

Packaged Soups Market Size, Share, and Outlook, 2025 Report- By Type (Microwavable Soups, Ready-To-Drink Soups), Form (Dried, Wet), Packaging (Canned, Bottles, Plastic Packets), Application (Residential, Commercial), Distribution Channel (Online, Offline), and Companies, 2021-2032

<https://marketpublishers.com/r/P342BF5FB174EN.html>

Date: June 2025

Pages: 185

Price: US\$ 3,680.00 (Single User License)

ID: P342BF5FB174EN

Abstracts

Packaged Soups Market Outlook

The global Packaged Soups market is expected to register a growth rate of 3.8% during the forecast period from \$5.2 Billion in 2024 to \$7 Billion in 2032. The Packaged Soups market is a thriving business that is poised to keep growing and presents potential growth opportunities for companies across the industry value chain.

The comprehensive market research report presents 12-year historic and forecast data on Packaged Soups segments across 22 countries from 2021 to 2032. Key segments in the report include By Type (Microwavable Soups, Ready-To-Drink Soups), Form (Dried, Wet), Packaging (Canned, Bottles, Plastic Packets), Application (Residential, Commercial), Distribution Channel (Online, Offline). Over 70 tables and charts showcase findings from our latest survey report on Packaged Soups markets.

Packaged Soups Market Insights, 2025

The packaged soups market in 2025 continues to expand as consumers seek convenient, ready-to-eat meal solutions that align with health and wellness priorities. The market offers a diverse range of options, including organic, low-sodium, plant-based, and ethnic flavors to cater to evolving consumer palates. Advances in

formulation technology improve taste and nutritional profiles without compromising shelf life, leveraging natural preservatives and clean-label ingredients. Packaging innovations focus on microwavable containers, resealable pouches, and eco-friendly materials. Demand is fueled by busy lifestyles and an increase in single-person households, which prioritize convenience without sacrificing quality. North America and Europe dominate market share, supported by wide retail distribution, while Asia-Pacific shows rapid growth due to expanding urban centers and growing middle-class consumers. Challenges include balancing product convenience with nutritional value and sustainability concerns. The packaged soups market in 2025 exemplifies the shift towards health-oriented convenience foods.

Five Trends that will define global Packaged Soups market in 2025 and Beyond

A closer look at the multi-million global market for Packaged Soups identifies rapidly shifting consumer preferences across categories. By focusing on growth and resilience, leading Packaged Soups companies are prioritizing their investments across categories, markets, and geographies. The report analyses the most important market trends shaping the new landscape to support better decisions for the long and short-term future.

What are the biggest opportunities for growth in the Packaged Soups industry?

The Packaged Soups sector demonstrated remarkable resilience over the past year across developed and developing economies. Further, the market presents significant opportunities to leverage the existing momentum towards actions by 2030. On the other hand, recent macroeconomic developments including rising inflation and supply chain disruptions are putting pressure on companies. The chapter assists users to identify growth avenues and address business challenges to make informed commercial decisions with unique insights, data forecasts, and in-depth market analyses.

Packaged Soups Market Segment Insights

The Packaged Soups industry presents strong offers across categories. The analytical report offers forecasts of Packaged Soups industry performance across segments and countries. Key segments in the industry include By Type (Microwavable Soups, Ready-To-Drink Soups), Form (Dried, Wet), Packaging (Canned, Bottles, Plastic Packets), Application (Residential, Commercial), Distribution Channel (Online, Offline). The largest types, applications, and sales channels, fastest growing segments, and the key factors driving each of the categories are included in the report.

Forecasts of each segment across five regions are provided from 2021 through 2032 for Asia Pacific, North America, Europe, South America, Middle East, and African regions. In addition, Packaged Soups market size outlook is provided for 22 countries across these regions.

Market Value Chain

The chapter identifies potential companies and their operations across the global Packaged Soups industry ecosystem. It assists decision-makers in evaluating global Packaged Soups market fundamentals, market dynamics, and disruptive trends across the value chain segments.

Scenario Analysis and Forecasts

Strategic decision-making in the Packaged Soups industry is multi-faceted with the increased need for planning across scenarios. The report provides forecasts across three case scenarios: slow growth, reference case, and high growth cases.

