

# **Peanuts Market Size, Share, and Outlook, 2025 Report- By Type (Runners, Spanish, Virginia, Valencia), Application (Direct Consumption, Bakery and Confectionery, Breakfast Cereals and Snacks, Butter and Spreads, Dairy Product, Others), Distribution Channel (Offline, Online), and Companies, 2021-2032**

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## **Abstracts**

### **Peanuts Market Outlook**

The global Peanuts market is expected to register a growth rate of 2.9% during the forecast period from \$94.3 Billion in 2024 to \$118.5 Billion in 2032. The Peanuts market is a thriving business that is poised to keep growing and presents potential growth opportunities for companies across the industry value chain.

The comprehensive market research report presents 12-year historic and forecast data on Peanuts segments across 22 countries from 2021 to 2032. Key segments in the report include By Type (Runners, Spanish, Virginia, Valencia), Application (Direct Consumption, Bakery and Confectionery, Breakfast Cereals and Snacks, Butter and Spreads, Dairy Product, Others), Distribution Channel (Offline, Online). Over 70 tables and charts showcase findings from our latest survey report on Peanuts markets.

### **Peanuts Market Insights, 2025**

The peanuts market in 2025 is demonstrating strong resilience, driven by its affordability, versatility, and alignment with both health-conscious and indulgent eating patterns. Peanuts are increasingly recognized not just as a snack or sandwich staple,

but also as a protein-dense ingredient in plant-based foods, sauces, and spreads. Peanut butter, in particular, continues to evolve with high-protein, low-sugar, and flavored variants appealing to diverse consumer segments. Functional nutrition trends have also boosted demand for roasted, powdered, and snack bar-friendly peanut formats. Meanwhile, food security and sustainability narratives are casting peanuts in a favorable light, especially as drought-tolerant crops with low input requirements. Despite growing concerns over allergens, innovations in allergen-free formulations and processing methods are helping widen market appeal. With culinary and health applications expanding in tandem, the peanut market remains a vital part of the global food system.

### Five Trends that will define global Peanuts market in 2025 and Beyond

A closer look at the multi-million global market for Peanuts identifies rapidly shifting consumer preferences across categories. By focusing on growth and resilience, leading Peanuts companies are prioritizing their investments across categories, markets, and geographies. The report analyses the most important market trends shaping the new landscape to support better decisions for the long and short-term future.

### What are the biggest opportunities for growth in the Peanuts industry?

The Peanuts sector demonstrated remarkable resilience over the past year across developed and developing economies. Further, the market presents significant opportunities to leverage the existing momentum towards actions by 2030. On the other hand, recent macroeconomic developments including rising inflation and supply chain disruptions are putting pressure on companies. The chapter assists users to identify growth avenues and address business challenges to make informed commercial decisions with unique insights, data forecasts, and in-depth market analyses.

### Peanuts Market Segment Insights

The Peanuts industry presents strong offers across categories. The analytical report offers forecasts of Peanuts industry performance across segments and countries. Key segments in the industry include By Type (Runners, Spanish, Virginia, Valencia), Application (Direct Consumption, Bakery and Confectionery, Breakfast Cereals and Snacks, Butter and Spreads, Dairy Product, Others), Distribution Channel (Offline, Online). The largest types, applications, and sales channels, fastest growing segments, and the key factors driving each of the categories are included in the report.

Forecasts of each segment across five regions are provided from 2021 through 2032 for Asia Pacific, North America, Europe, South America, Middle East, and African regions. In addition, Peanuts market size outlook is provided for 22 countries across these regions.

### Market Value Chain

The chapter identifies potential companies and their operations across the global Peanuts industry ecosystem. It assists decision-makers in evaluating global Peanuts market fundamentals, market dynamics, and disruptive trends across the value chain segments.

### Scenario Analysis and Forecasts

Strategic decision-making in the Peanuts industry is multi-faceted with the increased need for planning across scenarios. The report provides forecasts across three case scenarios: low growth, reference case, and high growth cases.

### Asia Pacific Peanuts Market Analysis: A Promising Growth Arena for Business Expansion

As companies increasingly expand across promising Asia Pacific markets with a combined population of over 4.5 billion, the medium-to-long-term future remains robust. The presence of the fastest-growing economies such as China, India, Thailand, Indonesia, and Vietnam coupled with strengthening middle-class populations and rising disposable incomes drive the market. In particular, China and India are witnessing rapid shifts in consumer purchasing behavior. China is recovering steadily with optimistic forecasts for 2025. Further, Japanese and South Korean markets remain stable with most companies focusing on new product launches and diversification of sales channels.

### The State of Europe Peanuts Industry 2025: Focus on Accelerating Competitiveness

As companies opt for an integrated agenda for competitiveness, the year 2025 presents optimistic scenarios for companies across the ecosystem. With signs of economic recovery across markets, companies are increasing their investments. Europe is one of the largest markets for Peanuts with demand from both Western Europe and Eastern European regions increasing over the medium to long-term future. Increasing omnichannel shopping amidst robust consumer demand for value purchases shapes

the market outlook. The report analyses the key Peanuts market drivers and opportunities across Germany, France, the United Kingdom, Spain, Italy, Russia, and other Europe.

The US Peanuts market Insights Executives are most excited about opportunities for the US Peanuts industry.

