

# **Patient Monitoring Market Size, Trends, Analysis, and Outlook By Device (Hemodynamic Monitoring Devices, Neuromonitoring Devices, Cardiac Monitoring Devices, Multi-parameter Monitors, Respiratory Monitoring Devices, Others), By Application (Cardiology, Neurology, Respiratory, Fetal and Neonatal, Weight Management, Others), By End-User (Home Healthcare, Hospitals and Clinics, Others), by Country, Segment, and Companies, 2024-2032**

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## **Abstracts**

The global Patient Monitoring market size is poised to register 8.8% growth from 2024 to 2032, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Patient Monitoring market across By Device (Hemodynamic Monitoring Devices, Neuromonitoring Devices, Cardiac Monitoring Devices, Multi-parameter Monitors, Respiratory Monitoring Devices, Others), By Application (Cardiology, Neurology, Respiratory, Fetal and Neonatal, Weight Management, Others), By End-User (Home Healthcare, Hospitals and Clinics, Others)

The patient monitoring market is witnessing rapid growth driven by advancements in wearable sensors, remote monitoring technologies, and telehealth platforms, as well as the increasing prevalence of chronic diseases, aging populations, and healthcare resource constraints that require continuous health monitoring, early symptom detection, and proactive intervention strategies to prevent disease exacerbations, reduce hospital admissions, and improve patient outcomes in home care, ambulatory

care, and remote care settings. With innovations in vital signs monitoring, wireless connectivity, and cloud-based analytics, there is a rising opportunity for patient monitoring device manufacturers to offer integrated solutions that enable real-time data transmission, remote patient surveillance, and personalized health insights while supporting care coordination, remote diagnostics, and virtual consultations between patients and healthcare providers. Further, the expanding market for wearable health technologies, smart wearable devices, and remote patient monitoring services, as well as the growing emphasis on population health management, value-based care models, and digital health initiatives, are driving market expansion further.

### Patient Monitoring Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Patient Monitoring market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Patient Monitoring survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Patient Monitoring industry.

### Key market trends defining the global Patient Monitoring demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

### Patient Monitoring Market Segmentation- Industry Share, Market Size, and Outlook to 2032

The Patient Monitoring industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Patient Monitoring companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

### Key strategies adopted by companies within the Patient Monitoring industry

Leading Patient Monitoring companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Patient Monitoring companies.

### Patient Monitoring Market Study- Strategic Analysis Review

The Patient Monitoring market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

**Industry Dynamics:** Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

**Strategic Insights:** Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

**Internal Strengths and Weaknesses:** Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

**Future Possibilities:** Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

### Patient Monitoring Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Patient Monitoring industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2032 in three case scenarios- low case, reference case, and high case scenarios.

### Patient Monitoring Country Analysis and Revenue Outlook to 2032

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2032. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For

each of the six regions, the market size outlook by segments is forecast for 2032.

**North America Patient Monitoring Market Size Outlook- Companies plan for focused investments in a changing environment**

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong healthcare infrastructure. Leading companies focus on new product launches in the changing environment. The US healthcare expenditure is expected to grow to \$4.8 trillion in 2024 (around 3.7% growth in 2024), potentially driving demand for various Patient Monitoring market segments. Similarly, Strong market demand is encouraging Canadian Patient Monitoring companies to invest in niche segments. Further, as Mexico continues to strengthen its relations and invest in technological advancements, the Mexico Patient Monitoring market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

**Europe Patient Monitoring Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities**

The German industry remains the major market for companies in the European Patient Monitoring industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of vendors in identifying and leveraging new growth prospects positions the European Patient Monitoring market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

**Asia Pacific Patient Monitoring Market Size Outlook- an attractive hub for opportunities for both local and global companies**

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Patient Monitoring in Asia Pacific. In particular, China, India, and South East Asian Patient Monitoring markets present a compelling outlook for 2032, acting as a magnet for both domestic and multinational vendors seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore

new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major countries in the APAC region.

Latin America Patient Monitoring Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Patient Monitoring Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Patient Monitoring market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Patient Monitoring.

Patient Monitoring Market Company Profiles

The global Patient Monitoring market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Abbott Laboratories, Baxter International Inc, Becton, Dickinson and Company, Boston Scientific Corp, Drägerwerk AG & Co. KGaA, GE Healthcare, Johnson & Johnson, Koninklijke Philips NV, Masimo Corp, Medtronic PLC, Omron Corp.

