

# **Patient Positioning and Support Aids Market Size, Share and Growth Outlook 2026: By Product Type, By Application, By Material, By Technology, By Mobility, By End User, Companies to 2034**

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## **Abstracts**

The global Patient Positioning and Support Aids Market size is forecast to increase from \$2.02 Billion in 2026 to \$3.59 Billion in 2034 at a CAGR of 7.46% between 2026 and 2034.

The Patient Positioning and Support Aids market report provides detailed analysis and outlook of Patient Positioning and Support Aids segments including By Product Type (Patient Positioning Devices, Positioning Accessories, Medical Mattresses and Overlays, Patient Support Aids), By Application (Surgical Procedures, Diagnostic Procedures, Radiation Therapy, Critical Care ), By Material (Metal Based Systems, Composite Materials, Radiolucent Materials, Foam and Air-filled Materials), By Technology (Electromechanical Systems, Manual Positioning Systems, Digital and Smart Positioning Systems), By Mobility (Fixed Systems, Mobile Systems), By End User (Hospitals, Ambulatory Surgical Centers (ASCs), Diagnostic Imaging Centers, Cancer Treatment/Radiotherapy Centers, Academic and Research Institutes) across global and regional markets. Further, analysis and outlook across 21 countries in North America, Europe, Asia Pacific, Middle East, Africa, and South America are provided in the study.

Patient Positioning and Support Aids Industry Overview

Smart Positioning Systems and Integrated Surgical Support Technologies Are Transforming Patient Positioning and Support Aids

The patient positioning and support aids industry is evolving through intelligent

operating room platforms, connected patient support systems, and ergonomic positioning technologies that improve surgical precision while enhancing patient safety and caregiver efficiency. Healthcare providers are increasingly adopting advanced operating tables, smart hospital beds, and modular positioning solutions that reduce manual patient handling, optimize intraoperative access, and minimize complications such as pressure injuries and nerve damage. Integration of cloud connectivity, remote device management, and radiolucent materials is further strengthening workflow efficiency across operating rooms and critical care environments.

### Advanced Positioning Platforms Improve Surgical Performance

Manufacturers continue to develop sophisticated positioning technologies that support increasingly complex surgical procedures. Mizuho OSI enhanced its ProAxis® Spinal Surgery Table by introducing upgraded configurations that enable passive multi-planar positioning adjustments during complex adult spinal deformity corrections. The system allows surgical teams to modify patient alignment directly on the operating table without disrupting the sterile surgical field, improving biomechanical positioning and soft tissue management during prolonged three-column osteotomies. Getinge further expanded its modular operating table portfolio through updates to the Maquet Magnus and Maquet Otesus systems. The incorporation of 360-degree radiolucent carbon fiber tabletops enables seamless patient transfer across a single support surface while facilitating minimally invasive imaging-guided procedures and reducing manual repositioning, thereby lowering the risk of pressure ulcers, nerve injuries, and staff-related musculoskeletal strain.

### Connected Support Systems Enhance Clinical Workflow

Digital connectivity is becoming an essential component of modern patient support equipment. Following the separation of its Kidney Care business, Baxter International expanded the SmartCare Remote Management ecosystem to include the Centrella Smart+ Bed and Progressa Smart+ Bed platforms. The secure cloud-based infrastructure enables clinical engineering teams to remotely monitor hardware performance, verify positioning calibration, and deploy firmware updates without interrupting patient care or requiring unnecessary physical handling. These developments demonstrate the industry's continued transition toward intelligent positioning and support systems that integrate ergonomic design, remote asset management, and workflow automation to improve surgical efficiency, patient safety, and healthcare operational performance.

