

# **Patient Lateral Transfer Market Size, Trends, Analysis, and Outlook By Product (Electric, Manual, Hybrid), By Usage (Bariatric, Standard), By End-User (Hospitals, Ambulatory Surgical Centers, Long-term Care Facilities, Others), by Country, Segment, and Companies, 2024-2032**

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## **Abstracts**

The global Patient Lateral Transfer market size is poised to register 8.3% growth from 2024 to 2032, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Patient Lateral Transfer market across By Product (Electric, Manual, Hybrid), By Usage (Bariatric, Standard), By End-User (Hospitals, Ambulatory Surgical Centers, Long-term Care Facilities, Others)

The future of the patient lateral transfer market is driven by advancements in patient handling technology, increasing focus on reducing healthcare-associated injuries, and growing emphasis on ergonomics and caregiver safety in healthcare settings. Patient lateral transfer devices are used to move patients safely and efficiently from one surface to another, such as from a bed to a stretcher or operating table. With the rise of aging populations and chronic diseases, there is a growing need for patient transfer solutions that offer ease of use, stability, and pressure redistribution to prevent skin injuries and musculoskeletal strain among caregivers. Further, technological innovations such as air-assisted transfer systems, slide sheets, and lateral transfer aids are driving the development of next-generation patient transfer devices with improved maneuverability, patient comfort, and infection control features. Over the forecast period to 2030, expanding applications in acute care, critical care, and long-term care settings, coupled with increasing regulatory mandates for safe patient handling practices and quality improvement initiatives to reduce healthcare-associated infections and injuries, are

expected to drive market growth and innovation, enabling healthcare organizations to enhance patient safety, caregiver satisfaction, and operational efficiency.

## Patient Lateral Transfer Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Patient Lateral Transfer market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Patient Lateral Transfer survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Patient Lateral Transfer industry.

## Key market trends defining the global Patient Lateral Transfer demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

## Patient Lateral Transfer Market Segmentation- Industry Share, Market Size, and Outlook to 2032

The Patient Lateral Transfer industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Patient Lateral Transfer companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

## Key strategies adopted by companies within the Patient Lateral Transfer industry

Leading Patient Lateral Transfer companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced

technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Patient Lateral Transfer companies.

## Patient Lateral Transfer Market Study- Strategic Analysis Review

The Patient Lateral Transfer market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

**Industry Dynamics:** Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

**Strategic Insights:** Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

**Internal Strengths and Weaknesses:** Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

**Future Possibilities:** Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

## Patient Lateral Transfer Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Patient Lateral Transfer industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2032 in three case scenarios- low case, reference case, and high case scenarios.

## Patient Lateral Transfer Country Analysis and Revenue Outlook to 2032

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2032. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2032.

## North America Patient Lateral Transfer Market Size Outlook- Companies plan for

focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong healthcare infrastructure. Leading companies focus on new product launches in the changing environment. The US healthcare expenditure is expected to grow to \$4.8 trillion in 2024 (around 3.7% growth in 2024), potentially driving demand for various Patient Lateral Transfer market segments. Similarly, Strong market demand is encouraging Canadian Patient Lateral Transfer companies to invest in niche segments. Further, as Mexico continues to strengthen its relations and invest in technological advancements, the Mexico Patient Lateral Transfer market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Patient Lateral Transfer Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Patient Lateral Transfer industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of vendors in identifying and leveraging new growth prospects positions the European Patient Lateral Transfer market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Patient Lateral Transfer Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Patient Lateral Transfer in Asia Pacific. In particular, China, India, and South East Asian Patient Lateral Transfer markets present a compelling outlook for 2032, acting as a magnet for both domestic and multinational vendors seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major countries in the APAC region.

Latin America Patient Lateral Transfer Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Patient Lateral Transfer Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Patient Lateral Transfer market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Patient Lateral Transfer.

Patient Lateral Transfer Market Company Profiles

The global Patient Lateral Transfer market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Airpal Inc, EZ Way Inc, Getinge AB, Hill-Rom Holdings Inc, HoverTech International, Hoyer Group, Invacare Corp, Joerns Healthcare LLC, ProActive Medical Products Inc, Stryker Corp.

Recent Patient Lateral Transfer Market Developments

The global Patient Lateral Transfer market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Patient Lateral Transfer Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2032 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

## Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

## Market Segmentation:

### By Product

Electric Patient Lateral Transfer Devices

Manual Patient Lateral Transfer Devices

Hybrid Patient Lateral Transfer Devices

### By Usage

Bariatric Patient Lateral Transfer Devices

Standard Patient Lateral Transfer Devices

### By End-User

Hospitals

Ambulatory Surgical Centers

Long-term Care Facilities

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Airpal Inc

EZ Way Inc

Getinge AB

Hill-Rom Holdings Inc

HoverTech International

Hoyer Group

Invacare Corp

Joerns Healthcare LLC

ProActive Medical Products Inc

Stryker Corp

Formats Available: Excel, PDF, and PPT



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Hoyer Group

Invacare Corp

Joerns Healthcare LLC

ProActive Medical Products Inc

Stryker Corp.

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