Recent Patient Monitoring Market Developments

The global Patient Monitoring market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Patient Monitoring Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2032 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Device

Hemodynamic Monitoring Devices

Neuromonitoring Devices

Cardiac Monitoring Devices

Multi-parameter Monitors

Respiratory Monitoring Devices

Others

By Application

Cardiology

Neurology

Respiratory

Fetal and Neonatal

Weight Management

Others

By End-User

Home Healthcare

Hospitals and Clinics

Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Abbott Laboratories

Baxter International Inc

Becton, Dickinson and Company

Boston Scientific Corp

Drägerwerk AG & Co. KGaA

GE Healthcare

Johnson & Johnson

Koninklijke Philips NV

Masimo Corp

Medtronic PLC

Omron Corp

Formats Available: Excel, PDF, and PPT



## Contents

### 1. EXECUTIVE SUMMARY

- 1.1 Patient Monitoring Market Overview and Key Findings, 2024
- 1.2 Patient Monitoring Market Size and Growth Outlook, 2021- 2030
- 1.3 Patient Monitoring Market Growth Opportunities to 2030
- 1.4 Key Patient Monitoring Market Trends and Challenges
  - 1.4.1 Patient Monitoring Market Drivers and Trends
  - 1.4.2 Patient Monitoring Market Challenges
- 1.5 Competitive Landscape and Key Players
- 1.6 Competitive Analysis- Growth Strategies Adopted by Leading Patient Monitoring Companies

### 2. PATIENT MONITORING MARKET SIZE OUTLOOK TO 2030

- 2.1 Patient Monitoring Market Size Outlook, USD Million, 2021- 2030
- 2.2 Patient Monitoring Incremental Market Growth Outlook, %, 2021- 2030
- 2.3 Segment Snapshot, 2024

### 3. PATIENT MONITORING MARKET- STRATEGIC ANALYSIS REVIEW

- 3.1 Porter's Five Forces Analysis
  - \* Threat of New Entrants
  - \* Threat of Substitutes
  - \* Intensity of Competitive Rivalry
  - \* Bargaining Power of Buyers
  - \* Bargaining Power of Suppliers
- 3.2 Value Chain Analysis
- 3.3 SWOT Analysis

### 4. PATIENT MONITORING MARKET SEGMENTATION ANALYSIS AND OUTLOOK

- 4.1 Market Segmentation and Scope
- 4.2 Market Breakdown by Type, Application, and Other Segments, 2021-2030
  - By Device
    - Hemodynamic Monitoring Devices
    - Neuromonitoring Devices
    - Cardiac Monitoring Devices