## Patient Positioning and Support Aids Market Trends, Growth Drivers, Competitive Landscape, and Future Opportunities

The global Patient Positioning and Support Aids market is witnessing increasing investments in innovation, product development, digital transformation, artificial intelligence integration, healthcare infrastructure expansion, and strategic partnerships across developed and emerging economies. Key Companies in the industry include- Stryker Corporation, Getinge AB, Baxter International Inc. (Hill-Rom), STERIS plc, Medline Industries, LP, Skytron LLC, Mizuho OSI, C-RAD AB, Elekta AB, Span-America Medical Systems (Savaria). The Patient Positioning and Support Aids market is expected to remain one of the most closely watched segments in the global healthcare industry, with companies focusing on niche market segments. As healthcare systems across the US, Europe, Asia-Pacific, Latin America, and Middle East & Africa continue to prioritize efficiency, access, and innovation, the Patient Positioning and Support Aids industry outlook remains shaped by rising healthcare expenditure, demographic change, digital transformation, and product innovation.

The report provides detailed market analysis including-

- Growth Patient Positioning and Support Aids Market size outlook across 3 scenarios- High growth, reference, and Low growth cases

- Market Trends, Drivers, Potential Opportunities, and Challenges faced by Patient Positioning and Support Aids companies

- Porter's Five forces analysis- Bargaining power of buyers and sellers, Threat of Substitutes and new entrants, and Intensity of competitive rivalry

- Detailed SWOT Analysis of global and regional Patient Positioning and Support Aids markets

- Competitive analysis including business description, product analysis, and financial profiles

- Key country specific analysis detailing key factors shaping the short-term and long-term outlook

- Recent industry developments and news including mergers, acquisitions, product launches, expansions, and company announcements

## Patient Positioning and Support Aids Market Competitive Benchmarking and Company Analysis

Leading companies in Patient Positioning and Support Aids industry include- Stryker Corporation, Getinge AB, Baxter International Inc. (Hill-Rom), STERIS plc, Medline Industries, LP, Skytron LLC, Mizuho OSI, C-RAD AB, Elekta AB, Span-America Medical Systems (Savaria). The Patient Positioning and Support Aids market remains moderately to highly fragmented, with competition expected to intensify as companies accelerate investments in innovation, geographic expansion, strategic partnerships, and portfolio diversification through 2034. In developed markets such as the United States, Germany, France, the United Kingdom, and Canada, competition is increasingly centered on innovation, reimbursement positioning, and value-based healthcare solutions. Meanwhile, emerging markets including China, India, Brazil, and countries across the Middle East and Africa continue to present significant opportunities for expansion due to rising healthcare expenditure, growing patient populations, and increasing access to healthcare services.

### What to expect in US Patient Positioning and Support Aids Markets in 2026 and beyond- Market Size, Share, Growth Rate, and Forecast to 2034

The US healthcare expenditure is forecast to reach \$8.2 Trillion in 2034 from \$5.5 Trillion in 2026 based on the National Health Expenditure Accounts (NHEA) data. With an aging population, rising chronic disease burden, and increasing migration toward minimally invasive and outpatient care, the Patient Positioning and Support Aids market remains one of the strongest-performing segments in the country.

The US Patient Positioning and Support Aids Companies are opting new business models, optimized pricing models, industry partnerships, and AI-enabled back end transformations to enhance efficiency and cost management. The US Patient Positioning and Support Aids market faces successive waves of challenging trends, with strong opportunities across select segments. The CMS plan to implement Medicaid from 2027 is driving states to build eligibility verification systems throughout 2026. Looking ahead to 2034, we anticipate stronger results underpinned by opportunities exist across Patient Positioning and Support Aids industry. On the medical device front, over 7,000 device manufacturers continue to gain from increasing demand from demand for implantable devices, surgical instruments, monitoring equipment, and diagnostic systems.

