

Pear Market Size, Trends, Analysis, and Outlook By Product (Asian pears, European pears), By Distribution Channel (Offline, Online), by Country, Segment, and Companies, 2024-2032

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Abstracts

Global Pear Market Size is valued at \$28.5 Billion in 2024 and is forecast to register a growth rate (CAGR) of 4.7% to reach \$41.2 Billion by 2032.

The pear market is witnessing steady growth, fueled by rising consumer interest in fresh, healthy snacks and the nutritional benefits of pears. As people prioritize natural and nutrient-dense foods, pears are becoming a favored choice for their versatility in cooking and baking. The trend towards organic and locally sourced products is also influencing market dynamics, with consumers opting for chemical-free options. Additionally, innovative packaging solutions that enhance freshness and convenience are appealing to on-the-go consumers, further driving market expansion.

Pear Market Drivers, Trends, Opportunities, and Growth Opportunities

The comprehensive report presents unique market trends and challenges shaping the outlook for industry stakeholders. The Future of Pear survey report provides the market size outlook across types, applications, and segments globally and regionally. It also offers data-driven insights and actionable recommendations for companies in the Pear industry.

Key market trends defining the global Pear demand in 2025 and Beyond

The Pear industry remains an attractive hub for both domestic and global vendors. As we enter 2025, demand from end-user sectors, changes in consumption patterns, new

product launches, and widening distribution channels will play major roles.

Pear Market Segmentation- Industry Share, Market Size, and Outlook to 2032

Rising demand for diverse products and applications fuels the increased investments in niche segments. Leading companies focus on generating a large share of their future revenue growth by expanding into these niche segments. The report presents a market size outlook across segments, supporting companies scaling up production with a focus on potential countries.

Key strategies adopted by companies within the Pear industry

Leading Pear companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions. In particular, companies that leverage advanced technologies to achieve operational excellence are set to gain significant revenues. The report details the key strategies adopted by the top 10 Pear companies.

Pear Market Study- Strategic Analysis Review

The market research report dives deep into qualitative factors shaping the market, empowering you to make informed decisions.

- Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.
- Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.
- Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.
- Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Pear Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Pear industry report provides a detailed analysis and outlook of revenue generated

by companies from 2018 to 2023. With actual data for 2023, the report forecasts the market size outlook from 2024 to 2032 in three scenarios: low case, reference case, and high case.

Pear Country Analysis and Revenue Outlook to 2032

The report analyzes 22 countries worldwide, including key driving forces and market size outlook from 2021 to 2032. Additionally, it includes region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America. For each region, the market size outlook by segments is forecast for 2032.

North America Pear Market Size Outlook- Companies plan for focused investments in a changing environment

The US remains the market leader in North America, driven by a large consumer base, well-established providers, and strong infrastructure. Leading companies focus on new product launches in a changing environment. The US GDP is expected to grow from \$28,781.1 Billion in 2024 to \$36,621 Billion in 2030, driving demand for various Pear market segments. Similarly, strong market demand encourages Canadian Pear companies to invest in niche segments. Mexico's investment in technological advancements positions it for significant market expansion.

Europe Pear Market Size Outlook- Companies investing in assessing consumers, categories, competitors, and capabilities.

The German Pear industry remains the major market for companies in the European Pear industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of vendors in identifying and leveraging new growth prospects positions the European Pear market fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and addressing niche consumer segments.

Asia Pacific Pear Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing pool of consumer base, robust consumption expenditure, and increasing investments in manufacturing drive the demand for Pear in Asia Pacific. In particular,

China, India, and South East Asian Pear markets present a compelling outlook for 2032, attracting both domestic and multinational vendors seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate market changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major countries in the APAC region.

Latin America Pear Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to higher purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Pear Market Size Outlook- continues its upward trajectory across segments.

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Pear market potential. Fuelled by increasing consumption expenditure of individuals and growing population drive the demand for Pear.

Pear Company Profiles

The global Pear market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. The leading companies included in the study are BEL EXPORT, Bridges Organic Produce, British Apples and Pears Ltd, Dole Food Co. Inc, Domex Superfresh Growers, Duckwall Fruit, Fruit Modena Group, Gilbert Orchards, Golden Bay Fruit, Johnson Orchards, Mcilrath Farms, Monson Fruit Co., Orchard Fruit Co., Rainier Fruit Co., Sage Fruit Co., Sloop Orchards, Stemilt Growers LLC, Underwood Fruit and Warehouse Co., Washington Fruit Growers , West Valley U Pick.

