

# **Patient Scales Market Size, Trends, Analysis, and Outlook By Type (Mechanical, Electronic), By Product (Floor Scales, Body Fat Scales, Physician Scales, Pediatric Scales, Chair Scales, Under Bed Scales, Bariatric Scales, Others), By End-user (Hospitals, Clinics, Medical Centers, Others), by Region, Country, Segment, and Companies, 2024-2030**

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## **Abstracts**

The global Patient Scales market size is poised to register 7.13% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Patient Scales market across By Type (Mechanical, Electronic), By Product (Floor Scales, Body Fat Scales, Physician Scales, Pediatric Scales, Chair Scales, Under Bed Scales, Bariatric Scales, Others), By End-user (Hospitals, Clinics, Medical Centers, Others).

The Patient Scales market is witnessing steady growth driven by the increasing prevalence of chronic diseases, rising healthcare expenditures, and the growing demand for accurate and efficient patient monitoring solutions in hospitals, clinics, long-term care facilities, and home healthcare settings. Patient scales, also known as medical weighing scales or medical balance scales, play a crucial role in the assessment of patient weight, body mass index (BMI), and nutritional status, which are essential parameters for diagnosing and managing various medical conditions, monitoring treatment efficacy, and promoting overall health and wellness. Key factors driving market expansion include the rising incidence of obesity, diabetes, cardiovascular diseases, and other chronic conditions associated with weight management challenges, and the growing emphasis on preventive care, population health management, and lifestyle interventions aimed at reducing disease burden and

healthcare costs. Additionally, the increasing adoption of electronic medical records (EMRs), telehealth platforms, and wireless connectivity solutions is driving demand for digital patient scales equipped with advanced features such as Bluetooth connectivity, cloud-based data storage, and integration with electronic health record (EHR) systems, enabling seamless data capture, analysis, and sharing across healthcare settings. Moreover, advancements in sensor technology, design ergonomics, and user interface enhancements are improving the accuracy, precision, and usability of patient scales for healthcare professionals and patients alike. Furthermore, the expanding application of patient scales in geriatric care, pediatric care, bariatric care, and sports medicine, coupled with the growing trend towards remote patient monitoring and telemedicine services, is expected to drive market growth and innovation in patient weighing solutions in the foreseeable future. With the continuous focus on product development, customization, and value-added services tailored to specific clinical needs and user preferences, the Patient Scales market is poised for further expansion in the coming years.

### Patient Scales Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Patient Scales market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Patient Scales survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Patient Scales industry.

### Key market trends defining the global Patient Scales demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

### Patient Scales Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Patient Scales industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion

into these niche segments. The report presents the market size outlook across segments to support Patient Scales companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Patient Scales industry

Leading Patient Scales companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Patient Scales companies.

Patient Scales Market Study- Strategic Analysis Review

The Patient Scales market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

**Industry Dynamics:** Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

**Strategic Insights:** Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

**Internal Strengths and Weaknesses:** Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

**Future Possibilities:** Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Patient Scales Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Patient Scales industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

## Patient Scales Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

### North America Patient Scales Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Patient Scales market segments. Similarly, Strong end-user demand is encouraging Canadian Patient Scales companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Patient Scales market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

### Europe Patient Scales Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Patient Scales industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Patient Scales market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

### Asia Pacific Patient Scales Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Patient Scales in Asia

Pacific. In particular, China, India, and South East Asian Patient Scales markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

**Latin America Patient Scales Market Size Outlook-** Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

**Middle East and Africa Patient Scales Market Size Outlook-** continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Patient Scales market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Patient Scales.

**Patient Scales Market Company Profiles**

The global Patient Scales market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Algen Scale Corp, Detecto Scale Company, Doran Scales Inc, Health O Meter/ Pelstar Llc, Hillrom, Natus Medical Inc, Seca GmbH and Co.Kg, SR Instruments Inc, Tanita, Wedderburn Scales

**Recent Patient Scales Market Developments**

The global Patient Scales market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals,

and other updates in the industry.