Easing inflation coupled with strengthening consumer sentiment is encouraging aggressive actions from the US Peanuts companies. Market players consistently focusing on innovation and pursuing new ways to create value are set to excel in 2025. In addition, the Canadian and Mexican markets offer lucrative growth pockets for manufacturers and vendors. Focus on private-brand offerings and promotions, diversified sales channels, expansion into niche segments, adoption of advanced technologies, and sustainability are widely observed across the North American Peanuts market.

Latin American Peanuts market outlook rebounds in line with economic growth.

Underlying demand remains higher among urban consumers with an optimistic economic outlook across Brazil, Argentina, Chile, and other South and Central American countries. Increased consumer spending has been reported since H2-2024 and the prospects remain strong for 2025. Aggressive ecosystem moves to create new sources of income are widely observed across markets in the region. Marketing activities focused on customer insights, operations, and support functions are quickly gaining business growth in the region.

Middle East and Africa Peanuts Markets New Opportunities for Companies Harnessing Diversity

Rapid growth in burgeoning urban locations coupled with a young and fast-growing population base is attracting new investments in the Middle East and African Peanuts markets. Designing expansion and marketing strategies to cater to the local consumer base supports the market prospects. In addition to Nigeria, Algeria, South Africa, and other markets, steady growth markets in Ethiopia, Rwanda, Ghana, Tanzania, the Democratic Republic of Congo, and others present significant prospects for companies. On the other hand, Middle Eastern Peanuts markets including the UAE, Saudi Arabia, Qatar, and Oman continue to offer lucrative pockets of growth.

Competitive Landscape How Peanuts companies outcompete in 2025?

The ability to respond quickly to evolving consumer preferences and adapt businesses to niche consumer segments remains a key growth factor. The report identifies the leading companies in the industry and provides their revenue for 2024. The market shares of each company are also included in the report. Further, business profiles, SWOT analysis, and financial analysis of each company are provided in detail. Key companies analyzed in the report include Golden Peanut Company LLC, Olam International Ltd., Diamond Foods, Inc., Mariani Nut Company Inc., Blue Diamond Growers, Select Harvests Ltd., Waterford Nut Co. Inc., Archer Daniels Midland Company (ADM), Treehouse Foods International, Lone Tree Nut Company, Inc., H.B.S. Foods Ltd., Sun Valley Nut, LLC, Rizhao Yatai Foodstuffs Co. Ltd., Qingdao Sinonut International Ltd., Junan Jinguo Cereals and Oils Foodstuff Co., Ltd., Ruparel Foods Pvt. Ltd., Vishwa Commodities Pvt. Ltd., Shreeji Protein Pvt. Ltd., Ramniklal Jamnadas and Sons, Carl Commodities Nigeria Limited, Global Captains Ltd.

Peanuts Market Scope

Leading Segments

By Type

Runners

Spanish

Virginia

Valencia

By Application

Direct Consumption

Bakery and Confectionery

Breakfast Cereals and Snacks

Butter and Spreads

Dairy Products

Others

By Distribution Channel

Offline

Online

Leading Companies

Golden Peanut Company LLC

Olam International Ltd.

Diamond Foods, Inc.

Mariani Nut Company Inc.

Blue Diamond Growers

Select Harvests Ltd.

Waterford Nut Co. Inc.

Archer Daniels Midland Company (ADM)

Treehouse Foods International

Lone Tree Nut Company, Inc.

H.B.S. Foods Ltd.

Sun Valley Nut, LLC

Rizhao Yatai Foodstuffs Co. Ltd.

Qingdao Sinonut International Ltd.

Junan Jinguo Cereals and Oils Foodstuff Co., Ltd.

Ruparel Foods Pvt. Ltd.

Vishwa Commodities Pvt. Ltd.

Shreeji Protein Pvt. Ltd.

Ramniklal Jamnadas and Sons

Carl Commodities Nigeria Limited

Global Captains Ltd.

Geographies

North AmericaUS, Canada, Mexico

EuropeGermany, France, UK, Spain, Italy, Nordics, BeNeLux, Others

Asia PacificChina, India, Japan, South Korea, Australia, South East Asia, Others

Latin AmericaBrazil, Argentina, Others

Middle East and AfricaSaudi Arabia, UAE, Other Middle East, South Africa, Other Africa

Reasons to Buy the report

Make informed decisions through long and short-term forecasts across 22 countries and segments.

Evaluate market fundamentals, dynamics, and disrupting trends set to shape 2025 and beyond.

Gain a clear understanding of the competitive landscape, with product portfolio and growth strategies.

Get an integrated understanding of the entire market ecosystem and companies.

Stay ahead of the competition through plans for growth in a changing environment for your geographic expansion.

Assess the impact of advanced technologies and identify growth opportunities based on actionable data and insights.

Get free Excel spreadsheet and PPT versions along with the report PDF.

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  - Archer Daniels Midland Company (ADM)
  - Treehouse Foods International
  - Lone Tree Nut Company, Inc.

H.B.S. Foods Ltd.  
Sun Valley Nut, LLC  
Rizhao Yatai Foodstuffs Co. Ltd.  
Qingdao Sinonut International Ltd.  
Junan Jinguo Cereals and Oils Foodstuff Co., Ltd.  
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