

# **Pancreatic Cancer Therapeutics Market Size, Trends, Analysis, and Outlook By Type (Chemotherapy, Targeted Therapy, Others), By Affected region (Exocrine, Endocrine), by Region, Country, Segment, and Companies, 2024-2030**

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## **Abstracts**

The global Pancreatic Cancer Therapeutics market size is poised to register 12.38% growth (CAGR) from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Pancreatic Cancer Therapeutics market By Type (Chemotherapy, Targeted Therapy, Others), By Affected region (Exocrine, Endocrine).

The future of pancreatic cancer therapeutics is undergoing a transformation with advancements in precision medicine, immunotherapy, and combination therapies aimed at improving patient outcomes for this challenging disease. Key trends include the development of targeted therapies that exploit specific molecular pathways and genetic alterations in pancreatic tumor cells, such as inhibitors of the KRAS pathway and other oncogenic drivers, offering new treatment options for patients with refractory or metastatic disease. Additionally, there is a growing emphasis on immunotherapy approaches, including immune checkpoint inhibitors, cancer vaccines, and adoptive cell therapies, which harness the body's immune system to recognize and eliminate pancreatic tumor cells, enhancing treatment efficacy and durability of response. Moreover, combination regimens incorporating chemotherapy, targeted agents, and immunotherapies are being explored to overcome resistance mechanisms, improve tumor response rates, and prolong survival outcomes in pancreatic cancer patients, driving continuous innovation in therapeutic strategies and personalized treatment approaches..

## Pancreatic Cancer Therapeutics Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Pancreatic Cancer Therapeutics market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Pancreatic Cancer Therapeutics survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Pancreatic Cancer Therapeutics industry.

### Key market trends defining the global Pancreatic Cancer Therapeutics demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

### Pancreatic Cancer Therapeutics Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Pancreatic Cancer Therapeutics industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Pancreatic Cancer Therapeutics companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

### Key strategies adopted by companies within the Pancreatic Cancer Therapeutics industry

Leading Pancreatic Cancer Therapeutics companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Pancreatic Cancer Therapeutics

companies.

## Pancreatic Cancer Therapeutics Market Study- Strategic Analysis Review

The Pancreatic Cancer Therapeutics market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

**Industry Dynamics:** Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

**Strategic Insights:** Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

**Internal Strengths and Weaknesses:** Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

**Future Possibilities:** Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

## Pancreatic Cancer Therapeutics Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Pancreatic Cancer Therapeutics industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

## Pancreatic Cancer Therapeutics Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

## North America Pancreatic Cancer Therapeutics Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Pancreatic Cancer Therapeutics market segments. Similarly, Strong end-user demand is encouraging Canadian Pancreatic Cancer Therapeutics companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Pancreatic Cancer Therapeutics market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Pancreatic Cancer Therapeutics Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Pancreatic Cancer Therapeutics industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Pancreatic Cancer Therapeutics market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Pancreatic Cancer Therapeutics Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Pancreatic Cancer Therapeutics in Asia Pacific. In particular, China, India, and South East Asian Pancreatic Cancer Therapeutics markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in

the region.

Latin America Pancreatic Cancer Therapeutics Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Pancreatic Cancer Therapeutics Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Pancreatic Cancer Therapeutics market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Pancreatic Cancer Therapeutics.

Pancreatic Cancer Therapeutics Market Company Profiles

The global Pancreatic Cancer Therapeutics market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are AstraZeneca Plc, Bristol-Myers Squibb Company, Clovis Oncology Inc, Erytech Pharma, F. Hoffmann La-Roche Ltd, Ipsen Pharma, Novartis AG, Oncolytics Biotech Inc, Pfizer Inc, TME Pharma.

Recent Pancreatic Cancer Therapeutics Market Developments

The global Pancreatic Cancer Therapeutics market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Pancreatic Cancer Therapeutics Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

## Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

## Market Segmentation:

By Type

Stationary 3D and 4D Ultrasound Devices

Portable 3D and 4D Ultrasound Devices

By Display

Color Ultrasound

B/W Ultrasound

By Portability

Trolley or Cart-Based Ultrasound Systems

Compact/Handheld Ultrasound Systems

Point-of-Pare (PoC) Ultrasound Systems

By Application

Radiology or General Imaging

Obstetrics or Gynecology

Cardiology

Urology

Vascular

Orthopedic and Musculoskeletal

Pain Management

Others

By End-User

Hospitals

Surgical Centers and Diagnostic Centers

Maternity Centers

Ambulatory Care Centers

Research and Academia

Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

## Companies

AstraZeneca Plc

Bristol-Myers Squibb Company

Clovis Oncology Inc

Erytech Pharma

F. Hoffmann La-Roche Ltd

Ipsen Pharma

Novartis AG

Oncolytics Biotech Inc

Pfizer Inc

TME Pharma

Formats Available: Excel, PDF, and PPT



## Contents

### 1. EXECUTIVE SUMMARY

- 1.1 Pancreatic Cancer Therapeutics Market Overview and Key Findings, 2024
- 1.2 Pancreatic Cancer Therapeutics Market Size and Growth Outlook, 2021- 2030
- 1.3 Pancreatic Cancer Therapeutics Market Growth Opportunities to 2030
- 1.4 Key Pancreatic Cancer Therapeutics Market Trends and Challenges
  - 1.4.1 Pancreatic Cancer Therapeutics Market Drivers and Trends
  - 1.4.2 Pancreatic Cancer Therapeutics Market Challenges
- 1.5 Competitive Landscape and Key Players
- 1.6 Competitive Analysis- Growth Strategies Adopted by Leading Pancreatic Cancer Therapeutics Companies

### 2. PANCREATIC CANCER THERAPEUTICS MARKET SIZE OUTLOOK TO 2030

- 2.1 Pancreatic Cancer Therapeutics Market Size Outlook, USD Million, 2021- 2030
- 2.2 Pancreatic Cancer Therapeutics Incremental Market Growth Outlook, %, 2021-2030
- 2.3 Segment Snapshot, 2024

### 3. PANCREATIC CANCER THERAPEUTICS MARKET- STRATEGIC ANALYSIS REVIEW

- 3.1 Porter's Five Forces Analysis
  - \* Threat of New Entrants
  - \* Threat of Substitutes
  - \* Intensity of Competitive Rivalry
  - \* Bargaining Power of Buyers
  - \* Bargaining Power of Suppliers
- 3.2 Value Chain Analysis
- 3.3 SWOT Analysis

### 4. PANCREATIC CANCER THERAPEUTICS MARKET SEGMENTATION ANALYSIS AND OUTLOOK

- 4.1 Market Segmentation and Scope
- 4.2 Market Breakdown by Type, Application, and Other Segments, 2021-2030
  - By Type

Stationary 3D and 4D Ultrasound Devices  
Portable 3D and 4D Ultrasound Devices  
By Display  
Color Ultrasound  
B/W Ultrasound  
By Portability  
Trolley or Cart-Based Ultrasound Systems  
Compact/Handheld Ultrasound Systems  
Point-of-Pare (PoC) Ultrasound Systems  
By Application  
Radiology or General Imaging  
Obstetrics or Gynecology  
Cardiology  
Urology  
Vascular  
Orthopedic and Musculoskeletal  
Pain Management  
Others  
By End-User  
Hospitals  
Surgical Centers and Diagnostic Centers  
Maternity Centers  
Ambulatory Care Centers  
Research and Academia  
Others  
4.3 Growth Prospects and Niche Opportunities, 2023- 2030  
4.4 Regional comparison of Market Growth, CAGR, 2023-2030

## **5. REGION-WISE MARKET OUTLOOK TO 2030**

5.1 Key Findings for Asia Pacific Pancreatic Cancer Therapeutics Market, 2025  
5.2 Asia Pacific Pancreatic Cancer Therapeutics Market Size Outlook by Type, 2021-2030  
5.3 Asia Pacific Pancreatic Cancer Therapeutics Market Size Outlook by Application, 2021- 2030  
5.4 Key Findings for Europe Pancreatic Cancer Therapeutics Market, 2025  
5.5 Europe Pancreatic Cancer Therapeutics Market Size Outlook by Type, 2021- 2030  
5.6 Europe Pancreatic Cancer Therapeutics Market Size Outlook by Application, 2021-2030

- 5.7 Key Findings for North America Pancreatic Cancer Therapeutics Market, 2025
- 5.8 North America Pancreatic Cancer Therapeutics Market Size Outlook by Type, 2021-2030
- 5.9 North America Pancreatic Cancer Therapeutics Market Size Outlook by Application, 2021- 2030
- 5.10 Key Findings for South America Pancreatic Cancer Therapeutics Market, 2025
- 5.11 South America Pacific Pancreatic Cancer Therapeutics Market Size Outlook by Type, 2021- 2030
- 5.12 South America Pancreatic Cancer Therapeutics Market Size Outlook by Application, 2021- 2030
- 5.13 Key Findings for Middle East and Africa Pancreatic Cancer Therapeutics Market, 2025
- 5.14 Middle East Africa Pancreatic Cancer Therapeutics Market Size Outlook by Type, 2021- 2030
- 5.15 Middle East Africa Pancreatic Cancer Therapeutics Market Size Outlook by Application, 2021- 2030