Canada- Proximity to the US and healthcare similarities to EU5 countries fuel sales of Canadian Patient Positioning and Support Aids markets

Canada's strong Patient Positioning and Support Aids sales performance is underpinned by an aging population and a well-developed healthcare infrastructure. Steady growth in new brand spending in rural and urban locations fuel the long-term prospects of small and medium-sized enterprises across medical, diagnostic, and therapeutic devices. The Canadian Patient Positioning and Support Aids market presents significant opportunities for U.S. exporters of medical devices, with the U.S. being Canada's largest trading partner for this sector. Potential advantages including specialized materials, advanced manufacturing techniques, and digital technologies support the launch of new products in the country.

Germany Patient Positioning and Support Aids Trends and Perspectives to 2034- Financial sustainability, hospital restructuring, demographic pressures, and digitization of care delivery continue to shape the German healthcare industry.

Germany continues to remain the largest Patient Positioning and Support Aids market in Europe, driven by over €600 Billion healthcare expenditure, €12 Billion medical device R&D expenditure, statutory health insurance system covering 90% German population, nationwide rollout of the electronic patient record (ePA), and large-volume of Patient Positioning and Support Aids population. In particular, Research and development in Germany fuels the commercialization of cutting-edge technologies. Companies across the Germany Patient Positioning and Support Aids industry value chain are focusing on both domestic markets and exports. The country is also driving digital adoption with the Hospital Future Act driving hospitals to upgrade their information systems by 2027. Over the forecast period, aging population, rising healthcare costs, and increasing procedural volumes drive the Patient Positioning and Support Aids market outlook.

France Market Size, Growth Rate, and Forecast Analysis to 2034- Universal healthcare system, high public healthcare expenditure, and strong government support Patient Positioning and Support Aids sales through 2034

France Patient Positioning and Support Aids companies are emphasizing on opportunities for rapid, at-scale innovation to boost profitability over the long-term. The country's National Health Insurance spending target (ONDAM) estimates 3.7% growth in the country's healthcare expenditure. Over the forecast period, expenditure control measures, chronic disease management initiatives, workforce reforms, and efforts to

improve system efficiency drive the long-term prospects.

The biggest 2026 policy frame is the PLFSS 2026. The law sets the Maladie branch spending target at €271.4 billion for 2026 and fixes the ONDAM at €117.5 billion for city care, €112.8 billion for health establishments, and €18.3 billion for elderly-care establishments and services. France's market is also being pulled by demographics. INSEE estimates that on 1 January 2026 France had 69.1 million inhabitants, with 22% aged 65 or over. INSEE also reported that 2025 births were 645,000 and deaths were 651,000, producing a negative natural balance of about 6,000 for the first time since the end of the Second World War.

**UK Patient Positioning and Support Aids Market Size, Share, and Growth Projections to 2034- Rapid growth driven by new and existing brands across the industry value chain**

Small high-need consumer segments remain key priority of Patient Positioning and Support Aids distributors in the UK industry. Continuous launch of new products coupled with high expenditures support the market outlook. The UK Government financing remains the dominant funding source at 81.3% of total healthcare expenditure, or ?280 billion in 2025. According to the ONS, total healthcare spending grew 7.7% nominally and 3.9% in real terms from 2024 to 2025. Similarly, out-of-pocket spending was ?49 billion (14.1%) and voluntary health insurance was ?9.5 billion (2.8%). The market is driven by rapid digital adoption with NHS England's plan to give more than 500,000 staff access to new AI tools.

**China Patient Positioning and Support Aids Market Growth Drivers, Revenue Trends, and Forecast- Medical insurance coverage is rapidly expanding over the past few years**

China Patient Positioning and Support Aids market is undergoing a structural shift from hospital-centric care toward a more integrated system emphasizing primary care, outpatient services, and long-term care. Chinese local players are emerging as a strong pillar of Patient Positioning and Support Aids industry, offering opportunities for both competition and partnership. Over the forecast period, new and innovative product launches remain key elements driving market outlook. China's healthcare industry is increasingly centered on expanding healthcare capacity, improving access to advanced treatments, and reducing dependence on imported technologies.