Asia Pacific Packaged Soups Market Analysis: A Promising Growth Arena for Business Expansion

As companies increasingly expand across promising Asia Pacific markets with a combined population of over 4.5 billion, the medium-to-long-term future remains robust. The presence of the fastest-growing economies such as China, India, Thailand, Indonesia, and Vietnam coupled with strengthening middle-class populations and rising disposable incomes drive the market. In particular, China and India are witnessing rapid shifts in consumer purchasing behavior. China is recovering steadily with optimistic forecasts for 2025. Further, Japanese and South Korean markets remain stable with most companies focusing on new product launches and diversification of sales channels.

The State of Europe Packaged Soups Industry 2025: Focus on Accelerating Competitiveness

As companies opt for an integrated agenda for competitiveness, the year 2025 presents optimistic scenarios for companies across the ecosystem. With signs of economic recovery across markets, companies are increasing their investments. Europe is one of the largest markets for Packaged Soups with demand from both Western Europe and

Eastern European regions increasing over the medium to long-term future. Increasing omnichannel shopping amidst robust consumer demand for value purchases shapes the market outlook. The report analyses the key Packaged Soups market drivers and opportunities across Germany, France, the United Kingdom, Spain, Italy, Russia, and other Europe.

The US Packaged Soups market Insights Executives are most excited about opportunities for the US Packaged Soups industry.

Easing inflation coupled with strengthening consumer sentiment is encouraging aggressive actions from the US Packaged Soups companies. Market players consistently focusing on innovation and pursuing new ways to create value are set to excel in 2025. In addition, the Canadian and Mexican markets offer lucrative growth pockets for manufacturers and vendors. Focus on private-brand offerings and promotions, diversified sales channels, expansion into niche segments, adoption of advanced technologies, and sustainability are widely observed across the North American Packaged Soups market.

Latin American Packaged Soups market outlook rebounds in line with economic growth.

Underlying demand remains higher among urban consumers with an optimistic economic outlook across Brazil, Argentina, Chile, and other South and Central American countries. Increased consumer spending has been reported since H2-2024 and the prospects remain strong for 2025. Aggressive ecosystem moves to create new sources of income are widely observed across markets in the region. Marketing activities focused on customer insights, operations, and support functions are quickly gaining business growth in the region.

Middle East and Africa Packaged Soups Markets
New Opportunities for Companies
Harnessing Diversity

Rapid growth in burgeoning urban locations coupled with a young and fast-growing population base is attracting new investments in the Middle East and African Packaged Soups markets. Designing expansion and marketing strategies to cater to the local consumer base supports the market prospects. In addition to Nigeria, Algeria, South Africa, and other markets, steady growth markets in Ethiopia, Rwanda, Ghana, Tanzania, the Democratic Republic of Congo, and others present significant prospects for companies. On the other hand, Middle Eastern Packaged Soups markets including the UAE, Saudi Arabia, Qatar, and Oman continue to offer lucrative pockets of growth.

Competitive Landscape How Packaged Soups companies outcompete in 2025?

The ability to respond quickly to evolving consumer preferences and adapt businesses to niche consumer segments remains a key growth factor. The report identifies the leading companies in the industry and provides their revenue for 2024. The market shares of each company are also included in the report. Further, business profiles, SWOT analysis, and financial analysis of each company are provided in detail. Key companies analyzed in the report include The Hain Celestial Group, Inc., Conagra Brands, Inc., Nestlé S.A., General Mills, Inc., Campbell Soup Company, BandG Foods, Inc., Ajinomoto Co., Inc., Unilever PLC, The Kraft Heinz Company, Kettle Cuisine LLC, Greencore Group plc, Baxters Food Group Limited.

Packaged Soups Market Scope

Leading Segments

By Type

Microwavable Soups

Ready-To-Drink Soups

By Form

Dried

Wet

By Packaging

Canned

Bottles

Plastic Packets

By

Application

Residential

Commercial

By Distribution Channel

Online

Offline

Leading Companies

The Hain Celestial Group, Inc.

Conagra Brands, Inc.

Nestlé S.A.

General Mills, Inc.

Campbell Soup Company

BandG Foods, Inc.

Ajinomoto Co., Inc.

Unilever PLC

The Kraft Heinz Company

Kettle Cuisine LLC

Greencore Group plc

Baxters Food Group Limited

Geographies

North AmericaUS, Canada, Mexico

EuropeGermany, France, UK, Spain, Italy, Nordics, BeNeLux, Others

Asia PacificChina, India, Japan, South Korea, Australia, South East Asia, Others

Latin AmericaBrazil, Argentina, Others

Middle East and AfricaSaudi Arabia, UAE, Other Middle East, South Africa, Other Africa

Reasons to Buy the report

Make informed decisions through long and short-term forecasts across 22 countries and segments.