Recent Pear Market Developments

The global Pear market study presents recent market news and developments including

new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Pear Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2032 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Product

Asian pears

European pears

By Distribution Channel

Pear Market Size, Trends, Analysis, and Outlook By Product (Asian pears, European pears), By Distribution Chan...

Offline

Online

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

BEL EXPORT

Bridges Organic Produce

British Apples and Pears Ltd

Dole Food Co. Inc

Domex Superfresh Growers

Duckwall Fruit

Fruit Modena Group

Gilbert Orchards

Golden Bay Fruit

Johnson Orchards

Mcilrath Farms

Monson Fruit Co.

Orchard Fruit Co.

Rainier Fruit Co.

Sage Fruit Co.

Sloop Orchards

Stemilt Growers LLC

Underwood Fruit and Warehouse Co.

Washington Fruit Growers

West Valley U Pick

Formats Available: Excel, PDF, and PPT

Contents

CHAPTER 1: EXECUTIVE SUMMARY

- 1.1 Study Scope
- 1.2 Market Definition
- 1.3 Report Guide
 - 1.3.1 Country Coverage
 - 1.3.2 Companies Profiled
 - 1.3.3 Study Period: 2018 to 2023 and 2024 to 2032
 - 1.3.4 Units
- 1.4 Abbreviations

CHAPTER 2. PEAR MARKET OVERVIEW- 2025

- 2.1 An Introduction to the Global Pear Markets
- 2.2 Key Statistics
- 2.3 Region Benchmarking, 2024
- 2.4 Country Positioning Matrix, 2024

CHAPTER 3. STRATEGIC ANALYSIS REVIEW

- 3.1 Pear Industry Stakeholders
- 3.2 Value Chain Analysis
- 3.3 Porter's Five Forces Analysis
- 3.4 SWOT Profile
- 3.5 Recent Market Developments

CHAPTER 4. IMPACT ANALYSIS AND SCENARIO FORECASTS

- 4.1 Russia-Ukraine Conflict Analysis
- 4.2 COVID-19: Post Pandemic Recovery Analysis
- 4.3 US Inflation and Sluggish Growth in China
- 4.4 Focus on Sustainability
- 4.5 Low Growth Case Scenario: Global Pear Market Outlook to 2032
- 4.6 Reference Case Scenario: Global Pear Market Outlook to 2032
- 4.7 High Growth Case Scenario: Global Pear Market Outlook to 2032

CHAPTER 5: PEAR MARKET DYNAMICS

- 5.1 Key Pear Market Trends
- 5.2 Potential Pear Market Opportunities
- 5.3 Key Market Challenges

CHAPTER 6: GLOBAL PEAR MARKET ANALYSIS AND OUTLOOK TO 2032

- 6.1 Global Market Outlook by Segments, 2021 to 2032
- 6.2 Product
 - Asian pears
 - European pears
- Distribution Channel
 - Offline
 - Online
- 6.3 Global Market Outlook by Region, 2021 to 2032

CHAPTER 7: NORTH AMERICA PEAR MARKET ANALYSIS AND OUTLOOK TO 2032

- 7.1 North America Market Outlook by Segments, 2021- 2032
- 7.2 Product
 - Asian pears
 - European pears
- Distribution Channel
 - Offline
 - Online
- 7.3 North America Market Outlook by Country, 2021- 2032
 - 7.3.1 United States Pear Market Size Forecast, 2021- 2032
 - 7.3.2 Canada Pear Market Size Forecast, 2021- 2032
 - 7.3.3 Mexico Pear Market Size Forecast, 2021- 2032

CHAPTER 8: EUROPE PEAR MARKET ANALYSIS AND OUTLOOK TO 2032

- 8.1 Europe Market Outlook by Segments, 2021- 2032
- 8.2 Product
 - Asian pears
 - European pears
- Distribution Channel
 - Offline

Online

8.3 Europe Market Outlook by Country, 2021- 2032

- 8.3.1 Germany Pear Market Size Forecast, 2021- 2032
- 8.3.2 France Pear Market Size Forecast, 2021- 2032
- 8.3.3 United Kingdom Pear Market Size Forecast, 2021- 2032
- 8.3.4 Spain Pear Market Size Forecast, 2021- 2032
- 8.3.5 Italy Pear Market Size Forecast, 2021- 2032
- 8.3.6 Russia Pear Market Size Forecast, 2021- 2032
- 8.3.7 Rest of Europe Pear Market Size Forecast, 2021- 2032