The National Healthcare Security Administration reported that by end-2024, China's basic medical insurance covered 1.32662 billion people and the coverage rate was 95%. Regional disparities in consumer spending trends continue to become more



pronounced in the Chinese Patient Positioning and Support Aids industry. Over the forecast period, demand will keep shifting toward geriatrics, chronic disease management, rehabilitation, long-term care, and outpatient care, while pricing pressure will remain intense in drugs and consumables because reimbursement.

**India Patient Positioning and Support Aids Market Landscape: Current Size and Long-Term Growth Outlook** - Increased pricing pressures in US market is encouraging domestic vendors to expand across India

Indian Patient Positioning and Support Aids market is witnessing the rapid emergence of an ecosystem that brings together diverse companies across the industry value chain. Further, large-scale healthcare public and private investments and a steady growth in chronic conditions is driving sales of pharmaceuticals and medical devices. Further, non-retail channel is experiencing volume decrease and patients are migrating to the retail. Indian medical device firms are also combining precision engineering with lower labor costs to make world-class diagnostics, robotics, and critical care devices.

**Brazil Patient Positioning and Support Aids market** remains price-driven, with products domestically manufactured and accessibility offering potential opportunities

Healthcare expenditure in Brazil exceeds 10% of GDP, with the country among the highest healthcare spenders in Latin America. ANS reported 53.2 million medical-plan beneficiaries in December 2025, while IBGE projects a steady rise in older-age cohorts, with people aged 60+ already representing about 23% of the population. The price sensitive market access is broad through the public system, private coverage adds a sizeable premium layer, and reimbursement, procurement, and hospital efficiency remain key buying drivers.

**Middle East and Africa Patient Positioning and Support Aids Industry Trends and Perspectives to 2034**

According to the World Bank, the Middle East and North Africa population exceeds 500 million, while Sub-Saharan Africa's population exceeds 1.2 billion, making the broader MEA region one of the fastest-growing healthcare demand centers globally. The GCC countries including Saudi Arabia, United Arab Emirates, Qatar, and Kuwait continue to account for a disproportionately large share of regional healthcare spending. Government-led programs such as Saudi Arabia's Vision 2030 are accelerating investments in hospital infrastructure, private-sector participation, medical technology adoption, and healthcare digitalization. On the other hand, South Africa, Egypt, Nigeria,

and Kenya remain key healthcare markets due to their large populations, expanding private healthcare sectors, and growing investments in healthcare delivery systems.

## Patient Positioning and Support Aids Market Segmentation

### By Product Type

Patient Positioning Devices

Positioning Accessories

Medical Mattresses and Overlays

Patient Support Aids

### By Application

Surgical Procedures

Diagnostic Procedures

Radiation Therapy

Critical Care

### By Material

Metal Based Systems

Composite Materials

Radiolucent Materials

Foam and Air-filled Materials

### By Technology

Electromechanical Systems



Manual Positioning Systems

Digital and Smart Positioning Systems

By Mobility

Fixed Systems

Mobile Systems

By End User

Hospitals

Ambulatory Surgical Centers (ASCs)

Diagnostic Imaging Centers

Cancer Treatment/Radiotherapy Centers

Academic and Research Institutes

Leading Companies in Patient Positioning and Support Aids Industry (2026)

Stryker Corporation

Getinge AB

Baxter International Inc. (Hill-Rom)

STERIS plc

Medline Industries, LP

Skytron LLC

Mizuho OSI

C-RAD AB

Elekta AB

Span-America Medical Systems (Savaria)

Countries Included

North America- US, Canada, Mexico

Europe- Germany, France, UK, Spain, Italy, Nordics, Others

Asia Pacific- China, India, Japan, South Korea, Australia, Southeast Asia, Others

Latin America- Brazil, Argentina, Others

Middle East and Africa- Saudi Arabia, UAE, Other Middle East, South Africa, Other Africa