Patient Scales Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Type

Mechanical

Electronic

By Product

Floor Scales

Body Fat Scales

Physician Scales

Pediatric Scales

Chair Scales

Under Bed Scales

Bariatric Scales

Others

By End-user

Hospitals

Clinics

Medical Centers

Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

## Companies

Algen Scale Corp

Detecto Scale Company

Doran Scales Inc

Health O Meter/ Pelstar Llc

Hillrom

Natus Medical Inc

Seca GmbH and Co.Kg

SR Instruments Inc

Tanita

Wedderburn Scales

Formats Available: Excel, PDF, and PPT



## Contents

### 1. EXECUTIVE SUMMARY

- 1.1 Patient Scales Market Overview and Key Findings, 2024
- 1.2 Patient Scales Market Size and Growth Outlook, 2021- 2030
- 1.3 Patient Scales Market Growth Opportunities to 2030
- 1.4 Key Patient Scales Market Trends and Challenges
  - 1.4.1 Patient Scales Market Drivers and Trends
  - 1.4.2 Patient Scales Market Challenges
- 1.5 Competitive Landscape and Key Players
- 1.6 Competitive Analysis- Growth Strategies Adopted by Leading Patient Scales Companies

### 2. PATIENT SCALES MARKET SIZE OUTLOOK TO 2030

- 2.1 Patient Scales Market Size Outlook, USD Million, 2021- 2030
- 2.2 Patient Scales Incremental Market Growth Outlook, %, 2021- 2030
- 2.3 Segment Snapshot, 2024

### 3. PATIENT SCALES MARKET- STRATEGIC ANALYSIS REVIEW

- 3.1 Porter's Five Forces Analysis
  - \* Threat of New Entrants
  - \* Threat of Substitutes
  - \* Intensity of Competitive Rivalry
  - \* Bargaining Power of Buyers
  - \* Bargaining Power of Suppliers
- 3.2 Value Chain Analysis
- 3.3 SWOT Analysis

### 4. PATIENT SCALES MARKET SEGMENTATION ANALYSIS AND OUTLOOK

- 4.1 Market Segmentation and Scope
- 4.2 Market Breakdown by Type, Application, and Other Segments, 2021-2030
  - By Type
    - Mechanical
    - Electronic
  - By Product

Floor Scales  
Body Fat Scales  
Physician Scales  
Pediatric Scales  
Chair Scales  
Under Bed Scales  
Bariatric Scales  
Others  
By End-user  
Hospitals  
Clinics  
Medical Centers  
Others

