

# Peptide Drug Conjugates Market Size, Trends, Analysis, and Outlook By Product (OctreoScan, Lutathera, Pepaxto, ANG1005, BT1718), By Type (Therapeutic, Diagnostic), by Region, Country, Segment, and Companies, 2024-2030

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### **Abstracts**

The global Peptide Drug Conjugates market size is poised to register 26.83% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Peptide Drug Conjugates market across By Product (OctreoScan, Lutathera, Pepaxto, ANG1005, BT1718), By Type (Therapeutic, Diagnostic).

The Peptide Drug Conjugates market is witnessing robust growth driven by the increasing demand for targeted cancer therapies, advancements in peptide conjugation and linker technologies, and growing investments in peptide-drug conjugate (PDC) research and development for the treatment of cancer and other diseases. Peptide drug conjugates represent a novel class of therapeutics combining the selectivity and potency of peptide ligands with the cytotoxicity and pharmacokinetic properties of small molecule drugs or biologics, enabling targeted delivery of cytotoxic payloads to tumor cells while minimizing off-target effects on healthy tissues. Key factors driving market expansion include the expanding pipeline of PDC candidates targeting cancer-specific biomarkers, oncogenic signaling pathways, and tumor microenvironment components implicated in tumor growth, metastasis, and drug resistance mechanisms. Additionally, advancements in peptide synthesis, bioconjugation chemistry, and drug delivery technologies are facilitating the design and optimization of PDC platforms with improved stability, pharmacokinetics, and tumor-targeting properties for enhanced therapeutic efficacy and safety profiles. Moreover, the growing interest in precision medicine, personalized oncology, and combination therapy approaches is driving investment and



innovation in PDC-based treatment strategies, including antibody-drug conjugates (ADCs), peptide-chemotherapeutic conjugates, and peptide-radiotherapeutic conjugates for the treatment of solid tumors, hematologic malignancies, and metastatic cancers. Furthermore, the increasing emphasis on translational research, preclinical validation studies, and regulatory pathways for PDC development, along with the rising investments in strategic collaborations, licensing agreements, and co-development partnerships between biopharmaceutical companies and academic research institutions, are expected to drive market growth and commercialization of PDC-based therapies in the foreseeable future. With the continuous focus on target validation, biomarker discovery, and clinical translation of PDC candidates, the Peptide Drug Conjugates market is poised for further expansion in the coming years.

Peptide Drug Conjugates Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Peptide Drug Conjugates market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Peptide Drug Conjugates survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Peptide Drug Conjugates industry.

Key market trends defining the global Peptide Drug Conjugates demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

Peptide Drug Conjugates Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Peptide Drug Conjugates industry comprises a wide range of segments and subsegments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook



across segments to support Peptide Drug Conjugates companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Peptide Drug Conjugates industry

Leading Peptide Drug Conjugates companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Peptide Drug Conjugates companies.

Peptide Drug Conjugates Market Study- Strategic Analysis Review

The Peptide Drug Conjugates market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Peptide Drug Conjugates Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Peptide Drug Conjugates industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarioslow case, reference case, and high case scenarios.



Peptide Drug Conjugates Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

North America Peptide Drug Conjugates Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Peptide Drug Conjugates market segments. Similarly, Strong end-user demand is encouraging Canadian Peptide Drug Conjugates companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Peptide Drug Conjugates market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Peptide Drug Conjugates Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Peptide Drug Conjugates industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Peptide Drug Conjugates market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Peptide Drug Conjugates Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Peptide Drug Conjugates



in Asia Pacific. In particular, China, India, and South East Asian Peptide Drug Conjugates markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

Latin America Peptide Drug Conjugates Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Peptide Drug Conjugates Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Peptide Drug Conjugates market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Peptide Drug Conjugates.

Peptide Drug Conjugates Market Company Profiles

The global Peptide Drug Conjugates market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Angiochem Inc, AstraZeneca, Bicycle Therapeutics, Cybrexa Therapeutics, Innovasium Soricimed Biopharma, Novartis AG, Oncopeptides AB, Theratechnologies

Recent Peptide Drug Conjugates Market Developments

The global Peptide Drug Conjugates market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions,



product approvals, and other updates in the industry.

Peptide Drug Conjugates Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast

Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local

Currency)

**Qualitative Analysis** 

**Pricing Analysis** 

Value Chain Analysis

**SWOT Profile** 

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Product

OctreoScan

Lutathera

Pepaxto



ANG1005		
BT1718		
By Type		
Therapeutic		
Diagnostic		
Geographical Segmentation:		
North America (3 markets)		
Europe (6 markets)		
Asia Pacific (6 markets)		
Latin America (3 markets)		
Middle East Africa (5 markets)		
Companies		
Angiochem Inc		
AstraZeneca		
Bicycle Therapeutics		
Cybrexa Therapeutics		
Innovasium Soricimed Biopharma		
Novartis AG		
Oncopeptides AB		



Theratechnologies

Formats Available: Excel, PDF, and PPT



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By Product

OctreoScan

Lutathera



Pepaxto

ANG1005

BT1718

By Type

Therapeutic

Diagnostic

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Angiochem Inc

AstraZeneca

**Bicycle Therapeutics** 

Cybrexa Therapeutics

Innovasium Soricimed Biopharma

Novartis AG

Oncopeptides AB

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