size Outlook and Revenue Growth Forecasts
- 6.38 Rest of South America Periodontal Industry Drivers and Opportunities
- 6.39 Middle East Market Size Outlook and Revenue Growth Forecasts
- 6.40 Middle East Periodontal Industry Drivers and Opportunities
- 6.41 Africa Market Size Outlook and Revenue Growth Forecasts
- 6.42 Africa Periodontal Industry Drivers and Opportunities

7. PERIODONTAL MARKET OUTLOOK ACROSS SCENARIOS

- 7.1 Low Growth Case
- 7.2 Reference Growth Case
- 7.3 High Growth Case

8. PERIODONTAL COMPANY PROFILES

- 8.1 Profiles of Leading Periodontal Companies in the Market
- 8.2 Business Descriptions, SWOT Analysis, and Growth Strategies
- 8.3 Financial Performance and Key Metrics
- Bausch Health Companies
- Biohorizons Implant Systems Inc
- Danaher Corp
- Den-Mat Holdings LLC
- Dentsply Sirona
- Dexcel Pharma
- Institut Straumann AG
- Medtronic PLC
- Straumann AG
- The 3M Company
- Valeant Pharmaceuticals International Inc
- Zimmer Biomet Inc.

9. APPENDIX

- 9.1 Scope of the Report
- 9.2 Research Methodology and Data Sources
- 9.3 Glossary of Terms
- 9.4 Market Definitions
- 9.5 Contact Information

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Product name: Periodontal Market Size, Trends, Analysis, and Outlook By Therapy (Non-surgical Treatment (Local Antibiotics, Systemic Antibiotics, Laser Treatment), Surgical Devices (Bone Implants, Bone Grafting)), by Country, Segment, and Companies, 2024-2032

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