

# **Patient Positioning System Market Size, Trends, Analysis, and Outlook By Product (Tables(Surgical Tables, Examination Tables, Radiolucent Imaging Tables), Accessories), By Application (Surgery, Diagnostics, Others), By End-user (Hospitals, Ambulatory centers, Others), by Region, Country, Segment, and Companies, 2024-2030**

<https://marketpublishers.com/r/P984AF8CFAEEEN.html>

Date: March 2024

Pages: 190

Price: US\$ 3,980.00 (Single User License)

ID: P984AF8CFAEEEN

## **Abstracts**

The global Patient Positioning System market size is poised to register 4.99% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Patient Positioning System market across By Product (Tables(Surgical Tables, Examination Tables, Radiolucent Imaging Tables), Accessories), By Application (Surgery, Diagnostics, Others), By End-user (Hospitals, Ambulatory centers, Others).

The Patient Positioning System market is witnessing steady growth driven by the increasing demand for surgical procedures, rising prevalence of chronic diseases, and advancements in patient safety and comfort measures. Patient positioning systems are essential medical devices used to ensure optimal patient positioning during surgery or medical imaging procedures to enhance surgical outcomes and minimize the risk of complications. Factors such as the growing geriatric population requiring surgical interventions, the rising number of ambulatory surgery centers, and the development of innovative positioning solutions tailored to specific procedures are driving market expansion. Additionally, advancements in surgical techniques, such as minimally invasive and robotic-assisted surgeries, along with the integration of pressure redistribution technologies and ergonomic designs in positioning systems, are fueling innovation in the market. Moreover, the increasing focus on infection control and

prevention in healthcare facilities, the expansion of healthcare infrastructure in emerging economies, and the rising investments in perioperative care and patient safety initiatives are driving market growth. Furthermore, efforts to improve healthcare efficiency, optimize resource utilization, and enhance patient experience through advanced positioning solutions are expected to further propel market growth in the foreseeable future.

## Patient Positioning System Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Patient Positioning System market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Patient Positioning System survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Patient Positioning System industry.

## Key market trends defining the global Patient Positioning System demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

## Patient Positioning System Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Patient Positioning System industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Patient Positioning System companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

## Key strategies adopted by companies within the Patient Positioning System industry

Leading Patient Positioning System companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Patient Positioning System companies.

### Patient Positioning System Market Study- Strategic Analysis Review

The Patient Positioning System market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

**Industry Dynamics:** Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

**Strategic Insights:** Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

**Internal Strengths and Weaknesses:** Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

**Future Possibilities:** Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

### Patient Positioning System Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Patient Positioning System industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

### Patient Positioning System Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For

each of the six regions, the market size outlook by segments is forecast for 2030.

**North America Patient Positioning System Market Size Outlook- Companies plan for focused investments in a changing environment**

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Patient Positioning System market segments. Similarly, Strong end-user demand is encouraging Canadian Patient Positioning System companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Patient Positioning System market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

**Europe Patient Positioning System Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities**

The German industry remains the major market for companies in the European Patient Positioning System industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Patient Positioning System market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

**Asia Pacific Patient Positioning System Market Size Outlook- an attractive hub for opportunities for both local and global companies**

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Patient Positioning System in Asia Pacific. In particular, China, India, and South East Asian Patient Positioning System markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast

consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

**Latin America Patient Positioning System Market Size Outlook-** Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

**Middle East and Africa Patient Positioning System Market Size Outlook-** continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Patient Positioning System market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Patient Positioning System.

**Patient Positioning System Market Company Profiles**

The global Patient Positioning System market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Hill-Rom Holdings, Inc., LEONI AG, Medline Industries, Medtronic, Mizuho OSI, OPT SurgiSystems Srl, Skytron, LLC, Smith & Nephew, STERIS plc, Stryker Corporation

**Recent Patient Positioning System Market Developments**

The global Patient Positioning System market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

**Patient Positioning System Market Report Scope**

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Product

Tables

-Surgical Tables

-Examination Tables

-Radiolucent Imaging Tables

Accessories

By Application

Surgery

Diagnostics

Others

By End-user

Hospitals

Ambulatory centers

Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Hill-Rom Holdings, Inc.