Multi-parameter Monitors  
Respiratory Monitoring Devices

Others

By Application

Cardiology

Neurology

Respiratory

Fetal and Neonatal

Weight Management

Others

By End-User

Home Healthcare

Hospitals and Clinics

Others

4.3 Growth Prospects and Niche Opportunities, 2023- 2030

4.4 Regional comparison of Market Growth, CAGR, 2023-2030

## **5. REGION-WISE MARKET OUTLOOK TO 2030**

5.1 Key Findings for Asia Pacific Patient Monitoring Market, 2025

5.2 Asia Pacific Patient Monitoring Market Size Outlook by Type, 2021- 2030

5.3 Asia Pacific Patient Monitoring Market Size Outlook by Application, 2021- 2030

5.4 Key Findings for Europe Patient Monitoring Market, 2025

5.5 Europe Patient Monitoring Market Size Outlook by Type, 2021- 2030

5.6 Europe Patient Monitoring Market Size Outlook by Application, 2021- 2030

5.7 Key Findings for North America Patient Monitoring Market, 2025

5.8 North America Patient Monitoring Market Size Outlook by Type, 2021- 2030

5.9 North America Patient Monitoring Market Size Outlook by Application, 2021- 2030

5.10 Key Findings for South America Patient Monitoring Market, 2025

5.11 South America Pacific Patient Monitoring Market Size Outlook by Type, 2021- 2030

5.12 South America Patient Monitoring Market Size Outlook by Application, 2021- 2030

5.13 Key Findings for Middle East and Africa Patient Monitoring Market, 2025

5.14 Middle East Africa Patient Monitoring Market Size Outlook by Type, 2021- 2030

5.15 Middle East Africa Patient Monitoring Market Size Outlook by Application, 2021- 2030

## **6. COUNTRY-WISE MARKET SIZE OUTLOOK TO 2030**

- 6.1 US Patient Monitoring Market Size Outlook and Revenue Growth Forecasts
- 6.2 US Patient Monitoring Industry Drivers and Opportunities
- 6.3 Canada Market Size Outlook and Revenue Growth Forecasts
- 6.4 Canada Patient Monitoring Industry Drivers and Opportunities
- 6.6 Mexico Market Size Outlook and Revenue Growth Forecasts
- 6.6 Mexico Patient Monitoring Industry Drivers and Opportunities
- 6.7 Germany Market Size Outlook and Revenue Growth Forecasts
- 6.8 Germany Patient Monitoring Industry Drivers and Opportunities
- 6.9 France Market Size Outlook and Revenue Growth Forecasts
- 6.10 France Patient Monitoring Industry Drivers and Opportunities
- 6.11 UK Market Size Outlook and Revenue Growth Forecasts
- 6.12 UK Patient Monitoring Industry Drivers and Opportunities
- 6.13 Spain Market Size Outlook and Revenue Growth Forecasts
- 6.14 Spain Patient Monitoring Industry Drivers and Opportunities
- 6.16 Italy Market Size Outlook and Revenue Growth Forecasts
- 6.16 Italy Patient Monitoring Industry Drivers and Opportunities
- 6.17 Rest of Europe Market Size Outlook and Revenue Growth Forecasts
- 6.18 Rest of Europe Patient Monitoring Industry Drivers and Opportunities
- 6.19 China Market Size Outlook and Revenue Growth Forecasts
- 6.20 China Patient Monitoring Industry Drivers and Opportunities
- 6.21 India Market Size Outlook and Revenue Growth Forecasts
- 6.22 India Patient Monitoring Industry Drivers and Opportunities
- 6.23 Japan Market Size Outlook and Revenue Growth Forecasts
- 6.24 Japan Patient Monitoring Industry Drivers and Opportunities
- 6.26 South Korea Market Size Outlook and Revenue Growth Forecasts
- 6.26 South Korea Patient Monitoring Industry Drivers and Opportunities
- 6.27 Australia Market Size Outlook and Revenue Growth Forecasts
- 6.28 Australia Patient Monitoring Industry Drivers and Opportunities
- 6.29 South East Asia Market Size Outlook and Revenue Growth Forecasts
- 6.30 South East Asia Patient Monitoring Industry Drivers and Opportunities
- 6.31 Rest of Asia Pacific Market Size Outlook and Revenue Growth Forecasts
- 6.32 Rest of Asia Pacific Patient Monitoring Industry Drivers and Opportunities
- 6.33 Brazil Market Size Outlook and Revenue Growth Forecasts
- 6.34 Brazil Patient Monitoring Industry Drivers and Opportunities
- 6.36 Argentina Market Size Outlook and Revenue Growth Forecasts
- 6.36 Argentina Patient Monitoring Industry Drivers and Opportunities
- 6.37 Rest of South America Market Size Outlook and Revenue Growth Forecasts
- 6.38 Rest of South America Patient Monitoring Industry Drivers and Opportunities
- 6.39 Middle East Market Size Outlook and Revenue Growth Forecasts

- 6.40 Middle East Patient Monitoring Industry Drivers and Opportunities
- 6.41 Africa Market Size Outlook and Revenue Growth Forecasts
- 6.42 Africa Patient Monitoring Industry Drivers and Opportunities

## **7. PATIENT MONITORING MARKET OUTLOOK ACROSS SCENARIOS**

- 7.1 Low Growth Case
- 7.2 Reference Growth Case
- 7.3 High Growth Case

## **8. PATIENT MONITORING COMPANY PROFILES**

- 8.1 Profiles of Leading Patient Monitoring Companies in the Market
  - 8.2 Business Descriptions, SWOT Analysis, and Growth Strategies
  - 8.3 Financial Performance and Key Metrics
- Abbott Laboratories
- Baxter International Inc
- Becton, Dickinson and Company
- Boston Scientific Corp
- Drägerwerk AG & Co. KGaA
- GE Healthcare
- Johnson & Johnson
- Koninklijke Philips NV
- Masimo Corp
- Medtronic PLC
- Omron Corp.

## **9. APPENDIX**

- 9.1 Scope of the Report
- 9.2 Research Methodology and Data Sources
- 9.3 Glossary of Terms
- 9.4 Market Definitions
- 9.5 Contact Information

## I would like to order

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