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## Contents

### CHAPTER 1- EXECUTIVE SUMMARY

- 1.1. Market Snapshot: Market Size, CAGR, and Growth Outlook to 2034
- 1.2. Key Industry Highlights, 2026
- 1.3. Premium Market Insights
  - 1.3.1. Potential Patient Positioning and Support Aids Market Types and Applications
  - 1.3.2. Fastest Growing Countries Over the forecast period
- 1.4. Market Scope and Segmentation
  - 1.4.1. Key Market Segments
  - 1.4.2. Key Countries and Regions
  - 1.4.3. Top Companies in the Patient Positioning and Support Aids Industry
- 1.5. Macroeconomic and Demographic Outlook
  - 1.5.1. GDP Outlook by Top 20 Countries, 2010- 2040
  - 1.5.2. Population Forecast by Country, 2010- 2040
  - 1.5.3. Inflation Trends in Leading Countries
- 1.6. Impact of Trade Policies, Regulations, and Sustainability
  - 1.6.1. Trade tariffs and localization requirements
  - 1.6.2. ESG and sustainability pressures
  - 1.6.3. Compliance-driven structural changes in the value chain

### CHAPTER 2- RESEARCH METHODOLOGY

- 2.1. Report Coverage
- 2.2. Secondary Research
- 2.3. Primary Research
- 2.4. Data Triangulation
- 2.5. Market Modeling and Forecasting

### CHAPTER 3- GLOBAL PATIENT POSITIONING AND SUPPORT AIDS MARKET TRENDS, GROWTH DRIVERS, CHALLENGES, AND OPPORTUNITIES THROUGH 2034

- 3.1. An Introduction to Global Patient Positioning and Support Aids Markets in 2026
- 3.2. Global Historic and Forecast Patient Positioning and Support Aids Market Size Outlook, USD Million, 2021- 2034
- 3.3. Annual Market Size Growth Rate (Y-o-Y), %, 2021-2034
- 3.4. Market Dynamics

- 3.4.1. Key Patient Positioning and Support Aids Market Driving Forces and Their Impact on Market Outlook
- 3.4.2. Short and Long-Term Trends and Insights Shaping the Future
- 3.4.3. Potential Patient Positioning and Support Aids Market Opportunities for Industry Stakeholders
- 3.4.4. Potential Challenges across Patient Positioning and Support Aids Value Chain

## **CHAPTER 4- PATIENT POSITIONING AND SUPPORT AIDS MARKET COMPETITIVE LANDSCAPE, STRATEGIC ANALYSIS, AND VALUE CHAIN ASSESSMENT**

- 4.1. Porter's Five Forces Analysis
  - 4.1.1. Bargaining Power of Buyers
  - 4.1.2. Bargaining Power of Suppliers
  - 4.1.3. Threat of Substitutes
  - 4.1.4. Threat of New Entrants
  - 4.1.5. Intensity of Competitive Rivalry
  - 4.1.6. Market Attractiveness Analysis by Segment
  - 4.1.7. Market Attractiveness Analysis by Region
- 4.2. Competitive Landscape
  - 4.2.1 Market Share Analysis of Leading Patient Positioning and Support Aids Companies
  - 4.2.2 Recent Strategic Developments
  - 4.2.3 Mergers, Acquisitions, and Partnerships
  - 4.2.4 Product Launches and Innovation Trends
  - 4.2.5 Key Success Factors
- 4.3. Value Chain Analysis
  - 4.3.1. Key Value Chain Segments
  - 4.3.2. Dominant players by value-chain stage
- 4.4. SWOT Analysis
  - 4.4.1. Key Strengths and Opportunities
  - 4.4.2. Major Weaknesses and Threats
- 4.5 Technology Roadmap
- 4.6 Regulatory and Reimbursement Landscape