Evaluate market fundamentals, dynamics, and disrupting trends set to shape 2025 and beyond.

Gain a clear understanding of the competitive landscape, with product portfolio and growth strategies.

Get an integrated understanding of the entire market ecosystem and companies.

Stay ahead of the competition through plans for growth in a changing environment for your geographic expansion.

Assess the impact of advanced technologies and identify growth opportunities based on actionable data and insights.

Get free Excel spreadsheet and PPT versions along with the report PDF.

Contents

1. TABLE OF CONTENTS

List of Figures and Tables

2. EXECUTIVE SUMMARY

2.1 Key Highlights

2.1.1 Packaged Soups Market Size Outlook, 2018-2024 and 2025-2032

2.1.2 Largest Packaged Soups Market Types and Applications

2.1.3 Fastest Growing Segments

2.1.4 Potential Markets

2.1.5 Market Concentration

2.2 Market Scope and Segmentation

2.2.1 Market Scope- Segments

2.2.2 Market Scope- Countries

2.2.3 Macroeconomic and Demographic Outlook

2.2.4 Abbreviations

2.2.5 Units and Currency Conversions

3. RESEARCH METHODOLOGY

3.1 Primary Research Surveys

3.2 Secondary Data Sources

3.3 Data Triangulation

3.4 Forecast Methodology

3.5 Assumptions and Limitations

4. INTRODUCTION TO GLOBAL PACKAGED SOUPS MARKET IN 2025

4.1 Industry Panorama

4.2 Leading Companies Profiled in the Study

4.3 Asia Pacific Markets offer Robust Market Prospects for New Entrants

4.4 Market Dynamics

4.4.1 Market Dynamics- Trends and Drivers

4.4.2 Market Dynamics- Opportunities and Challenges

4.5 Regional Analysis

4.6 Porter's Five Force Analysis

- 4.6.1 Intensity of Competitive Rivalry
- 4.6.2 Threat of New Entrants
- 4.6.3 Threat of Substitutes
- 4.6.4 Bargaining Power of Buyers
- 4.6.5 Bargaining Power of Suppliers
- 4.7 Packaged Soups Industry Value Chain Analysis
 - 4.7.1 Stage of Value Chain
 - 4.7.2 Key Activities of Companies
 - 4.7.3 Companies Included in Each Stage
 - 4.7.4 Key Insights

5. PACKAGED SOUPS MARKET OUTLOOK TO 2032

- 5.1 Market Size Forecast by Type, 2021-2024 and 2025-2032
- 5.2 Market Size Forecast by Application, 2021-2024 and 2024-2032
- 5.3 Market Size Forecast by Geography, 2021-2024 and 2024-2032
- By Type
 - Microwavable Soups
 - Ready-To-Drink Soups
- By Form
 - Dried
 - Wet
- By Packaging
 - Canned
 - Bottles
 - Plastic Packets
- By Application
 - Residential
 - Commercial
- By Distribution Channel
 - Online
 - Offline