CHAPTER 9: ASIA PACIFIC PEAR MARKET ANALYSIS AND OUTLOOK TO 2032

9.1 Asia Pacific Market Outlook by Segments, 2021- 2032

9.2 Product

Asian pears

European pears

Distribution Channel

Offline

Online

9.3 Asia Pacific Market Outlook by Country, 2021- 2032

- 9.3.1 China Pear Market Size Forecast, 2021- 2032
- 9.3.2 India Pear Market Size Forecast, 2021- 2032
- 9.3.3 Japan Pear Market Size Forecast, 2021- 2032
- 9.3.4 South Korea Pear Market Size Forecast, 2021- 2032
- 9.3.5 Australia Pear Market Size Forecast, 2021- 2032
- 9.3.6 South East Asia Pear Market Size Forecast, 2021- 2032
- 9.3.7 Rest of Asia Pacific Pear Market Size Forecast, 2021- 2032

CHAPTER 10: SOUTH AMERICA PEAR MARKET ANALYSIS AND OUTLOOK TO 2032

10.1 South America Market Outlook by Segments, 2021- 2032

10.2 Product

Asian pears

European pears

Distribution Channel

Offline

Online

10.3 South America Market Outlook by Country, 2021- 2032

- 10.3.1 Brazil Pear Market Size Forecast, 2021- 2032
- 10.3.2 Argentina Pear Market Size Forecast, 2021- 2032
- 10.3.3 Rest of South America Pear Market Size Forecast, 2021- 2032

CHAPTER 11: MIDDLE EAST AND AFRICA PEAR MARKET ANALYSIS AND OUTLOOK TO 2032

- 11.1 Middle East and Africa Market Outlook by Segments, 2021- 2032
- 11.2 Product
 - Asian pears
 - European pears
- Distribution Channel
 - Offline
 - Online
- 11.3 Middle East and Africa Market Outlook by Country, 2021- 2032
 - 11.3.1 Saudi Arabia Pear Market Size Forecast, 2021- 2032
 - 11.3.2 The UAE Pear Market Size Forecast, 2021- 2032
 - 11.3.3 Rest of Middle East Pear Market Size Forecast, 2021- 2032
 - 11.3.4 South Africa Pear Market Size Forecast, 2021- 2032
 - 11.3.4 Rest of Africa Pear Market Size Forecast, 2021- 2032

CHAPTER 12: COMPETITIVE LANDSCAPE

- 12.1 Competitive Analysis- Product Profile, SWOT, Financial Profiles
- 12.2 Key Companies Profiled in the Study
- 12.3 BEL EXPORT
 - Bridges Organic Produce
 - British Apples and Pears Ltd
 - Dole Food Co. Inc
 - Domex Superfresh Growers
 - Duckwall Fruit
 - Fruit Modena Group
 - Gilbert Orchards
 - Golden Bay Fruit
 - Johnson Orchards
 - Mcilrath Farms
 - Monson Fruit Co.
 - Orchard Fruit Co.
 - Rainier Fruit Co.

Sage Fruit Co.
Sloop Orchards
Stemilt Growers LLC
Underwood Fruit and Warehouse Co.
Washington Fruit Growers
West Valley U Pick

CHAPTER 13: SOURCES AND RESEARCH METHODOLOGY

13.1 Primary and Secondary Sources
13.2 Research Methodology
13.3 Data Triangulation and Validation
13.4 Assumptions and Limitations
13.5 Forecast Methodology
Appendix
A: Highlights of the Q4-2024 Version
B: Conclusion and Future Recommendations
C: Customization Options
D: Contact Information