## **CHAPTER 5- PATIENT POSITIONING AND SUPPORT AIDS MARKET OUTLOOK BY SEGMENTS**

- 5.1. Market Size Outlook by Type, USD Million, 2021- 2025 and 2026-2034

5.2. Market Size Outlook by Application, USD Million, 2021- 2025 and 2026-2034

5.3. Market Size Outlook by Country, USD Million, 2021- 2025 and 2026-2034

By Product Type

Patient Positioning Devices

Positioning Accessories

Medical Mattresses and Overlays

Patient Support Aids

By Application

Surgical Procedures

Diagnostic Procedures

Radiation Therapy

Critical Care

By Material

Metal Based Systems

Composite Materials

Radiolucent Materials

Foam and Air-filled Materials

By Technology

Electromechanical Systems

Manual Positioning Systems

Digital and Smart Positioning Systems

By Mobility

Fixed Systems

Mobile Systems

By End User

Hospitals

Ambulatory Surgical Centers (ASCs)

Diagnostic Imaging Centers

Cancer Treatment/Radiotherapy Centers

Academic and Research Institutes

## **CHAPTER 6- SCENARIO ANALYSIS AND OUTLOOK**

6.1. Base Case Scenario

6.1.1. Definitions and Insights

6.1.2. Market Size Outlook to 2034

6.2. Low Growth Case Scenario

6.2.1. Definitions and Insights

6.2.2. Market Size Outlook to 2034



### 6.3. High Growth Case Scenario

#### 6.3.1. Definitions and Insights

#### 6.3.2. Market Size Outlook to 2034

## **CHAPTER 7- NORTH AMERICA PATIENT POSITIONING AND SUPPORT AIDS MARKET SIZE ANALYSIS AND OUTLOOK**

### 7.1. North America Patient Positioning and Support Aids Market Overview, 2026

### 7.2. Leading Companies Operating in North America

### 7.3. Key Industry Statistics, 2026

### 7.4. North America Patient Positioning and Support Aids Market Trends and Growth Opportunities to 2034

### 7.5. North America Patient Positioning and Support Aids Market Size Outlook by Type

### 7.6. North America Patient Positioning and Support Aids Market Size Outlook by Application

### 7.7. North America Patient Positioning and Support Aids Market Size Outlook by Country

#### 7.8. United States

##### 7.8.1. Key Statistics

##### 7.8.2. The US Patient Positioning and Support Aids Market Size Outlook, 2021- 2034

##### 7.8.3. Key Market Drivers and Industry Developments in the US Patient Positioning and Support Aids Companies

#### 7.9. Canada

##### 7.9.1. Key Statistics

##### 7.9.2. Canada Patient Positioning and Support Aids Market Size Outlook, 2021- 2034

##### 7.9.3. Key Market Drivers and Industry Developments in Canada Patient Positioning and Support Aids Companies

#### 7.10. Mexico

##### 7.10.1. Key Statistics

##### 7.10.2. Mexico Patient Positioning and Support Aids Market Size Outlook, 2021- 2034

##### 7.10.3. Key Market Drivers and Industry Developments in Mexico Patient Positioning and Support Aids Companies

## **CHAPTER 8- EUROPE PATIENT POSITIONING AND SUPPORT AIDS MARKET SIZE ANALYSIS AND OUTLOOK**

### 8.1. Europe Patient Positioning and Support Aids Market Overview, 2026

### 8.2. Leading Companies Operating in Europe

### 8.3. Key Industry Statistics, 2026

- 8.4. Europe Patient Positioning and Support Aids Market Trends and Growth Opportunities to 2034
- 8.5. Europe Patient Positioning and Support Aids Market Size Outlook by Type
- 8.6. Europe Patient Positioning and Support Aids Market Size Outlook by Application
- 8.7. Europe Patient Positioning and Support Aids Market Size Outlook by Country
- 8.8. Germany