LEONI AG

Medline Industries

Medtronic

Mizuho OSI

OPT SurgiSystems Srl

Skytron, LLC

Smith & Nephew

STERIS plc

Stryker Corporation

Formats Available: Excel, PDF, and PPT



## Contents

### 1. EXECUTIVE SUMMARY

- 1.1 Patient Positioning System Market Overview and Key Findings, 2024
- 1.2 Patient Positioning System Market Size and Growth Outlook, 2021- 2030
- 1.3 Patient Positioning System Market Growth Opportunities to 2030
- 1.4 Key Patient Positioning System Market Trends and Challenges
  - 1.4.1 Patient Positioning System Market Drivers and Trends
  - 1.4.2 Patient Positioning System Market Challenges
- 1.5 Competitive Landscape and Key Players
- 1.6 Competitive Analysis- Growth Strategies Adopted by Leading Patient Positioning System Companies

### 2. PATIENT POSITIONING SYSTEM MARKET SIZE OUTLOOK TO 2030

- 2.1 Patient Positioning System Market Size Outlook, USD Million, 2021- 2030
- 2.2 Patient Positioning System Incremental Market Growth Outlook, %, 2021- 2030
- 2.3 Segment Snapshot, 2024

### 3. PATIENT POSITIONING SYSTEM MARKET- STRATEGIC ANALYSIS REVIEW

- 3.1 Porter's Five Forces Analysis
  - \* Threat of New Entrants
  - \* Threat of Substitutes
  - \* Intensity of Competitive Rivalry
  - \* Bargaining Power of Buyers
  - \* Bargaining Power of Suppliers
- 3.2 Value Chain Analysis
- 3.3 SWOT Analysis

### 4. PATIENT POSITIONING SYSTEM MARKET SEGMENTATION ANALYSIS AND OUTLOOK

- 4.1 Market Segmentation and Scope
- 4.2 Market Breakdown by Type, Application, and Other Segments, 2021-2030
  - By Product
  - Tables
  - Surgical Tables