List Of Figures

LIST OF FIGURES

- Figure 1: Country Analysis: Largest Market Share (%) - 2024 vs. 2032
- Figure 2: GDP (Current Prices) Outlook by Country, 2010- 2032
- Figure 3: Population Outlook by Country, 2010- 2032
- Figure 4: Inflation Outlook by Country (%), 2024- 2032
- Figure 5: Global Pear Market Outlook by Type, 2021- 2032
- Figure 6: Global Pear Market Outlook by Application, 2021- 2032
- Figure 7: Global Pear Market Outlook by Region, 2021- 2032
- Figure 8: North America Pear Market Snapshot, Q4-2024
- Figure 9: North America Pear Market Size Forecast by Type, 2021- 2032
- Figure 10: North America Pear Market Size Forecast by Application, 2021- 2032
- Figure 11: North America Pear Market Share by Country, 2023
- Figure 12: Europe Pear Market Snapshot, Q4-2024
- Figure 13: Europe Pear Market Size Forecast by Type, 2021- 2032
- Figure 14: Europe Pear Market Size Forecast by Application, 2021- 2032
- Figure 15: Europe Pear Market Share by Country, 2023
- Figure 16: Asia Pacific Pear Market Snapshot, Q4-2024
- Figure 17: Asia Pacific Pear Market Size Forecast by Type, 2021- 2032
- Figure 18: Asia Pacific Pear Market Size Forecast by Application, 2021- 2032
- Figure 19: Asia Pacific Pear Market Share by Country, 2023
- Figure 20: South America Pear Market Snapshot, Q4-2024
- Figure 21: South America Pear Market Size Forecast by Type, 2021- 2032
- Figure 22: South America Pear Market Size Forecast by Application, 2021- 2032
- Figure 23: South America Pear Market Share by Country, 2023
- Figure 24: Middle East and Africa Pear Market Snapshot, Q4-2024
- Figure 25: Middle East and Africa Pear Market Size Forecast by Type, 2021- 2032
- Figure 26: Middle East and Africa Pear Market Size Forecast by Application, 2021- 2032
- Figure 27: Middle East and Africa Pear Market Share by Country, 2023
- Figure 28: United States Pear Market Size Outlook, \$ Million, 2021- 2032
- Figure 29: Canada Pear Market Size Outlook, \$ Million, 2021- 2032
- Figure 30: Mexico Pear Market Size Outlook, \$ Million, 2021- 2032
- Figure 31: Germany Pear Market Size Outlook, \$ Million, 2021- 2032
- Figure 32: France Pear Market Size Outlook, \$ Million, 2021- 2032
- Figure 33: United Kingdom Pear Market Size Outlook, \$ Million, 2021- 2032
- Figure 34: Spain Pear Market Size Outlook, \$ Million, 2021- 2032

- Figure 35: Italy Pear Market Size Outlook, \$ Million, 2021- 2032
- Figure 36: Russia Pear Market Size Outlook, \$ Million, 2021- 2032
- Figure 37: Rest of Europe Pear Market Size Outlook, \$ Million, 2021- 2032
- Figure 38: China Pear Market Size Outlook, \$ Million, 2021- 2032
- Figure 39: India Pear Market Size Outlook, \$ Million, 2021- 2032
- Figure 40: Japan Pear Market Size Outlook, \$ Million, 2021- 2032
- Figure 41: South Korea Pear Market Size Outlook, \$ Million, 2021- 2032
- Figure 42: Australia Pear Market Size Outlook, \$ Million, 2021- 2032
- Figure 43: South East Asia Pear Market Size Outlook, \$ Million, 2021- 2032
- Figure 44: Rest of APAC Pear Market Size Outlook, \$ Million, 2021- 2032
- Figure 45: Brazil Pear Market Size Outlook, \$ Million, 2021- 2032
- Figure 46: Argentina Pear Market Size Outlook, \$ Million, 2021- 2032
- Figure 47: Rest of LATAM Pear Market Size Outlook, \$ Million, 2021- 2032
- Figure 48: Saudi Arabia Pear Market Size Outlook, \$ Million, 2021- 2032
- Figure 49: UAE Pear Market Size Outlook, \$ Million, 2021- 2032
- Figure 50: South Africa Pear Market Size Outlook, \$ Million, 2021- 2032
- Figure 51: Research Methodology
- Figure 52: Forecast Methodology

List Of Tables

LIST OF TABLES

- Table 1: Market Scope and Segmentation
- Table 2: Global Pear Market Size Outlook, \$Million, 2021 to 2032
- Table 3: Low Case Scenario Forecasts
- Table 4: Reference Case Scenario Forecasts
- Table 5: High Growth Scenario Forecasts
- Table 6: Global Pear Market Size Outlook by Segments, 2021- 2032
- Table 7: Global Pear Market Size Outlook by Region, 2021- 2032
- Table 8: Country Mapping, 2023 vs. 2032
- Table 9: North America- Pear Market Outlook by Type, 2021- 2032
- Table 10: North America- Pear Market Outlook by Country, 2021- 2032
- Table 11: Europe - Pear Market Outlook by Type, 2021- 2032
- Table 12: Europe - Pear Market Outlook by Country, 2021- 2032
- Table 13: Asia Pacific - Pear Market Outlook by Type, 2021- 2032
- Table 14: Asia Pacific - Pear Market Outlook by Country, 2021- 2032
- Table 15: South America- Pear Market Outlook by Type, 2021- 2032
- Table 16: South America- Pear Market Outlook by Country, 2021- 2032
- Table 17: Middle East and Africa - Pear Market Outlook by Type, 2021- 2032
- Table 18: Middle East and Africa - Pear Market Outlook by Country, 2021- 2032
- Table 19: Business Snapshots of Leading Pear Companies
- Table 20: Product Profiles of Leading Pear Companies
- Table 21: SWOT Profiles of Leading Pear Companies

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