  - 8.8.1. Key Statistics
  - 8.8.2. Germany Patient Positioning and Support Aids Market Size Outlook, 2021- 2034
  - 8.8.3. Key Market Drivers and Industry Developments in Germany Patient Positioning and Support Aids Companies
- 8.9. France
  - 8.9.1. Key Statistics
  - 8.9.2. France Patient Positioning and Support Aids Market Size Outlook, 2021- 2034
  - 8.9.3. Key Market Drivers and Industry Developments in France Patient Positioning and Support Aids Companies
- 8.10. United Kingdom
  - 8.10.1. Key Statistics
  - 8.10.2. United Kingdom Patient Positioning and Support Aids Market Size Outlook, 2021- 2034
  - 8.10.3. Key Market Drivers and Industry Developments in the UK Patient Positioning and Support Aids Companies
- 8.11. Spain
  - 8.11.1. Key Statistics
  - 8.11.2. Spain Patient Positioning and Support Aids Market Size Outlook, 2021- 2034
  - 8.11.3. Key Market Drivers and Industry Developments in Spain Patient Positioning and Support Aids Companies
- 8.12. Italy
  - 8.12.1. Key Statistics
  - 8.12.2. Italy Patient Positioning and Support Aids Market Size Outlook, 2021- 2034
  - 8.12.3. Key Market Drivers and Industry Developments in Italy Patient Positioning and Support Aids Companies
- 8.13. Rest of Europe
  - 8.13.1. Key Statistics
  - 8.13.2. Rest of Europe Patient Positioning and Support Aids Market Size Outlook, 2021- 2034
  - 8.13.3. Key Market Drivers and Industry Developments in Rest of Europe Patient Positioning and Support Aids Companies

## **CHAPTER 9- ASIA PACIFIC PATIENT POSITIONING AND SUPPORT AIDS**

## MARKET SIZE ANALYSIS AND OUTLOOK

- 9.1. Asia Pacific Patient Positioning and Support Aids Market Overview, 2026
- 9.2. Leading Companies Operating in Asia Pacific
- 9.3. Key Industry Statistics, 2026
- 9.4. Asia Pacific Patient Positioning and Support Aids Market Trends and Growth Opportunities to 2034
- 9.5. Asia Pacific Patient Positioning and Support Aids Market Size Outlook by Type
- 9.6. Asia Pacific Patient Positioning and Support Aids Market Size Outlook by Application
- 9.7. Asia Pacific Patient Positioning and Support Aids Market Size Outlook by Country
- 9.8. China
  - 9.8.1. Key Statistics
  - 9.8.2. China Patient Positioning and Support Aids Market Size Outlook, 2021- 2034
  - 9.8.3. Key Market Drivers and Industry Developments in China Patient Positioning and Support Aids Companies
- 9.9. Japan
  - 9.9.1. Key Statistics
  - 9.9.2. Japan Patient Positioning and Support Aids Market Size Outlook, 2021- 2034
  - 9.9.3. Key Market Drivers and Industry Developments in Japan Patient Positioning and Support Aids Companies
- 9.10. India
  - 9.10.1. Key Statistics
  - 9.10.2. India Patient Positioning and Support Aids Market Size Outlook, 2021- 2034
  - 9.10.3. Key Market Drivers and Industry Developments in India Patient Positioning and Support Aids Companies
- 9.11. South Korea
  - 9.11.1. Key Statistics
  - 9.11.2. South Korea Patient Positioning and Support Aids Market Size Outlook, 2021- 2034
  - 9.11.3. Key Market Drivers and Industry Developments in South Korea Patient Positioning and Support Aids Companies
- 9.12. Australia
  - 9.12.1. Key Statistics
  - 9.12.2. Australia Patient Positioning and Support Aids Market Size Outlook, 2021- 2034
  - 9.12.3. Key Market Drivers and Industry Developments in Australia Patient Positioning and Support Aids Companies
- 9.13. Southeast Asia