-Examination Tables

-Radiolucent Imaging Tables

Accessories

By Application

Surgery

Diagnostics

Others

By End-user

Hospitals

Ambulatory centers

Others

4.3 Growth Prospects and Niche Opportunities, 2023- 2030

4.4 Regional comparison of Market Growth, CAGR, 2023-2030

## **5. REGION-WISE MARKET OUTLOOK TO 2030**

5.1 Key Findings for Asia Pacific Patient Positioning System Market, 2025

5.2 Asia Pacific Patient Positioning System Market Size Outlook by Type, 2021- 2030

5.3 Asia Pacific Patient Positioning System Market Size Outlook by Application, 2021- 2030

5.4 Key Findings for Europe Patient Positioning System Market, 2025

5.5 Europe Patient Positioning System Market Size Outlook by Type, 2021- 2030

5.6 Europe Patient Positioning System Market Size Outlook by Application, 2021- 2030

5.7 Key Findings for North America Patient Positioning System Market, 2025

5.8 North America Patient Positioning System Market Size Outlook by Type, 2021- 2030

5.9 North America Patient Positioning System Market Size Outlook by Application, 2021- 2030

5.10 Key Findings for South America Patient Positioning System Market, 2025

5.11 South America Pacific Patient Positioning System Market Size Outlook by Type, 2021- 2030

5.12 South America Patient Positioning System Market Size Outlook by Application, 2021- 2030

5.13 Key Findings for Middle East and Africa Patient Positioning System Market, 2025

5.14 Middle East Africa Patient Positioning System Market Size Outlook by Type, 2021- 2030

5.15 Middle East Africa Patient Positioning System Market Size Outlook by Application, 2021- 2030

## **6. COUNTRY-WISE MARKET SIZE OUTLOOK TO 2030**

- 6.1 US Patient Positioning System Market Size Outlook and Revenue Growth Forecasts
- 6.2 US Patient Positioning System Industry Drivers and Opportunities
- 6.3 Canada Market Size Outlook and Revenue Growth Forecasts
- 6.4 Canada Patient Positioning System Industry Drivers and Opportunities
- 6.6 Mexico Market Size Outlook and Revenue Growth Forecasts
- 6.6 Mexico Patient Positioning System Industry Drivers and Opportunities
- 6.7 Germany Market Size Outlook and Revenue Growth Forecasts
- 6.8 Germany Patient Positioning System Industry Drivers and Opportunities
- 6.9 France Market Size Outlook and Revenue Growth Forecasts
- 6.10 France Patient Positioning System Industry Drivers and Opportunities
- 6.11 UK Market Size Outlook and Revenue Growth Forecasts
- 6.12 UK Patient Positioning System Industry Drivers and Opportunities
- 6.13 Spain Market Size Outlook and Revenue Growth Forecasts
- 6.14 Spain Patient Positioning System Industry Drivers and Opportunities
- 6.16 Italy Market Size Outlook and Revenue Growth Forecasts
- 6.16 Italy Patient Positioning System Industry Drivers and Opportunities
- 6.17 Rest of Europe Market Size Outlook and Revenue Growth Forecasts
- 6.18 Rest of Europe Patient Positioning System Industry Drivers and Opportunities
- 6.19 China Market Size Outlook and Revenue Growth Forecasts
- 6.20 China Patient Positioning System Industry Drivers and Opportunities
- 6.21 India Market Size Outlook and Revenue Growth Forecasts
- 6.22 India Patient Positioning System Industry Drivers and Opportunities
- 6.23 Japan Market Size Outlook and Revenue Growth Forecasts
- 6.24 Japan Patient Positioning System Industry Drivers and Opportunities
- 6.26 South Korea Market Size Outlook and Revenue Growth Forecasts
- 6.26 South Korea Patient Positioning System Industry Drivers and Opportunities
- 6.27 Australia Market Size Outlook and Revenue Growth Forecasts
- 6.28 Australia Patient Positioning System Industry Drivers and Opportunities
- 6.29 South East Asia Market Size Outlook and Revenue Growth Forecasts
- 6.30 South East Asia Patient Positioning System Industry Drivers and Opportunities
- 6.31 Rest of Asia Pacific Market Size Outlook and Revenue Growth Forecasts
- 6.32 Rest of Asia Pacific Patient Positioning System Industry Drivers and Opportunities
- 6.33 Brazil Market Size Outlook and Revenue Growth Forecasts
- 6.34 Brazil Patient Positioning System Industry Drivers and Opportunities
- 6.36 Argentina Market Size Outlook and Revenue Growth Forecasts
- 6.36 Argentina Patient Positioning System Industry Drivers and Opportunities
- 6.37 Rest of South America Market Size Outlook and Revenue Growth Forecasts
- 6.38 Rest of South America Patient Positioning System Industry Drivers and

## Opportunities

6.39 Middle East Market Size Outlook and Revenue Growth Forecasts

6.40 Middle East Patient Positioning System Industry Drivers and Opportunities

6.41 Africa Market Size Outlook and Revenue Growth Forecasts

6.42 Africa Patient Positioning System Industry Drivers and Opportunities

## **7. PATIENT POSITIONING SYSTEM MARKET OUTLOOK ACROSS SCENARIOS**

7.1 Low Growth Case

7.2 Reference Growth Case

7.3 High Growth Case

## **8. PATIENT POSITIONING SYSTEM COMPANY PROFILES**

8.1 Profiles of Leading Patient Positioning System Companies in the Market

8.2 Business Descriptions, SWOT Analysis, and Growth Strategies

8.3 Financial Performance and Key Metrics

Hill-Rom Holdings, Inc.

LEONI AG

Medline Industries

Medtronic

Mizuho OSI

OPT SurgiSystems Srl

Skytron, LLC

Smith & Nephew

STERIS plc

Stryker Corporation

## **9. APPENDIX**

9.1 Scope of the Report

9.2 Research Methodology and Data Sources

9.3 Glossary of Terms

9.4 Market Definitions

9.5 Contact Information

## I would like to order

Product name: Patient Positioning System Market Size, Trends, Analysis, and Outlook By Product (Tables(Surgical Tables, Examination Tables, Radiolucent Imaging Tables), Accessories), By Application (Surgery, Diagnostics, Others), By End-user (Hospitals, Ambulatory centers, Others), by Region, Country, Segment, and Companies, 2024-2030

Product link: <https://marketpublishers.com/r/P984AF8CFAEEEN.html>

Price: US\$ 3,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P984AF8CFAEEEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below  
and fax the completed form to +44 20 7900 3970