

Palm Oil and Soybean Oil Market Size, Share, and Outlook, 2025 Report- By Type (Soybean oil, Palm oil), Application (Food and Beverages, Personal Care and Cosmetics, Biofuel and Energy, Pharmaceuticals, Pet Food, Soap and Detergents, Others), Source (Organic, Conventional), Distribution Channel (Online, Offline), and Companies, 2021-2032

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Abstracts

Palm Oil and Soybean Oil Market Outlook

The global Palm Oil and Soybean Oil market is expected to register a growth rate of 4.9% during the forecast period from \$228.4 Billion in 2024 to \$334.9 Billion in 2032. The Palm Oil and Soybean Oil market is a thriving business that is poised to keep growing and presents potential growth opportunities for companies across the industry value chain.

The comprehensive market research report presents 12-year historic and forecast data on Palm Oil and Soybean Oil segments across 22 countries from 2021 to 2032. Key segments in the report include By Type (Soybean oil, Palm oil), Application (Food and Beverages, Personal Care and Cosmetics, Biofuel and Energy, Pharmaceuticals, Pet Food, Soap and Detergents, Others), Source (Organic, Conventional), Distribution Channel (Online, Offline). Over 70 tables and charts showcase findings from our latest survey report on Palm Oil and Soybean Oil markets.

Palm Oil and Soybean Oil Market Insights, 2025

The palm oil and soybean oil market in 2025 remains one of the largest edible oil

sectors globally, driven by their versatile applications in food, cosmetics, biofuels, and industrial uses. Palm oil's high yield and cost-efficiency support demand in tropical regions and globally, while soybean oil benefits from its favorable fatty acid profile and extensive production in the Americas. Market dynamics are influenced by sustainability initiatives, including certification schemes like RSPO for palm oil and efforts to reduce deforestation and carbon footprints. Consumer demand for non-GMO and sustainably sourced oils is rising, prompting supply chain transparency and traceability investments. Technological innovations focus on oil refining, fractionation, and alternative uses to add value. Asia-Pacific dominates palm oil consumption, while North America and South America lead soybean oil production. The palm oil and soybean oil market in 2025 reflects complex balances between economic, environmental, and social factors.

Five Trends that will define global Palm Oil and Soybean Oil market in 2025 and Beyond

A closer look at the multi-million global market for Palm Oil and Soybean Oil identifies rapidly shifting consumer preferences across categories. By focusing on growth and resilience, leading Palm Oil and Soybean Oil companies are prioritizing their investments across categories, markets, and geographies. The report analyses the most important market trends shaping the new landscape to support better decisions for the long and short-term future.

What are the biggest opportunities for growth in the Palm Oil and Soybean Oil industry?

The Palm Oil and Soybean Oil sector demonstrated remarkable resilience over the past year across developed and developing economies. Further, the market presents significant opportunities to leverage the existing momentum towards actions by 2030. On the other hand, recent macroeconomic developments including rising inflation and supply chain disruptions are putting pressure on companies. The chapter assists users to identify growth avenues and address business challenges to make informed commercial decisions with unique insights, data forecasts, and in-depth market analyses.

Palm Oil and Soybean Oil Market Segment Insights

The Palm Oil and Soybean Oil industry presents strong offers across categories. The analytical report offers forecasts of Palm Oil and Soybean Oil industry performance across segments and countries. Key segments in the industry include By Type (Soybean

oil, Palm oil), Application (Food and Beverages, Personal Care and Cosmetics, Biofuel and Energy, Pharmaceuticals, Pet Food, Soap and Detergents, Others), Source (Organic, Conventional), Distribution Channel (Online, Offline). The largest types, applications, and sales channels, fastest growing segments, and the key factors driving each of the categories are included in the report.

Forecasts of each segment across five regions are provided from 2021 through 2032 for Asia Pacific, North America, Europe, South America, Middle East, and African regions. In addition, Palm Oil and Soybean Oil market size outlook is provided for 22 countries across these regions.

Market Value Chain

The chapter identifies potential companies and their operations across the global Palm Oil and Soybean Oil industry ecosystem. It assists decision-makers in evaluating global Palm Oil and Soybean Oil market fundamentals, market dynamics, and disruptive trends across the value chain segments.

Scenario Analysis and Forecasts

Strategic decision-making in the Palm Oil and Soybean Oil industry is multi-faceted with the increased need for planning across scenarios. The report provides forecasts across three case scenarios low growth, reference case, and high growth cases.

Asia Pacific Palm Oil and Soybean Oil Market Analysis A Promising Growth Arena for Business Expansion

As companies increasingly expand across promising Asia Pacific markets with a combined population of over 4.5 billion, the medium-to-long-term future remains robust. The presence of the fastest-growing economies such as China, India, Thailand, Indonesia, and Vietnam coupled with strengthening middle-class populations and rising disposable incomes drive the market. In particular, China and India are witnessing rapid shifts in consumer purchasing behavior. China is recovering steadily with optimistic forecasts for 2025. Further, Japanese and South Korean markets remain stable with most companies focusing on new product launches and diversification of sales channels.