6. GLOBAL PACKAGED SOUPS MARKET OUTLOOK ACROSS GROWTH SCENARIOS

- 6.1 Low Growth Scenario
- 6.2 Base/Reference Case

6.3 High Growth Scenario

6. NORTH AMERICA PACKAGED SOUPS MARKET SIZE OUTLOOK

6.1 Key Market Statistics, 2024

6.2 North America Packaged Soups Market Trends and Growth Opportunities

6.2.1 North America Packaged Soups Market Outlook by Type

6.2.2 North America Packaged Soups Market Outlook by Application

6.3 North America Packaged Soups Market Outlook by Country

6.3.1 The US Packaged Soups Market Outlook, 2021- 2032

6.3.2 Canada Packaged Soups Market Outlook, 2021- 2032

6.3.3 Mexico Packaged Soups Market Outlook, 2021- 2032

7. EUROPE PACKAGED SOUPS MARKET SIZE OUTLOOK

7.1 Key Market Statistics, 2024

7.2 Europe Packaged Soups Market Trends and Growth Opportunities

7.2.1 Europe Packaged Soups Market Outlook by Type

7.2.2 Europe Packaged Soups Market Outlook by Application

7.3 Europe Packaged Soups Market Outlook by Country

7.3.2 Germany Packaged Soups Market Outlook, 2021- 2032

7.3.3 France Packaged Soups Market Outlook, 2021- 2032

7.3.4 The UK Packaged Soups Market Outlook, 2021- 2032

7.3.5 Spain Packaged Soups Market Outlook, 2021- 2032

7.3.6 Italy Packaged Soups Market Outlook, 2021- 2032

7.3.7 Russia Packaged Soups Market Outlook, 2021- 2032

7.3.8 Rest of Europe Packaged Soups Market Outlook, 2021- 2032

8. ASIA PACIFIC PACKAGED SOUPS MARKET SIZE OUTLOOK

8.1 Key Market Statistics, 2024

8.2 Asia Pacific Packaged Soups Market Trends and Growth Opportunities

8.2.1 Asia Pacific Packaged Soups Market Outlook by Type

8.2.2 Asia Pacific Packaged Soups Market Outlook by Application

8.3 Asia Pacific Packaged Soups Market Outlook by Country

8.3.1 China Packaged Soups Market Outlook, 2021- 2032

8.3.2 India Packaged Soups Market Outlook, 2021- 2032

8.3.3 Japan Packaged Soups Market Outlook, 2021- 2032

8.3.4 South Korea Packaged Soups Market Outlook, 2021- 2032

8.3.5 Australia Packaged Soups Market Outlook, 2021- 2032

8.3.6 South East Asia Packaged Soups Market Outlook, 2021- 2032

8.3.7 Rest of Asia Pacific Packaged Soups Market Outlook, 2021- 2032

9. SOUTH AMERICA PACKAGED SOUPS MARKET SIZE OUTLOOK

9.1 Key Market Statistics, 2024

9.2 South America Packaged Soups Market Trends and Growth Opportunities

9.2.1 South America Packaged Soups Market Outlook by Type

9.2.2 South America Packaged Soups Market Outlook by Application

9.3 South America Packaged Soups Market Outlook by Country

9.3.1 Brazil Packaged Soups Market Outlook, 2021- 2032

9.3.2 Argentina Packaged Soups Market Outlook, 2021- 2032

9.3.3 Rest of South and Central America Packaged Soups Market Outlook, 2021- 2032

10. MIDDLE EAST AND AFRICA PACKAGED SOUPS MARKET SIZE OUTLOOK

10.1 Key Market Statistics, 2024

10.2 Middle East and Africa Packaged Soups Market Trends and Growth Opportunities

10.2.1 Middle East and Africa Packaged Soups Market Outlook by Type

10.2.2 Middle East and Africa Packaged Soups Market Outlook by Application

10.3 Middle East and Africa Packaged Soups Market Outlook by Country

10.3.1 Saudi Arabia Packaged Soups Market Outlook, 2021- 2032

10.3.2 The UAE Packaged Soups Market Outlook, 2021- 2032

10.3.3 Rest of Middle East Packaged Soups Market Outlook, 2021- 2032

10.3.4 South Africa Packaged Soups Market Outlook, 2021- 2032

10.3.5 Egypt Packaged Soups Market Outlook, 2021- 2032

10.3.6 Rest of Africa Packaged Soups Market Outlook, 2021- 2032

11. COMPANY PROFILES

11.1 Leading 10 Companies

The Hain Celestial Group, Inc.

Conagra Brands, Inc.

Nestlé S.A.

General Mills, Inc.

Campbell Soup Company

BandG Foods, Inc.

Ajinomoto Co., Inc.
Unilever PLC
The Kraft Heinz Company
Kettle Cuisine LLC
Greencore Group plc
Baxters Food Group Limited
11.2 Overview
11.3 Products and Services
11.4 SWOT Profile

12. APPENDIX

12.1 Subscription Options
12.2 Customization Options
12.3 Publisher Details

I would like to order

Product name: Packaged Soups Market Size, Share, and Outlook, 2025 Report- By Type (Microwavable Soups, Ready-To-Drink Soups), Form (Dried, Wet), Packaging (Canned, Bottles, Plastic Packets), Application (Residential, Commercial), Distribution Channel (Online, Offline), and Companies, 2021-2032

Product link: <https://marketpublishers.com/r/P342BF5FB174EN.html>

Price: US\$ 3,680.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P342BF5FB174EN.html>