## **6. COUNTRY-WISE MARKET SIZE OUTLOOK TO 2030**

- 6.1 US Pancreatic Cancer Therapeutics Market Size Outlook and Revenue Growth Forecasts
- 6.2 US Pancreatic Cancer Therapeutics Industry Drivers and Opportunities
- 6.3 Canada Market Size Outlook and Revenue Growth Forecasts
- 6.4 Canada Pancreatic Cancer Therapeutics Industry Drivers and Opportunities
- 6.6 Mexico Market Size Outlook and Revenue Growth Forecasts
- 6.6 Mexico Pancreatic Cancer Therapeutics Industry Drivers and Opportunities
- 6.7 Germany Market Size Outlook and Revenue Growth Forecasts
- 6.8 Germany Pancreatic Cancer Therapeutics Industry Drivers and Opportunities
- 6.9 France Market Size Outlook and Revenue Growth Forecasts
- 6.10 France Pancreatic Cancer Therapeutics Industry Drivers and Opportunities
- 6.11 UK Market Size Outlook and Revenue Growth Forecasts
- 6.12 UK Pancreatic Cancer Therapeutics Industry Drivers and Opportunities
- 6.13 Spain Market Size Outlook and Revenue Growth Forecasts
- 6.14 Spain Pancreatic Cancer Therapeutics Industry Drivers and Opportunities
- 6.16 Italy Market Size Outlook and Revenue Growth Forecasts
- 6.16 Italy Pancreatic Cancer Therapeutics Industry Drivers and Opportunities
- 6.17 Rest of Europe Market Size Outlook and Revenue Growth Forecasts
- 6.18 Rest of Europe Pancreatic Cancer Therapeutics Industry Drivers and Opportunities
- 6.19 China Market Size Outlook and Revenue Growth Forecasts

- 6.20 China Pancreatic Cancer Therapeutics Industry Drivers and Opportunities
- 6.21 India Market Size Outlook and Revenue Growth Forecasts
- 6.22 India Pancreatic Cancer Therapeutics Industry Drivers and Opportunities
- 6.23 Japan Market Size Outlook and Revenue Growth Forecasts
- 6.24 Japan Pancreatic Cancer Therapeutics Industry Drivers and Opportunities
- 6.26 South Korea Market Size Outlook and Revenue Growth Forecasts
- 6.26 South Korea Pancreatic Cancer Therapeutics Industry Drivers and Opportunities
- 6.27 Australia Market Size Outlook and Revenue Growth Forecasts
- 6.28 Australia Pancreatic Cancer Therapeutics Industry Drivers and Opportunities
- 6.29 South East Asia Market Size Outlook and Revenue Growth Forecasts
- 6.30 South East Asia Pancreatic Cancer Therapeutics Industry Drivers and Opportunities
- 6.31 Rest of Asia Pacific Market Size Outlook and Revenue Growth Forecasts
- 6.32 Rest of Asia Pacific Pancreatic Cancer Therapeutics Industry Drivers and Opportunities
- 6.33 Brazil Market Size Outlook and Revenue Growth Forecasts
- 6.34 Brazil Pancreatic Cancer Therapeutics Industry Drivers and Opportunities
- 6.36 Argentina Market Size Outlook and Revenue Growth Forecasts
- 6.36 Argentina Pancreatic Cancer Therapeutics Industry Drivers and Opportunities
- 6.37 Rest of South America Market Size Outlook and Revenue Growth Forecasts
- 6.38 Rest of South America Pancreatic Cancer Therapeutics Industry Drivers and Opportunities
- 6.39 Middle East Market Size Outlook and Revenue Growth Forecasts
- 6.40 Middle East Pancreatic Cancer Therapeutics Industry Drivers and Opportunities
- 6.41 Africa Market Size Outlook and Revenue Growth Forecasts
- 6.42 Africa Pancreatic Cancer Therapeutics Industry Drivers and Opportunities

## **7. PANCREATIC CANCER THERAPEUTICS MARKET OUTLOOK ACROSS SCENARIOS**

- 7.1 Low Growth Case
- 7.2 Reference Growth Case
- 7.3 High Growth Case

## **8. PANCREATIC CANCER THERAPEUTICS COMPANY PROFILES**

- 8.1 Profiles of Leading Pancreatic Cancer Therapeutics Companies in the Market
- 8.2 Business Descriptions, SWOT Analysis, and Growth Strategies
- 8.3 Financial Performance and Key Metrics

AstraZeneca Plc  
Bristol-Myers Squibb Company  
Clovis Oncology Inc  
Erytech Pharma  
F. Hoffmann La-Roche Ltd  
Ipsen Pharma  
Novartis AG  
Oncolytics Biotech Inc  
Pfizer Inc  
TME Pharma

## **9. APPENDIX**

9.1 Scope of the Report  
9.2 Research Methodology and Data Sources  
9.3 Glossary of Terms  
9.4 Market Definitions  
9.5 Contact Information

## I would like to order

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