The State of Europe Palm Oil and Soybean Oil Industry 2025 Focus on Accelerating Competitiveness

As companies opt for an integrated agenda for competitiveness, the year 2025 presents optimistic scenarios for companies across the ecosystem. With signs of economic recovery across markets, companies are increasing their investments. Europe is one of the largest markets for Palm Oil and Soybean Oil with demand from both Western Europe and Eastern European regions increasing over the medium to long-term future. Increasing omnichannel shopping amidst robust consumer demand for value purchases shapes the market outlook. The report analyses the key Palm Oil and Soybean Oil market drivers and opportunities across Germany, France, the United Kingdom, Spain, Italy, Russia, and other Europe.

The US Palm Oil and Soybean Oil market Insights Executives are most excited about opportunities for the US Palm Oil and Soybean Oil industry.

Easing inflation coupled with strengthening consumer sentiment is encouraging aggressive actions from the US Palm Oil and Soybean Oil companies. Market players consistently focusing on innovation and pursuing new ways to create value are set to excel in 2025. In addition, the Canadian and Mexican markets offer lucrative growth pockets for manufacturers and vendors. Focus on private-brand offerings and promotions, diversified sales channels, expansion into niche segments, adoption of advanced technologies, and sustainability are widely observed across the North American Palm Oil and Soybean Oil market.

Latin American Palm Oil and Soybean Oil market outlook rebounds in line with economic growth.

Underlying demand remains higher among urban consumers with an optimistic economic outlook across Brazil, Argentina, Chile, and other South and Central American countries. Increased consumer spending has been reported since H2-2024 and the prospects remain strong for 2025. Aggressive ecosystem moves to create new sources of income are widely observed across markets in the region. Marketing activities focused on customer insights, operations, and support functions are quickly gaining business growth in the region.

Middle East and Africa Palm Oil and Soybean Oil Markets New Opportunities for Companies Harnessing Diversity

Rapid growth in burgeoning urban locations coupled with a young and fast-growing population base is attracting new investments in the Middle East and African Palm Oil

and Soybean Oil markets. Designing expansion and marketing strategies to cater to the local consumer base supports the market prospects. In addition to Nigeria, Algeria, South Africa, and other markets, steady growth markets in Ethiopia, Rwanda, Ghana, Tanzania, the Democratic Republic of Congo, and others present significant prospects for companies. On the other hand, Middle Eastern Palm Oil and Soybean Oil markets including the UAE, Saudi Arabia, Qatar, and Oman continue to offer lucrative pockets of growth.

Competitive Landscape How Palm Oil and Soybean Oil companies outcompete in 2025?

The ability to respond quickly to evolving consumer preferences and adapt businesses to niche consumer segments remains a key growth factor. The report identifies the leading companies in the industry and provides their revenue for 2024. The market shares of each company are also included in the report. Further, business profiles, SWOT analysis, and financial analysis of each company are provided in detail. Key companies analyzed in the report include Cargill Incorporated, Ruchi Soya Industries Limited, Wilmar International Limited, Sime Darby Berhad, IOI Corporation Berhad, Kuala Lumpur Kepong Berhad, Asiatic Development Berhad, Thai Vegetable Oil Public Company Limited, Archer Daniels Midland Company (ADM), Louis Dreyfus Company B.V., Bunge Limited, AAK AB, Mewah Group, Musim Mas Group, IFFCO Group, Fuji Oil Holdings Inc., Asher's Chocolate Co., Santa Barbara Chocolate, Forbes Chocolate, Scharffen Berger Chocolate.

Palm Oil and Soybean Oil Market Scope

Leading Segments

By Type

Soybean oil

Palm oil

By Application

Food and Beverage

Personal Care and Cosmetics

Biofuel and Energy

Pharmaceuticals

Pet Food

Soap and Detergents

Others

By Source

Organic

Conventional

By Distribution Channel

Online

Offline

Leading Companies

Cargill Incorporated

Ruchi Soya Industries Limited

Wilmar International Limited

Sime Darby Berhad

IOI Corporation Berhad

Kuala Lumpur Kepong Berhad

Asiatic Development Berhad

Thai Vegetable Oil Public Company Limited

Archer Daniels Midland Company (ADM)

Louis Dreyfus Company B.V.

Bunge Limited

AAK AB

Mewah Group

Musim Mas Group

IFFCO Group

Fuji Oil Holdings Inc.

Asher's Chocolate Co.

Santa Barbara Chocolate

Forbes Chocolate

Scharffen Berger Chocolate

Geographies

North AmericaUS, Canada, Mexico

EuropeGermany, France, UK, Spain, Italy, Nordics, BeNeLux, Others

Asia PacificChina, India, Japan, South Korea, Australia, South East Asia, Others

Latin AmericaBrazil, Argentina, Others

Middle East and AfricaSaudi Arabia, UAE, Other Middle East, South Africa, Other Africa

Reasons to Buy the report

Make informed decisions through long and short-term forecasts across 22 countries and segments.

Evaluate market fundamentals, dynamics, and disrupting trends set to shape 2025 and beyond.

Gain a clear understanding of the competitive landscape, with product portfolio and growth strategies.

Get an integrated understanding of the entire market ecosystem and companies.

Stay ahead of the competition through plans for growth in a changing environment for your geographic expansion.

Assess the impact of advanced technologies and identify growth opportunities based on actionable data and insights.

Get free Excel spreadsheet and PPT versions along with the report PDF.

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Asiatic Development Berhad
Thai Vegetable Oil Public Company Limited
Archer Daniels Midland Company (ADM)
Louis Dreyfus Company B.V.
Bunge Limited
AAK AB
Mewah Group
Musim Mas Group
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