4.3 Growth Prospects and Niche Opportunities, 2023- 2030

4.4 Regional comparison of Market Growth, CAGR, 2023-2030

## **5. REGION-WISE MARKET OUTLOOK TO 2030**

5.1 Key Findings for Asia Pacific Patient Scales Market, 2025

5.2 Asia Pacific Patient Scales Market Size Outlook by Type, 2021- 2030

5.3 Asia Pacific Patient Scales Market Size Outlook by Application, 2021- 2030

5.4 Key Findings for Europe Patient Scales Market, 2025

5.5 Europe Patient Scales Market Size Outlook by Type, 2021- 2030

5.6 Europe Patient Scales Market Size Outlook by Application, 2021- 2030

5.7 Key Findings for North America Patient Scales Market, 2025

5.8 North America Patient Scales Market Size Outlook by Type, 2021- 2030

5.9 North America Patient Scales Market Size Outlook by Application, 2021- 2030

5.10 Key Findings for South America Patient Scales Market, 2025

5.11 South America Pacific Patient Scales Market Size Outlook by Type, 2021- 2030

5.12 South America Patient Scales Market Size Outlook by Application, 2021- 2030

5.13 Key Findings for Middle East and Africa Patient Scales Market, 2025

5.14 Middle East Africa Patient Scales Market Size Outlook by Type, 2021- 2030

5.15 Middle East Africa Patient Scales Market Size Outlook by Application, 2021- 2030

## **6. COUNTRY-WISE MARKET SIZE OUTLOOK TO 2030**

6.1 US Patient Scales Market Size Outlook and Revenue Growth Forecasts

6.2 US Patient Scales Industry Drivers and Opportunities

6.3 Canada Market Size Outlook and Revenue Growth Forecasts

- 6.4 Canada Patient Scales Industry Drivers and Opportunities
- 6.6 Mexico Market Size Outlook and Revenue Growth Forecasts
- 6.6 Mexico Patient Scales Industry Drivers and Opportunities
- 6.7 Germany Market Size Outlook and Revenue Growth Forecasts
- 6.8 Germany Patient Scales Industry Drivers and Opportunities
- 6.9 France Market Size Outlook and Revenue Growth Forecasts
- 6.10 France Patient Scales Industry Drivers and Opportunities
- 6.11 UK Market Size Outlook and Revenue Growth Forecasts
- 6.12 UK Patient Scales Industry Drivers and Opportunities
- 6.13 Spain Market Size Outlook and Revenue Growth Forecasts
- 6.14 Spain Patient Scales Industry Drivers and Opportunities
- 6.16 Italy Market Size Outlook and Revenue Growth Forecasts
- 6.16 Italy Patient Scales Industry Drivers and Opportunities
- 6.17 Rest of Europe Market Size Outlook and Revenue Growth Forecasts
- 6.18 Rest of Europe Patient Scales Industry Drivers and Opportunities
- 6.19 China Market Size Outlook and Revenue Growth Forecasts
- 6.20 China Patient Scales Industry Drivers and Opportunities
- 6.21 India Market Size Outlook and Revenue Growth Forecasts
- 6.22 India Patient Scales Industry Drivers and Opportunities
- 6.23 Japan Market Size Outlook and Revenue Growth Forecasts
- 6.24 Japan Patient Scales Industry Drivers and Opportunities
- 6.26 South Korea Market Size Outlook and Revenue Growth Forecasts
- 6.26 South Korea Patient Scales Industry Drivers and Opportunities
- 6.27 Australia Market Size Outlook and Revenue Growth Forecasts
- 6.28 Australia Patient Scales Industry Drivers and Opportunities
- 6.29 South East Asia Market Size Outlook and Revenue Growth Forecasts
- 6.30 South East Asia Patient Scales Industry Drivers and Opportunities
- 6.31 Rest of Asia Pacific Market Size Outlook and Revenue Growth Forecasts
- 6.32 Rest of Asia Pacific Patient Scales Industry Drivers and Opportunities
- 6.33 Brazil Market Size Outlook and Revenue Growth Forecasts
- 6.34 Brazil Patient Scales Industry Drivers and Opportunities
- 6.36 Argentina Market Size Outlook and Revenue Growth Forecasts
- 6.36 Argentina Patient Scales Industry Drivers and Opportunities
- 6.37 Rest of South America Market Size Outlook and Revenue Growth Forecasts
- 6.38 Rest of South America Patient Scales Industry Drivers and Opportunities
- 6.39 Middle East Market Size Outlook and Revenue Growth Forecasts
- 6.40 Middle East Patient Scales Industry Drivers and Opportunities
- 6.41 Africa Market Size Outlook and Revenue Growth Forecasts
- 6.42 Africa Patient Scales Industry Drivers and Opportunities

## **7. PATIENT SCALES MARKET OUTLOOK ACROSS SCENARIOS**

7.1 Low Growth Case

7.2 Reference Growth Case

7.3 High Growth Case

## **8. PATIENT SCALES COMPANY PROFILES**

8.1 Profiles of Leading Patient Scales Companies in the Market

8.2 Business Descriptions, SWOT Analysis, and Growth Strategies

8.3 Financial Performance and Key Metrics

Algen Scale Corp

Detecto Scale Company

Doran Scales Inc

Health O Meter/ Pelstar Llc

Hillrom

Natus Medical Inc

Seca GmbH and Co.Kg

SR Instruments Inc

Tanita

Wedderburn Scales

## **9. APPENDIX**

9.1 Scope of the Report

9.2 Research Methodology and Data Sources

9.3 Glossary of Terms

9.4 Market Definitions

9.5 Contact Information

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