9.13.1. Key Statistics

9.13.2. Southeast Asia Patient Positioning and Support Aids Market Size Outlook, 2021- 2034

9.13.3. Key Market Drivers and Industry Developments in Southeast Asia Patient Positioning and Support Aids Companies

## **CHAPTER 10- SOUTH AND CENTRAL AMERICA PATIENT POSITIONING AND SUPPORT AIDS MARKET SIZE ANALYSIS AND OUTLOOK**

10.1. South and Central America Patient Positioning and Support Aids Market Overview, 2026

10.2. Leading Companies Operating in South and Central America

10.3. Key Industry Statistics, 2026

10.4. South and Central America Patient Positioning and Support Aids Market Trends and Growth Opportunities to 2034

10.5. South and Central America Patient Positioning and Support Aids Market Size Outlook by Type

10.6. South and Central America Patient Positioning and Support Aids Market Size Outlook by Application

10.7. South and Central America Patient Positioning and Support Aids Market Size Outlook by Country

10.8. Brazil

10.8.1. Key Statistics

10.8.2. Brazil Patient Positioning and Support Aids Market Size Outlook, 2021- 2034

10.8.3. Key Market Drivers and Industry Developments in Brazil Patient Positioning and Support Aids Companies

10.9. Argentina

10.9.1. Key Statistics

10.9.2. Argentina Patient Positioning and Support Aids Market Size Outlook, 2021- 2034

10.9.3. Key Market Drivers and Industry Developments in Argentina Patient Positioning and Support Aids Companies

10.10. Rest of Latin America

10.10.1. Key Statistics

10.10.2. Rest of Latin America Patient Positioning and Support Aids Market Size Outlook, 2021- 2034

10.10.3. Key Market Drivers and Industry Developments in Rest of Latin America Patient Positioning and Support Aids Companies

## **CHAPTER 11- MIDDLE EAST AND AFRICA PATIENT POSITIONING AND SUPPORT AIDS MARKET SIZE ANALYSIS AND OUTLOOK**

- 11.1. Middle East and Africa Patient Positioning and Support Aids Market Overview, 2026
- 11.2. Leading Companies Operating in Middle East and Africa
- 11.3. Key Industry Statistics, 2026
- 11.4. Middle East and Africa Patient Positioning and Support Aids Market Trends and Growth Opportunities to 2034
- 11.5. Middle East and Africa Patient Positioning and Support Aids Market Size Outlook by Type
- 11.6. Middle East and Africa Patient Positioning and Support Aids Market Size Outlook by Application
- 11.7. Middle East and Africa Patient Positioning and Support Aids Market Size Outlook by Country
- 11.8. Saudi Arabia
  - 11.8.1. Key Statistics
  - 11.8.2. Saudi Arabia Patient Positioning and Support Aids Market Size Outlook, 2021-2034
  - 11.8.3. Key Market Drivers and Industry Developments in Saudi Arabia Patient Positioning and Support Aids Companies
- 11.9. United Arab Emirates
  - 11.9.1. Key Statistics
  - 11.9.2. The UAE Patient Positioning and Support Aids Market Size Outlook, 2021-2034
  - 11.9.3. Key Market Drivers and Industry Developments in the UAE Patient Positioning and Support Aids Companies
- 11.10. Africa
  - 11.10.1. Key Statistics
  - 11.10.2. Africa Patient Positioning and Support Aids Market Size Outlook, 2021- 2034
  - 11.10.3. Key Market Drivers and Industry Developments in Africa Patient Positioning and Support Aids Companies

## **CHAPTER 12- COMPANY PROFILES**

- 12.1. Top Companies in Patient Positioning and Support Aids Industry
  - Stryker Corporation
  - Getinge AB
  - Baxter International Inc. (Hill-Rom)

STERIS plc  
Medline Industries, LP  
Skytron LLC  
Mizuho OSI  
C-RAD AB  
Elekta AB  
Span-America Medical Systems (Savaria)  
12.2. Business Description  
12.3. SWOT Profiles  
12.4. Products and Services

## **CHAPTER 13- APPENDIX**

Glossary of Terms  
Research Methodology & Data Sources  
Conclusion & Strategic Recommendations

## I would like to order

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